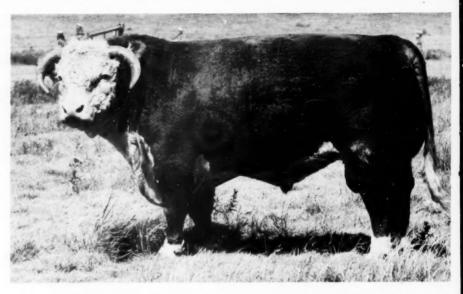
# The Cattleman

Fort Worth, Texas, October, 1961
VOLUME XLVIII - - No. 5



WAITING FOR THE MAIL-Joe Beeler

THE HEREFORD CAPITAL



ANOTHER ONE OF THE GREAT HERD SIRES AT THE HEREFORD CAPITAL.

Jack Renfro Ranches, 311 Sampson, Hereford Phones: EM 4-3131, BR 6-4192

Colby Conkwright & Son, 408 E. 5th, Hereford Phone: EM 4-1591

Dameron Hereford Ranch, Box 428, Hereford Phones: EM 4-2099, EM 4-2752

Howard Gault & Son, Box 113, Hereford Phones: EM 4-1212, AV 9-4595

R. L. Cocanougher, Box 232, Hereford Phone: BR 6-4191

Walter Graham, Rt. 2, Happy Phone: OL 5-2660, Canyon

since 1896

The largest concentrated source of superior Herefords in the world, traditionally raised in the most practical manner. If Herefords are your business—you'll enjoy a day at the Hereford Capital.

# Franklin Keep Up-to-Date -on latest developments in care of live-

Keep Up-to-Date
—on latest developments in care of livestock by reference to
the new Franklin catalog. See dealer or
write any Franklin
office

Wherever livestock are important, you are quite sure to find a well-stocked, wellinformed Franklin Dealer.

O.M. FRANKLIN SERUM CO.

DENVER KANSAS CITY WICHITA
AMARILLO FT. WORTH MARFA EL PASO
ALLIANCE SALT LAKE CITY LOS ANGELES
BILLINGS PORTLAND MONTGOMERY CALGARY

# FRANKLIN

VACCINES AND SUPPLIES

#### BLACKLEG PROTECTION

# Your Calves

Are Dependably IMMUNIZED When You Vaccinate with

#### FRANKLIN CCS BACTERIN

This Multiple-Strain vaccine has the high potency required to give strong IMMUNITY against the most virulent types of Blackleg in fection.

EACH DOSE contains, not one but MANY strains of Cl. Chauvei (Blackleg) cultures and MANY strains of Cl. Septicus (Malignant Edema) cultures.

The famous Franklin Laboratory culture "farm" has been built up over the years to provide the most virulent strains known—cultures that rate well above the average for resistance-building qualities.

Advanced techniques give each FRANKLIN dose a potency that is many times greater than the customary minimum standards.

So when you use FRANKLIN you not merely vaccinate—you solidly IMMUNIZE against deadly Blackleg infection.

#### Be Prepared for Quick Action if SHIPPING FEVER strikes!

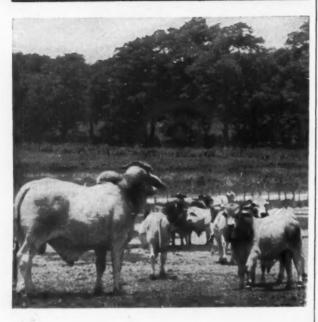
Have at hand a supply of these valuable first aid treatments for prompt use when symptoms appear.

FRANKLIN TRI-SULFA is a sulfonamide combination that has proven remarkably effective in many common infections of livestock, including Shipping Fever.

PENICILLIN DIHYDROSTREPTOMYCIN SOLUTION provides a still broader spectrum of antibotic control and is recommended as a further treatment in severe attacks.

Both are available from nearby local Franklin Dealers.

# BRAHMANS



# FOR SALE

. . RANGE BULLS . .

We currently have available a good selection of range-quality bulls that are ready for service.

GOOD QUALITY—REASONABLY PRICED MANSO BLOODLINES

Pay Us A Visit

## J. D. HUDGINS

"Beef-Type Brahmans"

Hungerford, Texas

Vol. XLVIII

Number 5

Published on the first day of each month by the Texas and Southwestern Cattle Raisers Association, Inc., 410 East Weatherford St., Fort Worth 2, Texas, Telephone EDison 2-7155.

Correspondence on all phases of the cattle business is invited.

Subscription \$3 a year. Three years \$7.50. Five years \$12. Foreign, one year \$6.

Entered as second-class mail matter at the post office, Fort Worth, Texas, July 3, 1914, under act of March 3, 1879.

THE CATTLEMAN, copyright 1961 by The Texas and Southwestern Cattle Raisers Association.

Title registered U. S. Patent Office.

Member Audit Bureau of Circulations and Agricultural Publishers Association.



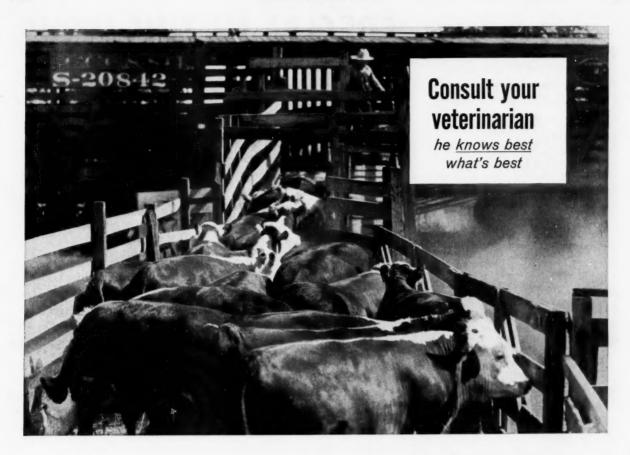
Page

HENRY BIEDERMAN ...... CARL RUDOLPH .... ASSOCIATE EDITOR LEON FREEZE LIVESTOCK FIELDMAN AUDIE RACKLEY LIVESTOCK FIELDMAN ADVERTISING PRODUCTION PAUL W. HORN ..... ..... FIELD EDITOR DICK WILSON

#### Jable of Contents

Allred Named National Staff Specialist

Allorg the Trail Along the Trail American Cyanamid Opens Agricultural Center Angus Champions at Lubbock	100
Along the Irali	100
American Cyanamiu Opens Agricultural Center	139
Angus Champions at Tri-State Fair	110
Appaloosa Champions at New Mexico State Fair	130
Appaloosa Horse Show Nov. 3-5. World Champion	130
Armstrong Santa Gertrudis Top Webb County Tests	86
Auction Barn Owners, Operators and Cattle Order Buyer	
Oppose New TSCRA Authority for Inspection Services	
on Posted Markets in Texas	32
Angus Champions at Lubbock Angus Champions at Tri-State Fair Appaloosa Champions at New Mexico State Fair Appaloosa Champions at New Mexico State Fair Appaloosa Horse Show Nov. 3-5, World Champion Armstrong Santa Gertrudis Top Webb County Tests Auction Barn Owners, Operators and Cattle Order Buyer Oppose New TSCRA Authority for Inspection Services on Posted Markets in Texas Authority for TSCRA Strongly Supported, New	28
Beckton Farm Red Angus Sale and Field Day Beef Breed Champions at Recent Fairs Beef Cattle Judges Named for Texas State Fair	120
Beef Breed Champions at Recent Fairs	56
Beef Cattle Judges Named for Texas State Fair	113
Beef Promotion Supported	54
Beeler: Painter on Horseback, Joe	27
Bradford's Angus Farm Complete Dispersion	113
Calf Weights: Guide for Stocking Rangeland	46
Cattle Cycle Changing, Is the	102
Beef Promotion Supported Beef Promotion Supported Beeler: Painter on Horseback, Joe Bradford's Angus Farm Complete Dispersion Calf Weights: Guide for Stocking Rangeland Cattle Cycle Changing, Is the Cattleman's Book Shelf, The Cauble Hereford Sale, Revie	82
Cauble Hereford Sale, Rexie Charolais Congress of the Americas Held at Nuevo	119
Charolais Congress of the Americas Held at Nuevo	
Laredo, Mexico, First	122
Chuckwagon Coastal Bermuda Makes Good Hay	18
Coastal Bermuda Makes Good Hay	100
Dalton Quarter Horses Average \$1,145	
DeGraff Resigns from Fact Finding Committee, Herrell	110
Dundee Angus Farm Big Winner at Texarkana	110
East Texas Hereford Sale	110
Essar Ranch All-Female Sale	
Factors Affecting the Livestock Industry	44
Factors Affecting the Livestock Industry Fair View Ranch Sells 50 Bulls to Texas Rancher	72
Flying K Polled Hereford Ranch Dispersion	119
Freeman Designates Emergency Loan Area in Texas, Secretary	54
Happy Hours Angus Dispersion	110
Hawaiian Paniolo and the Longhorns	36
Hereford Champions at Abilene Named	64
Hereford Champions at East Texas Fair	90
Hereford Champions at Tri-State Fair	74
Hereford Champions Named at New Mexico State Fair	128
Hereford Steers Champions at Oklahoma Fair	50
Hill Quarter Horse Production Sale, Reed	131
King Ranch Santa Gertrudis Champion in Australia	114
Lasater Ranch Completes 1961 Beefmaster Deliveries Lazy T Ranch-S&J Farms Joint Quarter Horse Sale	88
Lazy T Ranch-S&J Farms Joint Quarter Horse Sale	128
Livestock Calendar	142
Livestock Markets Review	138
More Grass—More Feed The Modern Way. North Central Texas Angus Men Elect Officers	34
North Central Texas Angus Men Elect Officers	113
Of Things That Concern Cattle Raisers	
Cattle Thefts	
Cattleman Cover, The Cattlemen Endorse Animal Health Research Foundation	7
Cattleman Cover, The Cattleman Cover, The Cattlemen Endorse Animal Health Research Foundation Foundation Formed to Fight Screwworms.  Palomino Champions, New Mexico State Fair Pope Invitational Quarter Horse Sale, Raymond Prairie Dog, Fast Disappearing from the Southwestern Plains, Is the Quarter Horse Sale at El Paso Show, To Hold. Quarter Horse Show at Amarillo, Outstanding Rackley New Fieldman for The Cattleman, Audie. Range News of the Southwest Red Angus, A Look at the Future of	10
Foundation Formed to Fight Screworms	16
Palomino Champions, New Mexico State Fair	130
Projete Dog Fast Disconnecting from the Southwestern Distance In the	128
Ouester House Sale at Fl Page Show To Hold	120
Quarter Horse Show at Amerillo Questanding	126
Packley New Fieldman for The Cattleman Audie	120
Penge News of the Southwest	140
Red Angus A Look at the Future of	98
Range News of the Southwest Red Angus, A Look at the Future of Rhoades Brothers and Meek Quarter Horse Sale South Texas' Show and Sale Marks Silver Anniversary Stocker-Feeder Sale at San Antonio, Oct. 19 Temporary Grazing of Diverted Lands Announced TPHA Favors Double Registration	128
South Texas' Show and Sale Marks Silver Anniversary	19
Stocker-Feeder Sale at San Antonio, Oct. 19	132
Temporary Grazing of Diverted Lands Announced	43
TPHA Favors Double Registration	119
Texas Sales Tax Ruling No. 13	50
Texas Sales Tax Ruling No. 13 Texas and Southwestern Cattle Raisers Association Officers,	
101 105	136
Directors and Inspectors 134, 135.	
Directors and Inspectors 134, 135, Washington Roundup	12



# Help them hold the pounds you've packed on

Protect against shipping fever, pneumonia, calf diphtheria, foot rot and navel ill

A single injection of 'Longicil' gives both fast-acting treatment and prolonged protection. It works quickly to overcome infection—stays at effective levels to ward off relapse or reinfection. 'Longicil' is a combination of procaine penicillin for immediate response and benzathine penicillin for sustained benefits. Prevent shipping fever with an injection just before cattle are loaded. Inject promptly in all cases of pneumonia, foot rot, calf diphtheria, navel ill and other bacterial infections. Get 'Longicil' from your veterinarian.



Longicil

The long-acting penicillin compound

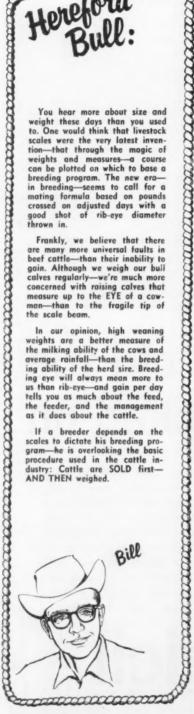
# HEREFORD RANCH

You hear more about size and weight these days than you used to. One would think that livestock scales were the very latest invention-that through the magic of weights and measures—a course can be plotted on which to base a breeding program. The new era-in breeding—seems to call for a mating formula based on pounds crossed on adjusted days with a good shot of rib-eye diameter thrown in.

Frankly, we believe that there are many more universal faults in beef cattle-than their inability to gain. Although we weigh our buil calves regularly-we're much more concerned with raising calves that measure up to the EYE of a cowman-than to the fragile tip of the scale beam.

our opinion, high weaning weights are a better measure of the milking ability of the cows and average rainfall—than the breeding ability of the herd sire. Breeding eye will always mean more to us than rib-eve-and gain per day tells you as much about the feed, the feeder, and the management as it does about the cattle.

If a breeder depends on the scales to dictate his breeding program—he is overlooking the basic procedure used in the cattle industry: Cattle are SOLD first-AND THEN weighed.



# SPECIAL IN THIS ISSUE

- \* TSCRA Activities Cattlemen Endorse Animal Health Foundation. Page 7.
- **★ Washington Roundup** USDA Has Dropped its First Bombshell. Page 12.
- \* Foundation Formed to Fight Screwworms A Movement Is Under Way to Bring About the End of Screwworms in the Southwest. Page 16.
- ★ South Texas' Show and Sale Marks Silver Anniversary This Event Being Celebrated at Beeville, Oct. 30-Nov. 1. Page 19.
- ★ Joe Beeler: Painter on Horseback Following the Trail of Remington and Russell this Young Painter, Whose Work Appears on this Month's Cover, Has Discovered Some Paths the Old Masters Missed. Page 27.
- ★ New Authority for TSCRA Strongly Supported Complete Report of Brand Hearing Held at Austin, Sept. 18-19-20. Page 28.
- **★** Marketing Grain Through Cattle The Southwest Has an Abundance of Grain Sorghum and an Ample Supply of Quality Feeder Cattle. Page 33.
- ★ More Grass More Feed the Modern Way Modern Ranching Techniques in Action. Page 34.
- ★ Coastal Bermuda Makes Good Hav This Grass Is Also a Good Soil Protector. Page 35.
- \* Hawaiian Paniola and the Longhorns Cattle and Horses Have Changed the Life of the Islands Since Their First Importation 200 Years Ago. Page 36.
- \* Factors Affecting the Livestock Industry Crop Yield Per Acre at 144 Surpassing Previous High of 143 in 1958 and 1960. Spending is 4.4 Per Cent Above Same Period in 1960. Pasture Conditions at 83 Per Cent of Normal Up 2 Per Cent Over Last Year. Turkey Prices 20 Per Cent Below Last Year. Page 44.
- \* Calf Weights Guide for Stocking Rangeland. Page 46.
- \* Texas Sales Tax Ruling Covering Sales Tax on Agriculture, Animal Life, Feed, Seed, Plants and Fertilizer. Page 50.
- ★ Is the Cattle Cycle Changing? Indications Are that in Time Cyclical Movements May Eventually Assume Negligible Proportions Placing Industry on More Stable Basis. Page 102.

For detailed table of contents, see Page 4.

# Of things that correern cattle raisers

#### Cattlemen Endorse Animal Health Research Foundation

ATTLEMEN from areas throughout Texas meeting in Uvalde, Sept. 29, strongly endorsed objectives of the newly organized Southwest Animal Health Research Foundation, asked USDA to initiate a research project on wholesale meat reporting for the Southwest, and voted to give full cooperation to the Texas Legislative Council in studying possible ways of improving the brand laws of Texas.

The cattlemen were attending the quarterly director's meeting of the Texas and Southwestern Cattle Raisers Association.

The Southwest Animal Health Research Foundation was organized recently with the primary objective of stamping out screwworms in the Southwest. It is a cooperative effort between representatives of major livestock and agricultural groups in the state, and every livestock producer will be asked to support the foundation.

The TSCRA Board of Directors' resolution read in part: "Be it resolved that we urge all members of the TSCRA to lend thir support and assistance to the Foundation, and that we commend this program to all livestock producers in the State of Texas."

The foundation is a non-profit organization and will be supported by voluntary contributions. Fifty cents per animal unit has tentatively been set as a guide for contributions by the producers, and producers in some counties already have pledged sizable amounts. The resolution asking for the research project pointed out that there presently is no whole-sale meat reporting service in the Southwest by which producers can determine the value of their livestock.

It also called attention to the fact that there is

no dressed-meat reporting service on slaughter calves in the United States with the exception of a small amount in Southern California.

The resolution stated, "Texas is an important slaughter-calf state, therefore the Texas and Southwestern Cattle Raisers Association requests that a research



Charles Scruggs (left), associate editor of Progressive Farmer, presents Alfred H. Baumhover a certificate for outstanding and useful service rendered to the South, and especially to its rural people, and its welfare program and in special recognition of his outstanding work in screwworm eradication, at the regular quarterly meeting of the board of directors of the Texas and Southwestern Cattle Raisers Association, at Uvalde, Sept. 29.

project be initiated by USDA to establish a wholesale meat reporting service for the Southwest which would include the major slaughtering points in Texas."

Dolph Briscoe, Jr., of Uvalde, TSCRA president, told the cattlemen that he had been notified that the Association's authority to carry on inspection services on posted markets in Texas had been extended to Dec. 1, 1961. The authority was to have expired Nov. 1.

In making the announcement, Briscoe said he had received word that USDA also is extending the deadline for accepting written statements on the Association's application for new authority to carry on

inspection on these markets. Statements, mailed in quadruplicate to the director of the Packers and Stockyards Division, and postmarked before midnight Oct. 16, now will be included in the evidence upon which the case will be decided. The deadline had previously been Sept. 27.

A hearing on the new

#### The Cattleman Cover ...

WAITING FOR THE MAIL By Joe Beeler

THE COWBOY waiting not too patiently for the mail delivery has time to roll his cigaret before the rural postman rounds another bend or two and stops at the bullet-pierced mail box. Apparently, the cowboy is hoping for a certain letter, or so Artist Beeler would have his viewers believe. A more complete story on this artist and his work is found on Page 27.

1001

7/ Cattlaman

•

# TREAT VITAMIN DEFICIENCIES

with



# GLOBE VITAMINS A D E

Farm animals of all ages often suffer from vitamin deficiencies. Young animals are particularly susceptible.

Vitamin deficiency is noted by weakness, unthriftiness and emaciation. Globe Vitamins A D E, injectable oil solution, gives a ready source of these vitamins. Two to five cc's daily is recommended for treatment.





Membership in the Texas and Southwestern Cattle Raisers Association is at an all-time high of 11,709 members. Much of this increase in membership is due to the efforts of Harry Hudgins of Sherman (right), chairman of the membership committee. He gives a hat to the field inspector who turns in the most members each quarter, and the hat for the last quarter was won by J. E. Hodges (center). An example of how directors can help membership is shown by the fact that J. D. Ruckman of Karnes City (left) has secured 55 new members since his election to the board of directors in March, 1961.

authority before USDA hearing examiner G. Osmond Hyde was concluded in Austin, Sept. 20.

The following applications for membership received during June, July and August, were accepted:

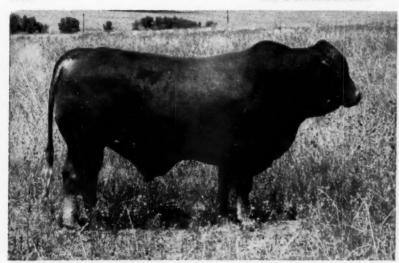
#### TEXAS

Atascosa: Matt M. Davis, III. Austin: Elroy C. Heiman. Bee: Brooks Morrow, J. A. Nichols. Bexar: Richard T. Betts, W. E. Dean, Leo Gang, E. M. Isbell, B. J. SoBezek & Sons, John Sonnen Co. Bosque: L. R. Bouldin, F. T. Shaffer. Brazoria: J. A. Ballard, W. P. McCormack, E. N. McKee, Gregory Moore. Burnet: J. L. Allen. Caldwell: First National Bank, Lochart State Bank, O. J. Wade. Calhoun: Joe D. Hawes, John Wedig Estate. Castro: J. C. Aldridge, Jim Elder, H. C. Nelson, Dick Reinhardt. Cherokee: George Barber. Coleman: Home Creek Ranch. Collingsworth: Dona & Mish Dukeminier, J. Sid Ewing, J. W. White. Comanche: John H. Stokes. Cottle: Carl Darr Saddle Shop. Crane: Velma Barnsley Parker. Culberson: J. C. Williamson. Dallas: J. D. Erwin (Skeet), Garland Cattle Feeders, National Cottonseed Products Ass'n—Research & Educational Division, Gilbert W. Terry. Dawson: J. V. Burdett, Jr., W. H. Wade. Deaf Smith: Hereford Feed Yards, Inc. DeWitt: Roy Parker. Dickens: H. L. Futch. Duval: Severo Hinojosa, J. V. Hereford Ranch. Ector: Crider Brothers, Johnny Harris. Ft. Bend: G. E. Brown. Freestone: Hugh A. Stewart. Frio: Dilley State Bank, Griffith-Williams Cattle Co., Eugene Proctor, Carl T. Shaw.

Cattle Co., Eugene Proctor, Carl T. Shaw.

Galveston: Dick G. Barkley, Louis J. Smith, H. W. Weige. Goliad: John F. Thigpen, Jr., Louis W. Thigpen. Gonzales: Elmer J. Battle, Nixon State Bank. Grayson: Robert R. Gibson, Ralph Terrell. Gregg: J. H. Dobbins, Kilgore National Bank, John A. Tuttle. Hale: Carter-Kirchhoff Feed Yards, Inc., Plainsman Feed Yards. Hardin: D. K. Martin, Jr. Harris: Airline Produce Co., Clarence Aldrich, W. E. Alley, Bar J Ranch, Morris D. Blystone, M. F. & Phil Bongio, A. D. Brown, Jr., Earl L. Covington, Flying W Ranches, Leo Foster, Robert H. Free, A. W. George, Fred P. Hamill, H. & M. Cattle Co., E. E. Haubegger, Doyce Killingsworth, Robert D. Leachman, Mr. & Mrs. Vernon F. Meade, Mrs. Geo. Meier, Von H. A. Raimond, Sr. & Jr., T. C. & Emily Rhoads, J. D. Sartwelle, H. L. Stern, Clark M. Walker, E. G. Wessels, C. W. Wood. Hays: Dripping Springs Ranch. Henderson: Jackson Brothers. Hill: W. M. Huffington. Irion: Gerald Fuller. Jackson: The Heard Ranch, S. & S. Cattle Co. Jefferson: E. O. Sheffield, Jim Hogg: Hinojosa Brothers, Robert W. Morris. Karnes: Benhardt Ahrens, Ray Archer, W. H. Atkinson, J. W. Beck, E. G. Boyles, Jerry Butler, Community State Bank, Jack K. Crews, John & Milton Davis, W. A. Dickinson, First-Nichols National Bank, C. L. Gideon, Elmo Harper, Hartman & Klingeman, H. & H. Cattle Co., Otto Lieke, Charles R. Lyons, J. C. McCarn, N. R. McClane Farm, Lewis W. Menn, A. W. Mixon, John C. Mixon, W. J. Oetken, Claude Osburn, Jr., W. D. Pace, D. W. Patton, W. S. Pickett, Alvin C. Poenisch, John W. Ruckman, Herbert Rudolph, J. E. Schorre, Albert L. Schrade, Franka Short, T. E. Sistrunk, H. Stanfield, Walter Tips, Alvin Wagner, August Witte. Kaufman: George Becker, Jr., C. C. Chaney, Kendall: Boerne State Bank, Kerr: E. L. Lodge, R. Nowill

C. C. Chaney. Kendall: Boerne State Bank. Kerr: E. L. Lodge, R. B. Nowlin. Lamb: J. J. Moses. LaSalle: Ritchie Ranch, H. L. Rymol. Lavaca: Ira Fitch, Raymond Leo Hermes. Lee: 4444 Ranch. Leon: Mrs. H. L. Carrington. Liberty: Paul Crutchfield, A. M. Ellisor, Jack C. Manning, C. H. Stetson. Limestone: L. E. Bennett, Jr., Farmers State Bank. Lipscomb: Lloyd Fry, G. E. Travis. Llano: Gordon Donop. Lubbock: Oliver S. Cates, A. L. Hamilton, Miller-Whiteside Cattle Co. Lynn: Borden C. Davis. Madison: W. H. Scott. Matagorda: Matthes & LeFulle, M. C. New. Maverick: John W. Cooper, Jr. McCulloch: E. E. Spiller. Medina: Murray Wallace. Midland: H. L. Brinson, Mitchell A. Cappandonna, Jon W. House. Mills: Joe A. Davis. Moore: Powell & Futrell. Navarro: J. T. Arnett, Horton & Conner, Paul Mitchell. Nueces: W. E. Fox, Nicholson Brothers. Oldham: E. L. Krahn, Jr. Orange: Ward Stephenson. Panola: A. Garter, W. H. Carter, Wayne Dennard, C. C. Jackson, Omar Thomas.



Don Jefe, two-year-old Lasater BEEFMASTER herd sire, going into service this fall. On August 14th, our two-year-old herd sires averaged 1540 pounds off grass with no supplement. The heaviest weighed 1636 pounds.

#### Twelfth annual endorsement

Old Friends
and New —
LASATER
BEEFMASTER
BUYERS

Fred A. Olson, Veteran, Wvo. Dr. M. L. Chaloupka, Calloway, Neb. Ernest Bolland, Bishop, Tex. W. H. Herring, Three Rivers, Tex. Russell Fair, Three Rivers, Tex. Harry Peck, Freer, Tex. Urban & Welder, Dayton, Tex. Musser Bros., Delta, Colo. Alfred Hoschschulz, Osborne, Kan. Humberto Garza, Hebbronville, Tex. Jack Schuetz, Lincoln, Neb. Lauro Garza, Hebbronville, Tex. W. H. Cultra, Tuttle, N. D. Gentry T. Powell & Son, Kenedy, Tex. C. A. Douthit, Stamford, Tex. Fulton C. Jameson, Casper, Wyo. E. L. Lodge, Kerrville, Tex. O B Baird Goldthwaite Tex George Evanoika, Ramah, Colo. Robert Leischuck, Ramah, Colo. Kenneth Lee Hertneky, Ramah, Colo.

On August 23, deliveries of Lasater BEEFMASTER bulls and bred cows under the 1961 Beefmaster Plan were completed. For the twelfth consecutive year, Lasater BEEFMASTERS and our unique marketing system, The Beefmaster Plan, have been endorsed by shrewd, practical cattlemen.

No less than 17 of the buyers on the list at left are repeat customers. They've bought Lasater BEEFMASTERS in the past, and they liked them. The Musser Brothers of Delta, Colorado, have set a record—they have bought bulls under The Beefmaster Plan eleven of its twelve years.

Naturally, we are grateful to all these old friends—and to the new friends too. In this business—or any business—there's nothing so rewarding as a satisfied customer.

#### 1962 Contracts Ready October 15

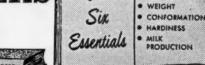
Bull calves from the top third of our 1961 calf crop will be delivered in August 1962 under The Beefmaster Plan. Contracts will be ready October 15. Get your contract in the mail by October 31st. and your priority of selection will be determined by a drawing. After October 31st, priority will be determined by postmark. Write for free copy of the contract today. Then you will be among those who receive one in the first mailing on October 15th.

The Foundation Herd of The Beefmaster Breed!

# LASATER BEEFMASTERS

More beef for less money since 1908

MAIL ADDRESS: Falfurrias, Texas



DISPOSITIONFERTILITY

Potter: Barrell Creek Ranch, R O Cattle Company. Presidic: J. E. White & Sons. Refugio: M. G. Choate, Thomas M. O'Connor. Robertson: Abraham and Kubicki, Steve G. Abraham, Mrs. Pauline D. Doremus, Flying V Ranch, E. B. Smith. Rusk: T. G. Hemby, Jr., M. M. Williamson, W. C. Wyatt.

San Patricie: T. D. Threadgill & Son, Addie Christine Vickers. San Saba: W. G. Kolb. Schleicher: Hartgraves Livestock & Feeding Co., Inc. Scurry: A. B. Base, Frank Beaver, Don A. Jones, Mert S. Jones, H. D. Mason. Shelby: L. V. Eakin, Farmers State Bank, First National Bank. Sherman: Kenneth Borth, Ken Kendrick, Parker Cattle Co. Smith: Paul & Curtis Bass, J. L. Boyd, Mrs. J. W. Bush, Russell Cantwell, Circle B Ranch, W. B. Gardner, Hedge & Gulley, Tommy J. Hines, Robert H. Kinsey, James Massey, Neill & Goldwater, S. E. Palmer, Bert Pfaff, Tyler Bank & Trust, Guy B. White Alva Williams, Jr. Swisher: Melvin F. Walter & Son. Tarrant: Lee Brewer, Bert M. Davenport, R. C. Fagg, Fort Worth Stockyards, L. J. Hunt, Floyd H. Winn, C. W. Woodruff, Tayler: Gooch Packing Co., Inc. Terrell: Mrs. C. F. Cox, Sid Harkins. Throckmorton: Guy London. Tom Green: R. J. McNiece. Travis: Capitol Cattle Co., Inc., Sam Kimberlin. Trinity: Charles E. Whitzon. Upshur: Euell Bell. Uvalder; V. O. Colman, Don Gulick, Archie A. McFadin. Van Zandt: Floyd W. Gandy, T. T. Hines, Mrs. Laura Mallory. Victoria: Hawkins & Sons, Malitz Hiller, Bill Peters.

Waller: Buster Haack. Webb: Robert J. Bruni, W. A. Layton. Wheeler: J. B. Christner, C. F. Hefley, Allen Meadows. Wichita: A. S. Kerby. Wilbarger: Joe Kincheloe, Mark C. Neal, North Texas Alfalfa Mills, Frank H. Sims. Wilson: First City National Bank, First National Bank, George W. Keilmann, Security State Bank. Winkler: Guy Witt. Wise: Ralph J. Dodson. Yoskum: A. E. (Dick) McGinty. Young: Virble Foster, C. R. Funk, William F. Willman. Zavala: Cassin Ranch, Gulf Coast Cattle Co., Ltd., Sid Parkinson, Frank Rutledge.

#### **OKLAHOMA**

Bryan: O. P. Pruitt. Caddo: Morris Helm, Jack Richey. Coal: Pete Parks. Comanche: Willard Bentley, Joe F. Kelsey. Cotton: W. R. Baldwin, J. W. Blackburn, Joe McCluskey, Luey Miller. Jefferson: T. F. Allen. Johnston: Clyde Combes. LeFlore: Peck Underwood. McCurtain: R. C. Chappel. Murray: W. H. Drake & Sons. Oklahoma: A. W. Gage. Osage. A. W. Holiday, Clifford Lemmons. Pawnee: Oscar Scott. Payne: Max Katz, Joe L. Preston, A. L. Stewart. Pushmataha: Guy Emery, Dock Hill. Sequoyah: Cates & Palmer. Tillman: Loren Hedrick. Tulsa: Claude Goltra.

#### CALIFORNIA

Kern: Kern County Land Co.

#### KENTUCKY

Simpson: Roark Farms.

#### NEBRASKA

Hayes: Cap Rutherford.

#### NEW MEXICO

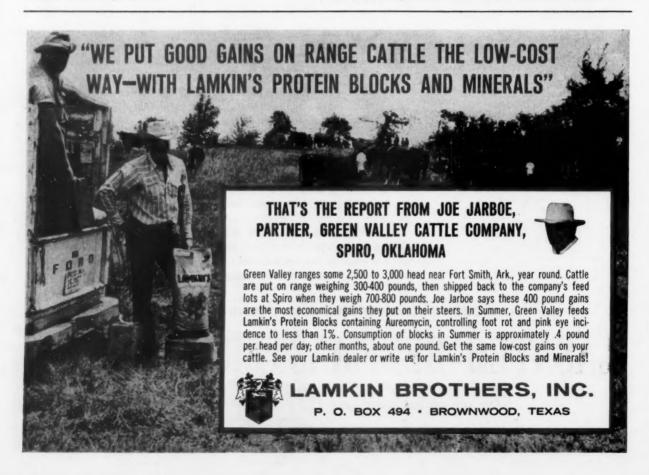
Dona Anna: A. V. McCombs.

#### OHIO

Cuyahoga: Brooks Chemicals, Inc.



Left to right: R. C. Bushland, Alfred H. Baumhover, Charles Scruggs and John Wilbur discuss plans for screwworm eradication in Texas at the quarterly meeting of the board of directors of TSCRA, at Uvalde.



# We're on owr way!

BBU is off and running! Sixty-three charter members in 13 states owning 5,105 head of Beefmaster cows joined this new breed organization during its first 30 days. Look down the list and find your friends and neighbors. Ask them about BBU and find out how you can profit from membership in this organization of Beefmaster breeders.

# CHARTER MEMBERS BEEFMASTER BREEDERS UNIVERSAL

Gentry T. Powell, Sr., 601 Milam Bldg., San Antonio 5, Tex. Gentry T. Powell, Jr., Rt. 2, Box 93, Kenedy, Tex. Dan Gibson, Clairemont Route, Snyder, Tex. A. E. Hitzfelder, County Court #2, Court House, San Antonio, Tex. E. L. Lodge, Rt. 1, Box 226 M, Kerrville, Tex. The Lasater Ranch, Matheson, Colo. L. O. Eales, Box 768, Frederick, Okla. M. L. Chaloupka, M. D., Callaway, Neb. George C. Galloway, Box 1467, Alice, Tex. A. J. Ploch, 2319 S. Hackberry, San Antonio, Tex. Bessette Brothers, Scenic, South Dakota Kermit Cromack & Sons, 4736 East 14th, Brownsville, Tex. T. Harold Jambers, Box 283, Whitsett, Tex. George R. Chapman, 1011/2 East San Antonio, Lockhart, Tex. Mrs. Alice W. Burkholder, Box 51, Encinal, Tex. Robin W. Crouse, 604 S. Kansas, Roswell, N. M. J. B. Evans, Route 2, Box 84, Kenedy, Tex. Fred A. Olson, Veteran, Wyo. Walker W. White, Mill Creek Ranch, Mason, Tex. Dr. Watt M. Casey, Kiowa, Colo. Humberto Garza, Box 673, Hebbronville, Tex. W. H. Herring, Route 1, Box 88, Three Rivers, Tex. Sullivan Cattle Company, Box 112, Falfurrias, Tex. F. W. Weber, Charlotte, Tex. Mrs. Viola C. Dahl, Box 492, Carrizo Springs, Tex. S. E. Bartlett, Route 10, Box 238-B, San Antonio, Tex. Ted Sare, Sundance Ranch, Willard, Mo. Stanley Brauchle, Drawer 907, Charlotte, Tex. E. A. Dudley, Circle-D-Ranch, Box 41, Angleton, Tex. Dan W. Amsler, Hempstead, Tex. Henry Schmidt, Rockport, Tex. J. G. Anderson, Box 204, Henderson, Tex. Dan Sullivan, Box 460, Falfurrias, Tex.

E. R. L. Wroe, c/o American National Bank, Austin, Tex. E. J. Nixon, III, 1101/2 7th, Kenedy, Tex. H. V. Stavlo, Sunray, Tex. Arthur Auvermann, Route 4, Box 74, Hico, Tex. Thomas D. Smith, Route 1, Box 70, Lampasas, Tex. H. W. Cultra, Onarga, III. Elmo Bauerschlag, Thorndale, Tex. Miller Ranch, L. D. Miller, Jr., Box 465, Falfurrias, Tex. Musser Bros., John K. (Jack) Musser, Box 610, Delta, Colo. Charles E. Haralson, Box 918, Laredo, Tex. G. Dee Sayles, Sayles Ranch, Winona, Wash. E. M. Becker, Ashby, Neb. O. M. Fowler, 602 Avenue B, S.W., Seminole, Tex. Jack Dunn, Box 13, Alice, Tex. R. M. Beard, Route 2, Thorndale, Tex. G. I. Crider, Route 3, Lewisville, Tex. David H. Kistner, Route 2, Loganville, Ga. Gayle W. and Marty Evans, R.F.D., Lehi, Utah Cleon Schwarz, Triple S Ranch, Archer, Neb. John H. and Ernest A. Bolland, Route 2, Bishop, Tex. Harry Peck, Box 1016, Freer, Tex. Milford, Ethel and Riley Christensen, Bar Nothing Ranch, Maywood, Neb. J. M. Faggard, M. D., Box V, Pleasanton, Tex. Mrs. Opal Wilson, Star Route, Three Rivers, Tex. W. H. Rivers & Son, Box 151, Elgin, Tex. Leon M. Barnes, 90-A E., Hallettsville, Tex. India Land & Cattle Company, John Maher, Box 2119, Houston, Tex. Glen A. Ross, R.R. 1, Box 22, Almena, Kan. E. E. Threet, Box 652, Archer City, Tex. Eric N. Culver, Culver Cattle Company, Box 69, Wadsworth, Tex.



BEEFMASTER BREEDERS UNIVERSAL WRITE FOR

"The Story of Beefmasters"

Just off the press—new color brochure, tells all about the profit-maker breed and BBU. Write for your free copy and copy of by-laws and requirements for membership.

601 MILAM BUILDING SAN ANTONIO 5, TEXAS

# The Cattleman's WASHINGTON ROUNDUP

By George Peter
The Cattleman's Special Washington Correspondent

USDA has dropped its first bombshell in the all-out drive to enforce the Packers and Stockyards Act we predicted last month. And some pretty big targets were hit—in part a Who's Who of the meat packing and chain store business.

Secretary of Agriculture Freeman is charging seven meat-packing companies, three national foodstore chains, and two meat dealers with violation of the P&S Act through various forms of conspiracy to eliminate competition and set prices in meat buying.

Lamb buying is the specific operation involved. But beef and hog buying practices of packers and chain stores are now to get an intensive investigation as a result of evidence turned up in USDA's probe of lamb buying.

Charged as violators in the lamb case are packers James Allan & Sons (San Francisco), Armour & Co., Goldring Packing Co. (Los Angeles), John Morrell & Co., Rath Packing Co., Swift & Co., and Wilson & Co. The food chains charged are American Stores Co., the Great Atlantic and Pacific Tea Co., and Safeway Stores. The dealers named are

Dwight L. Heath (Lamar, Colo.) and Perry Holley (Ogden, Utah).

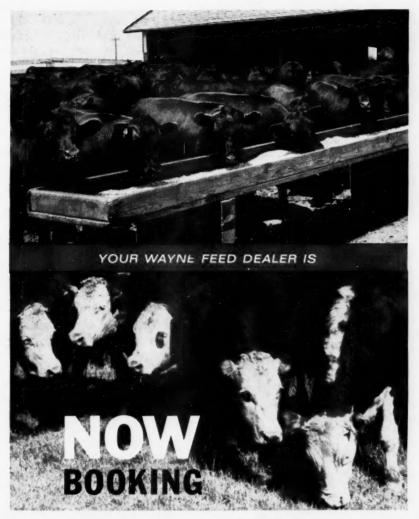
Swift & Co. strongly denies the alleged violations of the Packers & Stockyards Act as charged by Secretary of Agriculture Freeman. These charges refer to lamb buying and selling practices which have been used during the past few years.

They claim Secretary Freeman's accusations are highly misleading and damaging to the entire sheep and lamb industry and that these charges completely ignore the fundamental economics which underlie the basic problems besetting the industry.

Swift & Co. takes specific exception to the secretary's inference that Swift's buying and selling practices have had a depressing effect upon lamb prices and the entire industry during the last few years, and will vigorously oppose these unwarranted charges at the proper time.

Charges do not prove guilt, as USDA agrees. But department investigators feel they have enough evidence to go into hearings with about mid-November. The only way those charged may avoid the hearings, which are public, is to admit guilt or fail to answer the complaint. A USDA judicial officer then decides whether the charges are supported. If an order results banning continuation of the practices charged, the respondents are subject to fines or jail sentences if future violations are discovered.





"more for your money"

# WAYNE

# CATTLE FEEDS

For Range and Pasture or for Feedlot with Heavy Grain or Good Roughage . . . More and more feeders who want better results are turning to Wayne Cattle Feeds for economical and efficient gains. See your local Wayne Feed Dealer today!

ALLIED MILLS, INC. of TEXAS 401 Kings Highway · Fort Worth, Texas Builders of Tomorrow's Feeds...Today!

# There's a WAYNE FEED

to meet your need

WAYNE SUPER RANGE BLOX . . . is a breeder type pellet, formulated to supply the cattle with high quality proteins and carbohydrates, also carrying a high level of minerals and vitamins, so essential to the breeding herd and the calves they produce.

WAYNE UNIVERSAL RANGE BLOX . . . is a high quality grain-type feed plus Urea combined with the oil meals as a source of protein. These pellets have proven very popular through the past years. They carry calcium, phosphorous, and trace mineral fortification, along with a complete balance of protein and carbohydrates. UNIVERSAL BLOX is an excellent feed for cattle and sheep following summer grazing.

WAYNE RANGE BLOX . . . is very similar in formulation to SUPER RANGE BLOX but carries less fortification, making it a more economical feed when some green pasture is available during the feeding season.

WAYNE CREEP FEED . . . is also available now for BOOK-ING for feeding fall and early spring calves. WAYNE CREEP FEED carries a high level fortification of Vitamins, Minerals, antibiotic Supplement, and a balance of the basic ingredients to give maximum results.

FREE CREEP FEED BLUE-PRINT: For Blueprint and Folder, see your local Wayne Dealer or write: Allied Mills, Inc. of Texas, P. O. Box 1380, Fort Worth, Texas. Attention: Livestock Dept.



Two types of practices are charged as violations: One is failure to conduct buying operations (lamb, in this case) in competition with and independently of each other. American Stores, Armour, Goldring, Rath, Swift, Wilson, Allan, Health, and Holley are included in the first type of charge.

The second type of violation is all or most of the packers selling meat (lamb) to the chain at the same prices where most of the packers are furnishing the chains total requirements. An accompaniment to this type of charge is a committment by the packer to sell meat at a specific price before the meat is even bought. Subject to these charges are A&P, Armour, Morrell, Rath, Swift, Wilson and Goldring.

If USDA can prove that the practices took place and are also violations of the P&S Act, you may expect a big shake up in meat buying practices.

In a tough statement announc-

Our Bull Motel"

tier offers the

ipportunity to

place bulls at

e laboratory

for semen

collection

ing the charges, Freeman declared "These are gravely serious charges." Referring to the practices (if they are proved), Freeman laid down the following new policy on enforcement of the P&S Act: "We can not allow such practices to be tolerated in the marketing of our food supply, and we will not."

Freeman has still other moves in the works to tighten up administration of the Act. The following ambitious six point program has gotten under way for this purpose:

- 1. Educate livestock producers as to their rights under the Act and what they should expect from buyers. A similar program will be conducted for market agencies and dealers to block excuses based on unfamiliarity with regulations.
- 2. High up will be a probe of feeding operations by packers and food chains to see if they violate the law. Packer buying practices in general will be closely checked to see if too much buying power in too few hands is resulting in price manipulation, restraint of competition or trade.
- 3. Check for legality such marketing problems as bonding adequacy; prompt payment; dual operations of stockyard operators, market agencies and dealers; pencil shrink; service or yardage charges; and failure of buyers to compete.
- More emphasis will be given to scale testing and check weighing of livestock.
- 5. Antiquated regulations still on the book will get an overhauling to bring them up to date with recent changes in the marketing system. The new regulations will be presented to both buyers and producers. They will lay down the law on what is and what is not legal under the P&S Act.
- 6. Periodic meetings with various industry producing and buying groups will be scheduled to keep both buyers and sellers informed on practices and to develop program changes.

#### FROZEN SEMEN THAT WORKS

Custom freezing of semen by MAADEN LABORATORIES is the most positive bull insurance see can obtain. If your foundation sire was injured today, would you replace him temperow? Results confirmed by our many custament in on beer treed, those this insurance pays dividends in larger self cross. We say this sept are in Taxos; keep your top sires, one with their custom fraces sames from MARDEN LABS, enjoy all the advantages of A. I. The ultimate in semen technology is obtained through MARDEN LABS, where only the latest and best equipment is employed. We see liquid nitrogen exclusively.

FROZEN SEAEN may be stored in our liquid solveten bank and chargely capacity 100,000 THE BULL"

DID

NOT WATCH

THE
The MARDEN ELECTRONIC EJACULATOR has served you will be the MARDEN LABS hid you now with air A. I. program.

LABORATORIES

Bryan, Texas

### If You Feed Livestock ...



# THIS CAN BE YOUR STORY TOO!\*

- ✓ An Independent Research Foundation tested VIT-A-WAY and showed a return of \$6.33 for each \$1.00 spent. The VIT-A-WAY fed cattle GAINED MORE — SOLD HIGHER — MADE MORE PROFIT per Head!
- ✓ A large Texas feedlot shows records that their cattle, receiving VIT-A-WAY in the rations, made an EXTRA PROFIT OF \$4.35 PER HEAD over cattle receiving regular mineral mixtures!
- ▶ A large range cattle operation shows that by feeding VIT-A-WAY free choice to 1200 head . . . they made \$8.57 MORE PROFIT per head . . . after feeding costs!

70 hy ...

does VIT-A-WAY produce results so superior to regular mineral mixtures? Because of the exclusive method of specially processing the various mineral and vitamin elements (which is patented — U. S. PAT. NO. 2,611,702), VIT-A-WAY does MORE . . . and is MORE than just an ordinary mineral mixture. When mixed with the feed . . . or fed Free Choice . . . VIT-A-WAY nutritionally balances the feeds and grasses so that optimum utilization can be realized by the animal. This means THRIFTIER, MORE PRODUCTIVE ANIMALS . . . LOWER FEED COSTS . . . and naturally BETTER PROFITS. Regardless how . . . or what you feed, be sure you add VIT-A-WAY to your feeding program and SEE THE DIFFERENCE.

\*COPIES OF THESE REPORTS AVAILABLE ON REQUEST

See your local feed dealer or feed manufacturer . . . or write VIT-A-WAY, Inc., Fort Worth, Texas

VIT-A-WAY Doesn't Cost ... It PAYS!

#### Foundation Formed to Fight Screwworms

A MOVEMENT is underway to bring about the end of the screwworm in the Southwest, one of the biggest scourges to livestock producers in this area.

Representatives of livestock and agricultural organizations met in Austin in late August and formed the Southwest Animal Health Research Foundation which will collect and distribute funds for education and research in screwworm control.

Until permanent organization is completed, a temporary board of six members was named. They are Dolph Briscoe, Jr., of Uvalde, president of the Texas and Southwestern Cattle Raisers Association; T. A. Kincaid, Jr., of Ozona, Texas Sheep and Goat Raisers Association; C. H. Devaney of Coahoma, Texas Farm Bureau; Harold Nelson of New Braunfels, Texas Milk Producers Federation; Marvin Bridges of Buffalo, Texas Swine Producers Association; and C. G. Scruggs of Dallas, Texas Animal Health Council.

A permanent board of 15 trustees to administer the foundation was authorized, representing various livestock and agricultural interests.

The goal of the foundation is the ultimate eradica-

tion of the screwworm from the Southwest, and voluntary contributions from livestock producers will be solicited. In addition, some state or federal funds would be required.

The proposed screwworm eradication program would utilize the radiation technique of sterilization which wiped out screwworms in Florida.

#### CATTLE THEFTS

In the early summer of 1960, Fritz Kastner of McDade, Texas, took possession of a cow and calf belonging to J. A. Dubie of McDade, Texas, and also a cow and calf belonging to an unknown party. The brands on these cows were badly mutilated with a hot iron in an attempt to blotch out the brand entirely. This did not, however, prevent the Association's inspectors and investigating officers from making out the brand underneath, and Kastner was brought to trial on Sept. 19, 1961, in District Court at Bastrop, Texas, before Judge Williams. He entered a plea of not guilty and was prosecuted by District Attorney James Kershaw and Assistant Attorney Weyland Rivers. He was found guilty and assessed two years in the penitentiary.

Evidence in the case was secured by Ranger James Riddle and Association inspectors Bob Holloway and A. B. Strickland.



#### Stelzig wear for work and appearance

FAVORITES OF THE COWMAN, THE RANCHER AND THE SHERIFF.

This Brush Jacket is made from sueded cowhide splits and trimmed with a dark brown collar. Skillful tanning provides softness and smoothness and yet it is ideal for rough wear. Sand color—Sizes 34-44.

Western Dress Coat of Klondike polished cotton — 100% combed, 9 oz., wash and wear. Rayon lined front and back yoke and sleeves. Set in pockets and flaps. 3 buttons on sleeves. 3 button front. Sand beige, 34-46 reg., 38-46 long.

\$14.95

Extra sizes 48-50 Long \$16.95

Saddle pants to match coat. Regular waistband, western belt loops, slash frontier pockets, reinforced crotch and trim tapered legs. Sizes 28-44 all lengths.

\$7.95

Write for our 1961 Fall Brochure.



#### STELZIG SADDLERY COMPANY

Dept. C10, P. O. Box 4544, Houston 13, Texas
Please send me the following:
Brush Jacket . . . . size

Brush Jacket				size	
				size	
Saddle Pants		*		size	
l enclose check for \$ (Texas residents add 2% to				(No	C.O.D.'s)
Name			*****	*********	
Address					



Start RUMENADE-ing! . . . Stop Guessing! Why put up with "add this, add that" feeding? With Evergreen Rumenade, you don't need soy bean, linseed or alfalfa pellets; you don't need other minerals, vitamins or supplements, because everything's already in that one, handy bag! . . . ready for pasture in 36" cubes, or in krumbles for mixing with your grain or roughage! Feed utilization is often nearly doubled, and cattlemen report big reductions in their cost of feeding per animal unit when using Evergreen Rumenade!

For wet cows, just 2 pounds daily keeps top condition through the winter; dry cows and steers need only 11/2 pounds daily. Easy calving and high milk flow are reported consistently, and breeders attest that bulls, properly fed as calves, are ready for service at 12 months, producing up to 40% more semen during the next four years!

Gains of 21/2 pounds a day are common in feedlots using Evergreen Rumenade Supplement and grain; bulls in performance tests frequently show certified gains of over 3 pounds per day! There's only one Rumenade . . . and it's made exclusively by Evergreen. Try it, today; use it this winter!

#### Feed needed to winter pregnant cows

	Rumenade	cake or ordinary cubes	Rumenade saves
Daily winter ration per cow	2 lbs.	21/2 to 31/2 lbs.	½ to 1½ lbs. per head daily.
120 days of feeding	240 lbs.	300 to 420 lbs.	60 to 180 lbs. per cow.
50 cows	6 tons	71/2 to 101/2 tons	1 1/2 to 41/2 tons
100 cows	12 tons	15 to 21 tons	Save 3 to 9 tons

#### Here are a few of the ranches feeding Evergreen:

- Granbury, Texas Blair Polled Hereft Ada, Oklahoma
- Ada, Oklahoma Tuss Bond Coalgate, Oklah Carlton Corbin ittstown, Oklah ross F Ranch

- Fair Oaks Ranch
- Boerne, Texas
   Flying L Ranch
  Davis, Oklahom
   Flying M Ranch

- McKinney, Texas
  C. E. Goddis

- Tallulah, Louisiana Hereford Hills Ranch
- Ker Mac Ranch Poteau, Oklaho
- Live Oaks Angus Ra Granbury, Texas
   Orchard Hills Ranch Enid, Oklahoma
   John Ozburn

- Tic Tac Toe Ranch Italy, Texas
- - Valdina Farms Sabinal, Texas

#### EVERGREEN MILLS, INC. PHONE FE 2-6611 ADA, OKLAHOMA

Ada, Oklah	oma.		
			of Evergreen information
Name		 	
Address		 	

Directions from town\_ Number of Cattle\_ C-10



these men took it!



ARMANDO R. RAYNAL, CHIHUAHUA, CHIH., MEXICO, says:
"Every time I see SILVER MISCHIEF 74th, I cannot help but associate a kind thought for the Bridwell Hereford Ranch. In due regard to the merit of his breeding, I have felt I should write a line on how this herd bull has been doing.
"He has been the admiration of all Chihuahua cattle breeders since his arrival as a 12-month-old calf in December, 1959. In 1960 he was pasture bred to 30 Albert K. Mitchell cows, but controlled to one serving on each cow. Of these, 23 animals were settled on the first count, and six on the second. So now I have 17 bull calves and 12 heifer calves by "The 74th." Among these calves some are developing into real herd-bull prospects. They follow the pattern of their sire in all respects. They are very growthy, light colored, with lots of bone, and long on the rump. They are a beautiful set of calves to see.

"The 74th' was the sensation of the 1960 Chihuahua fair last December. Leading cattlemen of the United States admired him highly. One tried to buy him. When I told them I could not afford to sell him, they asked me to price 'The 74th' on a 50% interest. I would have priced a holf interest had it not been for the risk involved every time an animal crosses the border. The most progressive Chihuahua Hereford breeders have a standing order each for one of his calves. This son of Real Silver Domino 181st and grand-son to 'The 203d' is going to make history in the Chihuahua Hereford cattle. I hope Bridwell Hereford Ranch keeps on producing this kind."



"We bred SILVER PRINCE 99th to 44 cows last year and then we bred him to 56 cows this year. He got around better than any previous "fat" bull we have ever purchased. He is very sound of feet and body. His calves are uniform and mostly light colored. 'Prince' is making a very large, smooth bull. I have hopes of him weighing a ton when in good flesh. He weighed 1,810 pounds this spring on start of service."

#### BENNIE H. WILSON, BERCLAIR, TEXAS, says:

BENNIE M. WILSON, BERCLAIR, TEXAS, says:

"We have been using Bridwell Hereford Ranch bulls since 1952, and to show how well pleased we are with them here is the way our value in them has grown. We paid \$3,500 for our first one and we continued to pay more for every one purchased. The last, Real Prince A3, was bought in the 1959 Bridwell sale at \$10,000, and after seeing his calves, he is worth more than that.

"Since we started using Bridwell bulls, our entire calf crops for the past six years have been contracted, end we have our 1962 crop contracted for October 1, 1962, delivery.

"Before we bought the last bull for \$10,000, we had every calf sold that he could sire for the first two years. My customers have bought every calf we have raised for the past six years and they have had the privilege of turning some down.

"My next herd bull will be a Bridwell bull. And as to price—we will worry about that later. You can't pay too much for a good one."

You can take the Big Step December 11 at Bridwell's Sale of 65 bulls and 135 females!



REAL SILVER DOMINO 203d

TOM HARRIS MIKE ROBINSON



65 Bulls 35 Bred Heifers 100 Senior Heifer Calves

They are to be sold in pens of three. EACH PEN OF THREE WILL BE HALF SISTERS. There have been several strong requests for heifer calves, and we are offering them in groups so breeders can build uniform herds. This is a great set of replacement heifers and the first time such an opportunity has been offered by Bridwell Hereford Ranch.

# Bridwell Hereford

WINDTHORST. **TEXAS** 

JOE HAGGARD

First Wichita National Bank Bldg. WICHITA FALLS, TEXAS **Telephone 723-4352** 

DON SUTHERLAND
BILL FANCHER

WINDTHORST, TEXAS Phone: GL 3-2800

ED STERNADEL

JOHN WINTERS







## South Texas' Show and Sale Marks **SILVER** ANNIVERSARY

Bu H. V. REYES, Secretary, South Texas Hereford Association

HE SILVER Anniversary of the South Texas Hereford Association, being celebrated this year at a big three-day event, Oct. 30-31 and Nov. 1, recalls a quarter of a century of service to the cattle industry in the vast rangeland country that sprawls north of the Rio Grande.

This is a natural cow country, with rugged climate and terrain, but one which has been plagued with common cattle down through its turbulent history. This serious-minded group of Hereford men who met that day in 1937 knew they could not affect the climate nor terrain, but they vowed to put an end to the scrub cow that had dominated the rural landscape since the days of the Longhorn in-



South Texas Hereford men who attended the organizational meeting in 1937. They are left to right: B. S. Byrns, Robstown; R. J. Welder, Beeville; Wesley Handy, Berclair; J. A. Stewart, Dinero: Bob Hall, Beeville: Ed. Farris, Beeville: B. C. Davis, Beeville: Allee Handy, Beeville; Volney Warburton, Victoria; C. L. Cox, Beeville; Jack Turner, Fort Worth; Chas. Muil, San Diego; K. L. Handy, Beeville; R. Pryor Lucas, Berclair; Bennie H. Wilson, Berclair; Leonard Smith, George West; B. H. Wilson, Berclair; J. R. Scott, Beeville; Claude E. Heard, Beeville; Tom McNutt, Sandia; R. McGuffin, Dinero; L. T. Wade, Dinero; Sidney Smith, Beeville; Jack Forgason, Beeville: Paul Russell, Beeville.

vasion from Mexico.

How well this group of South Texans have progressed in this direction can be seen by anyone driving through South Texas, Perhaps there is a long way to go yet, but Hereford men here have a lot of progress behind them and their momentum is certainly high.

It was back in April of 1937 that the first meeting of men interested in building up the cattle industry of this area was held. Thirty-two stockmen answered the call of R. P. Lucas, of Berclair, who presided at that char-ter meeting in the Bee County Court House. The group chose John R. Scott, Sr., as president, Holman Cartwright as first vice-president, Claude E. Heard second vice-president, and Paul Russell, secretary.

Naturally, there were a lot of ideas presented in this initial meetingideas aimed at the general improvement of the cattle business of South Texas. Everyone agreed that the best way to interest stockmen in breeding better cattle was to show them what better cattle were like. A stock show, to be held in conjunction with a public auction, seemed the ideal way to attract cowmen. The dates were set for the following Nov. 4 and 5 for the first annual Fat Stock Show and Sale

Thus it was that the South Texas Hereford Breeder-Feeder Association came into being. Special stress was placed on the fact that "this was not merely a registered Hereford breeders' association but also an organization to foster better cattle as a whole through better breeding."

Joining the group as charter members were: Paul Russell, Sidney Smith, J. R. McGuffin, Tom McNeill, John R.

(Continued on Page 24)







Champions at last year's Beeville show, were exhibited by Straus Medina Hereford Ranch, San Antonio, which showed the winning bull (left) and Fair Oaks Ranch, Boerne, which showed the top female.



\* BEEVILLE

25 YEARS OF SERVICE TO THE BEEF INDUSTRY OF THE SOUTHWEST

IT'S THE SILVER ANNIVERSARY OF

More bulls

More good bulls

More good uniform bulls

than any sale in the Southwest!



250 Bulls

When you think of buying good-quality bulls in uniformity, think of the Beeville sale. Many half-brothers are offered in pens for the convenience of buyers who want good Hereford bulls of uniform type, age and bloodlines. These bulls are all of serviceable age, fertility tested and in excellent condition to do immediate range work. Twenty-five choice females also are being offered from leading herds of the Southwest.

Oct. 30-31 & Nov. 1, 1961

A big Western Parade at noon on Monday, Oct. 30, starts the festivities. An RCA Championship Rodeo on Monday afternoon, Monday and Tuesday evenings draws big crowds. Quarter Horse judging is Tuesday morning.

Be on hand for this big event!

MAKE A BEELINE FOR CO

BEEVILLE Nov. 1

The Cattleman

22

October

You won't be disappointed in this Silver Anniversary offering. It's full of high-caliber Hereford bulls ready for work. The open show begins at 8 a. m. on Oct. 31, with pen judging following at 1 p. m. The sale will begin at 12 noon at the Beeville Fairgrounds in the modern sale barn.

### THE SOUTH TEXAS HEREFORD ASSN.

- \$4,000 Premium Money
- Official Texas State
   Hereford Show
- Show Tuesday, Oct. 31
- Open Show in the morning; pen show in the afternoon
- Sale at noon Wednesday, Nov. 1

WALTER BRITTEN and BERT REYES, Auctioneers

For catalog, write: Bert Reyes, Sale Manager Box 1102, Beeville, Texas Phones FL 8-2434 and FL 8-2806

#### CONSIGNORS

R. J. Roeder and Son, Yorktown Galloway Hereford Ranch, Beeville Connally Hereford Ranch, Floresville Paul Murphy, Meridian Ralph V. Ellis, Beeville Reeves Brown, Mathis J. D. Ridgeway, Beeville A. J. Kubena, Hallettsville D. T. Carter, Kopperl Edwin Brown, Beeville Palo Pinto Ranch, Palo Pinto Fred W. Marshall, Bertram J. T. Duke, Johnson City Loma Ranch, Blanco Ard E. Richardson, San Antonio Straus Medina, San Antonio Valdina Farms, Sabinal Floyd Scull and Son, San Marcos McBride Brothers, Blanket Vanderpool Hereford Farm, Tyler Charles Moscattelli and Son, Victoria Wil Averhoff and Son, Crystal City Stantons Hereford Ranch, Johnson City Hix Ranch, Bandera Leonard Smith, George West Sidney Smith, Beeville Miller and Evans Farm, Beeville Olin Amerson, Hamlin Allen Hereford Farm, Waco Hereford Hills Ranch, Blanco Arthur Nentwich, Macdona Tom Crump, Seguin Schroeder Brothers, Sequin **Cureton Brothers, Meridian** Sawyer Ranch, Llano J. E. Baker, Blanco



BEEVILLE Nov. 1

South Texas Hereford Assn.

#### Headed toward Reeville

#### 3 PENS of BULLS



We are offering at the South Texas Hereford Association Sale 3 pens of 3 each senior yearling bulls, all sons of WHR Vern Diamond 24th, son of the famed Vern Diamond. "The 24th" is progeny tested. You will like these bulls, so plan to see them at Beeville on Nov. 1.

#### BILL ALLEN

821 Washington Ave., Waco, Texas Phone PLozo 2-4355 Residence Phone-Valley Mills, 24



BEEVILLE Nov. 1

## Selling at Beeville 16 coming twos

Yes, 16 coming two-year-old bulls selling in pens, of course, bred and raised for the

DISCRIMINATING COMMERCIAL CATTLEMAN

who wants to raise better calves each year. These bulls were on grass alone, with no feed for five months through spring and summer, but they will be presented in good shape for they have fleshing qualities bred in.

#### Look for them in the pens Nov. 1

You will like their quality, their pedigrees, their gen-

R. J. Roeder & Son Mr. & Mrs. R. J. Roeder Jr. & Sons YORKTOWN, TEXAS

#### ATTENTION CATTLEMENT SELLING AT REFVILLE

### 9 TOP BULLS



#### **BEAU DONALD 447**

Uniformly-bred Reeves Brown's
Beau Donalds
Uniform type-Uniform conformation
They look alike, they are bred alike,
they will produce alike
Plenty of size and scale, smooth
and easy fleshing
Plan to visit with us at the
Beeville Sale
Wednesday, November 1

Reeves Brown Mathis, Texas KI 7-2993

Gordon Brown Mathis, Texas KI 7-2995

Reeves BEAU DONALD Brown's

W. & Bera Brown Hill Beeville, Texas FL 8-4722

### AGAIN to BEEV



We are consigning championship-caliber bulls for the South Texas Hereford Association sale in our

### 3 pens of bulls selling Nov. 1

They are of Onward breeding, sired by SHR Onward 2d and SHR Onward 4th.

Stanton's Hereford Ranch JOHNSON CITY, TEXAS

# We think you will like what we're offering at . . .

### Beeville November 1



Here's an example of the quality Herefords we're producing—the champion AR Silver M. 11th.

Three single bulls, one two-year-old, sired by 88 Zato Heir 133d, out of a double bred Silver cow. Two senior yearlings, sired by Heards Tone 439th.

One pen of three senior yearling bulls, sired by 88 Zato Heir 133d.

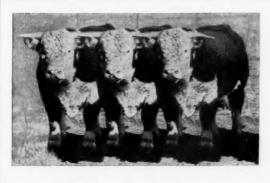
One pen of three junior yearling bulls, two sired by Monty's Husker 7th and, one sired by Prince Mischief 56th.

One single senior heifer calf, sired by Real Silver Dom S50, out of a double bred Hazlett

One pen of three senior heifer calves.

#### ARD E. RICHARDSON

Milton Wilman, Mgr., Rt. 9, Box 306, SAN ANTONIO, TEXAS Phone LaCoste PO 2-3203



Can You Use 2-Year-Old Bulls?

Anxiety 4ths . . .

Light colored . . .

Big, rugged kind!



We're selling nine head of bulls (three pens of three) in the South Texas Hereford Association sale at Beeville on Nov. 1. We invite you to see these bulls in our pens at Beeville.





BEEVILLE Nov. 1 (Continued from Page 19)

Scott, Sr., K. L. Handy, T. L. Wilson, George Miller, B. V. Matheson, Raymond C. Brown, F. M. Ellis, C. H. Hardison, Claude E. Heard, Charles Muil, R. A. Hall, C. L. Cox, L. B. Williamson, Bennie H. Wilson, B. H. Wilson, Hinnant Brothers, John P. Impson, B. S. Byrnes, G. W. Clare, J. J. McKinney, Leonard C. Smith, W. E. Handy, J. A. Handy, J. A. Stewart, T. L. Wade, Carroll R. Jones, Texas Livestock Marketing Association of Fort Worth, and R. P. Lucas.

One man from each of the counties that were picked to comprise the South Texas area made up the charter board of directors. These men included:

Clyde Boothe, Gonzales county; Bennie Wilson, Goliad; R. J. Roeder, Sr., DeWitt; J. R. McGuffin, Live Oak; K. L. Handy, Karnes; Charles Muil, Duval; Sidney Smith, Bee; Tom Mc-Neill, Jim Wells; Volney Warburton, Victoria; John J. O'Brien, Refugio, and C. A. Maedgen, San Patricio.

That first event was restricted to breeders in Maverick, Zavala, Frio, Atascosa, Bexar, Comal, Guadalupe, Gonzales, Lavaca, Colorado, Austin, Waller, Harris and Galveston counties and all counties south of this line. After this initial show, this restriction was removed. Today, both showing and selling is open to all Hereford breeders in the United States.

That first year-1937-the city of

Beeville loaned the grounds known as the old Fairgrounds to the association free of charge. The group contributed to the grounds by completing construction of rodeo pens, chutes and bleachers around the arena. The following year, the Chamber of Commerce built a new sales pavilion and in another year this was enlarged and the city voted to build a horse and cattle barn. Continual improvement to the plant has made this affair one of the best housed showsales of its kind.

Rocky Reagan, Sr., was selected that first year to stage the rodeo. With the help of his sons Rocky, Jr., Flournoy and Bob, he has staged most of the rodeos throughout the history of the association.

The Silver Anniversary celebration begins at noon on Monday, Oct. 30, with a Western Parade, followed by an RCA Championship Rodeo matinee and a similar night performance. Judging of Hereford fitted cattle begins on Tuesday morning at 8:30 with Quarter Horse judging being conducted simultaneously. Pen sale cattle will be judged that afternoon, beginning at 1 p. m. More than 400 Hereford cattle are expected to be on hand for this big event.

That first sale back in 1937 saw 22 head sell for a \$209 average. This Silver Anniversary event will bring 275 head of sale bulls and females and more than 125 head of fitted show cattle-the largest all Hereford

show and sale in the Southwest. Last year's sale gross was about 30 times as great as the 1937 sale total.

There is good reason why this event has reached such magnitude. It has kept pace with the needs of the industry. In simple terms, it offers what the commercial producer across the country is looking for: plenty of big, rugged, heavy-boned bulls that can be bought in uniform groups uniform in breeding, type, age and condition

This is a pretty big order to fill. because each individual cowman has his own idea about size, ruggedness and arrount of finish he wants in the bulls he buys. Naturally there is some variation in what the purebred breeder considers adequate along these lines. However, the 250-bull offering provides enough of a choice to satisfy the cowmen who come here to fill their needs.

The pen-bull idea has become extremely popular with commercial men. Consignors often bring out several pens of similarly bred, similartype bulls which provides the opportunity to get a larger group of bulls capable of producing a big, uniform calf crop.

This year's event is dedicated to those staunch founders of the association, the men who met at the Bee County Court House a quarter of a century ago to bring the South Texas Hereford Association into existence.



PREMIUMS FOR: BEEF - DAIRY CATTLE - GOATS - SHEEP - HORSES - RABBITS - SWINE

- \* INTERNATIONAL WOOL and MOHAIR SHOW \* CUTTING HORSE CONTEST
- \* INTERNATIONAL APPALOOSA HORSE SHOW AND SALE
- \* QUARTER HORSE SHOW AND SALE
- \* CATTLE SALES..... Herefords..... Polled Herefords..... Charolais..... Charolais Cross Brangus . . . . . Santa Gertrudis

For Premium List, Write to: A. B. JOHNSON . P. O. BOX 1746 . SAN ANTONIO 6, TEXAS JOE FREEMAN COLISEUM

#### OPEN SHOW PRIZE DIVISION

HEREFORDS POLLED HEREFORDS ABERDEEN-ANGUS RRAHMANS CHAROLAIS SANTA GERTRUDIS BRANGUS **JERSEYS** GUERNSEYS HOLSTEINS CORRIEDALES PAMROUILLETS

**DELAINE MERINO** MONTADALES SUFFOLKS SHROPSHIRES SOUTHDOWNS HAMPSHIRES COLUMBIAS ANGORA GOATS BERKSHIRES DUROCS POLAND CHINAS YORKSHIRES OTHER PURE BREEDS

Livestock Entries Close Dec. 15, 1961 Horse Entries Close Jan. 15, 1962

#### **OPEN and BOYS' SHOWS**

- Steers
- · Calf Scramble
- Market Lambs
- Rabbit Show
- Market Barrows

- · Grass Judging

#### JUNIOR SHOW

- Breeding Beef Heifers Wool & Mohair Dairy Heifers • Rambouillets
  Delaine Merinos • Angora Goats

See the Gene Autry-Harry Knight Championship Rodeo - 15 Performances SPECIAL INFORMATION

Rodeo Tickets: \$3.60 - \$3.00 - 2.00 (All tickets include Admission to Grounds) GROUND ADMISSION - 50¢ Children under 12 - 25¢







# with the purchase of 6 bags of Terramycin® A/D Fortified Crumbles, or for one bag and \$7.65

Here's a top-notch radio for your workshop, bedroom, or milkhouse—and, it's FREE with the purchase of 6 bags of Terramycin Crumbles, or just one bag and \$7.65. This sturdy, compact AM model has 5 tubes plus rectifier, good station separation and a built-in antenna—pulls in stations loud and clear. AC or DC.

#### Use Terramycin Crumbles fast, easy way to fight shipping fever

Use Crumbles when cattle arrive... whenever disease threatens or hits... for extra gains and savings in feed. They're economical, too—if you save just 2 lbs. of shrink or lost gain per head, you've paid the entire cost of a 5-day treatment.

One to two cupfuls are all it takes per head per day for 4-5 days to help prevent shipping fever.

#### With vitamins A and D added

Each pound of Crumbles contains the potent, disease-fighting ability of Terramycin, plus 160,000 units of vitamin A, and 16,000 units of vitamin D.

Get your supply of Crumbles and FREE table radio soon. Now at your animal health supplier.



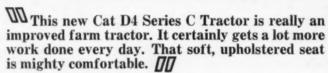


Chas. Pfizer & Co., Inc. New York 17, N.Y. Science for the world's well-being\*

# This NEW D4C

gets a lot more done in a day! [[[]

FRANK BURGIN Groom, Texas



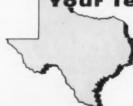
In farming a 688-acre tract of chocolate loam, Frank Burgin needs a tractor that "gets work done." With the ground-gripping traction of his Caterpillar D4 Tractor, he can ignore the wet weather that keeps some of his neighbors from working. With 65 HP at his command, he has the power to work the soil deeper, yet there's no ground nacking loss slippage.

ground packing, less slippage.

Burgin reports, "I've saved enough on fuel costs to pay the slight difference between my Cat track-type Tractor and any wheel tractor." That Cat Diesel under the hood works for hours on a few pennies worth of low cost fuel. Too, maintenance is practically non-existent with the new D4C—rollers are lubricated for a lifetime, 99% of all dirt is filtered from the air by a new dry-type air cleaner.

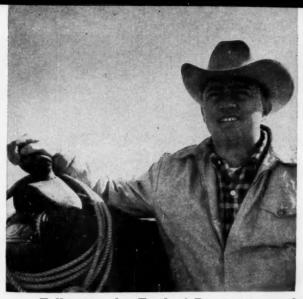
Yes, the D4C is well-equipped to get more done at less cost. Stop by and let us tell you about it.

#### Your Texas CATERPILLAR Dealers...



- Wm. K. Holt Machinery Co. San Antonio • Austin
- Mustang Tractor & Equipment Co.
   Houston El Campo Lufkin
- Darr Equipment Co.
   Dallas Gladewater Waco Wichita Falls
- Treanor Equipment Co.
   Abilene Odessa Pecos
- B. D. Holt Co.
   Corpus Christi Weslaco
- Haag Tractor Co.
   El Paso Hobbs (N.M.)

# JOE BEELER: PAINTER ON HORSE BACK



Following the Trail of Remington and Russell, This Young Artist Has Discovered Some Paths the Old Masters Missed

By PAUL HORN

F FREDERIC REMINGTON had to plunge into the remotest corners of the West some 70 years ago to find the unspoiled country he sought—if Charles Russell, at the turn of the century, was forced to reminisce and listen to the stories of oldtimers to find his subjects—then how can a young artist today recapture the truth about the Frontier West?

Somehow, Joe Beeler manages to do it. The products of his brush carry a timelessness that encompass the world of Remington-Russell and even his own. His canvases portray men, horses and country that span the two centuries, although for less in evidence in the 20th than in the 19th.

This month's cover page painting on

The Cattleman is typical of the blending of old and new West that still keeps the flavor of the rugged, untamed country barely touched by the Space Age. The mail truck is the object of the waiting cowboy, but such an obvious 20th Century innovation as the automobile has been intentionally obscured in dust and distance. Artist Beeler would never allow the machine age to dominate the West that he knows and loves.

Joe is a young cowboy with an Oklahoma twang. He looks, talks and acts like anything but an artist. Yet his enthusiasm is unbounding. He is as much at home on horseback as he is at the easel, and he loves to talk history, cattle, horses and people as long as they are Western.

Like Russell, Beeler likes to tell a story in his paintings. Perhaps it is the lonely cowboy waiting for a letter from his girl, as in this month's cover. Or perhaps he shows an oldtimer stick-ing his boot-weary feet in the stream, as portrayed in "Cooling a Couple of Friends," reproduced on the April, 1960, cover of The Cattleman. In "Incident on the Drive," he pictures a trail boss of days gone by pausing a moment to reflect on the arrow-pierced skeleton at his horse's feet. There are many more. Just as important as the story is the mood which Beeler sets. The vastness of dried and empty grasslands increases the loneliness of his cowboy or, as in another vein, the just-finished rain leaves a freshness and clarity over the landscape that reflects in a happy cowboy and his horse.

Joe Beeler's talent for bridging the gap between his day and the Remington-Russell years is hard to explain. First it has taken a great love for the same things these masters loved; then it has taken research and first-hand knowledge of the last remnants of this Frontier West; lastly it requires a boundless imagination allowed free reign to dwell in places and times that no longer exist.

Joe started drawing as soon as he could hold a pencil, and by high school time he was selling his paintings of Indians and cowboys, conjured up from his imagination. After a stint in the army during the Korean war, followed by a college diploma, Joe attended the Art Center School in Los Angeles where, in 1957, he met Joe DeYong, one-time friend of Charles Russell. This meeting culminated in a friendship, not only between these two artists but it included Charles Russell, too. Joe got to "know" Russell and, through DeYong, he was inspired to pick up the trail laid down half a century and more ago.

Back to Oklahoma with his wife and small family went Beeler, to paint and try to eke out a living, typically meager as with most beginning artists. By 1959 he had arranged for a showing in Albuquerque, followed by one at Gilcrease Institute in Tulsa, and others. Rather quickly his name and reputation spread among people who like good western art. At 30, Joe Beeler enjoys a following only dreamed of by Russell and Remington when they were his age.

One of the remote spots of the West, the San Carlos Reservation in Arizona, has been the source of inspiration for Beeler. He visited here in 1957 and again in 1959, working side by side in round-ups with the hard-riding Apaches in that area too rough for vehicles. Here is country that has scarcely been touched by civilization—one even Charles Russell would approve of today.

Joe Beeler continues to live in the middle of the Quapaw Indian Reservation in Oklahoma, riding daily the six miles to the mailbox and trading, Indianlike, his paintings for some things the family needs. It is the kind of life he feels he needs to stay close to the world he paints.



"A Most Happy Fellow" by Beeler shows the contentment of a cowboy with his way of life.

# New Authority for TSCRA Strongly Supported

Texas law enforcement agencies, government officials, bankers, cattle producers from throughout the state, and other representatives of the cattle industry in the Southwest asked USDA to grant the Texas and Southwestern Cattle Raisers Association new authority to maintain inspection services on posted and Southwestern Cattle Raisers Association new authority to maintain inspection services on posted and Southwestern Cattle Raisers Association new authority to maintain inspection services on posted and Southwestern Cattle Raisers Association new authority to maintain inspection services on posted and Southwestern Cattle Raisers Association new authority to maintain inspection services on posted and Southwestern Cattle Raisers Association new authority to maintain inspection services on posted and Southwestern Cattle Raisers Association new authority to maintain inspection services on posted and Southwestern Cattle Raisers Association new authority to maintain inspection services on posted and Southwestern Cattle Raisers Association new authority to maintain inspection services on posted and Southwestern Cattle Raisers Association new authority to maintain inspection services on posted and Southwestern Cattle Raisers Association new authority to maintain inspection services on posted and Southwestern Cattle Raisers Association new authority to maintain inspection services on posted and Southwestern Cattle Raisers Association new authority to maintain inspection services on posted and services are services are services and services are services and services are services and services are services and services are services are services and services are services are services and services are services are servic

THE NECESSITY for continuing inspection services provided by the Texas and Southwestern Cattle Raisers Association on posted markets in Texas was emphasized in testimony by cattle producers from throughout the state at a hearing in Austin, Sept. 18-20. The hearing, as outlined by USDA

hearing examiner G. Osmond Hyde, was to consider authorization for TSCRA to charge and collect at posted stockyards a fee for the inspection of brands, marks, and other identifying characteristics of livestock for determining ownership under the provisions of Section 317 of the Packers and Stockyards Act, 1921, as amended.

The fee is eight cents per head, and it is paid by the cattle owner. Every cattle producer who testified at the hearing favored continuation of the inspection services, and no cattle owner not affiliated with a market agency appeared at the hearing to protest the fee.

Charles Darley, a cattle producer from Brady, testified: "My cattle and calves are sold principally through marketing agencies. The inspection charge at posted markets is very small for the protection and service received."

Similar statements were made by a number of other cattle producers. J. E. Devant of Corsicana, a cattle producer and part owner of an auction barn, said, "I have not found one man that is not in favor of brand inspection."

Robert Scott of Edgewood, Texas, after identifying himself as an East Texas cattle producer, said, "Of all the neighbors I have talked to in my vicinity, I haven't found one who opposes brand inspection and the cight court for any the cight court for the court of t

spection and the eight-cent fee charged."
V. A. "Bill" Clements, Jr., a cattle producer from Longview, in deep East Texas, said he recently attended a meeting of cattlemen in his area, and that of 65 men present and voting, "not one vote was cast in opposition to inspection on posted markets."

Representatives of law enforcement agencies were unanimous in pointing out the value of the TSCRA inspection service in apprehending and convicting cattle thieves. Testimony also was received from a number of government officials who strongly endorsed continuation of the service.

Congressman W. R. Poage of Waco was among those forwarding a written statement to be introduced in the record. In it he pointed out that he is chairman of the Livestock and Feed Grains Subcommittee of the Committee of Agriculture of the House of Representatives, and also is a cattle producer, and that he presented the statement both as a member of Congress and a cattle producer.

He pointed out that the need for a coordinated system of cattle identification was never as great as it is today, and that "should the department allow its present order, revoking the authority of the Association to continue its inspection program after Nov. 1, 1961, that such action would be tantamount to inviting all the cattle thieves from Oregon to Florida to drive their trucks to Texas."

Referring to previous opposition to the TSCRA inspection service by a few auction market operators, primarily in East Texas, he stated:

(Continued on Page 31)



Will Wilson, Austin,
Attorney General
State of Texas
Cattle thievery is still prevalent in Texas . . . . In my
opinion it would be much
worse were it not for the
vigorous cattle inspection
program conducted in this
state by the TSCRA since its
inception in the 1870's.



Dolph Briscoe, Jr., Uvalde, TSCRA president If there is no inspection on posted markets, the cattle industry will be thrown to the mercy of the cattle thinves:



John White, Austin,
Commissioner of Agriculture
State of Texas
Neither the department of
agriculture (Texas) nor any
other state agency is now

other state agency is now in a position to perform brand inspection or to maintain records kept by TSCRA. The denial of this application would throw open the Texas markets to unabated thievery.



Ernest Duke, Fort Worth, TSCRA acting secretary-general manager

Certainly it is in the public interest and in the interest of all cattle owners, whether or not they brand their cattle, that the 397 cattle thieves apprehended and sentenced during the past three years are not still at large.



Earl Rudder,
President of
Texas A&M College
What the TSCRA has been
doing in Texas is a fine
example of self sufficiency.
They have established a great
organization of inspectors
who have done an outstanding job, and as far as we are
concerned at Texas A&M,
this is really democracy at
work.



Lewis Edward Berry, executive secretary, Sheriffs Association of Texas

No single privately sponsored group has rendered so much service to the duly constituted law enforcement agencies . . . with the suppression of crime and the apprehension of criminals than has the inspectors of TSCRA with the problem of cattle thievery.



Joe S. Fletcher, assistant director, Texas Department of Public Safety

The Texas Rangers are primarily interested in all crime prevention, and particularly cattle rustling. It is an impossibility, however, for them to cover the state in enough numbers to prevent cattle thievery. So therefore we rely a great deal on the assistance and cooperation that is rendered us by the inspectors of TSCRA.



Dr. R. G. Garrett, Director, Texas Animal Health Commission

We work very closely with the brand inspectors of TSCRA. They furnish us markings and identifications that help us materially in tracing diseased cattle, and this saves the state a lot of money.



Jay R. Taylor, Amarillo,
Auction Market Operator
I have been with this market 10 years, and I don't
think I have ever had an incident where anyone has objected to the eight cent a
head charge. I very heartily
endorse this program . . . .



Martin Harris, Austin, Counsel for TSCRA



Les Proctor, Austin, District Attorney of Travis County

Your inspection service has a certain amount of value as a deterrent aspect of crime. My remarks at this hearing have the backing of the District and County Attorney's Association of the State of Texas.



Robert Scott, Edgewood, cattle producer

I am from East Texas.
Of all of the neighbors I have talked to in my vicinity, I haven't found one who opposes brand inspection and the eight cent fee charged.



O. V. Mullins, DeBerry,

If we are going to stay in the cattle business we are going to have to have protection. Us little men have no one else to look to but the TSCRA.



J. M. Graham, Graham, cattle producer

I think it would be a gross error for the USDA not to grant this authority . . . . Personally I am strongly for it, and have no objection to paying eight cents or more a head.



Roy Gee, Emory,

cattle producer
Everyone I have talked
to in my area, Northeast
Texas, seems to think that
the eight cents is pretty
reasonable, and that it is
the cheapest insurance
they could have.



L. M. Stephens, Lometa, past president Texas Sheep and Goat Raisers Association

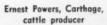
We bespeak your kindest consideration for the continuation of the brand inspection service.





Tom Carothers, Palestine, cattle producer

We have to have brand inspection . . . . If this authority is not granted, cattle will all disappear through non-inspected markets in East



The increase in cattle stealing in the East Texas area where we don't have brand inspection, is an indication of what these thieves are thinking. Without brand inspection we are just going to be at the mercy of the cattle thieves.



cattle producer It is not only traditional

General Harry H. Johnson, former co-director, Foot & mouth Disease Eradication Division in Mexico:

but it is essential that the small as well as the large operator be protected by brand inspection, and I would go on record as endorsing it.



Albert E. Gates, Laredo, cattle producer

I have studied this problem quite extensively. I certainly think that it is in the public interest that we continue inspection.



Leonard Stiles, Kingsville, employee, King Ranch. former brand inspector

I have been called by producers in the Coastal area to assist in locating and identifying cattle scattered or killed by Hurricane Carla. TSCRA brand records and facilities will be of invaluable help in this job.



Bill Blair, Winona, cattle trucker and order buver I have found that when I go to a market where they have a brand inspector, I never have trouble over the cattle I



Charles Darley, Brady, cattle producer

My cattle and calves are sold principally through marketing agencies. The inspection charge at posted markets is very small for protection and service received.



Dan Struve, Campbellton, member of Texas State legislature

The people in my part of the country must have this service as it is currently provided by the TSCRA.



J. E. Devant, Corsicana, cattle producer and part

owner, auction barn I have not talked to all cattle raisers in my county, but have talked to a representative group, and I have not found one man that is not in favor of brand inspection.



Lloyd Brooks, Beckville, cattle producer

TSCRA is the only organization we have that is specialized in running down cattle thieves. By all means we should do all we can to keep it so they can look after our cattle.



C. L. Schmucker, Beaumont, banker

Our bank is opposed to any action which would curtail the present brand inspection program. Any lessening of inspection service would certainly result in further reluctance to make livestock loans...

Jake Johnson, member of Texas State

Legislature, cattle owner



Wilbourn S. Gibbs. Huntsville, cattle producer, president of Texas Association of Soil Conservation Districts

I think brand inspection is a great protection to both the large and small cattle producer.



Walter Cardwell, Jr., Lockhart, cattle producer

People who understand brand inspection feel that the small fee paid for inspection is the best insurance they can have, and favor its continuation.



We have built our program around brand inspection. It is vital, it is necessary, and it is important to our continued success in the cattle industry in Texas.



Dorsey B. Hardeman, San Angelo, state senator

The known presence of TSCRA inspectors at strategic markets is, in itself, a great deterrent to cattle rustling.



Charles M. Petty, Kingsville, foreman, King Ranch This ranch has been in operation over 100 years.

All cattle are branded before they are one year old. We believe in branding and in brand inspec-



Howard Rivers, III, Elgin, cattle producer and banker

As a bank member of the TSCRA, we render to them annually the name of each mortgagor, the brand . . . number of cattle. When cattle are sold TSCRA notifies us which gives us as well as the producer protection.



J. H. Darnell, Paris, cattle producer and auction barn operator We feel that brand inspection in our auction barn, which we have had since 1945 . . . . has kept down thieves selling cattle in our marketing



Newton Roman, Corsicana, cattle producer
It will be a sad day for the Texas cattleman when brand inspections are discontinued at our local markets.



E. W. Martin, Waco, cattle producer and banker

I want to plead with the department of agriculture not to take steps through administrative action that will leave us open to every cattle thief in the state of Texas.



V. A. Clements, Jr. Longview, cattle producer

A vote taken at a meeting in our area recently showed that out of 65 cattle producers, not one vote was cast in opposition to inspection.



Norman Moser, DeKalb, cattle producer Producers in the East Texas area that I come from support this brand inspection, especially the small producers who feel that they receive protection they normally couldn't get because of their size.



J. T. White, Hearne, cattle producer I want to go on record that I support brand inspection or any other method we can utilize to

Perry Kallison, San Antonio, cattle producer and merchant

prevent cow stealing.



We are perhaps the largest makers of stainless steel branding irrons in Texas. The demand for these irons has increased from 400 to 500 per cent in the last year or so, which means to me that more cattle owners are branding their cattle. (Continued from Page 28)

"Apparently there was no objection to the work of the Association until the large number of auction rings were brought under its jurisdiction in 1957.

"At that time, 13 rings joined in protest. Two of the operators have formally withdrawn their protests in the meantime, and no one knows if many of the remaining 11 are actually interested in conducting this protest. It is, however, clear that the protest and the only protest to the activities of the Association was filed by the operators of auction rings, not by livestock producers.

"If the legislation was passed for the benefit of livestock producers, as the Congress apparently assumed it was, it seems that the department would want to determine the degree of producer acceptance of the present practice. On the other hand, if the legislation is to be interpreted as having been passed for the benefit of auction rings, then it would seem that the number of auction rings favoring the program is many times greater than those opposing it . . ."

Congressman Poage concluded his statement with the following: "I cannot believe that the department will be a party to leaving our cattle raisers to the mercies of assorted cattle rustlers. To prevent this I urge the granting of the petition of the Texas and Southwestern Cattle Raisers Association."

Governor Price Daniel of Texas also introduced a statement supporting the inspection services of the TSCRA. It said, in part: "As Governor, I wish to support the application of the Texas and Southwestern Cattle Raisers Association for authorization to perform and charge for cattle inspection services at cattle markets supervised by the Department of Agriculture in the State of Texas...

"I believe it will be sufficient for me to say that it is important to the law enforcement functions of this State that the service be continued . . .

"There is no agency of the government state, or federal, which now has the authority to examine cattle at posted markets for brands, markings, and other identifying characteristics.

"Moreover, I know of no public or private agency which maintains records like those of the Association which could make an inspection program effective.

"I have concluded, therefore, that the pending application is in the public interest and that the Texas and Southwestern Cattle Raisers Association should be permitted to continue its fine work."

Will Wilson, Attorney General of Texas, testified: "Cattle thievery is still prevalent in this state in spite of all



Leo Welder, Victoria, cattle producer, TSCRA first vice-president This protection is offered to the little cattle raiser as well as to the big, and it is to protect the whole cattle industry against thieves.

the modern weapons of crime detection which are available to law enforcement authorities. But, in my opinion, this situation would be much worse were it not for the fact that from its inception, in the 1870's, until recently the Texas and Southwestern Cattle Raisers Association has conducted a vigorous cattle inspection program in this state.

"It is to the credit of the Federal Government and the Association that they have worked together since the enactment of the Kleberg Act in 1943 to provide protection to cattle producers and buyers through inspection of cattle at the more than 100 posted markets under the jurisdiction of the Department of Agriculture and the four terminal markets where the Association has been authorized to perform this function.

"In my judgment, the central question at this hearing is whether or not the people of Texas are to have the protection of cattle inspections as a means of discovering and apprehending cattle thieves...

"Moreover, it seems quite obvious that if the Association is denied this authority at any one or more of the posted markets in any area of Texas, the United States Department of Agriculture will have created a hole in the law enforcement net which will be a beacon light to every cattle thief in the state to come and dump his cattle at such market or markets as have no inspection of brands and markings. It is a case of having total protection that is at every posted market and terminal market in Texas, or having no protection at all."

About 1,000 letters, plus other documents, were presented by the Association for consideration of the deciding official of the hearing.

Included were: 142 letters from cattle producers in support of the service; petitions signed by 3,151 persons in Texas who favor the inspection service; letters from 91 auction markets in Texas favoring the service; 41 letters from district attorneys and district judges; 20 letters from agricultural and law enforcement groups; 230 letters from county commissioners courts in Texas; 25 narrative reports from TSCRA inspectors regarding cattle theft cases, and letters from 254 sheriffs in Texas supporting the inspection service. (Every sheriff in every county.)

If you want to present your side in this controversy, you can still do so. Written statements in quadruplicate can be submitted to the Director, Packers and Stockyards Division, Agricultural Marketing Service, Washington 25, D. C. They must be postmarked not later than Oct. 16.



Norma M. Lee, Athens, auction barn operator I am not opposed to brand inspection, but I want to further state that if we are forced to have it, other barns should too.

#### Auction Barn Owners, Operators and Cattle Order Buyer Oppose New TSCRA Authority For Inspection Services on Posted Markets In Texas

PICTURED ON this page are those who appeared in person to oppose TSCRA authority to perform inspection services on posted markets in Texas, during a hearing in Austin, Sept. 18-20. At the left in the top three photos is G. Osmond Hyde, the hearing examiner.

Five witnesses and two attorneys representing men who opposed the Texas and Southwestern Cattle Raisers Association's application for new authority to perform inspection services on posted markets in Texas appeared before USDA hearing examiner G. Osmond Hyde, at a hearing in Austin, Sept. 19. Hyde pointed out that this particular day had been reserved for those who opposed the application of the Association.

A. J. Thompson, an attorney from Nacogdoches, represented nine owners of auction barns, and introduced written statements from a number of them to go into the record of the hearing. In presenting the statements, Thompson pointed out: "My clients, the auction barn owners and operators, are not opposed to branding, as such, nor are they opposed to the inspection of branded cattle. I might also state that whatever is decided and however this hearing terminates that it will cost these auction barn owners not a penny because whatever fee is charged, whether the cattle are marked or branded or just cannot be identified at all and the charge of eight cents is made thereon, they will simply pass that on to the producer."

In a submitted statement, Joe Embry. general manager of O. L. Colley Livestock Commission Co. of Mt. Pleasant, Texas, said: "The branding of cattle in this area of Texas, which is Northeast Texas, is not customary, nor is it customary to mark or otherwise identify cattle in this area; and it is my opinion that compulsory inspection of livestock in this area for brands, marks, and other identifying characteristics is not of any benefit to the growers and shippers of livestock. That the authorization sought by Texas and Southwestern Cattle Raisers Association, Inc., in the pending application should be denied."

A written statement from Joe E. Phillips, a partner in the Carthage Auction Company of Carthage, also was introduced. It read in part: "That nearly all of the producers who sell their cattle through the sale of this affiant are small operators having herds usually running from 35 to 60 head of mother cows along with their other farming activities, and their annual sale of calves will run around 20 to 35, none of which will be branded and only a very small percentage marked, and the entire area of what is commonly known as "Deep East Texas" is about the same.

"Affiant therefore opposes the application of Texas and Southwestern Cattle Raisers Association, Inc."

(Continued on Page 43)

Riley R. Kothmann, Uvalde, Auction Barn Operator

Auction Barn Operator I have felt and contended all along I am certainly not against brand inspection as such. What I am against is having to collect from my customers a mandatory inspection fee for a service that is not in the public interest since there are so few branded cattle, yet everyone selling at my sale would have to pay that fee.



A. J. Thompson, Nacogdoches Attorney Representing nine auction barns, presented opposing statements from these auction barns.



J. D. Vann, Fort Worth, Cattle Order Buyer and Dealer

I am opposed to the issuance of any type of authorization for brand inspection under the present law and custom of this state regarding the branding of cattle.





S. D. (Dude) Killion, Tyler, Former Auction barn Owner

Everyone I have talked to is bitterly against it (brand inspection). They don't feel there is any benefit in it to them.



Virgil Smith, Henderson, Auction barn operator

I'm opposing it (brand inspection) on the basis it's of no material value to anyone to have to pay a brand inspection that you don't have on your



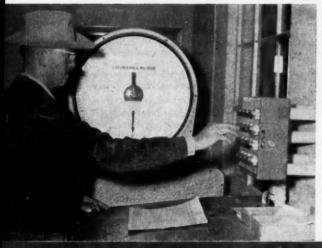
R. D. Settle,
Fort Worth Attorney
Representing Vann & Son
Opposes granting authority to TSCRA to inspect brands.



R. H. Ledbetter, Athens,
Auction barn Operator
Asked about the attitude of his customers concerning brand inspection
he said. I don't think I
have talked to a one
that's not opposed to it.



Howard Diedrichsen and son, Johnny; Herbert Clark and S. L. Makeig look over a group of cattle in the Diedrichsen Feed Yards. Clark is president of Moore County Feeders, Inc., the corporation which constructed the feed yard on land leased from Makeig.



Rations can be formulated by push-button with the modern facilities on the Diedrichsen Feed Yards. H ISTORICALLY, cattle feeding has been used as a method of getting more money from a bushel of corn in the north. A threefold increase in grain sorghum production in Texas coupled with a 50 per cent cut in price since 1952 has spurred farmers and ranchmen in the Lone Star State to investigate cattle feeding as a better way to market their grain sorghum.

In sections of the country where irrigation makes possible a dependable supply of sorghum silage, cattle feeding looks especially attractive, both to the man who produces cattle and to the man who produces sorghum. Texas has many areas where both are produced in quantity. One of them is the Texas Panhandle, and last summer a group of men in that area laid the groundwork for a commercial feed lot by organizing the Moore County Feeders Association. It is a corporation and most of the approximately 50 stockholders are either farmers or cattlemen. Many of them are both.

Officers are Herbert Clark, president; Gaston Wells, vice-president; Joe Schuman, secretary; R. O. McMurry, assistant secretary; and Dr. Floyd Blackburn, treasurer.

The corporation has an authorized capital of \$200,000, but the present facilities, including a residence, represents an investment of between \$135,000 and \$140,000. The feed lot is on land leased from S. L. Makeig who also is a grain sorghum producer and has cattle in the feed lot at this time. Pens now completed will take care of around 5,000 cattle, but ample space is available to increase this considerably, and this ex-

### Marketing Grain Through Cattle

The Southwest Has an Abundance of Grain Sorghum and an Ample Supply of Quality-Feeder Cattle. At Duman, in the Texas Panhandle, a Group of Farmers and Cattlemen Formed a Corporation and Canstructed a Feed Lot Which is increasing Their Profits from Both the Grain and Cattle. The Feed Lot It (percent by the Experienced Nebraska Feeder, George Diedrichsen & Son.

When the occasion demands, water in the Diedrichsen Feed Yards at Dumas is heated by natural gas. Each tank has a burner beneath it.

Dean Heil, a farmer and cattle feeder from Stratford, Texas, right, discusses the feeding methods being used by Diedrichsen, left.





pansion would require little additional investment for feed handling equipment, etc.

The feed lot has been leased to George Diedrichsen & Son, experienced Nebraska feeders and is being operated by his son, Howard. Its facilities may be used by both stockholders and nonstockholders on the same basis, and Diedrichsen will allow the feeders to use their own feed through a feed bank system, if they so desire. The feed lot is operated on a seven cents per head per day charge for yardage, etc. This charge also covers minor veterinary care, sorting the cattle so as to obtain maximum gains, and assistance in marketing the cattle. The owner may leave cattle in as short or as long a time as he so desires, and as the feed is mixed individually twice a day, he may change the ration as he sees fit.

One of the big advantages of having (Continued on Page 40)



Three-week-old Sweet Sudan grass, seeded May 15 this year. The photograph was taken June 22. This growth is on a 200-acre subsoiled pasture!



A TRIP to the Wirt Davis Ranch near Scurry, Texas, is a worth-while experience for anyone interested in seeing modern ranching techniques in action.

Four hundred cows and calves leisurely converting grass into beef bear witness to the advantages that come from deferred grazing, brush control, subsoiling and other progressive management practices followed on the 1,800-acre ranch. Sweet Sudan Grass stands head high. Grain bins are heaped to capacity with corn and oats, and there is a barn filled with oat hay—4,500 bales in one barn which came off one 60-acre field. Five hundred calves are fed each year on feed and roughage produced on the ranch, and

ranch manager Hubert C. Briggs has discovered one operation which has really paid off in producing this feed. It is subsoiling.

#### Oats 120 Bushels Per Acre

In 1960, Briggs harvested 110 bushels of oats per acre on land subsoiled the previous fall, and this year the same land produced 120 bushels to the acre. Before subsoiling, he had been harvesting only 30 to 50 bushels per acre from this land.

Convincing evidence to further support Briggs' belief in subsoiling was seen on two adjoining fields of oats during harvest this year. One field had been subsoiled before discing and seeding the previous September . . . the other was disced and seeded during the following week but was not subsoiled. Fertilizer was not used on either field.

\*Don Lodge is Sales Promotion Manager, Darr Equipment Company, Dallas, Texas.



Briggs subsoils his fields every year during July and August to a depth of 16 to 18 inches with a Cat D4 tractor.

The 300-acre subsoiled field produced 120 bushels of oats per acre. Briggs said of the other field, "There's less than twenty bushels of oats an acre over there . . . it wouldn't pay to harvest them."

Subsoiling was begun on the Davis Ranch in the fall of 1959, when Briggs discovered a deep hardpan forming about four to five inches below the surface of the soil in his cultivated fields. This hardpan was preventing deep root penetration and depriving his crops of needed moisture and soil nutrients. The percolation of water into the soil was reduced, causing increased water runoff during periods of excess rain.

Using a track-type tractor equipped with five tool bar mounted subsoiling chisels, Briggs set out to correct this poor soil condition by deep subsoiling. During July and August of 1959, 600 acres of cropland were cross-chiseled to a depth of 16 to 18 inches. This period was selected as the time when the soil would be as dry as possible . . . a condition Briggs believes is necessary for the best shattering results from subsoiling.

#### Prevention Is Best Assurance

The increased oat yield on these 600 acres the following spring and again this year, is outstanding testimony to the success of Briggs' subsoiling program. "However," Briggs says, "curing soil compaction is just the beginning. Preventing it is the best assurance of increased crop production from this land.

"Of course, good soil management is the first step in preventing soil compaction . . . crop rotation, keeping heavy wheeled equipment off wet soil, holding cultivation to a minimum and such as that. But still, hardpan is going to form. If not from cultivation and traffic, it will form from the natural settling of the soil. That's why I believe subsoiling has got to be included as a regular part of good soil management," says Briggs.

#### At Least Every Two Years

"My plan is to subsoil cultivated fields at least every two years . . . or more often if necessary. To do this, I'm using a track-type tractor equipped with a tool bar and subsoiling chisels. It has the power and traction required to draw the chisels through the compaction zone about 18 inches deep," Briggs stated.

Briggs also uses the crawler tractor for cultivation because of its better flotation and greater traction. He says, "The tracks on a crawler cause less compaction than wheels because its weight is distributed over a larger ground contact area. It puts less than half the pounds per square inch pressure on the soil than a wheel tractor of the same weight and horsepower. This means you have a lot less slippage in dry soil, and you can work in wet fields when necessary, when you can't get into them at all with a wheel tractor.

"As far as costs are concerned, subsoiling is an added expense because it's an additional operation. But when you consider the increased production and profit, you can hardly consider it a 'cost . . . it's more an investment,'" Briggs concluded.



Richmon has had some real interesting experiences in conservation. He was a peanut farmer for several years and made some money growing them. But the longer he grew them the more he decided it was an uphill pull to grow peanuts and keep his sandy land from getting away from him. He says, "It costs a lot more to grow peanuts than it did a few years ago. I used to buy some bolts for about two for a quarter, but now they cost about 35 cents each. Labor was \$1.50 to \$2 per day while now it is \$10 to \$12. Southern blight has also hit the peanut crop in this country and is causing lots of trouble. I got to thinking that there must be some better way to make a go of it and at the same time do a better job of soil and water



Soil Conservation Service Technician Billy T. Keith and Richmon inspecting the highly fertilized Coastal Bermuda. It will be ready to cut for hay in about two weeks.

conservation. I wanted an easier and

better way out.



OASTAL BERMUDA MAKES GOOD HAY

By ARTHUR BELL AND D. G. CRAIG\*

KEPT pushing soil into that gully from the sides so I could get across it until I just about didn't have any more soil to put in it. When I farmed this land to peanuts it just kept right on getting bigger and bigger. I couldn't control it with terracing because you can't terrace deep sandy soil like this.

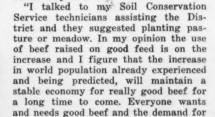
"But now look at it! Since planting the field to Coastal Bermuda the banks of the gully are sloping and it is completely protected with good cover. I figure I will bulldoze some more sod and soil into the rougher spots pretty soon now so it will be just a nice gentle

\*Texas State Agronomist, and Washington-Field Agronomist respectively, for the Southern Great Plains; Soil Conservation Service, Fort Worth.

waterway. With all of those roots in the soil and a good growth on the surface it just can't wash any more.

"And look at the grass on the area of the watershed that drains through the old gully. There won't be any more muddy water coming from this field. In fact, there won't be much water go through the new waterway at all. Most of the water is going to be taken up by the land. But what does trickle off will be just clear water."

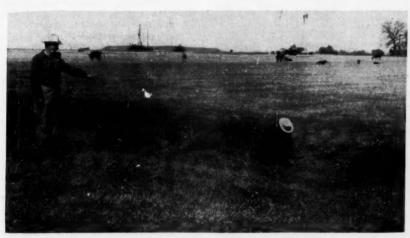
So said L. Millard Richmon, a cooperator with the Upper Leon Soil Conservation District. Richmon has a type of conservation program installed on his land which will do just what he says it will. He lives one mile south of DeLeon. Texas, and operates a 300-acre farm on which he has lived for the past 14 years.



more will surely grow." Richmon started getting into Coastal Bermuda in 1956. He planted ten acres the first year, securing the roots from a neighbor who started his root nursery from a handfull of Coastal Bermuda he carried home in his coat pocket when he made a visit to Georgia, the home state of Coastal Bermuda. He irrigated the new crop soon after planting.

Richmon lost all of that first 10 acres of Coastal in 1956 but that didn't dampen his spirits. In 1957 he planted 40 more acres and lost it. He still didn't

(Continued on Page 68)



Richmon points at what just a short while ago was an active gully.



# Hawaiian Paniolo and the Longhorns

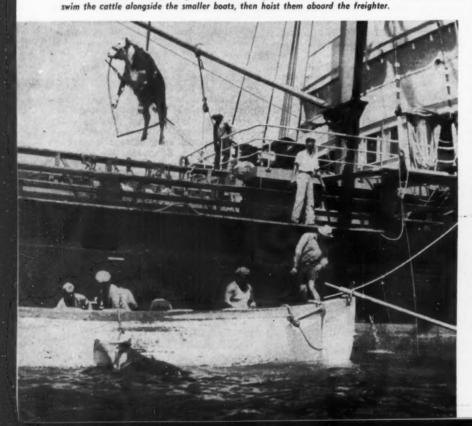
Cattle and Horses Have Changed the Life of the Islands Since Their First Importation Less Than 200 Years Ago

By BEATRICE M. HOWELL

ING KAMEHAMEHA the Great, conqueror of the Sandwich Islands, on Feb. 22, 1793, received a strange gift from a famous explorer, Lord Vancouver, which later changed the life and commerce of the islands. Though small in number and enfeebled by a cramped

life at sea without sufficient water, air or fodder in the hold of the Discovery, the five cows Vancouver thoughtfully brought from Monterey, Calif., were to recover and calve longhorns, which, un-

The old method of loading cattle on the ships off-shore of the Big Island of Hawaii was to



molested, multiplied to a herd of over 10,000 wild cattle.

ond largest cattle ranch under the Ameri-

The king greeted his guest in a style befitting another country's envoy by approaching the Discovery heading a Vshaped squadron of 11 large canoes. He made an impressive figure, standing at the bow of his long canoe, paddled by 18 warriors, and wearing a linen gown presented by Captain Cook, a scarlet feather cloak thrown over his broad shoulders and a helmet of gold feathers serving to accentuate his impressive, noble, swarthy six feet. He directed his canoes to stand off the stern of Vancouver's vessel while his warriors, despite the acceleration of the canoe through the bay's calm waters, halted abruptly directly amidships the Discovery, revealing at once to those aboard the agility of the natural navigators.

The king ascended the ship's ladder, inquired as to the health of King George, and upon hearing Lord Vancouver's vows of friendship, saluted him in the manner of his land by rubbing noses, then presented him with many splendid Hawaiian gifts plus 10 canoes loaded with vital provisions.

#### Lord Vancouver Reciprocates

At first, the king was stunned to silence by the size of his gift, the largest animals he had ever seen. As Vancouver and the captain personally supervised the unloading of the cows into the empty canoes, he explained, through an interpreter, that the animals would take little care, forage upon grass which he could see growing in luxuriant profusion in the uplands and would provide the Hawaiians with an excellent source of meat

and milk. He suggested that a ban be put upon them so they might multiply. The king complied with a 10-year taboo which was not lifted for 30 years after his death.

Meanwhile, these wild animals, roaming the rich grasslands of the Island of Hawaii, began to menace the agricultural life of the people, which King Kamehameha was trying to foster. Not only did the cattle eat their crops, but decimated the bushes which held back occasional torrential tropical floods. The longhorns were such wild beasts that in the scramble to kill them one or two men were usually maimed, killed or wounded and their horses gored. Farmers found themselves driven up into the mountains for protection.

It was while this plight was developing that Captain Cleveland, on his way from California to Canton, brought his friend, John Young, then governor of the Island of Hawaii, another present, eventually leading to the control of the wild cattle and which the Hawaiians called the "lio" or horse, meaning wild and ferocious due to their wild, rolling eyes and whinnying. When they were first seen, lowered by rope into the waters of Kawaihae Bay in Hawaii, a mare, then her colt, excited in a strange situation, unused to the rough handling, they did, indeed, appear to be wild animals to those watching them threshing through the water to land.

Later, Captain Cleveland left two Spanish tough, long-winded "mestanos" or mustangs from Cape Lucas, Calif., for King Kamehameha in order to avoid unnecessary hurt feelings. Being a practical king, his first remark, upon seeing the animals was, "They will probably eat a great deal." Then he wished to know if they were to be raised for food. When it was explained that they were meant for transportation his interest quickened. Two sailors were sent ashore to illustrate the manner in which they were ridden and the king soon became an excited admirer of the new sport, which he immediately mastered in spite of his advanced years. Hawaiians, used to riding high surf on enormous boards at excessive speeds, having achieved perfect balance and coordination, entered fearlessly into the spirit of horsemanship and could often be seen galloping bareback recklessly down the slopes to the sea, a rope for a rein, their legs wrapped tenaciously about the horse's loins, their arms flying ridiculously in the air, as more ships brought horses into the islands.

#### Hawaiian Cowboys Trained

Years later, after King Kamehameha the Great's death, his son, King Kamehameha III, sent one of his chiefs to California on one of the many ships frequenting Hawaiian shores. During his visit, he witnessed a rodeo and reported back the wonders of these great horsemen and their skill in roping cattle. The king immediately sent for their aid, as neither sailor nor missionary now in the islands had the vaguest notion of how to rope or ride horses. In 1832, Don Luzadas, a caballero and two, part-

Mexican, part-Indian vaqueros, Ramon and Jesus, arrived to begin training Hawaiian cowboys, or paniolos, from Espanolas, as they called themselves. Spanish José became "Hoke"; Juan, "Juanu," and Joaquin, "Hoaquin" as more cowboys joined in the training and herding program and settled on the ranches they helped build.

These Spanish-Mexican-Indian vaqueros brought color and romance with them in the form of beautifully hand tooled, bullhide Mexican saddles, wide wooden stirrups, hand-wrought bits and lariats lovingly braided from four strands of well chosen, stretched, oiled hides. They struck handsome figures on the verdant, tropical hillsides with their red bandanas, ponchos, broad hats with the brims rakishly tilted back, pantaloons open from the knee lined with a row of dashing guilt buttons gleaming down the seam, brilliant red sashes and boots with long spurs dangling little handwrought steel bells, jingling as they rode. They immediately took to island

(Continued on Page 116)



Hawaiian equestrienne dressed in the costume of the 1850s with "poncho" cape, flower leis and pa'u skirt.



At a pandanus-hemmed beach on the Big Island of Hawaii, the paniolas round up cattle for market in Hilo and Honolulu. Below, the paniola is a colorful figure with his boots and hat mingling with flower leis and aloha skirts. He is usually ready with the ukulele and a song.





# The Silver



The females of breeding age average under 4 years.



Many of the cattle selling carry
the same blood as this great old Register of Merit matron.

- 18 Seven-your-old
- 10 Grandaughters of Real Silver Domine 280th (sire of the 1961 Denver
- 10 Granddaughters of Nusker Mischlet 1076th.



She sells!



She colle

## Rest Sells .....

Newember 20-21, 1961



MISS SILVER MISCHIEF 596th

Winner of 16 championships in 1960-61, out of 17 times shown.
Remember her sire sold in our 1958 sale and there are builts in this offering with the same potential breading ability!

"The Cattlemans' Choice" | Sale Day | 1960



Monday and Tuesday at . . .

Rhome, Tex.

(25 miles north of Feit Worth on Highway 81)

200 HEAD

90 Bulls - 110 Females

Good cattlemen have found their kind of cattle here before . . . and this is our Best and Biggest offering.



Jack Turner & Sons

J. D. WOMMACK, Khome

PHIL HUGHES, Cresson

4901 Crestline Road FORT WORTH, TEXAS

PHONE PE 8-4549

COX and MORSE, Sale Managers
10040 Fentana, Shawnee Mission, Kas.

JACETO

JACETO

IACETO

JACETO

JACETO

JACETO

JACETO

ACETO

JACETO

JACETO

ACETO

JACETO

JACETO

JACETO — JACETO — JACETO — JACETO — JACETO — JACETO — JACETO

BURKE'S JACETO BURMA

BURKE'S JACETO POCOSUCO 7





#### FOUR OF THE EIGHTEEN CHAMPIONS BRED BY BURKE BROS. AND EXHIBITED BY OUR LATIN AMERICAN CUSTOMERS.

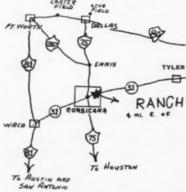
#### WELCOME SOUTH AMERICAN VISITORS

We Specialize in Producing Show Prospects for Sale to South American Cattlemen

Visit our ranch at Corsicana, 55 miles south of Dallas on Highway 75

For transportation to the ranch — Telephone WH 3-9684 Dallas

We are now offering for sale "Better Beef-Bred Brahmans," both Male and Female, of Championship ancestry at reasonable prices.



United States Cattlemen who are interested in producing top-quality calves out of their present cows that will weigh more at weaning time, can still purchase top-quality Brahman herd or range bulls at prices they can afford to pay.

We Still Have Bulls of All Ages For Sale — At Reasonable Prices

"THE HOME OF CHAMPIONS"

#### BURKE BROS.

CORSICANA, TEXAS

Ranch Res. Telephone TR 4-6493 Cable: JACETO Office Telephone TR 2-1651 P. O. Box 876

BURKE'S MONAPCA DUTCHILAR





JACETO - JACETO - JACETO - JACETO - JACETO - JACETO - JACETO | is en route to the pens.

#### Marketing Grain Through Cattle

(Continued from Page 33)

the feed lot, as the local cattlemen see it, is that it puts them in a better trading position by giving them an option on whether they send cattle to the market or to the feeding pens. This will be particularly valuable in those instances when feeder cattle prices are depressed because of a temporary over-supply.

#### A "Natural" for Cattle Feeding

Howard Diedrichsen, a personable and capable feeder, believes the Panhandle area is a "natural" for cattle feeding and that it has some advantages over the Corn Belt. "We figure this part of the country will have more days of sunshine, and that the temperature will not go so low, nor stay low as long as it does in the Corn Belt," he explained. "Due to the low humidity, we believe the cold will not be nearly so hard on the cattle."

The feed lot at Dumas has board fences on the north and the west, and the water tanks are heated by natural gas burners. Diedrichsen expects this to be ample protection against the elements.

In leasing the feed yards, the Diedrichsens agreed not to run any cattle of their own as long as the yards stay reasonably full.

Different size pens have been constructed to handle from 75 to 350 head of cattle, and rations are designed and mixed to fit the needs of individual groups. When the present yards are filled it takes approximately two hours for each feeding, and Howard figures that one man can handle approximately 1,000 head of cattle under his present set-up. This is in addition to the services of the bookkeeper and the manager.

He is confident that the feeding industry in the Southwest will continue to grow. "A man will either feed his own product, or the cattle will go through a big feed yard," he said. "Feed yards are getting to where they can provide beef on order, and this will speed the growth of the cattle feeding industry. In this area there is considerable demand



Cattle are fed twice daily. Feed is mixed on the truck as it is being loaded and while it is en route to the pens.

## Beef Boosters

Cattle Hanker for...

Watch cattle really go for Swift's Mineral... to make the most of your pasture or roughage with eleven essential elements. You boost gains worth more than ten times the cost of the mineral... up to a dollar's worth of beef for a dime.

For special conditions, try Swift's new Phenothiazene Mineral Mixture for continuous, low-level worming . . . or Swift's new Mineral for Green Grazing, with extra amounts of phosphorus to balance out lush wheat pasture and other young grasses. See your local feed dealer for the Swift's Mineral to fit your herd, your pasture, you. Look for the Red Plaid boxes.

SWIFT'S MINERALS

#### REMEMBER SWIFT'S GOLDEN SUPPLEMENT BLOCK, TOO!

Not a mineral... a protein supplement that boosts gains on range or in stalk fields up to 30 percent. See what Glen A. Watkins of Model, Colorado, says about Golden

Supplement:
"To me one of the biggest advantages in using Swift's Golden Supplement Block is soil and range conservation. Cattle do not run for the pickup as in feeding cake, thereby do not trample out and overgraze our range grasses waiting to be fed.

"My cattle are in much better condition than the condition our grasses warrant and I lay it all to the use of Swift's Protein Blocks this past winter.

"If someone would offer me cake free, I would say 'No thanks, I'll pay for some Swift's Protein Blocks."

"There is as much difference in feeding Swift's Protein Blocks and cake as there is in a car and a horse and buggy."

SWIFT & COMPANY, Feed Department
District Office:
Brownwood, Texas

Get the Swift's Mineral or Supplement Block that best meets your needs.

















Diedrichsen uses trench silos for silage, and it can be mixed with other parts of the ration with the feed yard facilities.

for choice beef weighing around 700 pounds, and we can provide this beef."

Farmers in the Souhwest also will benefit. Under present conditions, Howard said he will use approximately 10,000 tons of grain sorghum, 4,000 tons of silage and 3,500 tons of hay per year.

In tests at the Big Spring Field Station, the Texas Agricultural Experiment Station found that at average yields from dry land farms a total of 220 acres of cropland would be required to provide grain and silage for 100 steers.

#### Profit In Feeding Cattle

The researchers also found that steer feeding provides a good prospect for improving income of the farmer who wants to feed cattle on his own farm.

Their results indicated that most

farms have some facilities, including the water supply, that would be adequate for livestock feeding purposes. Their figures show an added investment of about \$6,300 would be required to provide facilities for feeding 100 head of steer calves, and the annual cost of these facilities would be about \$850.

Based on the high grain ration fed at the Big Spring Field Station, the feed required per steer for a 180-day feeding period includes 1,900 pounds of sorghum grain, 360 pounds of cottonseed meal and 2,400 pounds (net) of silage. The research men pointed out that the average rate of gain per day will differ from year to year, but that these quantities of feed can be expected to give an average daily gain of two pounds, or 360

pounds of gain, market weight basis, per steer during a feeding period of 180 days.

#### State Fair of Texas

#### Beef Cattle Judging Program

MONDAY, OCTOBER 9 Angus Cattle, Livestock Pavilion

TUESDAY, OCTOBER 10 9:00 A.M. Hereford Cattle, Livestock Pavilion

WEDNESDAY, OCTOBER 11 9:00 A.M. Santa Gertrudis Cattle

Livestock Pavilion Shorthorn Cattle, Livestock Pavilion

THURSDAY, OCTOBER 12 9:00 A.M. Brahman Cattle, Livestock Pavilion

FRIDAY, OCTOBER 13 Charolais Cattle, Sheep Arena Milking Shorthorn Cattle, 9:00 A.M.

Livestock Pavilion
TUESDAY, OCTOBER 17
2:00 P.M. Sifting of Junior Steers,
Livestock Pavilion

WEDNESDAY, OCTOBER 18

8:30 A.M. Junior Steer Show,
Livestock Pavilion
1:30 P.M. Junior Beef Heifer Show,
Livestock Pavilion

THURSDAY, OCTOBER 19 8:30 A.M. Junior Market Steer Show, Livestock Pavilion

#### **Livestock Auction Sales**

FRIDAY, OCTOBER 20 Grand Champion Steer, All Steers, Livestock Pavilion



EXTRA PROTECTION

... in hidden pastures

## COWMAN'S 70 BIG BULLS



These bulls are selling—big, rugged and range raised, ready for the cowman.

They DO for others and they will DO for you!

Oct. 31 at Woodward, Okla.

Big, rugged, serviceable age clean pedigree, pasture raised bulls-60 are ready to go right to work. These are the kind the cowman likes-DOING CATTLE. They gain, they weigh because they were bred to do it.

Hazlett and Turner Ranch Breeding for 36 Years

#### **Brand Opposition**

(Continued from Page 31)

Ben Craycraft, a partner in auction barns at Center and San Augustine, Texas, entered a similar statement which reads in part: "That a substantial majority of the producers of cattle who use the facilities of his auction sales are small farmers having no more than a breeding herd of 25 to 45 mother cows and would sell an average of not more than 15 to 25 calves per year, none of which would be branded and only a few would even be marked with the so-called working marks.

"That affiant says that not only does he sell cattle through his sales from Rusk and San Augustine counties, but he also draws from Panola county, Shelby county, Sabine county and even from Angelina county, and that branding in these areas within the actual knowledge of affiant is not a custom as few, if any, small producers brand at all, and even those who do will brand only their breeding herd and do not attempt to brand their calves that they offer for sale since most of them have such a small number that they would know their cattle by sight and there is no need to

"That in the opinion of affiant it is unfair for the small producers who do not brand or mark to be charged a fee for inspection which would be of no benefit to them whatever . . .

"Affiant therefore opposes the application of the Texas and Southwestern

Cattle Raisers Association for authorization to make charges for inspection of cattle at his auction sales, and particularly in the area of East Texas, where he operates, for the reason that if such authorization were granted it would be of no benefit to 90 per cent of the cattle producers in his area, and particularly as to calves under one year of age . . .

Similar testimony, either written or oral, was submitted by all 10 auction market owners and operators, and order buyer J. D. Vann & Son of Fort Worth.

Virgil Smith, an auction barn operator in Henderson, testified personally, and in answer to a question asking him why he opposed inspection said: "I'm opposing it on the basis it's of no material value to anyone to have to pay a brand inspection that you don't have on your cow. It's just unreasonable, I think, to me, to assume that anybody would want to pay for a brand inspection when he doesn't have a brand. Yet, if they come up to the auction barn with 20 head of cattle and have to pay eight cents a head on them, they don't like it. I don't like it. I can't see why anybody would want it."



#### **Temporary Grazing of Diverted** Lands Announced

CECRETARY of Agriculture Orville L. Freeman has announced that temporary grazing of livestock will be permitted in Jackson and Matagorda Counties, Texas, on acreages diverted to conservation uses.

Grazing will be permitted in both counties on lands diverted under the 1961 feed grain program and in Jackson county on lands placed in the Conservation Reserve. There are no lands under the Conservation Reserve in Matagorda county.

The action is in response to requests made Sept. 27 by the Governor of Texas and the State USDA Disaster Committee for emergency assistance.

Under this emergency situtaion no forfeitures or downward adjustments of payments due farmers will be made if their diverted acreages are grazed for a temporary period.

#### **Allred Named National** Staff Specialist

FFECTIVE Sept. 3, 1961, Berten W. Allred of the Farm and Ranch I Planning Division became National Staff Specialist for Range Conservation in the Plant Technology Division of the USDA. Allred succeeds Frederic G. Renner, who will retire in the near fu-

## CATTLE 58 FEMALES

#### TALK ABOUT DO ...

Dr. Supreme, the heaviest bull for his age in the 1961 Denver show was out of a Charlie Hall cow.

#### TALK ABOUT WIN . . .

Dr. Supreme, out of a Charlie Hall cow, was reserve champion at four major shows. The champion female at the Colorado State Fair and Wyoming State Fair was also out of a Charlie Hall cow.

Sale at the Woodward Sales Pavilion, beginning at 12 noon.

#### C. W. HALL

Leedey, Okla.

Auctioneers: Shull & Wright

For catalog: National Auction Co., 1208 Burk Burnett Bldg., Fort Worth, Texas

#### FACTORS AFFECTING THE LIVESTOCK INDUSTRY

By JOHN W. STEPHENS

NOTE TO THE READERS: The information on this page is assembled and written about the 20th of each month, nearly two weeks before you read it. This is necessary in order to meet the publication date. Frequently it is necessary for the author to make estimates of coming events. Sources of information and reasons for statements will be furnished on request. Address your inquiries to The Cattleman.

The statements on this page are solely the opinions and views of John W. Stephens and in no way reflect the views of the editorial staff of The Cattleman. Stephens is an investment counsellor and you may address any inquiries to him in care of The Cattleman. If you have any suggestions for information that you think should be on this page, send your recommendations to the editor.—The Editor.

#### TRENDS:

FARM PRODUCTS: The composite index of yield per acre covering 28 leading crops advanced 4 points during the past month to 144 surpassing the previous high of 143 recorded in 1958 and 1960.

INDUSTRIAL PRODUCTION: Stands at 113 per cent of the 1957 average. Output of business equipment advanced to a new high and consumer goods production was maintained at rather high levels.

COST OF LIVING: Declined .1 of 1 per cent of the 1947-49 average to 128.0. The index is likely to hold near this level for the balance of the year.

PARITY: Increased from 79 to 80 in the past month.

PERSONAL INCOME: Seasonally adjusted remains the same as last month which was 419.3 billion dollars. This is up about 4 per cent over the same time last year.

#### FAVORABLE:

- 1. Spending in the 337 reporting cities to the Federal Reserve System is 4.4 per cent above the same 3-month period of a year ago. The rate of increase has slowed down from the previous month.
- Pasture conditions over the country averaged 83 per cent of normal, up 2 per cent over the same time last year and 9 percentage points above the 1950-59 average for the same month.
- 3. Coming higher government support prices will tend to push farm prices higher during the coming months.
- 4. Retail sales are holding level with a year ago and will probably show an increase during the next 3 months.

#### UNFAVORABLE:

- 1. Unemployment still remains near the 7 per cent level of employable civilian labor force.
- 2. The spring pig crop will shortly come to market resulting in lower pork prices this fall. Farmers' intentions to farrow indicate lower prices next spring and summer.
- 3. Turkey prices recently at 19.8 cents per pound were some 20 per cent below the same time last year and the outlook for prices will be further weakness during the winter months.
- 4. Choice slaughter steers have been depressed since spring but choice calves have held up to the spring price level. Something has to give; and, it will probably be in both calves and stocker-feeder prices.

COMMENT: Some economic indicators show a slowing down in the recovery. It takes time for government decisions to be felt in the economy. By mid-summer of next year we will hear talk of taking action to slow down the business boom before it gets out of hand. Economic growth spells higher prices.



### From 108 FLYING L BULLS

At Prices You'll Want to Pay

You Can Select for

- weight
- quality
- bone
- sound legs
- good dams

From These Three Lines

- Colorado Dominos
- Zato Heirs
- Hazletts

Here is the very opportunity you may have been awaiting. We are now offering our new crop of serviceable-age bulls. From one of the country's top cow herds, they represent the best of our three bloodlines and have the pedigrees to back up their quality.

Why not drop by soon and carefully look over this set of bulls. Take the time you need to make your selections. We think you'll enjoy shopping private treaty at Healey Bros.

#### HERD BULLS:

COLORADO DOMINOS: FL Silver Milliron, FL Colorado Prince, Flying L Millstone, Colorado Image, FL Pure Milliron Jr., FL Milliron Quest.

ZATO HEIRS: TR Ameroyal Zato, TR Quatro Champ, TR Royal Delson, TR Zato Heir 89, TR Zato Heir 248, FL Royal Scotchman.

HAZLETTS: FL Hazford Bocaldo, FL Bocaldo Tone Heir, T Royal Rupert 196, Ruperts Tone, Flying L Bocaldo, Flying L Rupert.

Your Investment in the Future Is Safe With FL Herefords



## CALF WEIGHTS:

#### Guide for Stocking Rangeland

© RANCH EQUIPMENT & COMMERCIAL WELDING CO. Baker, Oregon

Our nationally famous "POWDER RIVER" chutes and calf tables available for immediate shipment into Texas from our inventory in Albuquerque, New Mexico, and from Bruce & Son Van and Storage, 1200 West 7th, Amarillo, Texas.





One man operated, completely accessible for any operation that requires the speedy confinement of cattle. Designed with safety features to prevent injury to the animal and operator at all times. Fully adjustable for small or large animals, positive double acting locks. Head gate locked in any position for any size animal. No ropes or springs. Weight 1100±, price \$125.00. Ask about our freight allowance into Texas.



Our "POWDER RIVER" squeeze type tipping calf table is designed for easy operating regardless of the size of the calf through 450±, fully reversible and built strong for a lifetime of service. Stanchions open easily when table is tipped giving ample room for wattling, devlapping, etc. Fully accessible for any operation. Our calf table also has all necessary built in safety features for both operator and calf.

Price \$180.00. Freight prepaid.

MANUFACTURERS OF "POWDER RIVER"
RANCH EQUIPMENT

COMMERCIAL Welding Co., Inc.

BAKER, OREGON TELEPHONE JA 3-3654 Jack Frost, Sales Manager A DECLINE in calf weaning weights may show that a cattleman's range is being overgrazed, even though cow weights do not change enough to indicate a shortage of forage.

This conclusion comes from a study of beef cattle stocking rates at USDA's Southern Plains Experimental Range near Woodward, Okla.

The conclusion is unusual because it's generally thought that cows reflect overgrazing better than their calves—a deteriorating range should lower a cow's weight before her suckling calf is affected.

But the Oklahoma study showed that calf weaning weights varied considerably, depending on the number of acres their dams were allowed to graze. One group was allowed 12 acres per cow. Another group grazed 17 acres per cow, and a third, 22 acres. These were eightyear averages. Actual acres per cow varied, depending on pasture condition.

Condition and weight of the cows remained relatively constant, regardless of the stocking rate. Had all of the cows been brought together in May each year, brand numbers would have been needed to identify cows in each group, according to ARS agronomist E. H. McIlvain and range conservationist M. C. Shoop.

But it was easy to relate calf weight and condition to stocking rates by June 1 each year—before grass could be injured from overgrazing.

Weaning weights averaged 404 pounds for calves from cows grazing on 12 acres each. Calves from the 17-acre cows weighed 481 pounds and those from cows grazing 22 acres each, 512 pounds.

Calf crop percentages were higher for cows allowed more than 12 acres. Cows on 17 acres averaged a 92 per cent crop; those on 22 acres averaged 89 per cent. On the 12 acres-per-cow pasture, fewer calves were produced—an 81 per cent crop.

Pastures grazed at 12 acres per cow were severely weakened from overgrazing. Forage production was 912 pounds per acre, while yield from pastures supporting a cow every 22 acres averaged 1,102 pounds.

McIlvain and Shoop think calf weaning weights can be used to help gauge proper stocking under certain conditions. If this method is used, cattle should get all roughage from native range. Stock should get supplemental protein in winter and salt all year. Grazing intensity within a pasture should also be fairly uniform.

Calf weights won't be useful if much hay is fed regularly. And creep feeding the calves, of course, will keep their weights from indicating range condition.

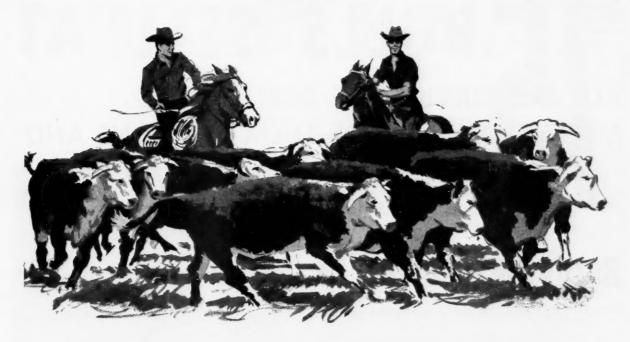
In other areas, calf weights may not be the only sensitive indication of overgrazing. In an earlier USDA-Montana experiment, different stocking rates affected cow weights and calving percentages as well as calf weaning weights.

#### Feeder Cattle Do Best On Pasture

RECENT report from the University of Illinois briefly explains how best to handle new feeder cattle when they reach the farm. In an experiment by the university with 70 newly purchased calves, 20 were put on new legume seeding as soon as they arrived on the farm; the other 50 were fed legume-grass silage in drylot. Those turned onto pasture right away had no shipping fever problems that required treatment, while those in drylot had to be treated. After 63 days, the pasture calves gained 70 pounds over pay weight; those in drylot gained only 42 pounds.



A drop in weaning weights may indicate that rangeland is being overgrazed, even if the cows don't seem to be losing flesh.



#### When you want to get things moving...

If you do decide you want a mortgage loan, you won't want to wait weeks or months. Connecticut Mutual Life, which has been making ranch loans for over a hundred years and knows enough about your business to make up its mind quickly, won't keep you waiting.

This company works only through the top men in each area. The man near you knows your kind of operation because he is doing it or has done it himself. He has the training and knowledge to appreciate and accurately evaluate your layout. He's been doing this work for many years and can give you sound financial advice. He knows that only a loan that is right for you can be a good loan for Connecticut Mutual.

Even though you haven't decided what to do about your financing, telephone, write or wire one of the men below. You'll find him friendly and helpful. You can depend on the CM brand.



## Connecticut Mutual Life

**INSURANCE COMPANY • HARTFORD** 

#### **ROLAND HOWE**

North Texas & Southern Oklahoma 1116 Sinclair Building Fort Worth, Texas

#### CLAUDE B. HURLBUT

Texas Plains and Panhandle, Eastern New Mexico, Southeast Colorado 1521 Texas Ave., Lubbock, Texas

#### STERLING HEBBARD

Arizona & Western New Mexico Tovrea Stockyards Adm. Bldg. 5001 E. Washington St., Phoenix, Ariz.

#### D. D. WOOD

N. E. Louisiana, S. E. Arkansas & So. Mississippi 109 No. Chestnut St. Tallulah, Louisiana

#### HENRY C. HALL

Colorado, So. Wyoming, Nebraska, Kansas Hall & Hall Mortgage Corp. 408 Zook Bldg., Denver 4, Colo.

#### G. A. ROBINSON, JR.

N. E. Arkansas, Northern Mississippi, S. E. Missouri, Western Tennessee, Western Kentucky & Alabama 1020 Falls Bldg. Memphis, Tennessee

#### DAVID L. COOK, Inspector

Southwest Division 1109 Sinclair Building Fort Worth, Texas

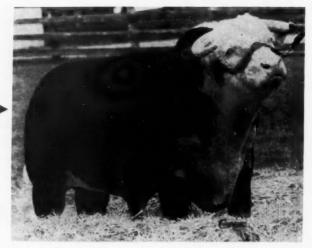
## BULLS SELL AT

ALL ARE SERVICEABLE AGE!
MORE THAN HALF OF THEM ARE SONS AND

GRANDSONS OF

**Battle Intense 140** 

Owned jointly with Weise and Sons, Manning, Iowa.



Also selling a few top sons of . . .



## **Silver Prince 37**

These sons are out of daughters of Battle Intense 140th—a wonderful cross. "The 37th" is owned jointly with Bridwell Hereford Ranch.

## 3.06 pounds per day!

The entire offering of 75 bulls was placed on a 120-day gain test. Their total gain was 27,540 pounds, or an average of 3.06 pounds per bull per day.

## FAIR OAKS NOV. 13-

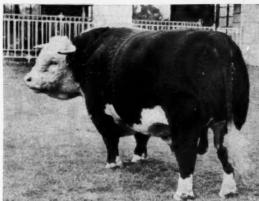
These 75 bulls selling are in excellent range condition. There will be a few real top herd-bull prospects included and many high-class range bulls with plenty of size, bone, weight for age, gainability, and real beef quality. They all have clean pedigrees with breeding that is popular everywhere.

The sale will be held at the ranch at Boerne, Texas, beginning at 1:00 P. M. on Nov. 13. Walter Britten, Auctioneer; Leon Freeze for The Cattleman; Bert Reyes, Livestock Consultant.

**BIG-RUGGED-BEEFY** 



We are selling the kind of bulls that real beef cattlemen want—rugged range bulls and some top herd bull prospects, like these pictured, are selling.



Fair Oaks Ranch • Boerne, Texas

Ralph E. Fair, Inc., Owner
James Grote, Manager
Phone Balcones-PLaza 5-6363
C. W. Moore, General Manager
Phone San AntonioCApitol 6-3114



#### **Texas Sales Tax Ruling No. 13**

Covering Sales Tax on Agriculture, Animal Life, Feed, Seed, Plants and Fertilizer

ERSONS engaged in the business of selling tangible personal property to those engaged in agricultural pursuits in the State of Texas shall be required to collect the tax imposed by this law. However, there are specifically exempt from the taxes imposed by this law the following when sold to those persons engaged in agricultural pursuits:

- (1) The sale of, and the storage, use or other consumption of (a) any form of animal life of the kind which ordinarily constitutes food for human consumption. Examples of this would be: beef cattle, poultry, swine. An example of animal life, the form of which ordinarily does not constitute food for human consumption would be: horses, mules, dogs, parakeets.
- (2) Feed for any form of animal life the kind of which ordinarily constitutes food for human consumption. An example of feed to be exempt: feed for cattle, and chicken feed. An example of feed that would not be exempt under this provision would be: dog food, horse feed and bird seed.
- (3) Seeds, annual plants, fungicides and insecticides applied thereto,

the products of which ordinarily constitute food for human consumption. Examples of items exempt under this provision are: seed corn or crop sprays to be spread on a growing food crop. Examples of commodities not exempt under this provision are: trees, bedding plants for landscaping and household insecticides.

- (4) Fertilizer to be applied to land the products of which are to be used as food for human consumption. Examples of commodities exempt under this provision are: fertilizer applied to a growing crop, fertilizer applied to seed for rapid germination. Examples of commodities that are not exempt are: fertilizer for a home lawn and household plant food.
- (5) Farm machinery or equipment exclusively used or employed on farms or ranches in the production of food for human consumption, feed for any form of animal life or other agricultural products to be sold in the regular course of business. Parts for farm machinery and equipment will be taxed under this provision. Examples of items exempt are: trac-

tors, plows, cream separators, milking machines, hay balers. Some items that would not be exempt under this provision are: building materials for buildings erected on the farm, fence and fence posts, grain and storage

(6) There are specifically exempt from the taxes provided in this law, the sale of any farm products in the hands of the producer.

#### **Hereford Steers Champions** at Oklahoma Fair

HE grand champion steer of the 1961 Oklahoma State Fair in Oklahoma City was a flashy, 870-pound Hereford named "Rusty" exhibited by Charles Duffle, Edmond FFA member. Charles, a junior in high school, is the son of Mr. and Mrs. Leon Duffle. His father has been the vocational agriculture instructor at the Edmond High School for a number of years. "Rusty" won the light heavyweight class before going on to the grand championship over all breeds.

The reserve champion Hereford steer weighing 1030 pounds was shown by 15year-old Fred Ferrell, III, Elgin FFA member. Fred is a sophomore in the Elgin High School and is the son of Mr. and Mrs. Fred Ferrell, Jr. The Ferrell steer won first in the heavy class and reserve champion of the breed.



### **Another Big** Stocker Feeder

SALE at Fort Worth



## SATURDAY, OCTOBER 28

Judging at 7 A. M. — Auction Sale at 10 A. M.

Cattle will be shown in groups of 10, 20 and 40, Hereford and Angus, steers and heifers. Ribbons and trophies will be given by the breed associations. Cattle need not be entered in competition in order to sell. In addition to the regular yardage and commission charges, one percent will be deducted from each consignor's gross sale to be paid to the respective breed association to help defray expenses of advertising and promoting the sales.

Sales held in cooperation with the Livestock Commission Companies operating on the Fort Worth Market and the Fort Worth Stockvards Company.

lexas Angus Assn. Texas Hereford Assn.

Waymon Ashley, Secretary 203 Livestock Exchange Bldg., Fort Worth, Texas

Henry Elder, Manager 1207 Burk Burnett Bldg., Fort Worth, Texas

# TEX- FENCE POSTS ASSURE GREATER PROTECTION . . .

#### PROTECTION FOR YOUR LIVESTOCK

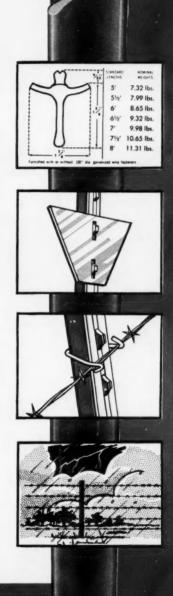
Fallen fences may mean livestock losses much greater than the cost of the fence. Safeguard your stock with Tex-Tee steel fence posts. "Tee" designed to withstand stress from any angle, they are made to provide maximum resistance against the pressure of crowding animals. Pressed-on anchor plate gives you added assurance of rigid, firm-standing posts.

#### PROTECTION FOR YOUR INVESTMENT

Fire-proof, rot-proof, and termite-proof, Tex-Tee steel posts are made to stay firmly in place for years of trouble-free use. Yet they are easy to install, eliminating the need to dig post holes. They are easy to move, too, if you want to change a fence line. And because they are made from steel, they can be stored indefinitely.

## PROTECTION FROM THE ELEMENTS

Tex-Tee steel posts are weather-proof. You never need to worry about staples pulling out of rotten posts. Available with either baked on aluminum enamel or hot-dip galvanized finish, they are designed for permanence, durability, and low maintenance regardless of season or weather conditions. Every Tex-Tee post is a lightning rod, too — extra protection for your livestock.



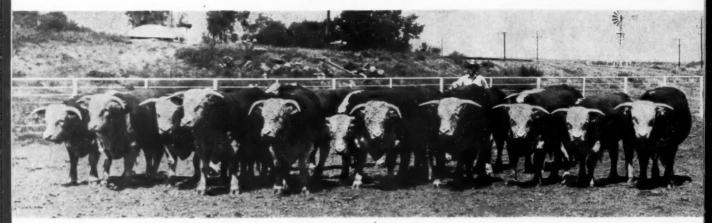
See your TEX-TEE dealer today!

Manufactured by
TEXAS STEEL COMPANY

3901 HEMPHILL STREET

FORT WORTH, TEXAS





THEY

## 250 Bulls

INCLUDING 200 TWO-YEAR-OLDS AND COMING TWOS AND 50 YEARLINGS

... THE LARGEST GROUP OF SIMILARLY BRED BULLS BEING OFFERED THIS SEASON . . .



They will sell as singles and in groups!

Some top sire prospects and hundreds of high-class range bulls

## BEEF PRODUCING HEREFORD BULLS

(Anxiety 4ths)



These herd sire prospects are included in this offering. They are the kind to attract any discriminating purebred breeder.

## SELL AT WICHITA FALLS, TEXAS

- \* Pasture Raised
- \* Anxiety 4ths
- **¥** Clean Pedigrees
- \* Ready For Heavy Service
- **¥** Some Top Herd Sire Prospects
- ★ Your Best Chance to Get the Top Kind of Range Bulls Uniform in Quality, Type and Pedigree

## Hammon Herefords

Wichita Falls, Texas

Auctioneers: Britten, Shaw and Wright
For catalog, write: National Auction Company, 1208 Burk Burnett Building, Fort Worth, Texas

## OGEECHEE FARMS' MANAGER —Glenn Butts, reports:



## "IT'S THE FIRST 1000 LBS. THAT COUNTS MOST."

OGEECHEE FARMS has increased rate-of-growth to highly desirable market weights, maintaining excellent conformation and "middle of the road" adult size. This has been accomplished by adding a critical performance and progeny testing procedure to the line breeding program that is time proven in DOMESTIC MISCHIEF cattle and their ancestors. These cattle capable of going to slaughter as choice beef months earlier than the average will be most profitable to you.

Our goal, through performance testing, is to produce that first 1000 lbs. at 365 days of age.

Production Sale Monday, Nov. 27, 1961

Walter Britten, Auctioneer



Fairland, Okla.

#### **Beef Promotion Supported**

Livestock Industry Leaders Recommend Full Support Be Offered to Reorganization of National Live Stock and Meat Board

Support of expanded beef promotion through a producer-controlled wing of an existing meat educational organization was decided upon at a recent meeting in Denver by a special committee of ranchers and feeders.

The industry leaders, representing the American National Cattlemen's Association and the National Livestock Feeders' Association, considered for three days the proposals of two agencies in the beef-promotion field, and then:

and cooperation be offered to the reorganization of the National Live Stock and Meat Board and its planned specie promotion programs, and particularly to the formation of a special beef committee charged with the duties of the promotion of beef."

... Suggested that the meat board's committee and promotion program embody "the best features" of the National Beef Council.

... Asked that the meat board's beefpromotion program be organized to fully reflect the wishes of beefmen, that control be retained by producers and feeders, including dairymen; that proper and broad representation from geographical areas be established; that finances be secured from all industry sources; and that the sole purpose shall be to sponsor educational and promotional activities to expand the market for beef.

The feeder-rancher committee was called together by the American National Cattlemen's Association to further study future courses of promotion activity and ways of achieving "harmony" within the industry over this important activity.

Meeting with the presidents of six state associations affiliated in the American National, the president and four leaders of the National Livestock Feeders' Association and the president of the American National CowBelles were a representative of the National Milk Producers Federation and officials of the National Beef Council and the National Live Stock and Meat Board.

Considering that the National Beef Council was created by the national cattlemen's association, the joint committee studied closely its structure, progress and prospects. It also noted particularly the changes in the makeup and policies of the meat board to enable it to undertake an expanded program including specific specie promotion.

The committee saluted the activities over the past six years of the National Beef Council in promoting beef, in maintaining the enthusiasm of promotion-minded ranchers and feeders through difficulties of organization, and in pointing the way for the change in the meat

board's policies to more fully reflect the changing conditions and attitudes within the beef industry.

The joint committee planned future meetings to cooperate in the meat board reorganization.

## Secretary Freeman Designates Emergency Loan Area In Texas

RARMERS IN 18 Texas counties whose crops, livestock and equipment were damaged by Hurricane Carla may apply for emergency credit assistance from the Farmers Home Administration, Secretary of Agriculture Orville L. Freeman has announced.

The counties designated as an area where the Farmers Home Administration may make emergency loans to eligible farmers through June 30, 1962, are: Brazoria, Calhoun, Cameron, Chambers, Colorado, Fort Bend, Galveston, Harris, Hidalgo, Jackson, Liberty, Matagorda, Montgomery, Refugio, Starr, Victoria, Wharton, Willaey.

Four of the counties, Cameron, Hidalgo, Starr and Willacy, had been previously designated because crops had been damaged by weather and insect infestation earlier in the year. A similar designation for the other 14 counties was pending at the time of the hurricane.

Secretary Freeman said that additional counties may be designated in the next few days, as soon as surveys have been completed.

Emergency loans bear three per cent interest and may be made to finance feed, seed, tractor fuel and other items needed to resume farming operations, replacement of livestock and equipment lost, and the rehabilitation of flooded and silted fields.

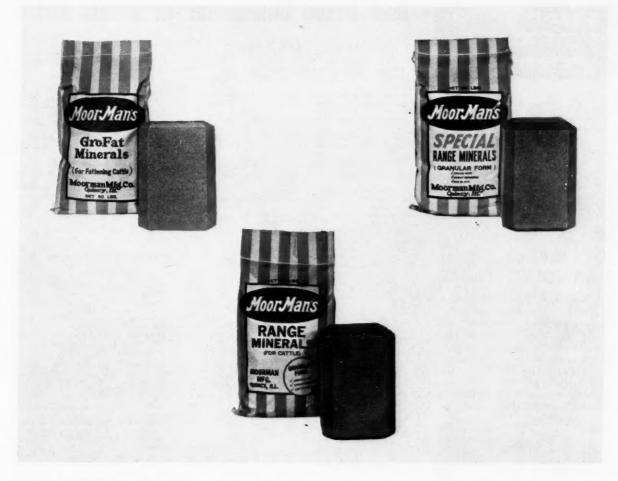
Farmers apply for the loans at the county Farmers Home Administration offices serving the area.

To be eligible a farmer must be unable to obtain the credit he needs from other sources.

Farmers who borrow agree to repay their loans as soon as possible consistent with their repayment abilities.

Eligible farmers, and residents in small rural communities whose homes were damaged or lost in the hurricane, also may obtain long-term, low-interest, rural housing loans from the Farmers Home Administration to repair or replace dwellings.

We thoroughly enjoy each issue of The Cattleman magazine and look forward each month to receiving it.—Mrs. J. P. Crowhurst, Hempstead, Texas.



#### MoorMan's boosters for beef profits...

#### \$1 for minerals gets \$2 in results

Here's how you get a big boost in performance of livestock on range or in feedlot... and cut production costs of beef: Invest just half-a-cent daily in MoorMan's Minerals.

For every dollar you invest in MoorMan's, you get two in results like these: More feed value from roughage or grain, better-doing and better-milking mothers, bigger calf crops.

#### Livestock need extra minerals

Grain and roughage don't give stock all the minerals they need to build bone, help develop muscle or help cattle release all the beef, bone and milk-building power locked in roughage and grain.

Animal mineral needs differ, too. And mineral content of roughage will vary. Salt and some trace of mineral do not provide the right balance in all feeding situations. Extra minerals are needed to assure good results.

### MoorMan's has minerals for different needs

MoorMan's Minerals have up to 17 different base and trace minerals . . . and enough of each kind to provide growing, fattening and nursing stock with all the mineral help they'll need to do well, use feed efficiently, whether on grass, other roughage or grain.

You can get them in granules or

handy 50-lb. blocks...so concentrated you'll need only about 3 pounds per head monthly for mature cattle and 1½ to 2 pounds for young stock.

Talk over your mineral needs with your MoorMan Man. He'll be glad to help you select the MoorMan's Mineral that'll give you the best results . . . from feeding livestock.

## MoorMan's\*

Since 1885

Good Results Through Research and Service MOORMAN MFG. CO., QUINCY, ILL.

\*Trademark Reg. U.S. Pat. Off.

#### BRAND UP TO 75 CALVES PER HOUR



#### STAGGS BRANDING TABLE

The STAGGS BRANDING TABLE was speciallydesigned to give you a safe, fast, efficient branding operation — economically, and without chance of costly infection. The table can be operated by two men - only those performing vital part of the operation need be present, with no valuable time lost. All work is done at once, from standing position. Tables complete, in time for your next branding, only \$150.00 f.o.b. Henrietta, Tex.

Set table before any opening. Calf enters table, all operations performed, calf runs free . . . all in 45 seconds.



No interfering straps, no projections to injure animal. Calf never overheated, nor touches the ground, virtually eliminating chance of infec-



#### STAGGS BRANDING IRON HEATER



Keeps up to 12 Irans evenly heated at all times, much safer then open fire. Irons ready for use in one to five minutes after lighting heater. Priced, complete, from \$35.00. Five gullen butane bettles at additional cast,



Write today for FREE illustrated folder Box C

AND COMPANY

HENRIETTA, TEXAS

#### **Beef Breed Champions at Recent Fairs**

#### NEBRASKA STATE FAIR

#### HEREFORDS

Nebraska champion and champion bull: Orvil Kuhlmann, North Platte, Nebr., on Golden Dia-

champion bull: Drybread Hereford Ranch, Valentine, Nebr., on D. Hazford Return 28.

Champion female: Honey Creek Ranch, Grove, Okla., on HCR Heiress 6.

Nebraska champion and reserve champion female: Kuhlmann on Hazelgold D.

#### ANGUS

Junior and grand champion bull: Homeplace Farms, Cameron, Mo., on Homeplace Eileenmere

Reserve junior and reserve grand champion buil: Blue Sky Farm, Kearney, Mo., on Ermitre 14 of Blue Sky.

Senior champion bull: Homeplace on Homeplace Eileenmere 936.

Reserve senior champion bull: O & R Farms, Scranton, Iowa, on CC 70 Bardolier 2. Nebraska champion bull: Throener Bros., West Point, Nebr., on Prince RW 32 SF. Junior and grand champion female: Blue Sky

on Blue Sky Ermitre Ellora.

Reserve junior and reserve grand champion female: Homeplace on Homeplace Queen Mother 84. Senior champion female: Rosemoor Farms, Albany, Mo., on Queen 43 RLS. Reserve senior champion female: George Saund-

ers, McLean, Texas, on Saunders Missouri Bar-

#### SHORTHORNS

Junior and grand champion bull: Schreiber Farms, St. Joseph, Mo., on Barclay Leslie.

Reserve junior and reserve grand champion bull: Claymore Farms, Spencer, Iowa, on Claymore Paladin.

Senior champion bull: Schreiber on Woodshade Lodestar.

Reserve senior champion bull: Claymore on Claymore Super Jet.
Nebraska champion bull: Dan and W. G. Mc-

Cubbin, Elkhorn, Nebr., on DM Leishman's

#### POLLED SHORTHORNS

Nebraska junior and grand champion bull: Henry Buss & Son, Columbus, Nebr., on Lanedale Good News.

Reserve junior and reserve grand champion buil: Lou Laughlin, Imogene, Nebr., on Max Leader 38th.

Senior champion bull: Merle and Gail Retzlaff,

Walton, Nebr., on Margot's Viking.

Nebraska junior and grand champion female:
Hultine & Son, Saronville, Nebr., on Lady Gold-

Reserve junior and reserve grand champion female: Laughlin on Butterfly 32.

Senior champion female: Lou Laughlin on Maxine Rosewood 131.

Reserve senior champion female: Noel Mues, Cambridge, Nebr., on Stratoliner's Butterfly.

#### MID-AMERICA FAIR

#### HEREFORDS

Champion bull: CK Ranch, Brookville, Kans., on CK Beau Crusty 2.

Reserve champion bull: Lewis & Sons, Larned,

Kans., on ALF Perfect Beau 21. Champion female: Honey Creek on HCR Heir-

ess 6.

Reserve champion female: CK on CK Lady Kristine 13.

#### ANGUS

Junior and grand champion bull: Homeplace Farms, Cameron, Mo., on Homeplace Eileenmere 973.

Senior and reserve grand champion bull: Homeplace on Homeplace Eileenmere 1084.

Reserve senior champion bull: Homeplace on

Homeplace Eileenmere 943. Reserve junior champion bull: Timberline Farms, Congerville, Ill., on Bandolier 141 of Pinehurst.

Junior and grand champion female: Roy Crenshaw, Manhattan, Kans., on SM Edwina 2. Reserve junior and reserve grand champion

female: Guy Saunders, McLean, Texas, on Saund-

Senior champion female: George Saunders, Mc-Lean, Texas, on Saunders Missouri Barbara 3. Reserve senior champion female: Homeplace on Homeplace Kilderica 31.

#### SHORTHORNS

Senior and grand champion bull: Lewis W. Thieman, Concordia, Mo., on TPS Coronet Galaxy.
Junior and reserve grand champion bull:
Thieman on TPS Coronet Foresight 11.

Reserve senior champion bull: Thieman on TPS Coronet Foresight 3.

Reserve junior champion bull: Dan and W. G. McCubbin, Gretna, Nebr., on DM Bononza's Adventure. Junior and grand champion female: Kansas

State College, Manhattan, Kans., on Miss Wonder K 3.

Reserve junior and reserve grand champion: Roger Applegate, Oakland, Iowa, on Brentwood Augusta Lilly.

Senior champion female: Thieman on Queen Ress Coronita 2.

Reserve senior champion female: McCubbin on Kickapoo Rosebud 4.

#### OHIO STATE FAIR

#### HEREFORDS

Champion bull: Rose Hill Farm, Cecilton, Md., on Rozator Heir 913.

Reserve champion bull: Brookview Farms, Pine Grove, Ky., on Domino Return H. Champion female: Rutledge Farms, New Phila-

delphia, Ohio, on Miss Zato Rupert

Reserve champion female: Rose Hill on Rebel

#### POLLED HEREFORDS

Senior and grand champion bull: E. J. Haberer, New Lebanon, Ohio, on EJH Royal Domino 12. Junior and reserve grand champion bull: Hunsinger Hereford Farm, Mt. Eaton, Ohio, on HHF Prince Larry.

Reserve senior champion bull: York Hereford Farm, Venedocia, Ohio, on O Chief Mischief 107. Reserve junior champion bull: Kenneth W. Kilgore, Plain City, Ohio, on GHF Mesa Return 595. Senior and grand champion female: Hunsinger on HHF Miss Di.

Junior and reserve grand champion female: E. Knowlton, Bellefontaine, Ohio, on CEK Lady Return.

Reserve senior champion female: Kilgore on KWK Miss Superette 1.

Reserve junior champion female: Hunsinger on W Advance Numaid.

#### ANGUS

Senior and grand champion bull: Breckenridge Farms, Little Hocking, Ohio, and Heckmere's Highlands, Valencia, Pa., on Lucifer Heckettier 6. Reserve senior and reserve grand champion bull: White Gates Farms, Succasunna, N. J.,

White Gates OB 94. Junior champion bull: Breckenridge Farms on Bardoliermere BF 10.

Reserve junior champion bull: Penn State University on Keystone Bardoliermere 61.

Junior and grand champion female: Penn State on Blackbird Lady PS 59.

Reserve junior and reserve grand champion male: Breckenridge Farms on Breckenridge Queen Mother.

Senior champion female: Ohio State University on Ohio's Enchantress Erica 59. Reserve senior champion female: Penn State on Mole's Hill Blackcap 2179.

SHORTHORNS Junior and grand champion bull: Penn State on Keystone Control.

Reserve junior and reserve grand champion bull: Mathers Bros., Mason City, Ill., on Leveldale Peerless.

Senior champion bull: W. H. Boutell, Grand Blanc, Mich., on Westdrums Wayfarer. Reserve senior champion bull: Cyrus Eaton, Northfield, Ohio, on Acadia Napoleon 44.

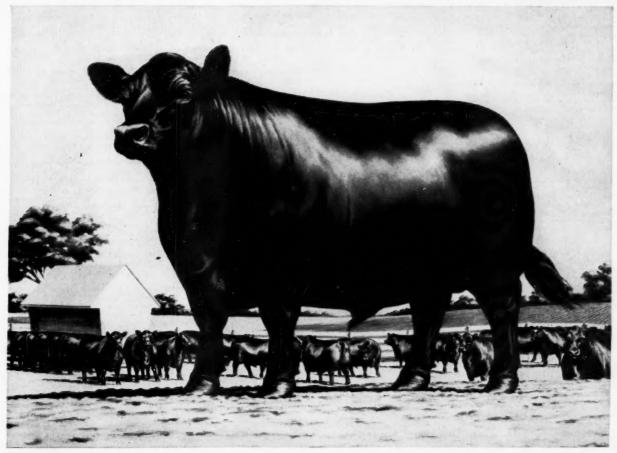
Junior and grand champion female: Mathers 'eldale Augusta 44.

Reserve junior and reserve grand champion female: Eaton on Acadia Orange Blossom 9. Senior champion female: C. B. Teegardin &

Sons, Ashville, Ohio, on Oakwood Clara H.
Reserve senior champion female: Norman Walser, Thornville, Ohio, on Millbrook Doe 7.

Octobon

#### They're worth more if they're Black!



### Angus steers return more money from your feed and labor

Just look at him! Smooth and compact and full of red meat . . . the truly modern beef type.

Yes, if you feed cattle, Angus are your best investment for profit. For Angus steers top the market more than all other breeds combined.

#### Less bone, belly and brisket

Why do packers pay more for Angus? It's really simple. Fat Angus have less wasteful bone, belly and brisket than other breeds. They cut out more saleable beef, primarily in the higher-priced cuts.

You see, Angus are not big-bellied, but lean middled and low set, carrying much of the weight in the preferred loin and hindquarters. The carcass is uniformly covered with fat — not patchy and wastey. The meat is fine in color and texture, and well marbled throughout — the rib eye is big and tender.

What does all this mean to you?

More money — that's all. Frequently up to \$2.00 or more per cwt.

You're not turning your good grain and green grass into wasteful bone, belly and brisket, but into beef — quality beef — beef that brings top-of-the-market prices.

How can you afford to fool around with big, wastey "new-fangled" types or big-boned, big-middled, "out-dated" breeds?

#### Sorry, not enough to go around

Because Angus are the best investment for profit, today there are not enough quality feeders for everyone. As a result, many profit-minded cattlemen are bidding in quality crossbred Angus steers at prices near the pure Blacks.

Even crossbred Angus have a natural resistance to pink eye and cancer eye — are vigorous, "good-doing" cattle that stay on feed easily. Usually they have less wasteful bone, belly and brisket than red or white cattle. As a result, they frequently bring a premium on the market, too.

So be ahead! Feed Angus or crossbred Angus. Make more money from your investment.

Remember, they're worth more if they're Black.

#### POLLED SHORTHORNS

Junior and grand champion bull: Clodfelter, Greencastle, Ind., on Glatwyn Ranger. Reserve junior and reserve grand champion:

Teegardin & Sons, Ashville, Ohio, on Oakwood Lancer.

Senior champion bull: Fred W. Smalstig, Pittsbugh, Pa., on Timberlee's Consort 6.

Reserve senior champion bull: Ray and Gerald Clodfelter, Greencastle, Ind., on Glatwyn Notable. Senior and reserve grand champion female: Tullevin Farms, Franklin, Ohio, on Tulleevin Missie A-1.

Reserve senior champion: Clodfelter on Glatwyn Mayflower.

Junior and grand champion female: Clodfelter

on Glatwyn Nonpareil 4.

Reserve junior champion female: Teegardin on Oakwood Gloster D.

#### MISSOURI STATE FAIR

#### HEREFORDS

Champion bull: Edg-Clif Farms, Potosi, Mo., on ECF Zato Heritage 30.

Reserve champion bull: Oak Brook Farm, Hinsdale, Ill., on OBF Beau Promino 181.

Champion female: Honey Creek Ranch, Grove,

Okla., on HCR Heiress 6. Reserve champion female: Oak Brook Farm, Hinsdale, Ill., on OBF Lady Promise 198.

#### POLLED HEREFORDS

Champion bull: Buford Polled Hereford Farms, Caledonia, Mo., on AAB Buford Mixer.

Reserve champion bull: Moody's Stock Farm, Lee's Summit, Mo., on MSF Atomic Lamp. 21. Champion female: Double O Ranch, on OOR Miss DW 85 T94.

Reserve champion female: Tjardes, on TJ Miss Elation 81.

#### ANGUS

Junior and grand champion bull: Beaver Dam Plantation, Dundee, Miss., on BD Bardoliermere 100.

Senior and reserve grand champion: Homeplace Farm, Cameron, Mo., and L & L on Homeplace Eileenmere 1035.

Reserve senior champion: J. C. McLean, Quincy, Ill., on Dor-Mac's Bardoliermere 228.

Reserve junior champion: Homeplace on Homeplace Eileenmere 973.

Senior and grand champion female: Model Farm, Mundelein, Ill., on Blackcap of Lakewood 47.

Junior and reserve grand champion: McLean on Dor-Mac's Brookside Blackcap 2

Reserve senior champion: Model Farm on Elations Pride 4. Reserve junior champion: Silver Hills Ranch, Senatobia, Miss., on Johnson's Barbara.

#### SHORTHORNS

Junior and grand champion bull: Vaughn Moore, Lenox, Iowa, on Von-Ber-Mar Masterkey 6.

Reserve junior and reserve grand champion: Schreiber Farms, St. Joseph, Mo., on Barclay Leslie.

Senior champion: Schreiber Farms on Woodshade Lodestar.

Reserve senior champion: Lewis W. Thieman, Concordia, Mo., on TPS Coronet Galaxy. Senior and grand champion female: Wilbur

Steiger & Sons, Delvana, Ill., on SSF Missie.

Junior and reserve grand champion: Moore on

Von-Ber-Mar Broadhooks 5. Reserve senior champion: W. L. McElroy, Louisiana, Mo., on Macbeth Augusta 3.

Reserve junior champion: Jerry Taylor, Prairie City, Ill., on NF Lady Douglas.

#### POLLED SHORTHORNS

Junior and grand champion buil: Lewis Thie-Concordia, Mo., on TPS Coronet Foreman, sight 11.

Reserve junior and reserve grand champion: Alpine Farms, Lexington, Mo., on Alpine Max Leader 7.

Senior champion: Lewis Thieman on TPS Coronet Foresight 3.

Reserve senior champion: Alpine on Alpine Headline.

Junior and grand champion female: Lewis Thieman on Victoria Coronita 16. Senior and reserve grand champion: Lewis

Thieman on Queen Bess Coronita 2.

Reserve junior champion: Gallatin Farms, Triplett, Mo., on GF Duchess of Gloster 2 B. Reserve senior champion: Lewis Thieman on

D. Olson, Mead, Colo., on Eileenmere of Maridon. Reserve senior champion bull: George F. Saunders, McLean, Texas, on Saunders Keystone Prince 4.

Reserve junior champion bull: Garrett Angus Ranch, Longmont, Colo., on Black Baron of Garnett 20.

WYOMING STATE FAIR

HEREFORDS

Champion bull: Wyoming Hereford Ranch. Cheyenne, Wyo., on WHR Launcher 2.

Reserve champion bull: Orvil Kulhmann, North

Platte, Nebr., on Golden Diamond. Champion female: Doctor Herefords, McLean,

Reserve champion female: Wyoming Hereford Ranch on WHR Maxine 101. ANGUS

Senior and grand champion bull: Spencer Cat-

Junior and reserve grand champion bull: Kurt

tle Co., Roggen, Colo., on Bandolier S.

Texas, on Dr. Lady Onward 88.

Junior and grand champion female: Saunders Saunders Erline 2.

Senior and reserve grand champion female: Keith Warren, Berthoud, Colo., on Erica Everbright VO.

senior champion female: Antelope Reserve Springs Ranch, Nunn. Colo., on Princess Barbara 59ASR

Reserve junior champion female: Guy C. Saunders, McLean, Texas, on Saunders Bardo Bess.

#### SHORTHORNS

Junior and grand champion bull: John F. Shuman & Sons, Deer Trail, Colo., on Colomeadow Zero.

Reserve junior and reserve grand champion bull: Shuman on Colomeadow Silver Star. Senior champion bull: Ronald Eaton, Torring-

ton, Wyo., on LA Good News 27.

Senior and grand champion female: Shuman on Colomeadow Talisman 2. Junior and reserve grand champion female: Shuman on Colomeadow Orange Maid 10. Reserve senior champion female: Leonard

Reserve senior champion female: Leonard Farnstrom, Pine Bluffs, Wyo., on Colo A&M Jane 199.

Reserve junior champion female: Shuman on Colomeadow Minerve 2.



SELLING

Nonpareil Coronita 4.

## 40 Bulls 40 Females



ALL CLEAN PEDIGREED 

ALL HIGH QUALITY

## Dec. 2 at Greenville, Texas

At the Greenville Live Stock Commission Co., Highway 67 East. Show: 9 a.m. Sale: 1 p.m.

A GOOD SELECTION AWAITS YOU AT THIS 4th ANNUAL SALE OF

## UPPER SABINE HEREFORD ASSN.

BOYD MICHAEL **AUCTIONEER** 

HAL ENGLISH, Sec. Box 179 Greenville, Texas

#### ANNOUNCING THE

## 7 im Hering Dispersion

We have lost the lease on our ranch which we have had for 10 years!

December 13 McGregor, Texas





ROCKETDYNE

- 100 COWS
- 90 CALVES
- 45 BULLS
- 60 BRED HEIFERS
- 25 OPEN HEIFERS

Featuring the get and service of Rocketdyne, one of the greatest sons of TR Royal Zato 27th, and Golden Onward, son of HH Real Onward 203d.

Cows like these pictured below sell—90 of them with calves by Rocketdyne or Golden Onward. Auctioneers: Walter Britten and A. W. Hamilton. For catalog, write: National Auction Co., 1208 Burk Burnett, Bldg., Fort Worth, Texas.



#### IOWA STATE FAIR

#### HEREFORDS

Champion bull: Northern Pump Farms, Richmond, Ill., on NPC Silver King 0212.

Reserve champion bull: Northern Pump on

NPC Colo Heir 9122. Champion female: Tjardes Farms, Gibson City,

Ill., on H Elation 33. Reserve champion female: Honey Creek Ranch, Grove, Okla., on HCR Heiress 6.

#### ANGUS

Junior and grand champion bull: Beaver Dam Plantation. Dundee, Miss., on Beaver Dam Ambassador 13

Reserve junior and reserve grand champion bull: Homeplace Farms, Cameron, Mo., on Home-place Eileenmere 984.

Senior champion bull: Homeplace on Homeplace Eileenmere 943.

Reserve senior champion bull: Eiltonier Angus Farm, Tipton, Mo., on Eiltonier 23165.

Junior and grand champion female: Beaver

Dam on Beaver Dam Elnora.

Reserve junior and reserve grand champion female: Nichols Bros., Ankeny and Bondurant, Iowa, on Elrow Eileenmere. Senior champion female: Enoch & Bob John

son, Arthur, Iowa, on Blackcap Empress E&B 70.
Reserve senior champion female: Rosemoor Farms, Albany, Mo., on Queen 43 RLS.

#### SHORTHORNS

Junior and grand champion bull: W. C. Anderson & Son, West Liberty, Iowa, on WL Hercules.

Reserve junior and reserve grand champion bull: McCone Bros., Manilla, Iowa, on Royal Flush Elect.

Senior champion bull: Claymore Farms, Spencer, Iowa, on Claymore Super Jet.
Reserve senior champion bull: Anderson on

WL Aristocrat.

Senior and grand champion female: Wilbur Steiger & Sons, Delavan, Ill., on SSF Missie. Reserve senior and reserve grand champion female: Homer A. Long, Grundy Center, Iowa, on Duquesne Ury Fern 20A.

Junior champion female: Claymore on Claymore Gipsy Dee.

Reserve junior champion female: Anderson on WL Violet Mist 48.

#### POLLED SHORTHORNS

Junior and grand champion bull: Cooper Farms,

Noblesville, Ind., on CF Leader.

Reserve junior and reserve grand champion bull: M. L. Magee, McHenry, Ill., on Westward Way Napoleon.

Senior champion bull: Cooper on Nugget's Robin.

Reserve senior champion bull: Alpine Farms, Lexington, Mo., on Alpine Headline. Senior and grand champion female: Magee on

Lynnwood Rosewood B 8.

Junior and reserve grand champion female:
Ben G. Studer, Wesley, Iowa, on Golden Archer

Rahe. Reserve senior champion female: Cooper on

CF Princess Meg.
Reserve junior champion female: Seely Bros., Algona, Iowa, on Nugget's Bonnie Rothes.

#### OZARK EMPIRE FAIR

#### HEREFORDS

Champion bull: Honey Creek Ranch, Grove, Okla., on HCR Colo Gwen 099.

Reserve champion bull: Honey Creek Ranch on HCR True Onward 086.

Champion female: Honey Creek Ranch on HCR Heiress 6.

Reserve champion female: Honey Creek Ranch on HCR Colo Princess 0111.

#### ANGUS

Junior and grand champion bull: Harry Moore & Sons, Verona, Mo., on Master Bardoliermere. Senior and reserve grand champion bull: T. R. Cole & Sons, Pascola, Mo., on Cole's Eileenmere

Reserve senior champion bull: Clearwater Farm, Springfield, Mo., on Clearwater Bardolier-

Reserve junior champion bull: Woodbine Farm. Fairview, Mo., on Dor-Mac of Woodbine 11. Senior and grand champion female: Clearwater

Clearwater Beauty 26. Junior and reserve grand champion female: Cole on Blackcap McHenry of Cole 14.

Reserve senior champion female: Cole on Cole's Erica 19.

Reserve junior champion female: Clearwater on Clearwater Beauty 30.

#### COLORADO STATE FAIR

#### HEREFORDS

Champion bull: CK Ranch, Brookville, Kans., on CK Beau Crusty 2

Reserve champion bull: Doctor Herefords, Mc-Lean, Texas, on Doctor Supreme.

Champion female: Doctor Herefords on Dr.

Lady Onward 88.

Reserve champion female: Norgren Farms, Platteville, Colo., on NF Gold Princess C978.

#### ANGUS

Senior and grand champion bull: Haystack Angus Ranch, Longmont, Colo., on Haystack Valiant.

Junior and reserve grand champion bull: Haystack on Haystack Bombardier 50.

Reserve junior champion bull: Haystack on Haystack Valiant 10. Reserve senior champion bull: Haystack on

Haystack Bombardier 15. Senior and grand champion female: Haystack

Elluna 8 of Haystack. Reserve senior and reserve grand champion female: Saunders Angus Ranch, McLean, Texas,

on Missouri Barbara 3. Junior champion female: Haystack on Georgi-

junior champion female: Reserve Saunders, McLean, Texas, on Saunders Eraline 2.

#### ILLINOIS STATE FAIR

#### HEREFORDS

Champion bull: Northern Pump Farms, Richmond, Ill., on NP Colorado Heir 9122.

Reserve champion: Oak Brook Farm, Hinsdale,

ll., on JH Beau Promino 04. Champion female: Oak Brook on OBF Lady

Promise 198 Reserve champion: Northern Pump on NP Silver Queen 0435.

#### POLLED HEREFORDS

Champion bull: E. J. Haberer, New Lebanon, Ohio, on EJH Royal Domino 12.





Concrete masonry home of Mr. and Mrs. Earl Greene, Plainview, Texas

For new livability with proved low upkeep...

## BUILD YOUR FARM HOME WITH MODERN CONCRETE MASONRY

Farmers everywhere are showing lively interest in homes built with modern concrete masonry. It's mighty comfortable to live with. And, busy people that they are, farmers especially value concrete for its virtual freedom from maintenance. You aren't forever repairing and painting . . . you have more time for the business of farming!

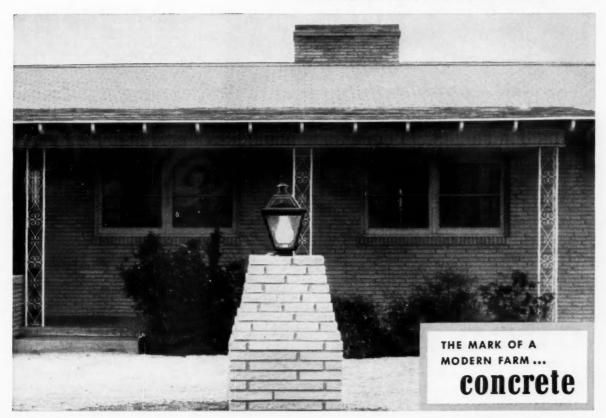
Fine appearance is another big reason for the swing to modern farm homes of concrete masonry. You can choose from dozens of new shapes and colors, textures and patterns that give special warmth and interest. Interiors, too, come alive with today's concrete! For example, in walls that rarely need care . . . in a fireplace you'll enjoy after a raw day in the fields . . . floors that never squeak.

There are other important advantages in a concrete masonry home . . . snug, easy to heat in winter, and invitingly cool in summer. Concrete can't be destroyed by termites. And it won't burn. These are extra reasons why more and more farm homes, from the simplest to the most expensive, are being built with modern concrete masonry!

#### PORTLAND CEMENT ASSOCIATION

110 East Eighth Street, Austin 1, Texas

A national organization to improve and extend the uses of concrete



Reserve champion: Huber Ranch, Schneider, Ind., on HR Choice Mixer 1. Champion female: Lawson Tjardes, Gibson City,

, on T Elation Lady 33.

Reserve champion: Huber on HR Choicette

Senior and grand champion bull: J. C. McLean. Quincy, Ill., on Dor-Mac's Bardoliermere 228.

Junior and reserve grand champion: J. Garrett Tolan Farms, Pleasant Plains, Ill., on Eileenmere 1999.

Reserve senior champion: Tolan on Eileenmere

Reserve junior champion: L. B. Pierce & Sons, Creston, Ill., on Eileenmere West Woodlawn 77. Senior and grand champion female: Pierce on Ruth 13 of Woodlawn.

Junior and reserve grand champion: Beaver

Dam Plantation, Dundee, Miss., on Beaver Dam Elnora.

Reserve senior champion: Timberline Farms, Congerville, Ill., on Elba of Red Top.
Reserve junior champion: Tolan on TT Estelle

Evette

SHORTHORNS

Junior and grand champion bull: Mathers Bros., Mason City, Ill., on Leveldale Peerless.

Senior and reserve grand champion: Mathers

Bros. on Leveldale Richard.

Reserve senior champion: W. H. Boutell, Grand Reserve senior champion: W. H. Boutell, Grand Blanc, Mich., on Westdrums Wayfarer. Reserve junior champion: Malcolm B. Tucker & Sons, Chrisman, Ill., on S&T Pacemaker 10.

Senior and grand champion female: Steiger & Sons, Delavan, Ill., on SSF Missie.

Junior and reserve grand champion: Tucker on S & T Augusta 21.

Reserve senior champion: Joel Hopkins Stock Farm, Granville, Ill., on HSF Broadhooks 4.
Reserve junior champion: Mathers Bros., on

Leveldale Augusta 44.

#### KANSAS STATE FAIR

HEREFORDS Champion bull: Honey Creek Ranch, Grove,

Champion bull: Honey Creek Ranch, Grove, Okla., on HCR True Onward O86.

Reserve champion bull: John Lewis & Sons.
Larned, Kans., on ALF Perfect Beau 21.

Champion female: Honey Creek on HCR Heir-

Reserve champion female: Lewis on ALF Mellow Lady 1.

#### ANGUS

Junior and grand champion bull: Timberline Farms, Congerville, Ill., on Bardolier 141 of Pinehurst.

Reserve junior and reserve grand champion bull: Kansas State University, Manhattan, Kans., on Bardoliermere K32.

Senior champion bull: Timberline on BT Bardoliermere 52.

Reserve senior champion bull: Haynes Angus Ranch, Russell, Kans., on Haynes Eileenmere 1445

Senior and grand champion female: Timberline on Elba of Red Top 11.

Junior and reserve grand champion female: Timberline on Barbara Coleen. Reserve senior champion female: Shamrock &

Moore, Manhattan, Kans., on Shamrock Christy 3. Reserve junior champion female: Timothy Ericson, Marquette, Kans., on Blue Blood Lady M34. SHORTHORNS

Junior and grand champion bull: Schreiber Farms, St. Joseph, Mo., on Barclay Leslie.
Senior and reserve grand champion bull:
Schreiber Farms on Woodshade Lodestar.

Reserve senior champion bull: Tomson Bros., Wakarusa, Kans., on Orange Barony. Reserve junior champion bull: Roger Apple-

gate, Oakland, Iowa, on Brentwood Favorite.

#### OKLAHOMA STATE FAIR

#### HEREFORDS

Champion bull: Shull Hereford Ranch, Elgin,

Okla., on SR Mischief 308.

Reserve champion bull: Watson Ranch, Morris,
Okla., on WR Watson Kernel 9.

Champion female: Ferrell & Son, Elgin, Okla., on F Rupert Tona 16.

Reserve champion female: Walter Martin & Son, Chickasha, Okla., on MHR Miss Domino.

#### POLLED SHORTHORNS

Champion bull: Hill Polled Hereford Ranch, Fairfield, Texas, on CCR Golden Woodrow.

Reserve champion bull: E & B Farms, Shreve-

port, La., on EB DW Real Zato 146. Champion female: Hill on HPHR Miss Lamp-

lighter 48.

Reserve champion female: E & B on EB Miss Wood Adv 187.

#### ANGUS

Senior and grand champion bull: C. C. Beebe Son, Muskogee, Okla., on Bandolier 14 of

Reserve senior and reserve grand champion bull: Clearwater Farm, Springfield, Mo., on Clearwater Bardoliermere 12. Junior champion bull: Clearwater on Clear-

vater Eileenmere 4.

Reserve junior champion bull: Clearwater on Clearwater Bardoliermere 40. Senior and grand champion female: Clearwater

Clearwater Beauty 26.

Junior and reserve grand champion female: Clearwater on Clearwater Beauty 30. Reserve junior champion female: Clearwater Clearwater Barbara 51.

Reserve senior champion female: Glenbar Farms, Pauls Valley, Okla., on Blackcap Birdie C J 4.

Your September '61 "Horse Issue" of The Cattleman is a collector's piece. This is an outstanding collection of horse articles and pictures. You can surely be proud of it .- Ed Honnen, Quincy Farm, Denver, Colo.

The Cattleman

Established 1914 OWNED BY CATTLEMEN PUBLISHED BY CATTLEMEN READ BY CATTLEMEN



A TRUSTED NAME AMONG LIVESTOCK MEN FOR OVER 49 YEARS HOME OFFICE: OELWEIN, IOWA . 34 WAREHOUSES IN 22 STATES

For Name of Your Nearest OCCO Man Write: Box 481, Newton, TEXAS — Box 232, Guthrie, OKLAHOMA

OW HERD BUILDING E. S. F. "Bud" Brainard of Canadian, Texas, has a Top-Quality Commercial Cow Herd of Female in 40 Years. His Sa. Bud" Brainard of Canadian, Texas, has a Top Quality Commercial Cow 2,400 Mother Cows, Yel Hasn't bought a Female in 12,400 Mother Cows, Yel Hasn't Superior Bulls

Such is the case on E. S. F. "Bud" Brainard's ranches in the northeastern Panhandle of Texas. Brainard runs some 2,400 mother cows, and his main ranch headquarters are at Canadian, in Hemphill county, a progressive town of about

Reprinted from The Cattleman

Here's a **Progressive Beef Producer Building With** 



Bud Brainard

2.250 people, which retains the full flavor the cattle industry which first brought Raising Cattle for Beef Brainard's operation is based on facinto being. tors which are of primary importance to the cattleman who looks to the future. The grass in his pastures shows the vitality that comes from sound stocking rates, and his cattle picture the reing rates, and ins cause picture sirchich sults of a breeding-up program which has continued for decades. Brainard buys has continued for decades. Brainard buys top-quality bulls to use on replacement house on replacement house he raises himself. "We haven't females he raises in 40 years," he extended that me hought outside hought any cows house bought any cows in 40 years, ne explained, "but we have bought outside bulls almost entirely. When I buy a bull I look for conformation and bone, and I like balance and fleshing ability. and I like palance and Freshi. am raising cause for beet.

The majority of the bulls which now graze on the lush gramma and mesquite grasses which share space with some my from Turner Ranch, Sur sagebrush on kla. Brainard is typical of th come fro sonable cowman, but

BULLS

Choose from a herd that has produced its OWN background . . . that has bred its own females for 25 years.

70 bulls and 40 bred heifers sell on Nov. 30 at Sulphur, Okla.

Invest in the herd where background means YOUR future.



Roy J. Turner

Frank Wilson

Dr. G. T. Easley

Paul Stidham

#### HEREFORDS

#### A Banner Year for Hereford Association

NOTHER banner year for Herefords went into the records of the world's largest beef breed association when American Hereford Association Secretary Paul Swaffar reported registrations of 476,367 for the fiscal year ending Aug. 31, resulting in an increase over the previous year.

"This is the seventh highest year on record for Hereford registrations and represents almost twice the total for all other major beef breeds combined, and at the present time, Herefords, or cattle carrying a predominance of Hereford blood, make up about three-fourths of the beef cattle in the country," Swaffar

Earl Monahan, Hyannis, Nebr., president of the Association, reported, "the field staff of the Association is constantly besieged by requests for commercial females. This is one of the most accurate barometers of breed popularity and ability to make money for its owners.

"The opportunities in the future for the commercial man are good; and so long as he is in good shape, the registered breeder has two things of an immeidate nature facing him: one, he must continue to improve his cattle; and, two, he must support his operation with an intensive promotion program in his own area."

Representing an active market situation; 279,923 registered Herefords changed ownership according to Association records.

Memberships issued by the Association in its 80-year history reached a record total of 40,143. There were 1,168 lifetime memberships and 345 junior memberships issued during the past

With the introduction of the newest IBM Data Processing Unit into Association procedures, all registration certificates now issued from the headquarters carry a three-generation pedigree on the face of the certificate. Applications for registration were processed during this year at a rate of about four per minute, or 1,900 per working day.

## SAND HILLS

### HEREFORD AND QUARTER HORSE SHOW JAN. 1-6

Leading off the show circuit is the Sand Hills Show at Odessa, Texas, to be held in the Ector County Coliseum. Senior registered cutting Dec. 31.

HEREFORD CATTLE
REGISTERED QUARTER HORSES

4-H & FFA QUARTER HORSE COLT CLASSES
OPEN CUTTING HORSE CONTEST
RAMBOUILLET SHEEP
CLUB STEERS AND LAMBS
HEREFORD SALE
CLUB SALE

QUARTER HORSE ASSOCIATION OF WEST TEXAS
REGISTERED QUARTER HORSE SALE
WEDNESDAY, JAN. 3

The RCA Indoor Rodeo is held in conjunction with this show.



#### Entries close Dec. 15

For catalogue and entry blanks, write SAND HILLS HEREFORD AND QUARTER HORSE SHOW Box 792, Odessa, Texas

#### Hereford Champions at Abilene Named

H ULL-DOBBS Ranch, Fort Worth, dominated the Hereford show at the West Texas Fair, Abilene, winning 12 of the 16 classes, including two of the championships. HDR Real Onward F35 was champion bull, and HDR Real Onward O68 was reserve champion.

Arledge Ranch, Seymour, Texas, showed the champion female, BR Lady Domino 2, and Jack Turner & Sons, Fort Worth, showed the reserve champion, Silvergreatenn A 21

Silvercrestann A31.

The get of HH Real Onward 203, owned by Hull-Dobbs, topped the get of sire class.

Dudley Bros., Comanche, Texas, placed first in two classes.

Dick Sellman, Watrous, N. M., judged the show.

#### Missouri Junior Hereford Association Elects Officers

IRECTORS of the Missouri Junior Hereford Association met at the American Hereford Association building in Kansas City recently and elected officers for the coming year. They are: Linda Alkire, St. Joseph, president; Dorothy Purdy, Butler, first vice-president; Ralph Wade, New Bloomfield, second vice-president; Louise Wade, New Bloomfield, secretary; Amanda Link, New Bloomfield, treasurer; and Jimmy Powell, Sarcoxie, reporter. Jerry Ellis, Independence; Joe Roberts, Bolivar; and Robert Gregory, Houstonia, were elected directors.

Retiring officers are: Allen Brinkerhoff, Lamar, president; Harvey Childers, Lee's Summit, first vice-president; Dorothy Purdy, Butler, second vice-president; Jeanne Thompson, Maysville, secretary; Linda Alkire, St. Joseph, treasurer; and Jerry Ellis, Independence, reporter. Advisors are Rolla Jones, Calhoun; and Gordon Thompson, Maysville.

## Gulf Coast

## Hereford Breeders' Association



# FALL SALE Friday



## November 3, 1961 Columbus, Texas

Show 9:00 A.M.

Sale 1:00 P.M.

At American Legion Park, Lunch on Grounds

## Selling 57 BULLS 11 FEMALES

In Single Lots & Pens of Three
All Animals Acclimated to Gulf Coast Area

#### **CONSIGNORS:**

Walter Glueck, Cat Spring
Robert E. Wolters, Columbus
A. H. Dipprey, Columbus
Hartstack Hereford Farm, Washington
Yarling Herefords, Schulenburg
J. A. Steger, Waller
Gatewood Hereford Farm, Burton
Sugarland Industries, Inc., Sugar Land
Clyde McFarland, Lyons
Roy H. Herrmann, Caldwell
J. N. Pendergrass, Eagle Lake

Ralph Bollinger, Sealy
Billie Joe Shupak, Somerville
Gouldson Hereford Ranch, Burton
R. F. Potter, Columbus
K. W. Tottenham, Chappell Hill
Sidney B. Beard, Needville
Diamond C Ranch, Rosenberg
A. J. Kubena, Hallettsville
Tanner Walker, Columbus
L. J. Clark, Bellville
Chas. Herder., Jr., Weimar

Col. Walter Britten, Auctioneer

For Catalog write to
Mrs. L. J. Clark, Secretary
GULF COAST HEREFORD BREEDERS' ASSOCIATION
P. O. Box 367, Bellville, Texas



## Again - Watson's

#### 50 BULLS

Fifty of the best bulls Watson Ranch has ever presented, most of them ready for heavy service. We think you will like their strong loins, heavy quarters, and their exceptional weight for age. The "International Influence" is giving us bulls with so many extra advantages, we hope you will take the time to look them over. We have many satisfied customers—why not join them?

#### 30 FEMALES

The heifers have been raised in the pasture, getting just enough supplemental feed to keep them developing well in order to insure their future usefulness to you. They carry the service of Vern Kernel or Atok Benjamin, two of the top imported sires in our herd-bull battery—one that is the largest battery of imported sires in the United States.

#### HERD BULL BATTERY

Vern Kernel (imp.)
Atok Benjamin (imp.)
Vern Graf (imp.)
Eaton Hunter (imp.)

Vern Dermot (imp.) deceased WR Watson Dermot 7th Shadeland Dermot

TR Zato Heir 394th
(10 uniformly good sons sell)

WR Watson Dermot 1st

YOU'LL BE
SITTING ON TOP OF
THE WORLD
WHEN YOU USE
WATSON'S
"INTERNATIONAL INFLUENCE"
HEREFORDS

SIZE
LOINS
RUMPS
QUARTERS
THICKNESS
MILKING ABILITY

## "International Influence" Herefords at Auction - Nov. 10 - Morris, Okla.



WR WATSON KERNEL 9th—He Sells
One of the greatest sons of Vern Kernel
we have ever offered for sale. Big, rugged, and meaty, this light-colored bull is
a wonderful prospect.



WR PRINCE DERMOT 2d—He Sells
Proof that sons of our imported bulls are
breeding on. This bull's sire sold in our
1960 sale, and he is one of the extreme
tops in our 1961 sale.



WR LADY KERNEL 7th—She Sells
Typical of the great depth and roominess
of our Vern Kernel heifers. This is one of
the first Vern Kernel heifers ever offered
for sale.



#### Coastal Bermuda Makes Good Hay

(Continued from Page 35)

give up. He replanted the same 40 acres six to eight weeks later and again lost most of it. He noticed that on the poorest, shallowest land in the field the Bermuda did pretty good. Very little came through on the parts of the field where the soil was the best. In analyzing the reason for this he decided that he had watered the grass too much and had simply drowned it out. He had applied three inches of water to an already wet soil immediately after the roots were planted. The shallowest soil did not hold as much water as the deeper areas and did not drown out so badly.

#### Weeds Take Over

When he replanted the 40 acres the second time he decided not to use or mow the grass until it became established. This provided the second lesson. Because of no use and no mowing, the weeds grew high in 1958 with the result that the Coastal grew straight up, got on top of the weeds and didn't take root to any great extent. In 1959 he mowed it and grazed it lightly, keeping weed competition down, and a good turf resulted. He cut the 40 acres four times in 1960 and it yielded 10 tons of baled hay per acre. He adjusts his mower so that he leaves a good four inches of grass on the land which is considered as being proper cutting height for Coastal Bermuda.

Richmon says that if your soil is moist, do not water immediately after planting. Wait until it gets dry enough that the plants need water. If the soil is moist when you plant the sprigs they will start showing little white roots within three to four days and after this happens it won't be long until runners develop. Too much water at this stage is bad as Richmon found out.

After these experiences, Richmon planted 20 more acres in July of 1960, grazed it some, and still cut a good crop of hay just before frost that fall. This 20 acres was on clean peanut land and very little weed competition developed. He also planted other acreages in 1960 and now has a total of 250 acres of Coastal Bermuda. He has a few more acres to go to have his complete acreage sodded down to the grass.

#### Stunch Believer in Fertilizer

Richmon is a staunch believer in using plenty of fertilizer. He has found that one should hold back a little on nitrogen during establishment because it helps the weeds to grow faster, increases competition and the necessity for more weed control. Based on a soil test, he used a starter fertilizer of 24-72-72, ahead of planting. This provides the needed phosphorus and potash and just enough nitrogen to kick the Bermuda off but yet not stimulate weed growth too much.

Of course, Richmon has irrigation water that he can use if it gets too dry. From his experiences he says that you can plant Coastal Bermuda any time between March 1 and August 31. He emphasizes that to secure the most rapid establishment, it is necessary to have good soil moisture, plant on a clean well prepared seedbed and use good fresh sprigs covering them one to two inches deep with lightly packed moist soil. Add the necessary phosphorus and potash, based on a soil test, but to reduce weed growth go sparingly on nitrogen until the grass is well established. If weeds become a problem control them by mowing or spraying.

After the grass has made a good turf, experience has shown that he can use a large amount of nitrogen. Last year on the 50 acres of irrigated meadow he harvested for hay, he used 400 pounds of nitrogen per acre. The resulting yield of 10 tons per acre was from four cuttings. He feels that this is not top production vet. In 1961 he is planning on using 600 pounds of nitrogen per acre which is the equivalent to 1800 pounds of ammonium nitrate. He plans on applying this amount in three applications, with the first being early in the spring (March) ahead of the first cutting and the next two immediately after first and second cuttings. His plans are to cut the hay only three times instead of four, but if the grass makes enough growth for a fourth cutting he will mow it or use it for winter grazing. Based on his own trials he thinks the extra 200 pounds of nitrogen over what he used last year will pay him double its cost. The extra 200 pounds will cost about \$24 per acre and if his predictions come true it will produce enough more hay to bring in about an additional \$48 per acre at the present prices.

In addition to his hay program, Richmon runs a sizeable herd of commercial grade cattle. This year on the 250 acres he wintered 150 head, including 75 steers, 50 cows and 25 baby fall and winter calves. He says that if he were to use the entire farm of 290 acres for pasture, his possible acreage of grass on his present set-up, he believes he could run 1000 head of cattle from after the grass gets a good start in the spring until frost or a short time afterwards. So if the hay market declines he still has a good alternative use for his tame grassland.

#### HDR Ideal Onward B7 Killed by Lightning

DR IDEAL ONWARD B7, herd sire for Hull-Dobbs Ranches, Fort Worth and Walls, and Ed Jeffers & Son, Springer, N. M., was killed by lightning the last of August at the Jeffers' Ranch. This five-year-old sire was a son of America's highest ranking Register of Merit Sire, TR Royal Zato 27, and out of a daughter of HH Real Onward 203, also a top ranking Register of Merit bull.

The demand for his sons by both top registered and commercial breeders proved his siring ability. Sons that sold in HDR sales averaged over \$3,500 each.

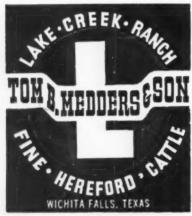


THOMAS CHANDLER, herdsman of Ankony Farms, Rhinebeck, New York, says: "All our show animals are fitted on Albers Sho-Glo-gave us Best Ten Head of Angus at the 1960 Chicago International." Feed Sho-Glo for bloom and finish that hold the judge's eye.

Dept. TC-101
Albers Milling Company
1016 Central Street
Kansas City 5, Mo.

FREE ALBERS BEEF WEIGHT COMPUTER! Check
rapid growth results of Calf Manna and ShoGlo. Enclose Albers Quality Control Circle.

Name
Address



Herd Sires
HD Bonnys Lad D8 & LC Mill Iron 10th
Silver Prince 88 and Silver Prince 109
Ranch 10 mi. So. of town on Hwy. 281.
Address: City National Bank Bldg.
Wichita Falls, Texas

All progressive cattlemen read
The Cattleman

## DiBESTrol®"C"

A NEW STILBESTROL CATTLE IMPLANT



## Boost Weight Gains Improve Feed Efficiency Cut Feeding Time

A SIMPLE ECONOMICAL FLEXIBLE PROGRAM

- Implant one or two DiBESTrol "C" pellets in calves on range or pasture.
- Re-implant with two DiBESTrol "C" pellets when cattle arrive at the feedlot, or one at start and a second 70 days later.

#### BENEFITS YOU CAN REAP ONLY FROM DIBESTROL "C" IMPLANTING

- 1. IMPLANTING PLUS DES FEED
  DIBESTrol "C" IS THE ONLY IMPLANT
  CLEARED BY THE FOOD & DRUG ADMINISTRATION FOR USE IN COMBINATION WITH A
  DIETHYLSTILBESTROL FEED PROGRAM.
- FAST ACTING DiBESTrol "C" goes to work within 24 hours after implanting.
- 3. CUTS FINISHING TIME
  DiBESTrol "C" gives you finished carcasses in as few as
  90 days with or without DES feed.
- 4. NO TISSUE RESIDUE
  Cattle implanted with DiBESTrol "C" are cleared for marketing 90 days after implanting as no appreciable tissue residue will be found at that time with or without DES feed.
- 5. CONTINUING EFFECTIVENESS
  DIBESTrol "C" implanted cattle, taken off DES feed after
  90 days, continue their high rate of gain while awaiting a
  satisfactory market.

- IMPLANTING ON RANGE
   DiBESTrol "C", cleared for calves and yearlings on range
   or pasture, gives animals a headstart with extra gains
   before feedlot finishing.
- 7. MINIMUM SIDE-EFFECTS
  Two 15 mg implants in calves and two more at the feedlot produce smooth stilbestrol release to dramatically
  reduce or eliminate the incidence of side-effects such as
  vaginal prolapse, high-tailing and riding, in most breeds,
  without affecting conformation.
- ECONOMICAL DiBESTrol "C" is inexpensive. Pennies invested for dollars saved in time and labor, plus the increased profits from added weight gains and feed efficiency.
- EASE OF HANDLING DiBESTrol "C" implanting is done with a speciallydesigned, fully-automatic, single-action gun. One squeeze for one implant. Plastic, self-hopper bottle contains 500 pellets.

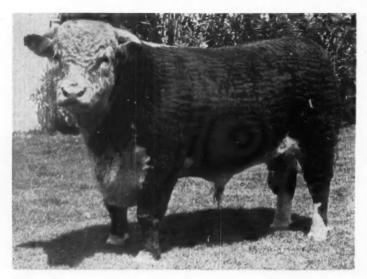
Ask your veterinarian, feed or veterinary supply dealer for DiBESTrol "C" implants. If he does not yet stock DiBESTrol "C", write, phone or wire:



Los Angeles 63, Calif. Manufacturers of DiBESTrol (diethylstilbestrol oil solution for pre-mixes and implants) DISCAN CORPORATION

National Distributors 3622 Medford St. Los Angeles 63, Calif.

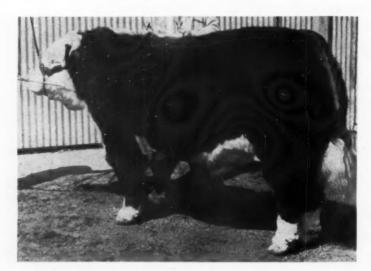
## The kind of cattle . . . the kind



LOT 1

DIAMOND S'LVER DOMINO 292, 11053710

| Silver Prince | Silver Princ



LOT 2

DIAMOND SILVER PRIDE 282, 10687166

| Prides Return 1 | Flat Top Pride | Seau Zento 736 | Ft. Catherine | Miss Mill Iron E91 | Colo. Dom. V140 | Miss M. Iron A22 | Stream A22 | Patricular | Stream A22 | Patricular | Stream A24 | Miss Mill Iron C182 | Miss Mill Iron C144 | Mill Iron C 182 | T327137 | Miss M. I. C 485 | Miss M. I. C 4

25 BULLS 25 HEIFERS SELL MONDAY

Oct. 23

AT THE RANCH ROSENBERG, TEXAS

Our ENTIRE first crop of calves from our two herd sires Silver Prince 1st and Pride's Return 1st sells. Also the very tops of our 1960 crop, including our entire show string sells. This includes some wonderful prospects and a group of fine serviceable age range bulls. The heifers are daughters of the two sires and 15 of them will sell bred (Pride heifers to Prince and vice versa).

see you on sale day Oct. 23

## of pedigrees every one wants

win in the shows . . . the kind that sires market-topping calves . . . with the pedigrees that both purebred and commercial men want . . .

... through our Silver Prince
1st, by Bridwell's 203d and
out of a top Mill Iron cow...
and our Pride's Return 1st,
by Flat Top Pride and out of
"Walloper," the famed Mill
Iron bull... used on a choice
Colorado Domino cow herd
to produce:

REAL SILVER 203

FLAT TOP PRIDE

COLORADO DOMINO



These extra choice herd-bull prospects sell Oct. 23.



These typy heifers are among the good ones selling.

## DIAMOND C RANCH

HARRIS MASTERSON, Owner BERT REYES, Sale Manager Box 1102, Beeville, Texas ROSENBERG TEXAS

T. C. Vines, Manager, at the ranch 8 miles north of Rosenberg, Box 141, Route 2. Phone NO 2-3921.



This champion and high-selling load of steers exhibited by Dudley Bros. at the July 29 Stocker and Feeder Sale, Fort Worth, was sired by DUDLEY RAISED BULLS.

We have for sale a good selection of coming two-year-old, and a few coming three-year-old, bulls that are bred like the sires of these steers. Stop by for a look.

### DUDLEY BROS.

Office Phone 356-2284

Gail - Tom - Eltos

Comanche, Texas

#### Home of Gold Crowns & Domestic Mischiefs

Our herd of 135 all clean-pedigreed Domestic Mischief females is headed by Gold Crown and JFG Domestic Mischief 233d. We are more than happy with their get and we invite you to see them at the Texas State Fair, Dallas, and the Louisiana State Fair, Shreveport. Other herd sires: Gold Crown 10th, PHR Gold Crown 12th, JFG Silver Mischief, JFG Domestic Mischief 178th.

#### G. B. Coleman Ranch

Route 1, Box 166, Phone TA 5-2247, Truett Davis, Manager, Navasota, Texas

## STEINER VALLEY RANCH \*

WHITNEY, TEXAS

#### FOR SALE

We have a few weaner bulls for sale-Polled, naturally.

Drop By for a Visit. We Are Always Happy to Show Our Cattle.

Ted O'Neil, Mgr.

Established 1913

Telephone Blum 4-2562

#### LIVESTOCK, LIVESTOCK INSURANCE-RANCHES, RANCH LOANS

For Sale Now, 10 Hereford Senior Bull Calves, All By One of the Best Straight Mill Iron-Bred Bulls and Out of Strong Anxiety 4th-Bred Cows. All Good, All Clean, All Yellow.

JOHN C. BURNS, Fort Worth 2, Texas

1205 Burk Burnett Building

Phones: Office ED 6-1657, Res. PE 7-3245

#### **Hereford Transactions**

Bates Bros., Honey Grove, Texas, purchased 23 Hereford cows, eight Hereford heifers from Ezro Eubanks & Son, Santa Anna. Texas.

Santa Anna, Texas.
Edward K. Warren, Colorado Springs,
Colo., bought five Hereford heifers from
Diamond M Ranch, Snyder, Texas.
Jackie Pullen, Rockwall, Texas, pur-

Jackie Pullen, Rockwall, Texas, purchased three Hereford bulls and four Hereford heifers from Lee Eubank, Wills Point, Texas.

Fred Major, Liberty, Texas, bought two Hereford bulls and four Hereford cows from J. O. Doan, Wimberley, Texas.

H. D. Beavers, Broken Bow, Okla., bought five Hereford cows, one Hereford heifer from James M. and T. James Callahan, Durant, Okla.

Callahan, Durant, Okla.
Fred C. Hall, Macomb, Okla., purchased three Hereford cows and two Hereford heifers from A. A. Brundage, Macomb, Okla.

D. L. Sanders, Sayre, Okla., purchased six Hereford heifers from Geo. Stovall, Sayre, Okla.

O. L. Sinor, Locust Grove, Okla., bought one Hereford bull, two Hereford cows and eight Hereford heifers from Mr. and Mrs. George Steven Howard, Tulsa, Okla.

Joe Robinson, Clarendon, Texas, purchased six Hereford bulls from Jack Frost, Blackwell, Texas.

W. J. Dube, Jr., Katy, Texas, bought three Hereford cows and three Hereford heifers from Gatewood Hereford Farm, Burton, Texas.

Victorio Land & Cattle Co., Deming, N. M., purchased 42 Hereford bulls from J. S. Criswell, Graham, Texas.

Wood Bros. & Sons, Avery, Texas, bought seven Hereford cows and two Hereford heifers from J. W. Perry, Hooks, Texas.

Wesley Faust, Liberty Hill, Texas, purchased five Hereford heifers from Wood Bros., Kingland, Texas.

John R. Shook, San Antonio, Texas, bought five Hereford cows, one Hereford heifer from Flying K Ranch, Leander, Texas.

Mr. and Mrs. Sam Eckert, Streeter, Texas, bought five Hereford heifers from Mrs. D. F. Lehmberg, Mason, Texas

Benno Lux, Wetmore, Texas, bought nine Hereford heifers from Schuchart Bros., San Antonio, Texas.

#### Fair View Ranch Sells 50 Bulls to Texas Rancher

AIR VIEW RANCH at Melville, Mont., recently sold 50 registered Angus bulls to A. E. Gates of Laredo, Texas, prominent breeder of top commercial cattle and honorary vice-president of the Texas and Southwestern Cattle Raisers Association.

The bulls he purchased, mostly March and April yearlings, were growthy, well-developed individuals of good quality, carrying strong constitutions characteristic of animals grown on high altitude ranches. They will be used on his excellent herd of commercial Angus cows at Fort Sumner, N. M.

SO ID LO BUT DE DE LO BUT Shelsea, Oklahoma Par-Ker Ranch,





With movable stand, or attach to a post, free or building! New Special FACE FLY Attachment! Single unit handles up to 200 head! Hogs use it! Cheaper than spraying! Many models to choose from! Write for literature and special LOW PRICE!

NU-WAY, Dept. N. Sioux City, Iowa

#### Commercial and Registered Herefords

BULLS IN SERVICE Don Domino 105 D. G. Real Silver 204 Real Silver J-3 Mischief Domino

### LEAGUE RANCH

Jack Idol, Mgr.

Benjamin, Texas

#### Hereford Champions at Tri-State Fair

S EVENTY-TWO of the finest Herefords in the Southwest competed in the Hereford show at the Tri-State Fair, Amarillo. Albert Mitchell, Hereford breeder of Albert, N. M., judged the show.

Silver Prince 204, owned by Bridwell Hereford Ranch, Wichita Falls, was named champion bull, with reserve honors going to Dr. Supreme, owned by Doctor Herefords, owned by Jake Hess of McLean, and W. W. Wright, Fort Worth

Arledge Ranch, Seymour, showed the champion female, BR Lady Domino 2 and Warkentin Ranch, Lawton, Okla., showed the reserve champion, WR Silver Tonette C1.

Dr. H Onward, owned by Doctor Herefords, topped the get of sire class.

Other class winners included Harry Smith & Son, Richfield, Kans., and Alex Born & Son, Follett, Texas.

All progressive cattlemen read

## 50 HH Real Onward Bull Calves

Worthy representatives of one of the country's most popular bloodlines. All closely related to HH Real Onward 203rd, Real Silver Gwen, HH Silver Onward 3rd which sired the high-gaining bull of all time at the Balmorhea tests, and to many other outstanding herd bulls. Also closely related to the HH Realona cows that were dams of J. S. Bridwell's top-selling bull at the last Fort Worth sale, and the Young-bloods' sale-topper at the Panhandle Hereford Breeders' sale.

These bull calves have been carefully selected off 200 of the older cows in my purebred but unregistered commercial herd, all of my own breeding. Many of these cows were sired by half-brothers to HH Real Onward 203rd, and others are out of his half-sisters. Every cow has weaned a good calf each year since she came into production. The calves were sired by registered bulls of HH Real Onward and HH Silver Onward breeding. Light to medium in color; price \$250 each. Less than the entire bunch will be sold on gate cut only. At the ranch in New Mexico.

## **Howard Hampton**

3320-23rd St., LUBBOCK, TEXAS. Phone SW 5-2521, week ends.



The Ranch is 5 miles west of Lawton on Hereford Highway (Hwy. 62) WINNINGS OF SILVER TONE'S GET

AT THE TRI-STATE FAIR, Amarillo, Sept. 19
Reserve Champion Female

Firsts on junior heifer calf, winter heifer calf, senior bull calf and pair of calves.

Seconds on junior yearling heifer, junior bull calf and get of sire.

TED W. WAR STATE

LAWTON, OKLA.—Phone EL 3-7086

## For Sale

65 to 70 head of registered Hereford heifer calves sired by the following bulls:

YOUNG MISCHIEF 974th

COLO. DOMINO 209th

COLO. DOMINO 543d

(All of Albert Mitchell breeding)

TK FLASHY ZATO HEIR (Grandson of TR Zato Heir)

REAL PRINCE ANXIETY

(A son of Richland Warren 11th)

These calves are from a group of good producing cows of 25 years standing.

### W. H. Rountree

Maxwell, N. M.

Phone 445-9413, Raton, N. M.

ANGUS & HEREFORD

# Feeder Calf

SHOW AND SALE

Oct. 16

SAN ANGELO, TEXAS

Hereford and Angus feeder calves will be shown and sold at San Angelo, Texas, Oct. 16, with judging at 8 a. m. and the sale beginning at 11 a. m. Herefords and Angus entered in the show competition will be judged separately, with ribbons and awards being presented by the sponsoring breed associations.

The show and sale will be held at the Producers Livestock Auction Co. in San Angelo.

Sponsored jointly by

CONCHO HEREFORD ASSN.

Ed Hyman, Sec'y., P. O. Box 804, San Angelo, Texas

TEXAS ANGUS ASSN.

Wayman Ashley, Sec'y Livestock Exchange Bldg., Fort Warth, Texas

# Hereford Heaven Bull Sale



1961

PRODUCING AND SELLING THE KIND OF BULLS THAT HAS MADE HEREFORD HEAVEN FAMOUS FOR MANY YEARS . . .

# November 4 Marietta, Okla.

Sale at the Marietta Community Sale Barn beginning at 12 noon

# SELLING: 125 HEAD!

All serviceable age bulls—125 of them with the size and quality you are asking for, in good working condition and from producing herds of long, successful record.

#### CONSIGNORS

L. C. ATKINSON
DR. G. T. EASLEY
DOUBLE H RANCH
E. R. HARRISON
FLYING L RANCH
K. P. LARSH
GLEN McDANIEL
LAZY K RANCH
LONNY ROONEY
TURNER RANCH

GUY SHULL Auctioneer For catalog: Skip Healey Flying L Ranch

Davis, Oklahoma

HEREFORD HEAVEN ASSN.

# CACHE CREEK

(Pronounced "Cash")

**NOV. 8-**

Nov. 9 at J. F. Ferrell & Son . . . 70 Head

45 Bulls—Herd bulls—range bulls
—big, well grown bulls in the
volume to assure you plenty of
selection

25 Females—10 bred heifers, carrying the service of T R Husker Rupert 45 and F Royal Rupert 26 (a Hazlett bull of great merit). 15 open heifers, close up to

15 open heifers, close up to breeding age. The finest of quality, with a lifetime of productivity ahead.

In the Ferrell Sale you'll find top bulls



F. REAL HUSKER

A son of our T R Husker Rupert 45th and out of a Royal Essar 25th cow. Head, leg, thickness, width, lots of bone and depth. He is the result of our Husker and Hazlett program.

Our Show string sells. Presenting an opportunity to fill your herd bull needs. Plan now to own a son or daughter of our herd bull battery. Bulls such as T R Husker Rupert 45, Ameroyal Zato, T Royal Rupert 196, Golden Haxford F, and F Yellow Rupert 8. And remember each is out of a FERRELL FOUNDATION FEMALE.

FERRELL'S

#### A FERRELL FEMALE 25 HEAD SELL

This is the kind we are raising at Ferrell's. Champion Oklahoma Free Fair, Reserve Champion of Oklahoma Show, first at Ft. Worth, San Antonio, Oklahoma State Fair, The females in this offering are the pasture fitted sisters to this great Hazlett show heifer.



"A herd bull out of a great cow herd is a BETTER BULL FOR YOU" BULLS Volume

Plus Uniformity

45 SELL



Bulls in volume to meet the need of top commercial ranchers. Bulls with uniformity to assure a calf crop to demand a premium. Our cow herd is founded on the blood of the great Hazlett bull Royal Essar 25th. The type, fleshing qualities, milking obility, and color of our cow herd through this great bull is fixed in our young cattle. Quality, ruggedness, doing ability, and pedigree for profitable production.

J. F. Ferrell & Son Herefords

# BONANZA DAYS!

# 9 at ELGIN, OKLA.

Nov. 8 at Shull Hereford Farm 84 Head . . .

150 head the HAZLETTS and the HUSKERS

- 27 Bulls—Our Show cattle are included. A select offering, 14 of which are calves.

  Some pictured below by our Mischief 80.
- 28 Bred Heifers: Bred to Mischief 80 and Mischief 144 (a one-half brother to Mischief 80).
- 18 Open Heifers: Several Show prospects for you to
- 20 Cows with Calves at side: Included are some of our best producers. Buy a 3 in 1 combination.



SR MISCHIEF 308th

Our senior yearling son of Mischief 720th. Champion bull Oklahoma State Fair, 1960. Champion bull All-Oklahoma Show, 1960. First in class World Conference Show, 1960. First in class Tulsa State Fair, 1960.



This young bull sells. He is typical of the many young prospects in the sale. A combination of Husker and Hazletts.

For catalogues write: COX and MORSE, Sale Managers 10040 Fontana, Shawnee Mission, Kas.

SHULL HEREFORD FARM

# CHUCKWAGON By CHARLIE, the cook



"Don't cuss th' rust in them tin cans. Did you ever taste any o' Chuckwagon's coffee in a NEW cup? Th' rust is th' best part."

IME and the flying machines and a lot of other things have conspired together to prove Rudyard Kipling wrong in his famous statement that "East is East and West is West and never the twain shall meet."

And if the balladier could be around today he'd find that about the most common meeting place between the two spheres is the family dining table,

whether it be East or West.

Orientals and Occidentals, during the past few decades, have come to accept each other's food styles as matter of course, even to the extent of mixing both styles into one recipe. And that's the way it is with this Oriental Spaghetti, which combines Chinese, American and Italian methods:

INGREDIENTS: Four onces of thin

spaghetti; one tablespoon olive oil; half a pound each of ground beef and pork; one-third cup of chopped onion; one cup chopped celery; half a cup of chopped green pepper, a six-ounce can of tomato paste; a seven-ounce bottle of lemon-lime carbonated beverage like 7-Up; half a cup of catsup or chili sauce; fourth teaspoon thyme; a four-ounce can of sliced mushrooms drained; a one-pound can of mixed chop suey vegetables drained; one and a half teaspoons salt; and three-fourths cup of grated Parmesan cheese.

METHOD: Cook spaghetti according to package directions. Heat oil in a large skillet. Add ground beef, pork, onion, celery and green pepper and cook on medium heat about 10 minutes until meat is well-browned and vegetables are tender. Stir in tomato paste, the limelemon beverage, catsup and thyme, then add mushrooms, Chinese vegetables and salt. Simmer for 10 minutes. Alternate layers of tomato sauce, well-drained spaghetti and cheese in a two-quart baking dish, ending with sauce and cheese. Then bake in a 350 oven for 45 minutes. Serves six.

(On second thought, you may want to double that recipe.)

Don't overlook flank steak, because it can be one budget cut with company manners. It can be a colorful as well as flavorful dish if you make it into a Beef-Pimiento Roll like this:

INGREDIENTS: One flank steak of

# 23 bulls • 25 cows & 18 open heifers

Straightbred and intensely linebred Anxiety 4ths sell in this production sale at the ranch, beginning at 12:30 p. m. on Nov. 16. Some herd bull prospects are included in this group of good bulls. The cows are mostly with calves or heavy springers and the heifers are of good breeding age.



**RED MEAT CATTLE** 

## NOV. 16 AT FREDERICK, OKLA.

The ranch is located on State Highway 5, 16 miles east and six miles north of Frederick. Catalogs will be sent on request.

# Tallant Hereford Ranch

Dr. George A. Tallant, Frederick, Okla.
R. M. Hall, 205 East 5th, Hereford, Texas, Sale Manager and
Consultant. Guy Shull and Morris Philpott, Auctioneers.



# ALL—BULL SALE 102 SELL

on

Wednesday, Oct. 25, at 1 P.M. at the Mason Fair Grounds

Mason, Texas
100 HORNED BULLS
2 POLLED BULLS
16 SELL IN PENS OF 2
12 SELL IN PENS OF 3

Judging at 9 a. m. with Thurman Walker, Lampasas, as judge. Sale begins at 1 p. m. with Walter Britten, auctioneer.

#### CONSIGNORS

A. L. Baethge	Fredericksburg
John C. Eckert	Mason
Epperson Bros.	Cherokee
Feller Hereford Farm	Fredericksburg
A. C. Funderburk	Brooksmith
Allen Gibson	Harper
Granite Hills Here-	
Granite Hills Here- ford Ranch	Buchanan Dam
James F. Grote	Boerne
Harold H. Henke	Kerrville
Hilma H. Henke	
Werner Henke E. W. Kothmann & Son.	Fredericksburg
E. W. Kothmann & Son.	Mason
Silas E. Kothmann	Mason
James Kuykendall	Cherokee
Lazy E Ranch	
Effie McWilliams	Menard
Irby & A. J. McWilliam	s Menard
Kenneth Maner	Doss
Ray Martin	Llano
L. C. Pluenneke	
Ernest Priess & Son	
Perry Priess	Mason
Sawyer Hereford Farm.	
Sawyer Hereford Ranch	
Otto Schumann	Albert
R. J. Sechrist	
Edward Stein	Fredericksburg
C. M. Wilkinson & Son	sMenard
Dr. H. A. Wimberly	
John Yantis	Brownwood

Write for Catalogue

HILL COUNTRY HEREFORD ASSN.

**BOX 326** 

MASON, TEXAS

about two pounds; two tablespoons salad oil; one garlic clove crushed; one lemon sliced thin; one bay leaf; a few whole allspice; one tablespoon vinegar; two cups favorite bread stuffing; one large onion sliced thin; two jars or cans (4ounce size) pimientos, drained; salt and pepper to taste; fat or oil.

METHOD: Use sharp knife to lightly score steak on both sides and place in dish or pan. Combine oil, garlic, lemon, bay leaf, allspice and vinegar; spread over steak. Let stand to marinate for several hours, at least three, turning several times. (If desired, steak can be treated with tenderizer, following directions on label, then marinated as above for two hours.) Spread marinated steak

out flat, then spread with an even layer of stuffing. Place a layer of onion slices over the stuffing and spread five or six whole pimientos over the onions. Roll meat up jelly-roll fashion and secure with skewers or string. Use a heavy pan or Dutch oven with tight fitting cover and brown meat roll on all sides, turning carefully in hot fat. Add fourth a cup of water of stock, cover tightly and simmer about two hours, or until tender. Cut in slices to serve, with pan gravy, if desired.

NOTE: If meat has been tenderized, proceed same way for stuffing and rolling, and browning. But place pan, uncovered, in 350 oven and roast for 40 minutes, then turn meat and roast for an additional 40 minutes, or until fork tender. Garnish with remaining pimientos in chunks, black olives, cooked mushrooms, green pepper squares, or to

Next time you get around to chicken on the family menu you might like to build a specialty dish in which browned chicken breasts are served in a sauce with just a teasing of ginger and topped with a sprinkling of sliced ripe olives. It goes well with marmalade-glazed sweet potatoes and peas with garlic croutons. Here's the prescription:

INGREDIENTS: Fourth a cup of flour; one and a half teaspoons salt; fourth a teaspoon pepper; one teaspoon ginger; three large chicken breasts, split; third a cup of shortening; one can condensed cream of chicken soup; half a cup of light cream; fourth cup of sliced ripe olives.

METHOD: Mix flour, salt, pepper, and half a teaspoon of ginger and coat the chicken breasts with the mixture. Brown in shortening, then cover and cook slowly until chicken is tender. Remove chicken. Mix remaining half teaspoon ginger into flour mixture left from coating chicken, and stir into the drippings. Add soup, cream and olives and cook until thickened, stirring. Now return chicken to skillet, spooning sauce over it. Heat few minutes and move it to the table.

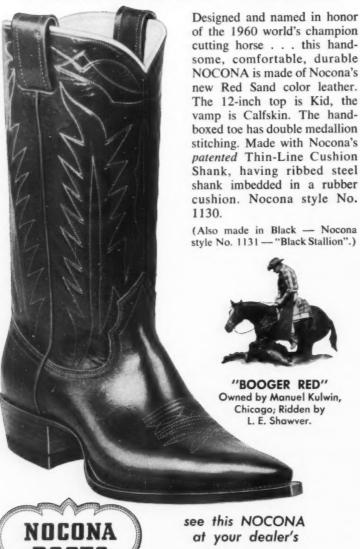
Remindful of the old stone cream pitcher and iron kitchen stove is this homespun cherry crisp dessert. It's as old fashioned and deeply delicious as in the old days, but the recipe is up-todate and easy to make. It blends crunchy walnuts, oats and brown sugar with the tart, clean flavor of plump red cherries, if you do like this:

INGREDIENTS: One No. 303 can of water-packed red cherries; half a cup of sugar; one cup of quick-cooking rolled oats; half a cup of brown sugar; third a cup of enriched flour; half a teaspoon of salt; fourth a cup of butter or margarine; half a cup of broken walnuts.

METHOD: Heat cherries and sugar together. Pour into a 10 by 6 by 1/2-inch baking dish. Combine oats, brown sugar, flour and salt. Cut in butter and add walnuts. Sprinkle mixture over cherries and bake in a moderate 350 oven for 35 minutes. Serve warm with plain or whipped cream.

Recent sales at Hull-Dobbs Ranch, Walls, Miss., include: Sheldon Sheffield. Greensboro, Ala., purchased 11 bulls for his top Commercial Hereford herd. Seven were sons of TR Royal Zato 27th, one a son of HH Real Onward 203, and one grandson of "Onward." Land Bros. & Company, Melvin, Ala., purchased four sons of TR Royal Zato 27th. E. E. Moore, owner of Double E Ranch, Senatobia, Miss., selected three bulls for his commercial herd. Rosedown Plantation, St. Francisville, La., purchased two bulls. Merlin A. Baird, Utica, Ky., purchased 10 cows with calves at side and rebred to HDR herd sires.

# BOOGER R



NOCONA BOOT CO., INC.

ENID JUSTIN, President - NOCONA, TEXAS

REAL SILVERS . REAL ONWARDS . ZATO HEIRS . REAL SILVERS . REAL ONWARDS . ZATO HEIRS . REAL SILVERS . REAL ONWARDS . REAL SILVERS . REAL ONWARDS . ZATO HEIRS . REAL

REAL SILVERS . REAL ONWARDS . ZATO HEIRS . REAL SILVERS . REAL ONWARDS . ZATO HEIRS . REAL SILVERS . REAL ONWARDS . ZATO

# WE OPENED OUR HERD



Johnny Jones, Leon Freeze and Roy Richerson

. . . to these three men who hand-picked 43 females in addition to our regular bull offering of 32 head. They are men who know their cattle and they should . . .

# WHAT YOU WANT

YOU CAN MAKE YOUR SELECTIONS FROM 75 HEAD

# GREENVILLE, TEXAS

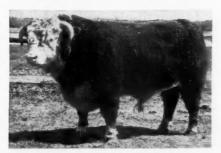
We know this is unusual—but we want to offer you cattle that you really like. Every cow and every replacecattle that you really like. Every cow and every replacement heifer in our herd was presented to these men for their selection. From it they picked 15 cows, with 11 calves at side, 15 bred heifers and 13 open heifers. They took breeding into account, too, and as a result you will find the most popular bloodlines in this offering—the Onwards, Real Silvers, and the very best of the Zato Heirs. We think you'll like the bulls whose service will be featured—including those pictured at left. The bulls are rugged and right, and we think you can find some real good herd bulls among them.



ZEB ONWARD 3d



HDR REAL ONWARD 418th



KB ONWARD REAL



GREENVILLE, TEXAS

DR. WILLIAM P. PHILIPS, Owner HERBERT BLAIN, Manager J. B. SLIGER, Herdsman

ZATO HERS • REAL SILVERS • REAL ONWARDS • ZATO HERS • REAL SILVERS • REAL ONWARDS • ZATO HERS • REAL SILVERS • REAL ONWARDS ZATO HERS • REAL SILVERS • REAL ONWARDS REAL SILVERS . REAL ONWARDS . ZATO HEIRS . REAL SILVERS . ZATO HEIRS . REAL SILVERS . REAL ONWARDS . ZATO HEIRS . REAL

7/2 Cattlaman

1961



#### The Cattleman's Book Shelf

THE PLAINSMEN OF THE YELLOWSTONE by Mark H. Brown, G. P. Putnam's Sons, \$7.50. Available at Kiesers Book Store, 207 North 16th St., Omaha, Nebr.

During these years of the centennial of the War Between the States, it becomes difficult to think that anything else but war was going on in the United States and its territories at that time. More important, perhaps, the seeds of Indian unrest were laid in the Sixties when the regular troops were largely withdrawn further east and the Indians regained a measure of freedom of action. This freedom led in the Seventies to the Sioux Wars and the most famous incident of those wars, the Custer Massacre.

Sometimes it also becomes difficult to realize that names, places, and events are genuinely historical. Some such have become almost legendary, some have become distorted by the treatment accorded the West in the movies and TV shows. George Armstrong Custer was a real person, albeit not the great warrior of the myth. Rather his headstrong manner led many men to destruction. The Powder River is not a mile wide and an inch deep as Western exaggeration has it, but to those, including this writer, who have seen it, it is not difficult to believe that it really is.

One of the fine points about Mr. Brown's book is this bringing alive of persons, places, and events which have become almost fictional to us. The early explorations of the Yellowstone Basin, including those antedating the Lewis and Clark Expedition, are well treated here. The record of the Verendrye family is presented in detail as part of the eighteenth century travels in this area. The steadfast attachment of the Crow Indians to the white man is a thread that appears consistently throughout the book. Likewise the mistreatment accorded these Indians by the white man is indicated.

Perhaps the most interesting thesis presented in the book is that which indicates that the renegade Sioux were responsible for their own destruction in the Indian Wars of the Seventies. It has become customary to think of these Indians as making a last desperate stand against the encroachments of the white man. Mr. Brown, however, argues persuasively that the Indians brought the troubles on themselves and in so doing helped bring down destruction on

the peaceable tribes as well.

The single most interesting and lively presentation in the book occurs in the discussion of the life of Miles City, one of the earliest and probably the most important settlement in what is now the state of Montana. This bustling village was located at the intersection of all the main trails and roads of the Yellowstone country. The section of the book on life there in the Eighties and Nineties of the last century seems to be a natural for the TV Western. It was also through this city that the cattle trailed from Texas passed on their way to the Montana ranges for finishing.

The book jacket compares this work to Paul Horgan's *Great River*. It is not the literary work that Horgan's book is, but it is a very interesting chronicle of the West.—Karl E. Snyder.

THE MARKETING OF LIVESTOCK AND MEAT by Stewart H. Fowler, Ph. D., Professor of Animal Industry, Louisiana State University (second edition). Published by The Intersate Printers & Publishers, Inc., Danville, Ill. Price \$7.50.

Livestock Marketing is the final step in the stockman's operation. It determines profit or loss on his labor and capital investment. As market deals are made, a top job of breeding, feeding, and management is rewarded or nullified. Unfortunately, however, marketing is the least understood phase of the average stockman's operation. Stockmen are winning the battle of efficient production, but marketing remains a major problem for many of them.

Today's successful stockman is essen-



Could you use good bulls out of top cows and by superior bulls?

Could you use good bulls with dwarf-free pedigrees?

We have a good selection of 18 to 24-month-old bulls conditioned for heavy service.

# FLAT TOP RANCH

CHAS. PETTIT

WALNUT SPRINGS, TEXAS

BILL ROBERTS Manager Phone Swift

Dedicated to the Improvement of Herefords".



# 65 BULLS • 15 FEMALES

SELL IN THE ANNUAL

# Mid North Texas Hereford Association Sale Wednesday, Nov. 8 ——Cleburne, Texas——

Leading Hereford breeders in this area are bringing together at the Cleburne Fairgrounds a fine selection of useful, practically raised bulls ready for service for the commercial producers, plus a few herd-sire prospects. The female offering consists of open heifers, bred heifers and cows and calves of high caliber. There will be bargains galore in this big offering. Judging at 9 a. m., and the sale will begin at 1 p. m.

# Pens and Single Bulls

Buy one or a carload—they are the kind to take home.

Auctioneers are Walter Britten and Bert Reyes.

#### MID NORTH TEXAS HEREFORD ASSN.

For catalog, write Sam Mann, Secretary, County Agent, Cleburne, Texas.

Bert Reyes, Sale Manager, Box 1102, Beeville, Texas

# KALLISON'S JACKET! COAT!



Bugger Red Duckin' Jackets are made of genuine khaki-colored duck, with corduroy trim on cuffs, pockets and collar. Guaranteed washable! Immediate delivery!

 DUCKIN' JACKET
 32 to 44
 \$5.95

 DUCKIN' JACKET
 46 to 50
 \$6.45

 DUCKIN' JACKET
 52
 \$6.95

 MATCHING PANTS
 \$5.95



Famous Texas RANGER COAT

> Coat is Perfect Weight for Any Weather!

Mail Orders Filled Promptly!

These jackets—a Kallison's exclusive—are famous wherever cattlemen or lawmen gather.

A fine coat styled of Klondike Cloth . . . the best grade of Khaki. The full-length coat has 3 patch pockets, one inside pocket, skeleton lined with vent in back.

ORDER NOW FOR FAST DELIVERY

RANGER COATS ... 36 to 46 \$12.95

RANGER COATS ... 48 and 50 \$13.95

MATCHING PANTS ... 56.95

PLEASE ADD 50c FOR EACH GARMENT TO COVER INSURANCE AND POSTAGE

# kallison's

Duckin' Jacket, Size\_

BIG COUNTRY STORE

SAN ANTONIO, TEXAS

Order by ail

KALLISON'S RANCH

Breeders of Registered Polled Herefords

tially a businessman. He is using capital in the form of land, livestock, buildings, and machinery. He is living in days of intensive competition, which demands that he understand the nature and relationships of production, processing, marketing, merchandising, and general economic structure. He must be able to fit his operation to the "economic climate" and be fully capable of adjusting his program to such economic changes as alterations in production methods, consumer preferences, market relationships, marketing practices, and merchandising techniques.

This new edition of The Marketing of Livestock and Meat takes the reader step-by-step through a logical unfolding of the entire field of marketing livestock and meat. It tells when, where, and how to market livestock, and covers such related information as the regulation and supervision of livestock marketing and the packing industry; livestock market news; livestock prices; meat and by-products; and it even includes a chapter on the selling of purebreds.

#### **Brochure on Agricultural Tools**

Descriptons and photographs of agricultural tools manufactured by the Taylor Machine Works are included in a new 40-page, multi-colored brochure recently compiled by the manufacturing company.

The brochure contains factual information about the company, its people and its products and may be obtained by writing W. A. Taylor, Jr., vice-president, Taylor Machine Works, Louisville, Miss.

# N. M. MITCHELL Polled Herefords SANDERSON—TEXAS Visitors Welcome

#### WINKEL'S POLLED HEREFORD RANCH

Herd Sires

WPHR Domestic W, WPHR Domestic W 47, Domestic Adv. 35, WPHR Domestic Mischief, PR Domestic Mischief 75.

BREEDING STOCK FOR SALE

J. W. Winkel — R. F. Winkel

LLANO, TEXAS





OF THE
HEREFORD YEAR
IS THE
17th ANNUAL
NATIONAL
ANXIETY 4th
HEREFORD
BREEDERS SALE
AMARILLO, TEXAS, NOV. 29

A sizeable offering of bulls and females is scheduled for our 17th Annual Sale at Amarillo. Make your plans now to attend this sale to see the top herd bulls, range bulls, and fine selection of females we are offering. The cattle are consigned from the leading Anxiety 4th herds across the nation. This is the only sale of its kind—offering only the best of the beef building Anxiety 4ths—cattle that are working improvement in the better herds all over the country.



Mational

ANXIETY 4th HEREFORD BREEDERS

For information, contact: Charles W. Lewis, President, 200 Lewis Front, Sweetwater, Texas, or John Montgomery, Secretary, Jayton, Texas.

#### SANTA GERTRUDIS CATTLE

Let us help you with Your Santa Gertrudis Needs.

Visitors Welcome



Clyde Alexander • C. D. Wheatley

Trinidad, Texas • PR 8-2744
Charter Member Santa Gertrudis International

Member Premier Santa Gertrudis Ass'n.

# Santa Gertrudis

Monthly publication dedicated to breeders, feeders, commercial cattlemen and all others interested in Santa Gertrudis cattle. Subscription price \$3 for 1 year, \$7.50 for 3 years, \$10 for 5 years. Free Sample Copy on request. P. O. Box 2386, Dept. C, Fort Worth 1, Texas.

#### STOCK CHUTE



SOLID OAK! BULL STRONG Full size squeeze chute. Neck yoke and lock. Rear entrance gate. Side release gate. Skids. Wr. 600

PEERLESS EQUIPMENT CO. Dept. 12 Joplin, M.

Breeders Report Excellent Results from Advertising in

The Cattleman

#### SANTA GERTRUDIS

Santa Gertrudis at Kentucky State Fair

People in attendance at the recent Kentucky State Fair at Louisville had their first opportunity to see Santa Gertrudis cattle when the Santa Gertrudis Breeders International composite herd of 10 head was exhibited there. It was the first time that Santa Gertrudis were exhibited at the fair. (Photo by Jim Compton,



#### Armstrong Santa Gertrudis Top Webb County Tests

S IX Santa Gertrudis bulls from The Armstrong Ranch shattered all official rate of gain records in the fifth Webb County 140-day bull feeding test at Laredo, Texas, which was completed on Sept. 12.

The Armstrong consignment of 16 bulls took the top ten places in the 140-day test with gains ranging from 640 pounds to 505 pounds.

Bull No. 0/98 made the phenomenal daily gain of 4.57 pounds. The top five bulls had an average total of 606 pounds or 4.3 pounds per day.

There were 55 Santa Gertrudis bulls and one Charolais bull in the test representing nine South Texas herds.

The average gain for the entire Armstrong consignment of 16 bulls was 521.6 pounds or 3.73 pounds per day.

Significantly the top five bulls in the test were sons of the Armstrong sire Thirteen who was himself one of the all time top official gainers when he com-

pleted his test at McGregor, Texas, in 1957.

The eight sons of Thirteen in the Armstrong consignment had an average gain of 565 pounds or 4.04 pounds per day which itself exceeds the all-time record of any individual bull in these tests.

Eleven of the Armstrong bulls were descendants of their great sire Uncle Tom and had an average gain of 547 pounds or 3.91 pounds per day.

The superior performance of the Armstrong Ranch cattle in this and other tests underscores the findings of beef cattle research scientists that performance is a highly heritable characteristic. The Armstrong Ranch is recognized as a pioneer in performance testing of beef cattle. Their bulls have lead every official performance test they have entered since 1957.



Santa Gertrudis bull No. 98, owned by Armstrong Ranch, Armstrong, Texas, gained 640 pounds in 140-day official gain test completed at Laredo, Texas, Sept. 12.



Breeder



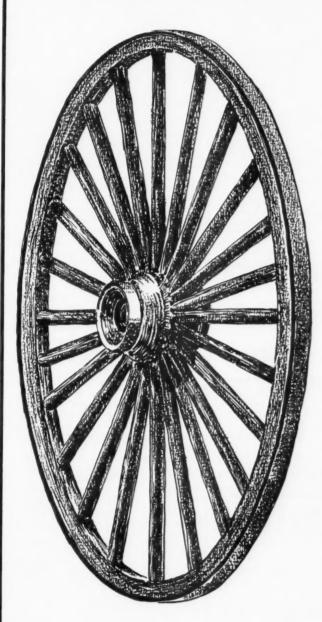
SANTA GERTRUDIS BULLS
Range Bulls Herd Bulls
Commercial Bulls
PRICED TO SELL

Walter W. Cardwell, Jr.
P. O. Box 1018 Lockhart, Texas

The Cattleman

ADVERTISING GETS RESULTS

#### "THE WHEEL OF BREEDING PROGRESS"



"BUY WITH CONFIDENCE AT THE ALICE SALES"

# South Texas Santa Gertrudis Sales

FRIDAY, OCTOBER 27
ALICE, TEXAS

HALTER SALE — 10 A. M.

24 HEAD

6 BULLS — 18 FEMALES

JIM WELLS COUNTY FAIRGROUNDS

PUREBRED PEN SALE — 1:30 P.M.
120 HEAD
55 Bulls — 65 Females
SOUTH TEXAS AUCTION & COMMISSION
STOCKYARDS

- \* All Cattle Carefully Screened
- \* All Bulls Fertility Tested
- ★ All S Cattle, Except Those Too Young, but Considered of S Quality
- ★ All Pregnant Cows Gertified by Veterinarian's Pregnancy Certificate

Come Early And Inspect the Offering Col. Walter Britten, Auctioneer

SANTA GERTRUDIS PARTY — THURSDAY, OCTOBER 26

For Reservations, Catalogs and Information, Contact T. G. Peters, Box 1484, Alice, Texas.



## **BRUSH BEAVER**

Chews Up Brush Like a Beaver Chews a Log

For small or even good-sized pasture clean-up jobs here's a cutter that will go after brush like a calf goes after its mother. Brush Beaver will cut brush up to three inches thick . . . five feet in a pass . . . and it will never quit. It's "always working" and its built to last. It will cut your crop stalks, clean weeds from your fence rows—then turn around and make hay.

Ask your farm store for a demonstration. Or write Dept. C for facts and prices.

## TWO USEFUL TOOLS





GRADE KING—Smooths ranch roads; levels and spreads dirt, sand gravel, stockpiles manure, backfills ditches. Priced at factory \$99.50

E. L. CALDWELL & SONS INC.

Corpus Christi, Texas

#### Lasater Ranch Completes 1961 Beefmaster Deliveries

RORTY-TWO Lasater Beefmaster bulls and 22 bred cows have been delivered under the 1961 Beefmaster Plan. Deliveries were completed August 23 at the Lasater Ranch, Matheson, Colo.

This was the twelfth annual delivery under the nation's first mail order cattle marketing plan which originated with the Lasater Ranch in 1949. Each year the ranch offers top bull calves and a limited number of bred cows for contract at set prices several months in advance of delivery date. Priority of selection is determined by the time the contracts are mailed and each buyer receives a freight allowance in order to equalize the costs to purchasers in distant states.

"Of the seventeen purchasers who bought under the Beefmaster Plan this year, fourteen are old customers," said Tom Lasater, owner of the Lasater Ranch. "The Musser Brothers, Delta, Colo., who took delivery of five bulls, contracted their first bulls the year The Beefmaster Plan began in 1949 and have contracted additional bulls every year since, with one exception."

Among the buyers were four directors of the newly-formed Beefmaster Breeders Universal, including Gentry T. Powell, Sr., president and E. L. Lodge, treasurer. Lasater Beefmasters are recognized as the foundation herd of the breed by Beefmaster Breeders Universal.

## 75 Santa Gertrudis S Cows

All are big-boned, red cows, three to six years of age, calfhood vaccinated for Brucellosis. Also six Certified S bulls (three are Running W), all under five years old, for sale at private treaty.

#### CARL VICKERS

Ranch at George West, Texas. Wayne Pooley, Manager. Home Phone: TU 4-7524

CORPUS CHRISTI, TEXAS 1716 Wilson Tower, Phone TU 4-7034

#### FOR BETTER RESULTS

Feed your cattle and buy your feed at

#### **ALEDO**

22 miles west of Fort Worth Stockyards Facilities for 10,000 head

ALEDO FEED LOTS, INC. & RAY SMYTH GRAIN CO.
Ray Smyth, President & Owner
Aledo, Texas

Promoting Cattlemen's Interests
Write for further information



For Three-quarters of a Century
SERS
410 East Weatherford, Fort Worth

#### Cattlemen Shown How Weights And Grades Are Increased

ATTLEMEN attending the recent Mississippi Angus Association field day at Allendale Plantation near Indianola heard how the Fletcher Brothers, owners, have increased the weaning weight average in their herd 100 pounds and improved the average quality of their calves by one full grade, in four years.

Les Fletcher showed the crowd how weighing and grading the commercial Angus calves at the Plantation has helped bring about the increased productiveness. He also said the calf crop percentage had been increased to more than 91 per cent, mostly through better management practices.

E. E. Grissom, extension animal husbandman at Mississippi State University, gave a demonstration of correct Angus type following a talk on the future of Angus in the Deep South by Vern Kerchberger, field representative of the American Angus Association.

Bill Swoope, another extension animal husbandman from the university, acted as official judge in a contest of four classes and also demonstrated grades used in the state-wide production testing program for beef herds. Later, the crowd was shown the dams of the 15 calves used in the grading demonstration.

All progressive cattlemen read



SOME OF THE LUCKY R COWS THAT SELL

# COMPLETE DISPERSION OF THE LUCKY R HERD OF SANTA GERTRUDIS CATTLE

SELLING 250 HEAD • 12 NOON • OCTOBER 30, 1961
At the ranch near Jackson, La.

4 HERD BULLS • 1 YEARLING BULL • 20 YEARLING HEIFERS 20 WEANED HEIFERS • 140 COWS

HERD BULLS include Little Joe, nine-times grand champion and a member of the SGBI Composite Herd. The blood of this sire is featured in the sale. Many of his daughters sell and many of the cows sell bred to him. THE HEIFERS include our top end replacements this year and 20 open yearlings about ready to breed. They are top young cattle and will sell in group lots.

THE COWS have all been checked for pregnancy. All non-producers have been removed from the herd. There will be about 75 calves at side, and many of these cows are bred back. Many will calve soon. A real opportunity to buy proven producers in group lots.

ALL SELL WITH SGBI SALES RECORD FORMS

#### - THIS IS A COMPLETE LIQUIDATION - ALL SALES FINAL -

WALTER BRITTEN, Auctioneer

LUNCH AVAILABLE

SALE HEADQUARTERS: Belmont Motor Hotel, 7370 Airline Hwy., Baton Rouge, La. Party 6 P.M., Sunday, October 29.

AIRPORT FACILITIES at St. Francisville and Baton Rouge. Call us for Transportation.

RANCH IS LOCATED 3 MILES WEST OF JACKSON AND 9 MILES EAST OF ST. FRANCISVILLE ON HWY. 10

# LUCKY R RANCH

KING LUMBER INDUSTRIES, Owner Phone: NEwton 5-3356 P. O. Box 187 St. Francisville, La. HENRY S. MILLER, Ranch Mgr. Phone: 42-X, Jackson, La. Rt. 5-A, Box 690 St. Francisville, La.

#### Changes in Fort Worth Stock Show Premium List

A BIG new contest and a new cattle department are presented in the 1962 premium list of Fort Worth's Southwestern Exposition and Fat Stock Show, available in early October, reports President-Manager W. R. Watt.

The 66th edition of the nation's oldest major livestock show will be held on Amon Carter Square Jan. 26 through Feb. 4.

Entry deadlines, as set forth in the premium list, are Dec. 20 for cattle, sheep and swine; Jan. 2 for horses and Jan. 15 for poultry, rabbits, ducks, geese, turkeys, pigeons and game and exotic birds.

Biggest innovation in the show will be the first carcass steer contest ever held in the Southwest—a competition which will offer \$2,100 in premiums in the carcass classes and \$660 in the on-hoof classes. The grand champion beef carcass will be worth an additional \$50 to its owner, plus an award from the breed association. Hereford, Shorthorn, Angus and Red Angus exhibitors will compete.

Half of each champion carcass will be displayed in a refrigerated case on the stock show grounds, along with retail cuts from the other half. Activity in the carcass steer contest at Fort Worth, supervised by Roy W. Snyder of the Texas A&M College System, will start Jan. 25 and continue on Jan. 26 and 29. Deadline for entries is Dec. 20.

The new cattle department will be for Charolais, competing in the Fort Worth show for the first time. Exhibitors will compete for \$2,000 in premiums, split between the Charolais Herd Book International, A.C., and the Southwestern Exposition. There also will be a Charolais feeder steer class for "the big white cattle from France."

The 1962 premium list details a number of other changes and additions. Premium money for junior yearling steers, not being shown in 1962, will be distributed among the other classes. Pens of five and pens of three heifers are being added to the Hereford division.

In the open show, Angus junior yearling bulls and junior yearling heifers will be divided in two classes each; late junior yearlings and early junior yearlings. Red Angus will increase both bull and heifer classes to four classes each.

Shorthorns will change to two classes in carlots and pens; they'll compete in pens of three junior and summer yearling bulls, and pens of three senior and junior yearling bull calves.

There'll be new attractions in the Fort Worth horse show. Quarter Horse halter classes will add competition for animals five years old and older, with four-year-olds competing in a separate class. Show Horses will add five-gaited and three-gaited novice classes, and there will be a three-year-old class in Walking Horses.

The colorful Palominos will compete in 1962 in a class to be judged 100 per cent on color, for any age, sex or type; and in a costume class to be judged entirely on originality and colorfulness of costume.

President-Manager Watt cautioned prospective exhibitors to read their premium list closely, particularly noting some changes in judging days. The 1962 Fort Worth premium list, mailed automatically to former exhibitors, also may be obtained free by writing Box 150, Fort Worth 1.

#### Hereford Champions at East Texas Fair

AIR OAKS RANCH, Boerne, Texas, and Dudley Bros., Comanche, Texas, shared the championships in the Hereford show at the East Texas Fair, Tyler, Sept. 23. FO Ideal Intense shown by Fair Oaks was champion bull and DB Rangerette 184, shown by Dudley Bros., was champion female.

Jim Hering, McGregor, Texas, showed the reserve champion bull, JH Zato Heir 113 and Fair Oaks showed the reserve champion female, FO Battle Belle A123.

Other class winners included Silver Sage Ranch, Mt. Pleasant, Texas; Triple S Ranch, Minden, La.; and C. M. Beckett, Marshall, Texas.

Heston McBride, Blanket, Texas, made the placings.

The Cattleman
Established 1914

OWNED BY CATTLEMEN PUBLISHED BY CATTLEMEN READ BY CATTLEMEN

# RED BRANGUS

# THE BIG RED MULEYS

- 1. gain fast on grass or feed
- 2. finish quick at any age
- 3. high yield and grade, smooth carcass
- 4. heavy weaning weights
- 5. no calving, udder or eye trouble
- 6. high milk production
- 7. long productive life
- 8. insect and disease resistant
- 9. high heat tolerance
- 10. thrifty
- 11. gentle
- 12. natural muley
- 13. and they are red

Come visit us at the ranch and look over our Red Brangus cattle at any time. We still have a few very good yearling PFR Red Brangus bulls that will handle 20 to 25 cows next spring. If you can't come sooner, please accept our invitation to attend our annual field day, Tuesday, Oct. 17.

## PALEFACE RANCH

Registered Red Brangus

Malcolm Levi Mike Levi Spicewood, Texas Tel: Austin, GR 8-0868 Member American Red Brangus Association Ranch located 25 miles west of Austin, Texas State Highway 71 WINROCK FARMS
ROUTE 3
MORRILTON, ARKANSAS

TELEPHONE AREA CODE 501 PARK 7-5421

September 21, 1961

THE CATTLEMAN
410 East Weatherford Street
Fort Worth, Texas

Gentlemen:

In the Winrock Production Sale held May 13, 1961, Mr. J. T. Flagg of Florence, Alabama, was the successful bidder, at \$59,000, on Petit Red, 133/1, a 23-month old bull that had been a champion at several major shows. In accordance with pre-sale announcements, Winrock Farms immediately bought back one-half interest in this outstanding bull.

In the spirited bidding for Petit Red, 133/1, Messrs. Wortham and Evans of Nine Bar Ranch, Cypress, Texas, were the last to reluctantly give in to Mr. Flagg. The ink was not dry on the transactions with Mr. Flagg when Mr. Wortham and Mr. Evans offered to buy onethird interest in this bull.

Since Winrock Farms and Mr. Flagg are keenly interested in the improvement of the Santa Gertrudis breed and the beef industry in general, it seemed logical to become associated with another organization with similar objectives. We are, therefore, happy to announce this association with Nine Bar Ranch in developing the potential of this herd sire.

Sincerely,

Winthrop Rockefeller

Air Mail

Fast Disappearing
From the Southwestern
Plains is the

## PRAIRIE DOG

By WILLIAM ALLEN WARD

HE fussy prairie dog which once lived by the thousands throughout western Texas is trailing the long-horn and the razorback along the lonely road of oblivion.

There was a time when the prairie dog, famed for its sharp bark as the small rodent stuck his head just above the opening to his burrow and carefully surveyed an approaching stranger, was a menace to ranges because the animal lived on the grass prized as food for range cattle. When the homesteaders came to plant wheat or cotton the prairie dog really fell into disfavor as the farmer and stockraiser blamed the prairie dog for serious damage to crops.

Warfare against the prairie dog became so savage that soon the prairie rodent started disappearing. Various mathods were utilized by ranchers and farmers in destroying the troublesome little animal. But one of the surest and



fastest ways of destruction was the widespread use of poisoned wheat rolled in a ball and dropped in the prairie dog hole or near the opening to the burrow.

Slaughter of prairie dogs started at the turn of the century and continued for about thirty-five years.

Now the tide has turned as naturalists view with alarm the gradual disappearance of another picturesque Texas

The prairie dog, so such zoo directors

as Pierre Fontaine of Marsalis Park zoo in Dallas says, is rarer than the tiger, lion, hippo and many other creatures found in most zoos. So rare are prairie dogs that few children in city areas of Texas have ever seen one.

For this reason prairie dogs are among the big attractions at most zoos in the Southwest. There are about 50 in Marsalis Park zoo in Dallas and they attract much more attention than many animals from far away places.

The prairie dogs like the big moat at Marsalis Park. They have complete freedom of the large moat which is covered with native West Texas rock and has soft ground for the prairie dog to digits burrow. There are mesquite and prickly pear and cacti, just to make the prairie dog feel at home.

In addition to giving the prairie dog a good home, park attendants also are helping to prevent the complete disappearance of this picturesque little animal.

I certainly have enjoyed reading your magazine as I believe many of your articles are interesting as well as helpful to the cattleman, and also the student. The stories concerning the more "meat type" beef have been very interesting to me as I am seriously considering going into graduate work in this field. I hope you continue to print such articles, as well as information on performance testing and AI.—Bill Way, Fort Collins, Colo.

It's Show time . . . it's Sun time . . . it's Fun time

in FABULOUS PHOENIX at the

ARIZONA NATIONAL LIVESTOCK SHOW

January 2-3-4-5-6, 1962

BREEDING CLASSES . OPEN FAT and FEEDER CLASSES

JUNIOR PUREBRED HEIFERS and FAT STEERS

HEREFORD SALE

Jan. 6th

Sponsored by

Arizona Hereford Association

JUNIOR FAT STEER SALE and FEEDER STEER SALES Jan. 5th and 6th

ARIZONA FED STEER SALE Jan. 3rd

ANGUS SALE

Jan. 5th

Sponsored by
Arizona Angus Association

Arizona State Fair cooperates by contributing its competitive beef cattle premiums.

FOR INFORMATION WRITE: P. O. Box 13548, Phoenix, Arizona

Sterling Hebbard, President

# NATIONAL-SANTA GERTRUDIS SALE

October 24, 1961 Beaumont, Texas 1:30 P. M.

Selling 38 Head Of Outstanding Individuals From Breeders In Six States

12 BULLS

26 FEMALES

Included In This Highly Selected Offering Are A Number Of Show Champions. A Former Member Of The SGBI Composite Herd And Other Top Individuals.

THE SALE WILL BE HELD ON THE SAME DAY OF THE NATIONAL SANTA GERTRUDIS SHOW AT THE SOUTH TEXAS STATE FAIR

The sale cattle will be tied up in the barn with the show cattle and many of them will also compete in the National Santa Gertrudis Show.

#### BEAUMONT SCHEDULE OF EVENTS

Headquarters - Ridgewood Motel

October 23

Meeting of SGBI Board of Directors Delta Association Annual Meeting Santa Gertrudis Party

October 24

National Santa Gertrudis Show 8 A.M. National Santa Gertrudis Sale 1:30 P.M.

#### WALTER BRITTEN. Auctioneer

#### THE CONSIGNORS

NINE BAR RANCH Cypress, Texas

MIRASOL RANCH Uvalde, Texas

WINROCK FARMS Morrilton, Ark.

R. A. WENDT & SON Markham, Texas

B. J. RESOFT Alvin, Texas PHILIP G. RUST

Thomasville, Ga. O. W. SCOTT Duck Hill, Miss.

CIRCLE G RANCH Longview, Texas

Fort Worth, Texas

2 Bulls

3 Females

2 Bulls

3 Females

1 Bull

1 Bull 2 Females

2 Females 1 Bull

MATTHEW CARTWRIGHT, JR. 3 Females Terrell, Texas

ROCKY KING Goldthwaite, Texas

CALLAN RANCH Waco, Texas

RURI-MAR RANCH Lucedale, Miss.

LUCKY R RANCH Jackson, La. JOHN H. WILSON

Fort Worth, Texas CULLEN S. THOMAS

Dallas, Texas J. T. HAYNES & SONS Brownsville, Tenn.

RUSH CREEK RANCH Kerens, Texas

1 Female

1 Bull 2 Females 1 Bull

1 Bull 4 Females

2 Bulls

3 Females

1 Female

1 Female

FOR SALE CATALOG, write to Letz Publishing Co., Box 2386,

FOR INFORMATION, Contact Sales Committee W. W. Callan, Chairman, Box 7501, Waco, Texas G. W. Adkisson, Winrock Farms, Rt. 3, Morrilton, Ark. L. J. Christian, Mauritz Cattle Co., Ganado, Texas

SALE HEADQUARTERS -

Ridgewood Motor Hotel, Box 5486, Beaumont, Texas Visit our Hospitality Room from Noon Oct. 23, until Noon Oct. 24

#### NATIONAL SANTA GERTRUDIS SALE

Sponsored By The Members Of

MID-COAST

SANTA GERTRUDIS ASSOCIATION Jeff Christian, President ANNUAL SALE: Feb. 23 Houston, Texas

PREMIER

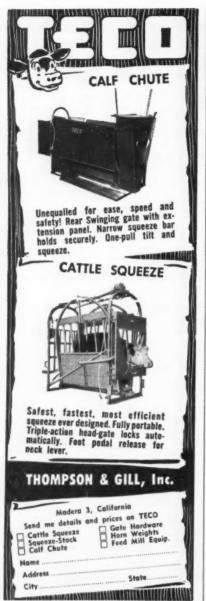
SANTA GERTRUDIS ASSOCIATION

Ray Cowart, President ANNUAL SALE: Time and Place to be determined DELTA

SANTA GERTRUDIS ASSOCIATION Winthrop Rockefeller, President

ANNUAL SALE: March 9 Baton Rouge, La.

MAKE YOUR PLANS TO ATTEND THESE THREE ASSN. SALES THIS WINTER AND SPRING





Breeders Report Excellent Results from Advertising in

The Cattleman

There is no death. The stars go down To rise upon some other shore.

And bright in Heaven's jeweled exoun They shine forevermore.

9. L. McCreery

#### Mrs. Billie Burns Gibbens

Mrs. Billie Burns Gibbens, wife of Ernest Gibbens, rancher and cattle buyer of Carlsbad, N. M. died Aug. 11 in El Paso following an eventful life. Mrs. Gibbens was born in Chicago and went to New Mexico at the age of 18. In later years she became interested in politics serving as precinct chairman for many years and as county treasurer for four years. Besides her husband she is survived by four sons, Bob, Pat, Mike and Thomas, all of whom were at her bedside when she died.

#### Claude Brummett

Claude Brummett, early day Armstrong county rancher and cattle buyer died July 24 following a heart attack at the age of 84. Brummett engaged in ranching in Armstrong county from 1890 to 1935. Moving to Amarillo in 1922 he formed the Brummett-Hill Commission company with Grover Hill of Amarillo but retained his ranching interests in the Claude area. He retired from active business in 1945. He is survived by two sons. I. R. Brummett of Amarillo and Marvin Brummitt of Dallas; a daughter, Miss Claude Brummett of Amarillo; a sister, Mrs. E. T. Miller of Amarillo: three grandchildren and five great-grandchil-

#### Ray Hardesty

Ray Hardesty died at his home near Cookeville, Tenn., Sept. 9. He had been in failing health for several months. He was a native of Oklahoma and a graduate of Oklahoma A and M: he had managed some of the top livestock establishments of the country. During the ten years that he was manager of Angus Valley Farm at Tulsa, Okla., outstanding show and sale ring records were made by that herd. In recent years he was herdsman at McKenzie Angus Farms, Colbert, Ga.; manager at the Cassidy Angus Farms in New Jersey; and at the time of his death manager of the Martin Migliore and Sons herd at Cookeville, Tenn. He is survived by his wife, a son and a daughter.

#### W. W. Hill

W. W. Hill, rancher and former building contractor of Hereford, Texas, died Aug. 3 after a brief illness at the age of 71. He is survived by his wife; three sons, Francis W. Hill and Charles H. Hill, both of Hereford, and Forrest D. Hill of Amarillo; a daughter, Mrs. Jason L. Luck of Roswell, N. M.; a brother, C. C. Hill, Holtville, Calif.; three sisters, Mrs. T. D'Arcy Quinn, Alhambra, Calif., Mrs. C. E. Wise, Los Angeles, Calif., and Mrs. Edward Ricon, Bakersfield, Calif., and eight grandchildren.

#### Charles J. Zwanzig

Charles J. Zwanzig, longtime rancher in the Medina area near Kerrville, died Aug. 30 at the age of 85. Zwanzig had been a member of the American Brahman Breeders Association for many years and had shipped cattle to all parts of this country and to South America. Survivors include his wife.

#### David Allen Alexander

David Allen Alexander, 25, farmer and rancher of Gruver, Texas, and son of Mr. and Mrs. Harley Alexander of Gruver, died Aug. 20 from injuries sustained in a diving accident suffered Aug. 13. Besides his parents he is survived by two sons, David, Jr., and Douglas both of Denver; one daughter, Deann Alexander of Denver; two sisters, Mrs. William Murrell of Gruver and Mrs. David Long of Guymon, and his grandmother, Mrs. A. W. Allen of Gruver.

#### Parker Jameson

Parker Jameson, Fort Worth cattleman and rancher, was killed Sept. 23 when his automobile was struck by a railroad train at a crossing near Haslet. Texas. At the time of the accident Jameson was en route to his ranch near Haslet, where he maintained a herd of cattle. He was the son of J. R. Jameson, pioneer livestock man of Fort Worth. For many years Jameson operated a horse and mule business at the stock yards in Fort Worth. He is survived by his wife: two brothers. Ernest and Harry Jameson of Fort Worth; and two sisters, Mrs. Nell Reed of Fort Worth and Mrs. Pauline Brown of Grapevine.

#### Orville W. Benton

Orville W. Benton, foreman of Jim Shelton's Bravo Ranch near Nara Visa, N. M., died Sept. 17 in an Amarillo hospital at the age of 75. Benton had been employed at Bravo Ranch the past 31 years. He also had worked on a ranch owned by the late Judge C. T. Word of Amarillo. Survivors include a sister, Mrs. Otis Massey of Amarillo, and a nephew, Otis Massey of Boise, Idaho.

#### O. J. Flowers

O. J. Flowers, San Angelo, for 12 years a member of the board of directors of the American Brahman Breeders Association, died Aug. 14 following a coronary occlusion. Flowers was first elected to the board in 1947 and served until 1959 when he sold his ranch and disposed of his Brahman cattle.

#### Ted Warkentin

Ted Warkentin, Lawton, Okla., business man and Hereford breeder, died in an Oklahoma City hospital, Sept. 24, following a cerebral hemorrhage suffered while on a visit to the city. Warkentin was interested in a number of enterprises including four office supply companies, two drilling firms and television and radio stations at Lawton and Duncan, Okla., and Midland, Texas. His hereford herd had won recognition at many of the major stock shows. Surviv-

SANTA GERTRUDIS CATTLE

SANTA GERTRUDIS CATTLE

# Liquidation Of Partnership Of Mauritz Cattle Company

**OCTOBER 26** 

12 NOON

**GANADO, TEXAS** 

SELLING THE TOP END OF OUR PUREBRED CATTLE AT PUBLIC AUCTION

Bred Cows . . Cows & Calves . . Herd Bulls . . Young Bulls . . Replacement Heifers

150 FEMALES

10 BULLS

The offering includes a wide selection of S and S Bar cows, mostly young ages, bred to start calving by sale time. These cows and heifers sell in GROUP LOTS.

Sale at Ranch Headquarters, just north of town off Hwy. 59.

Lunch available at 11 a.m.

WALTER BRITTEN, Auctioneer

AIRPORT FACILITIES

Ranch airstrip 1 mile north of Ganado Foster Field at Victoria El Campo Airport

At Private Treaty For Immediate Sale 300 Head

- A wide Selection of S AND S BAR COWS of all ages, some with calves at side, others bred to calve Nov.-April
- REPLACEMENT HEIFERS
- HERD BULLS
- YOUNG BULLS

ALL CATTLE SELL WITH SGBI SALES RECORD FORMS AND HEALTH PAPERS

"This Sale Does Not Mean Our Permanent Withdrawal From The Purebred Santa Gertrudis Business."

## MAURITZ CATTLE CO.

M. W. MAURITZ,

GANADO, TEXAS
U. S. Highway 59

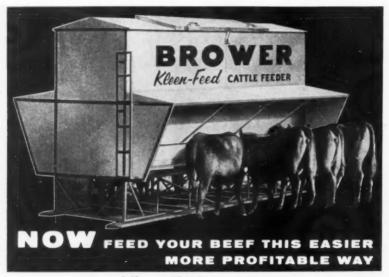
L. J. CHRISTIAN,

Managing Partner

**PHONE UP 8-3515** 

PHONE UP 8-4605 or UP 8-2193

Charter Member, SGBI. Member Mid-Coast and Alamo Santa Gertrudis Associations.



#### BROWER Kleen-Feed CATTLE FEEDER Two Sizes - 15 Ft. and 71/2 Ft.

- · Fill Only Once a Week
- Trough Design Saves Feed

Now - an exciting new self-feeder for cattle! Two sizes to meet the needs of large or small herds. Large size has 250 bu. capacity, feeds 100 cattle for a week on one filling; the 7½ ft. feeder, 125 bu. capacity, does it for 50 head. Saves over 100 hours of labor a year. Big feed savings, too — special designed trough all but eliminates waste . . . keeps feed clean, fresh, more palatable. Cattle eat more . . . make faster, more profitable gains. WRITE:

• PRICED LOW . . . cash or time payments BROWER MFG. CO., Box 1975, QUINCY, ILLINOIS

- Feed in Trough Always Fresh
- Improved Palatability Increases Intake for Faster Gains

BROWER MANUF Box 1975, Quincy, II Send facts on	
☐ Cattle Feeder.	Calf Creep Feeder
Name	
Street or RFD	
Town	State
1own	State



#### HAYNES

FRONT-MOUNTED

SHREDDER MOWERS

#### REASONS WHY YOU SHOULD USE FRONT MOUNTED MOWERS

- Out front-you can see and take full swath-no over-lap.
- Cutting heavy brush and briars ahead of tractor leaving a clean path for trac-
- Spring floating and spring balance—allowing mower to follow terrain over rough ground, such as recleaning bulldozed ground.
- Belt drive with no gear box or shear pins-eliminates all shock from tractor gegrs.
- · Designed to cut Brush down up to 5" in diameter.

THE BEST ALL-AROUND SHREDDER FOR ANY MOWING JOB-BRUSH CLEARING-PASTURE, HIGHWAY OF RIGHT OF WAY RECLEARING.

See your dealer or write HAYNES

Manufacturing Company PO Box 191, Livingston, Texas

## PROTECT CATTLE INTERESTS TEXAS & SOUTHWESTER CATTLE RAISERS

Write for further information



#### PROMOTE CATTLE INDUSTRY

410 East Weatherford, Fort Worth

ors include two sons. Jack of Midland and James of Oklahoma City, and a daughter, Judy, of Lawton.

#### Ira Brakefield Chapman

Ira Brakefield "Barney" Chapman, Fort Worth provision company owner and rancher of Valley Mills, Texas, died Sept. 28 in a Fort Worth hospital at the age of 53. Chapman, who lived on the Chapman and Sons ranch, suffered a heart ailment several hours before being admitted to the hospital. He raised and sold championship cattle at the ranch which took prizes at the International and American Royal livestock expositions. Surviving are his wife; three sons, John L. and Barney Chapman, Jr., of Fort Worth, and Ray Chapman of Mexia; a sister, Mrs. W. R. Thomas of Fort Worth; three brothers, E. C. Chapman of Arlington, Texas, W. A. M. Chapman of Coyle, Okla., and S. J. Chapman of Fort Worth, and two grandchildren.

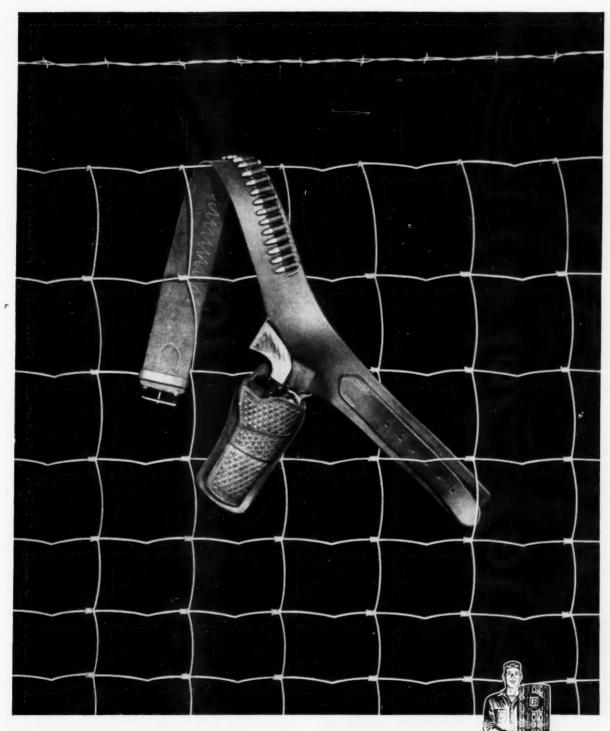
#### American Cyanamid Opens **Agricultural Center**

HE farmer's future rests in the hands of research people. Only a steady stream of new products from the laboratories will keep farm producers competitive," said C. D. Siverd, general manager of American Cyanamid Company's Agricultural Division, today, at the opening of the Cyanamid Agricultural Center at Princeton, N. J. The Center, the most comprehensive privately-owned facility of its kind in the world, is located on a 640acre tract.

"With our chemists turning out thousands of new chemicals every year, we must provide adequate facilities for testing their effects on laboratory animals, crops, and livestock. By the time a chemical is accepted by the Food and Drug Administration and the U.S. Department of Agriculture, it has gone through hundreds of tests to insure that it can be used safely and that it does the job farmers expect of it.

"A large company faces a constant problem of communication among its staff members. The men who contact the farmers, learning their problems and needs, must be able to discuss the farmer's requirements with the chemists, and with the crop and livestock scientists testing the chemicals. Now that we have all our research, development, marketing, and over-all administration together, we can reap the benefits of a close daily association and exchange of ideas.

"Many people have questioned the wisdom of chemical product development if government regulations were to be stiffened, and testing procedures made more exacting. We accept the challenge to our development efforts, and are expanding our research efforts. We recognize our responsibility to consumers as well as to farmers and understand the obligations imposed by such responsibility."



# Reach...

for modern protection—CF&I Field Fence. Made in nearly 150 different types, heights and weights, this trustworthy, long-lasting fence meets every farm and ranch requirement.

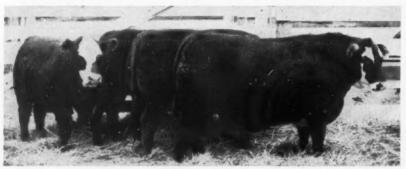
The Colorado Fuel and Iron Corporation
Denver • Oakland 7962



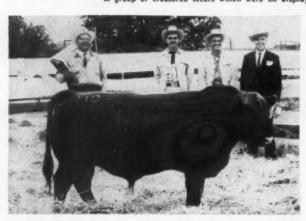
These purebred Red Angus cows were among those viewed by visitors at the Beckton Stock Farm Field Day.



Dale Lynch, secretary of Performance Registry International, Denver, gets the women's view-point from, left to right, Mrs. Harry Epler, Hillsdale, Wyo.; Edna Schweder, Freemont, Nebr.; Florence Schweder, Wyarno, Wyo.; Mrs. C. T. Parker, Ballinger, Texas, executive secretary-treasurer of the Red Angus Association of America; and Mrs. Sally Forbes, owner of Beckton Stock Farm.



A group of crossbred steers which were on display.



Oklahomans attending the Field Day included, left to right, George Chiga, Guthrie; Stanley J. Hitt, John J. Hammer, and Roy G. Beeby, all of Marshall.

# A look at the future of RED ANGUS

By Dick Wilson

Red Angus breeding program and a good commercial crossbreeding program were seen by visitors from several states who gathered for a field day at Beckton Stock Farm near Sheridan, Wyo., Sept. 10.

Speakers included Dr. Doyle Chambers of Oklahoma State University who talked on "Practical Methods of Improving Herd Management," and Dr. Carroll Schoonover, head of the meats department, University of Wyoming, who evaluated beef carcasses which previously had been somascoped by Don Wideman of Southwest Agricultural Institute, San Antonio.



Don Wideman, Southwest Agricultural Institute, right, explains results of Ultrasonic tests to Phil Sharp, left, San Antonio, and Dick Fletcher, Bay City, Mich.



C. T. Parker, Ballinger, Texas, left, and W. A. "Bill" McQuiddy, Canadian, Texas, looking over one of Beckton's young Red Angus bulls. Parker is Runnels County Agent.

#### 15th ANNUAL ROUNDUP

#### WESTERN CHRISTMAS CARDS

IN FULL COLOR



Greetings...
With Best Wishes at Christmas
and Happiness through all the
Coming Year



L1502

A Christmas Prayer Greeting is a sincere and appropriate verse



Winter Friends Season's Greetings and Be Wishes for the New Year



Merry Christmas With Best Wishes for a Happy Holiday Season



Santa's Helpers Greeting is a friendly and ap propriate verse



Sign of the Season
Glad Tidings along the trail and
Good Prospects for the New Year



07 Western Wonderland Merry Christmas and a Happy New Year



A Western Santa Merry Christmas and a Happy New Year



Navajo Weaver With Best Wishes for a Happy Holiday Season



"And Behold, The Star—"
With Best Wishes for the Season
and Happiness throughout the
Coming Year



Best Wishes for a Merry Christmas and a Happy New Year



Main Street Music

A very Merry Christmas and
Best Wishes in the Coming Year



Prairie Post Office
With Best Wishes for a Merry
Christmas to Your Outfit from
Ours



A Ranch House Santa
A friendly greeting at Christmas
and Best Wishes for the New Year



A Christmas Visit

Merry Christmas and a Happy
New Year



Thinkin' of you at Christmas Best Wishes for the Holidays and Happiness throughout the New Year



Candles of The Lord
May the Spirit of Christmas Abide
With You Throughout the Coming Year



A Loop Full Of Cheer With Health, Wealth, and Happiness through all the Coming Year

USE THIS PAGE TO ORDER: Write quantity of each card you want in box below illustration. Any assortment O.K. Circle total quantity and cost below. Fill out coupon and mail entire page with cash, check, or money order to:

## The LAZY RL RANCH P.O. Box 950 Boulder, Colo.

TOTAL QUANTIT	Y 15	25	50	75	100	150	200	300	500
WITHOUT NAME	\$2.50	3.50	7.00	10.50	12.95	18.95	24.95	36.75	59.95
WITH NAME	\$3.50	4.50	8.50	12.75	14.95	21.75	28.50	41.95	67.95

Colorado residents add 2% sales tax.

All new and different for 1961. Beautiful full-color reproductions of original paintings by top Western artists Lorenz, Tilton, Donahue, Wands, and Hilton. Printed on heavy-grade textured paper, folds to  $4\frac{1}{2}''x$   $6\frac{1}{2}'',$  with matching envelopes. With or without your name custom printed in red to match greetings. These exclusive cards available by mail only. Your order shipped within 24 hours. Orders accepted through Dec. 15 for this Christmas. Use this handy page, or order by letter . . . today!

Name				
Address				
City	Zone	State		
Names to be printed				

#### ALONG THE TRAIL

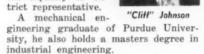
#### Who and What's News in the Livestock Industry

#### Cliff Johnson Appointed Mustang Tractor General Sales Manager

F. L. Tucker, President of Mustang Tractor & Equipment Co. of Houston announced the appointment of C. H. "Cliff" Johnson as

general sales man-

Johnson, a native of Illinois, was formerly with Cater pillar Tractor Company of Peoria, Ill., for 14 years, the last nine of which he has resided in Texas in the capacity of dis-





#### Temple Appointed to Coordinator

Dr. Robert S. Temple, of Louisiana State University, has been appointed to the position of Coordinator of the Cooperative Southern Regional Beef Cattle Breeding Project. Dr. Temple will make his headquarters at the University of Tennessee, Knoxville, Tenn., and will

Post

work with 13 state agricultural experiment stations and the U. S. Department of Agriculture in the Southern Region on beef cattle breeding research. In his new position he succeeds Dr. C. M. Kincaid, who recently was promoted by the U. S. Department of Agriculture to a position in the Swine Research Branch at Beltsville, Md.

Dr. Temple is a native of Hayden, Colo.; took his undergraduate work and Masters Degree at Colorado State University and received his Ph. D. Degree in Animal Breeding from Iowa State University. Since completing his graduate studies, he has served as a member of the animal husbandry staff of Louisiana State University and has been in charge of the extensive beef cattle breeding project underway at that location.

#### Dempster Resigns as Chief of Mill Manufacturing Co.

More than three-quarters of a century of family management for the Dempster Mill Manufacturing Company of Beatrice came to an end at a board of directors meeting, held at Beatrice, Nebr., with the retirement of Clyde B. Dempster as chairman of the board, president and board member.

He will be succeeded as chairman of

the board by Warren Buffett of Omaha, Nebr., and as president by Lee B. Dimon of Beatrice, who has been executive vice-president and general manager of Dempster since 1960.

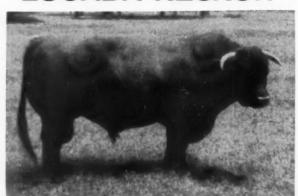
The retirement of Earl Gaffney of Beatrice as vice-president, board member and director of sales was also announced at the meeting, along with the appointment of George R. Miller of Beatrice as vice-president and director of special projects. The latter is a newly created position.

The company, which manufactures water systems, farm machinery and crop conditioning equipment, has factories at Beatrice and Columbus, Nebr., and branch sales warehouses in Omaha, Nebr.; Des Moines, Iowa; Kansas City, Mo.; Sioux Falls, S. D.; Denver, Colo.; Oklahoma City, Okla.; Amarillo and San Antonio, Texas.

The company was founded in 1878 by the late C. B. Dempster, who served as president until his death in 1933, when he was succeeded by a son, the late Harry L. Dempster. Clyde B. Dempster, another son, became president in 1946, following his brother's death.



#### LOUADA RECRUIT



## Howdy, Folks!

I am a son of Bapton Constructor, the \$50,000 imported Shorthorn bull. You see me on the range at the Trigg Ranch in my working clothes, doing active service and weighing 2000 lbs.

I am proud of my sons and daughters, they are big for their age. Come and see us, we are offering 25 bulls and 25 heifers priced at \$300 each here at the Ranch.

K. M. TRIGG & SONS

BASTROP TEXAS



T President Domino 6 APHA903892 P9339101

	Progeny	other bulls
Weaning Weight (Adj. 205 Days)	493 lbs.	500 lbs.
Avg. Daily Gain	3.05 lbs.	2.67 lbs.
Gain Increase	14%	
Supervised Test - Muri	av State Ag. Col	lege.

Supervised Test — Murray State Ag. College, Tishimingo, Okla.

Data Source — Dan Taggart, Animal Husbandry Department, Murray State Agricultural College, Tishimingo, Oklahoma

Breeder - Trenfield Polled Herefords, Follett, Texas



# Sire of your future

From thousands of recorded bulls, only a few qualify for American Breeders Service... for each must be a masterpiece of conformation... and have proved ability to transmit productive superiority to his offspring.

Many cattlemen could not possibly own one of these bulls... but ABS offers their service to all who have the foresight to build a fine and more profitable herd.

Pictured above is one of these bulls — truly a great father of your beef future.

But ABS is more than great bulls. It is -

- . Inheritance for fast, efficient gains.
- Shorter breeding season uniform calves
- · Higher percent of calf crop.
- · Better replacement heifers.
- Improved carcass quality.
- High settling rates through experienced technicians using frozen semen — a product of ABS research.
- · Health protection from breeding diseases.
- Plus the pride of owning a beautiful, uniform herd.

Start building your herd of the future now with uniform, fast-gaining calves from the ABS Proved Sire Breeding Program. For information, call your local ABS Distributor or write to ABS. Ask for the complete Beef Sire Directory.



DR. RAY. R. WOODWARD

ABS Beef Advisor



What does it cost to own a bull? More specifically, how much are your bull costs for each calf born? Here are some estimates based upon purchase prices ranging from \$400 to \$1,000 per bull. Assume that you use a bull three years.

Bull Purchase	\$400	\$600	\$1000
Subtract Salvage <sup>1</sup>	200	200	200
Gives the Net Cost/Bull	200	400	800
Plus Maintenance (3 yrs.)2	650	850	1250
Plus 10% Risk (Loss, injury)	715	935	1375
Then the cost/calf			
(75 calves)3 ==	9.53	12.47	18.33

1 Salvage estimated upon beef prices for bull minus transportation to ranch and back to market.

2 Based upon \$150 annual beef production in place of bull.
3 Assuming 75 calves from 90 cows bred in 3 years.

These are thought to be conservative estimates in that \$150 is a low figure for the amount of beef that can be produced by the feed required for one bull. They can be re-computed to fit your bull use.



8 Great Breeds — 24 Progeny and/or Performance Tested Sires —
Serving the Beef Industry

#### AMERICAN BREEDERS SERVICE

325 North Wells Street . Chicago 10, Illinois

### Is the Cattle Cycle Changing?

Indications Are That in Time Cyclical Movements May Eventually Assume Negligible Proportions Placing Industry on More Stable Basis

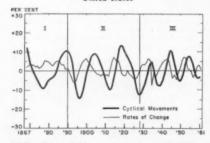
Reprinted Courtesy Federal Reserve Bank of Kansas City

OUCCESS in the cattle business requires long-range planning. In making such plans, some expectations regarding cattle inventories and prices must be formulated. Accurate prediction of cattle numbers is never easy. and it has been especially difficult in recent years. The most recent contraction phase of the cattle cycle-1955 to 1958—was shorter in length and smaller in amount than that of any previous cycle. The current expansion phase of the cycle also has behaved in an unusual manner-numbers increased one million last year, as compared with a six million increase in the corresponding year of the previous cycle.

Contributing to the uncertainty about cattle numbers is the recent revision in annual estimates for 1955 through 1960, which was made after 1959 census data became available. The large magnitude of the revision—a reduction of 5.2 per cent in total numbers from the original estimates made for 1960—has caused considerable confusion concerning the interpretation of recent livestock forecasts.

Historically, cattle inventories have varied cyclically around a long-run, upward trend. In addition, irregular movements have occurred from time to time, resulting from such diverse factors as drouths, wars, supplies of competitive products, and changes in economic activity. The cyclical and irregular movements have been responsible for much of the instability in the cattle industry. While there is little hope for eliminating all cyclical and irregular movements, it may be possible to minimize them through a better understanding of the nature of changes in cattle numbers.

# Chart 2. Cyclical Movements and Rates of Change in Total Cattle Numbers United States



NOTE: The cyclical movements were computed as percentage deviations of inventory numbers from a rend curve fitted mathematically by the least squares method. The irregular movements were removed by means of a moving average. The rates of change were computed as percentage changes in inventory numbers from year to year.

Such a minimization of instability would be beneficial to cattle producers, feeders, suppliers, financial agencies, marketing firms, and consumers.

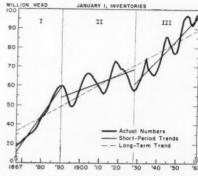
#### Trends

In the 95 years for which annual estimates are available, total cattle numbers have expanded from a low of 28.6 million to a high of 97.1 million, an increase of 240 per cent. The average increase of 729,000 per year tends to be misleading because it includes several types of changes. The long-term trend line in Chart 1 indicates a rate of increase of 560,000 annually for the 1867-1961 period. This probably is a more realistic estimate of the upward trend, since it is not influenced by shorter-run irregular movements to the same extent as the preceding estimate.

Cattle inventories vary in such a way that it is difficult to fit a linear, longterm trend line to the data. Such a trend is influenced by the differential rates of growth for the periods 1867-1890, 1890-1928, and 1928-1961. In the first period, a trend line fitted by visual inspection indicates an average rate of growth of 1,455,000 head per year. A similar trend line for the second period shows an annual increase of only 380,000, while the third period trend shows a growth rate of 1,090,000 head per year. During the first period, the frontier was moving rapidly westward and cattle production was being expanded in the Great Plains area. This was the period following the Civil War when the first transcontinental railroads were built, the Plains Indians were restricted to reservations, and the vast buffalo herds were exterminated. Toward the end of the period, the homestead movement was gaining momentum and the open range was giving way to barbed wire and the

Cattle production expanded faster than demand during the first period, and by 1890, cattle numbers were disproportionately large. During the second period, declining per capita beef consumption was a weakening factor, but it was more than offset by population growth. Con-sequently, the beef cattle industry was able to continue expanding in this period. During the present period, consumer incomes have risen greatly from the depression lows of the early 1930's and this has contributed to a substantial increase in per capita consumption. In addition, population has increased more rapidly since World War II, further increasing the demand for beef and veal. Strong demand, improvements in productivity, and ample feed supplies in recent years induced the strong growth rate that has prevailed since 1928.

Chart 1.
Total Cattle Numbers and Trends
United States



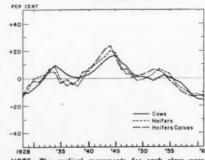
NOTE: The short-period trends were fitted by visual inspection and the long-term trend was fitted mathematically by the least squares method.
SOURCE: U. S. Department of Agriculture.

#### Cyclical Movements

Since 1867, there have been seven periods of increasing cattle numbers and six periods of decreasing numbers. These movements have been largely cyclical, with the length of the cycle being closely related to the time required to build up and liquidate a cattle herd. High or increasing cattle prices apparently stimulate producers to build up breeding herds and to hold feeders to heavier weights. This restricts current marketings, which stimulates further price increases. The cycle reinforces itself until enough time has elapsed for the withholding of animals to be translated into increasing supplies of beef and veal. The resulting increase in supplies tends to depress prices and to reverse the cycle. Since there is no restraint on the rate of liquidation comparable to the restraint on the rate of inventory buildup imposed by the time required for gestation, growth, and fattening, the downward movement can transpire more rapidly than the upward movement.

The first "low" (in 1876) was determined statistically by removing the trend influence as shown in Chart 2. In terms of absolute numbers, there has been little change in the upward amplitude of the

# Chart 3. Cyclical Changes in Dairy Cattle Numbers By Classes United States



NOTE: The cyclical movements for each class were computed as percentage deviations of inventory numbers from a trend line fitted mathematically by the least squares method.

## RAMSEY'S 777 RANCH



# PRODUCTION SALE OF REGISTERED ANGUS

Featuring the get and service of Homeplace Eileenmere 999-35th and other sires of national reputation . . .

# Monday, Oct. 30 AT THE RANCH Driftwood, Texas

Sale Starts at 12:30 P. M., CST

80 LOTS

-SELLING-

80 LOTS

10 BULLS

70 FEMALES

#### included are

2/3 interest Meadowmere 1614, a double-bred champion by the International champion, Ankonian 3216th—and

a 2/3 interest in Prince Ramscott, a Straight Scotch sire we have had in heavy service. Since acquiring 999-35th we find it is possible to share the service of these 2 proven sires with you breeders. You will have full possession. Their Get is featured in the sale.

#### Also Selling

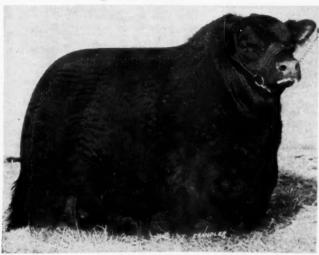
8 of the very top bulls we have, including a son of Marshall of Faulkton, a son of Dor-Macs Bardoliermere 70th, the bull that sired a Grand Champion Steer and the Grand Champion Female at the International the same year. These 10 bulls should please the most critical buyer.

#### 70 FEMALES SELL

35 Females carrying the service of 999-35th—These are every one a specially selected cow or heifer.

#### 3 STRAIGHT SCOTCH COWS SELL

The Females Selling are daughters of the following bulls:
Imp. Georgian Cavalier of Dalmeny; Meadowmere 1614, a son of
Champion 3216th; Mt. Pleasant Eileenmere, he by 999-35th;
Homeplace Eileenmere 999-35th; Dor-Macs Bardoliermere 10th;
Prince Ramscott; Kinlochmere 88th; Homeplace Eileenmere 104th;
Hyland Marshall 7; Marshall of Faulkton; Caroland Bandolier Lad
22; Imp. Prince 2 of Rowley; Eileenmere 1665; Dor-Macs Bardoliermere 120th; Eileenmere 1500 W.G. 6; Homeplace Eileenmere
687th; Scottish Prince; Eileenmere 1290; Ankonian L 35190; Ankonian O.B. 67, and others.



#### HOMEPLACE EILEENMERE 999-35th

The fantastic record of 999-35th makes him one of the all-time great sires of the Angus breed—His sons have been champions—they have sired champions, and his grandsons are siring champions. They are cattle with a lot of size, quality and breed character.

#### IN 1960

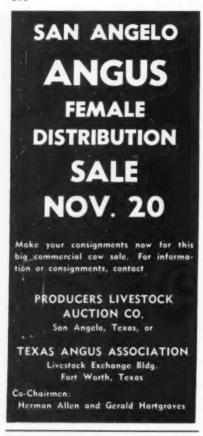
In the "Sire of the Year Contest" in the United States and Canada, 5 of the top 10 sires were either sons or grandsons of 999-35th. No other sire received such recognition!

S. David Ramsey, Owner 3501 McKinney Dallas, Texas C. Clay Linville, Herdsman Driftwood, Texas

Sale Headquarters: Commodore Perry Hotel, Austin, Texas. Plan to attend our gettogether and dinner Sunday evening, October 29th.

For Catalogs and Reservations, contact: Phil Ljungdahl, Sale Mgr., Box 1199, Dodge City, Kansas.





#### **FARMING FOR PROFIT?**



then you'll want

#### DOANE'S MAGAZINE

See for yourself how you can add extra income to your farm operation. Send only 25c for the current issue of Doane's Magazine and set of exclusive Doane Digest Reports.

New Donne's Magazine is packed with profitmaking articles on marketing, management, insurance, taxes, farm legislation, record keeping, housing and feeding systems, financecovers entire business side of farming. Order sample copy now and also receive a group of latest Doane Digest Reports (ex-

clusive buy and sell information, new ideas on crop production, machinery, farm buildings).

Clip coupon and mail it today!

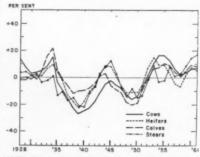
DOANE AGRICULTURAL SERVICE Box 7100, 5142 Delmar Blvd. St. Louis 8, Missouri
Here's my 25c send me the Doane's Mage zine, plus sample Doane DIGEST Reports o once.
NAME
RFD or STREET

cycles since 1890 but, in percentage terms, the average increase in the current period (1934-1958) has been smaller than it was in the second (1896-1928). The downward changes have been considerably smaller than the upward changes and they have become increasingly smaller during the current period. The average number of years of the upswings apparently changed very little between the second and third periods, while that of the downswings changed considerably. During the second period, the downward movements increased in length from six years to 10 years, while in the third period, they have decreased to three years in length. As a result, the over-all cycles have decreased from an average of about 15 years in the second period to about 10 years in the third.

The purely cyclical movements in total cattle numbers, after the trend and irregular movements were removed statistically, are shown in Chart 2. The cycles have been contracting both in length and amplitude. The upward deviation from the trend line declined from a maximum of 14 per cent in the 1918 peak to eight per cent in the 1954 peak. Only the depression peak of 1934 rose above the trend by a smaller amount than the most recent high point of the cycle and, since it began from a much lower level, its total rise was greater. The downward amplitudes have contracted even more than the upward amplitudes-from 14 per cent in the 1896 trough to four per cent in that of 1959. The over-all amplitudes from low to high and high to low declined by about one half from the second to the third period.

The rate of change in cattle numbers from year to year reveals a great deal about the nature of the cattle inventory cycles. The rates of change depicted in Chart 2 were calculated from the original data and, consequently, reflect trend and irregular movements as well as cyclical variations. The turning points in rates of change have usually preceded the turning points in inventory numbers by about two years, indicating that the buildups and liquidations usually begin to lose momentum some time before the turning points of the inventory cycles.

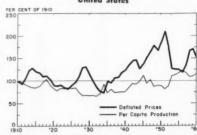
#### Chart 4. Cyclical Changes in Beef Cattle Numbers, By Classes United States



NOTE: The cyclical movements for each class were computed as percentage deviations of inventory num-bers from a trend line fitted mathematically by the least squares method.

Chart 5.

Deflated Beef Cattle Prices and Per Capita **Beef Production** United States



NOTE: Deflated prices were computed by dividing average prices received by farmers for beef cattle by the index of prices paid by farmers for commodities used in production. Per capita production was com-puted by dividing total beef production by civilian

SOURCE: U. S. Departments of Agriculture and Com-

The amplitude of the rate-of-change cycle seems to have changed very little, except for the drastic liquidation period in the early 1890's and the Government liquidation program in 1934. Since the rate-of-change amplitude has remained constant, the contraction of the inventory amplitude must be explained by the shorter lengths of the cycles.

#### **Inventory Changes by Classes**

While movements in total cattle numbers are of considerable interest, they tend to obscure many important divergencies in movements among the different classes of cattle. An especially significant difference has occurred between cattle and calves kept for milk and those not kept for milk. The proportion of the cows two years old and over which were kept for milk declined from 71 per cent in 1928 to 43 per cent in 1961. Similarly, the proportions of heifers one-two years old kept for milk dropped from 62 to 42 per cent and calves from 37 to 21 per cent. This should not be interpreted as a shift from dairy breeds to beef breeds because much of the change has been the result of a shift from dualpurpose animals to specialized animals. Prior to World War II, many beef cattle raisers milked their cows during the flush season and sold cream. Both dairy and beef production have become more highly specialized in recent years and, while fewer beef and dual-purpose cows are milked, dairy herds still provide a substantial amount of beef and veal.

The growth of specialization in dairy production has been accompanied by a considerable increase in average milk output per cow. Since this increase has occurred during a period of slow growth in the demand for milk, fewer and fewer milk cows have been needed. Dairy cattle numbers, which trended upward from 1921 to 1944, have followed a downward trend since then, particularly for milk cows two years and older. Chart 3 shows that cycles exist in dairy cattle numbers, but comparison with Chart 4 shows that they differ considerably from the cycles in beef cattle numbers. The amplitude of the dairy cattle cycle has been smaller and the turning points have

# 30 BULLS 95 FEMALES

sell in

# North Central Texas Angus Sale Monday, Oct. 23

#### CONSIGNORS

Meadowlark Angus Farm, Cleburne Cross F Ranch, McKinney C. E. Petty, Teague Blue Creek Ranch, Fort Worth N. W. Wheeler, Fort Worth Flying M Ranch, McKinney J. W. Womack, Cleburne Clinton Bailey, Nocona Barbour's Hill Top Ranch, Iowa Park Bearden Bros., Wichita Falls Wayne Lehman, Iowa Park Mrs. Joe Benton, Nocona J. E. Rushing, Ringgold C. L. Allen, McKinney Vanroe Howard & Son, Graham 77 Ranch, Wichita Falls Leo Newland, Nocona Flynn Stewart, Wichita Falls Chandler-Johnson-Stewart, Fort Worth To be held at the C. W. Chandler Angus Farm at the west edge of . . .

# Ringgold Texas

The bulls are 16 to 36 months old—all breeding age by breeding time. The females are all ages, mostly bred females and cows with calves. A consignment of select ANGUS COMMERCIAL FEMALES is being offered also. Lunch available on the grounds.

#### NORTH CENTRAL TEXAS ANGUS ASSOCIATION

Sale Committee: J. W. Chandler, chairman; Billy Brown, Tommy Stuart

Auctioneers: Ray Sims and Holland Jester

For Catalog: Write Texas Angus Assn., Livestock Exchange Bldg., Fort Worth, Texas



tended to precede those of beef cattle. It is usually assumed that the culling of dairy herds is influenced by slaughter cattle prices and that this causes some similarity in the cyclical patterns.

Chart 4 shows that the cyclical movements among the different classes of beef cattle have tended to coincide in timing and direction but not in amplitude. Steer numbers have been the most irregular, often moving opposite to the others. This probably is a reflection of the single purpose and more ready marketability of steers. Cow numbers have been the least irregular, reflecting the influence of longer-run production plans. In addition, there has been considerable variation between trends for the different classes, with cows having the strongest upward trend and calves being second. Steers and heifers one-two years old have increased the least of the group, although both increased more than any class of dairy cattle.

The trend line for all beef cattle indicated an increase of 1,108,950 per year based on a linear regression equation fitted to the 1925-61 data. A similarly calculated trend for dairy cattle indicated an increase of only 7,440 per year. Since World War II, beef cattle numbers have moved upward even more strongly, while dairy cattle numbers have declined.

#### Meat Production and Slaughter Prices

Beef and veal production are used to measure production responses because they reflect the influence of variations Chart 6.

Deflated Calf Prices and Per Capita

Veal Production

United States



NOTE: Deflated prices were computed by dividing average prices received by farmers for calves by the index of prices paid by farmers for commodities used in production. Per capita production was computed by dividing total yeal production by civilian population.

SOURCE: U. S. Departments of Agriculture and Commerce.

in slaughter weights as well as slaughter numbers. Cattle and calf prices tend to respond immediately to changes in beef and veal production—assuming that demand conditions and supplies of substitutes remain the same. Production, for reasons discussed earlier, responds more slowly to the influence of price incentives, although responses tend to be more rapid for veal than for beef production. Chart 5 shows the movements in cattle prices and beef production from 1910 to 1960. The prices were

deflated by the index of prices paid by farmers, and per capita production was derived by dividing total beef production by civilian population. Use of this procedure gives a truer picture of the cyclical movements in the beef market. Cyclical movements in beef cattle prices were largely obscured by a generally rising price level from 1934 to 1951, but a strong cyclical movement seems to have developed since them. Per capita production of beef has shown a moderate although fairly regular cycle.

Calf prices and veal production display a comparatively regular cyclical movement, as shown in Chart 6. This apparently reflects the greater responsiveness in veal production. The amplitudes of the cyclical movements in veal production and calf prices are similar, whereas those of beef production are considerably smaller than those of cattle prices. Veal and beef production are not, of course, unrelated. The responsiveness of veal production prevents greater variations in beef production by absorbing much of the shock of abrupt changes in demand or supply conditions and, in the case of increased calf slaughter, by decreasing the potential supply of beef. The ratio of calf slaughter to the calf crop offers some advance indication of changes in cattle numbers. This ratio usually reaches a low and begins to rise about two years before total cattle inventories reach a peak and begin to decline. Further, the ratio usually reaches its high and begins to decrease about four years

# Annual Performance Registry ANGUS SALE

MONDAY, NOVEMBER 6

at the Ranch 5 miles west and 4 miles north of Tishomingo, Oklahoma, on Hwy. 12.

# 110 HEAD SELL

45 PRI Bulls (with 205 Avg. weaning wt. and 140-day gain test)

35 PRI Heifers (with 205 Avg. weaning wt.)

30 Commercial Heifers from Jack Penner Angus Ranch, Mill Creek, Okla.



All cattle are sired by Performance Registered Bulls. These cattle are handled under average ranch conditions. Most of these cattle are sired by:

Michael of Wye 2632787 (Scotch) and Prince Rowley of BAR 674 2323389

Honest Cattle with facts to prove it.



Glenbar Farms Fifth Annual Production Sale, Pauls Valley, Oklahoma, November 7.



# Making the BEST available to you Wednesday, Oct. 25

at Oklahoma City, Oklahoma



#### EILEENMERE 1475th

THESE CATTLE SELLING ARE SIRED BY SUCH BULLS AS Elation of Eastfield, Ledgesmere 41st., Ankonian 35108, Moles Hill Eileenmere 123d, Heckettier 83d, Imported Keel of Little Dean, Homeplace Eileenmere 375th, Eileenmere 1601st., Eileenmere 1156 B, the Denver Champion, Bardolier D.W. 2401st., Eileenmere of Indian Creek, the Perth Champion, Ekonomist of Gloagburn.

MOST OF THESE CATTLE ARE BRED TO EILEENMERE 1475th, "THE POWER-PACKED BULL" THAT IS GENERALLY ACCEPTED TO BE THE HEAVIEST QUARTERED ANGUS BULL IN AMERICA. SEE THIS BULL AND HIS CALVES AT THE SALE.

SOME BRED TO LEDGESMERE 41st., a good breeding son of Eileenmere 1150th.

#### THE SCOTCH INFLUENCE IN THIS SALE

- 6 Straight Scotch females
  1 3/4 Scotch
  2 1/2 Scotch

- 1/4 Scotch
- **Bulls by a Perth Champion**

#### SPECIAL FEATURE

A FANCY SHOW DAUGHTER OF THE PERTH CHAMPION, AND 1960 INTERNATIONAL GRAND CHAMPION BULL, ERMITRE OF HAYMOUNT. THE DAM OF THIS HEIFER IS BY HOMEPLACE EILEENMERE 375th.

Auctioneers: Hamilton James and Ray Sims

FOR CATALOGS address J. B. McCorkle, Sale Manager, Smithville, Missouri

#### SELLING

12 BULLS—this includes

- 6 sons of the Perth Champion, Elation of East-field. Several of these also have Scotch-bred
- 3 sons of Moles Hill Eileenmere 123d, he by Homeplace Eileenmere 999-35th.
- 1 by the great Champion, Scottish Prince.
- 1 by Ankonian 35108, a UT herd sire.
- 1 by Glenkonian 13th, Rainbow Valley's herd sire.

70 FEMALES-SELECTED FROM A VERY LARGE GROUP OF CATTLE

Cows with good calves on them A large group of Bred Heifers A select group of Open Heifers





WOODS INDUSTRIES, INC. Roy G. Woods, Chairman Glenn Bolles, Manager

# GREATER EAST TEXAS ANGUS ASSN.

First annual pasturefitted bull sale to be held at the Marshall Livestock Commission Co. at

# Marshall Texas

# 100 BULLS

Sale Committee: Lee Scott, Marshall, Texas, chairman; Homer Deakins, Arnold Wilkins.

Nov. 17, 1961



See Next Issue for Further

before inventories reach a low and begin to rise.

Concluding Remarks

Livestock numbers display some regularities of movement but sufficient irregularity exists to make forecasting difficult. Year-to-year predictions often miss by a wide margin and longer-term predictions are especially hazardous. Nevertheless, changes in cattle production require such a long time that producers and capital suppliers must formulate some sort of expectations for as much as five to 10 years in advance. In view of this necessity and the sharp fluctuations which occur in livestock prices and feed costs, livestock production and financing are hazardous occupations from an economic standpoint.

Table A.

Statistical Projection of Total Cattle
Numbers
United States

Year	Trend Values* (Million)	Cyclical Deviations** (Per Cent)	Statistica Estimates (Million)	Numbers
1958	95.3	-5.3	90.2	91.2
1959	97.2	5.0	92.3	93.3
1960	99.1	-1.9	97.2	96.2
1961	101.2	+3.0	104.2	97.1
1962	103.3	+6.9	110.4	
1963	105.5	+7.9	113.8	
1964	107.8	+6.7	115.0	
1965	110.1	+4.0	114.5	
1966	112.6	-0.3	112.3	
1967	115.1	-3.3	111.3	
1968	117.8	-3.8	113.3	
1969	120.5	-3.4	116.4	

\*Based on a trend curve fitted mathematically by the least squares method. \*\*Based on smoothed percentage relationship be-

\*\*Based on smoothed percentage relationship between inventory numbers and trend values in last full cycle.

†Based on trend values adjusted for cyclical deviations.

A statistical projection of the trend curve and cyclical pattern in total cattle numbers is shown in Table A. The figures are not a prediction of future cattle numbers but simply a first and second approximation based on an extension of past conditions into the future. The trend shows a figure of 95.3 million for 1958 with a continuous rise to 120.5 million in 1969. Superimposing the most recent cycle pattern (from 1949 to 1957) on these figures indicates 90.2 million for 1958, rising to 115.0 million in 1964. declining to 111.3 million in 1967, and climbing to 116.4 million in 1969. That the pattern of the current cycle differs from that of the previous cycle is shown by comparing the inventory numbers with the statistical estimates for 1958 through 1961. The inventory numbers differed from the statistical estimates by only one million in each of the first three years, but they were seven million less than the estimate in 1961. This may presage a shorter buildup in this cycle than in the last.

The turning point of the present cycle seems highly uncertain. If the pattern of the most recent cycles were repeated, the peak would occur in 1964. However, there is some indication that it may occur sooner. The rate of increase dropped off in 1960 and, since this has usually preceded a peak in numbers by about two years, it indicates a possible peak in 1962 or 1963. Such a brief buildup would be the shortest on record and there is little in the previous history of cattle cycles to support such an expectation except that the last liquidation was also the shortest on record. In any event, the amplitude of the cycles has declined in recent years, and if it continues to decline, the cattle cycle may eventually assume negligible proportions.

#### Charolais People Visit Cattle Farms in France

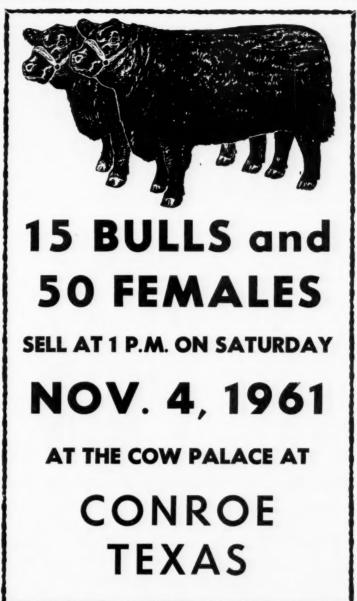
This group representing the American Charolais Assn. recently departed from Houston for a tour of Charolais cattle farms in France. They flew direct to Europe from Houston via a KLM Royal Dutch Airlines DC-8 intercontinental jet flight that took just 10 hours from Houston to Amsterdam, where they changed flights for the short hop to France. The group included, from left to right, Mr. and Mrs. J. R. Adoue, Jr., of Montgomery, Texas: Mr. and Mrs. M. Manning, North Zulch, Texas; Mr. and Mrs. Howard Clark, Bellefontaine, Texas; and Mr. and Mrs. J. Scott Henderson of Houston.



AGAIN THE Gulf Coast Angus Association offers a select group of breeding Angus cattle in its annual sale. The bulls are all of breeding age, 18 months and up, and the females are of all ages, open heifers, bred heifers and cows with calves.

# **CONSIGNORS**

Gorman's Triple J Ranch, Poteet Wayne Nelson & Kenneth Schulte **Dudley Althouse, Fredericksburg** Victor Meier, Luckenbach Louis Merrill, Midlothian Waco Smith, Katey Lonnie Dewees, Willis Cook Bros. Ranch, Normangee Nancy Tickner, Conroe Russell Tickner, Conroe Aleen Worley, Austin Bill Clark, Dodge Gleannloch Farm, Tomball Billy Casey, Danciger Bill Spencer, Conroe Mr. and Mrs. Charles Colhoun, Brenham



# Gulf Coast Angus Association Annual Fall Sale

Ray Sims, Auctioneer. Bill Spencer, Conroe, Sale Chairman.

FOR CATALOG WRITE TEXAS ANGUS ASSOCIATION

203 Livestock Exchange Bldg., Fort Worth, Texas

# ABERDEEN-ANGUS "THE BREED WITH

# **Angus Champions at** Tri-State Fair

AUL "DOC" KEESEE of Poteau, Okla., judged the Angus show at the Tri-State Fair, Amarillo, in which 60 head of top registered cattle were entered.

The Bradley Ranch, Memphis, Texas, showed the junior and grand champion bull, B3R Bandolier 0204, and George Saunders, McLean, Texas, showed the senior and reserve grand champion, Saunders Keystone Prince 4.

The reserve senior champion was Marshall GAC 3, shown by Guy Caldwell, Harlan, Kans., and the reserve junior champion was Merit of Green Valley Ranch, Willis, Texas, shown by Green Valley Ranch, Willis.

Guy C. Saunders of McLean, Texas, showed the junior and grand champion female, Saunders Bardo Bess, and Dundee Ranch, Longview, Texas, showed the senior and reserve grand champion, Maid 159 of Dundee.

George Saunders showed the reserve senior champion, Saunders Missouri Barbara, and Bradley Ranch showed the reserve junior champion, B3R Elira O228.

Other class winners included Fred Brown, Groom, Texas; Richard Stotts, Memphis, Texas; Kurtz Angus Ranch, Winters, Texas; and Ora Saunders, Mc-Lean, Texas.

# Happy Hours Angus Dispersion SUMMARY

\$ 5,055; Avg. 24,355; Avg. 29,410; Avg. Females .....

HE complete dispersal of Happy Hours Angus Farm was held at the farm north of Addison, Texas. Sept. 16. A large crowd of mostly Texas

61 Lots

buyers made a very successful sale.

The top price of \$2575 was paid by J. S. McKenney, and Tom Lucas, Dallas, for Ermitre Haymount of Happy Hours, a May bull calf by Ermitre of Haymount. the 1960 International grand champion bull and out of a daughter of Ankonian OB 79th. Double L Ranch, Myrtle Springs, Texas, paid \$1150 for Keynoter 2nd of Happy Hours, a two-year-old son of Keynote of Gaidrew and out of a daughter of Eileenmere W 484th.

The top selling female, Liberty Miss of CA 3rd, a daughter of Bandolier of Eastlawn and out of a daughter of Blackbirdman of AWOI, sold with a heifer calf at side by DorMac's Bardoliermere 155th, to Bill Clark, Houston, for \$990.

The second top selling female was Blue Sky Erica Lady, a two-year-old daughter of Ankonian OB 79th and out of a daughter of O Bardoliermere 45th. that sold to Hy Hudgins, Mt. Pleasant, Texas, for \$925.

Ray Sims sold the cattle.

All progressive cattlemen read The Cattleman





Phone Dallas: AX 1-1742 Ranch at Cedar Hill, Texas

# NOB HILL RANCH

Registered & Commercial Angus

Jake Parrott, Foreman Ly 4-2914, Weatherford, Texas

# Licata

Quality Angus That Produce 25 ml. N. of Son Antonio on 281

H. Geneva 8-2300 . . Bulverde, Texas MAIL: 339 W. Norwood, San Antonio.

We have for sale a uniform group of Heifers and Cows, some with calves and a good

selection of Top Quality Bulls! !

# FLYING M RANCH Registered Angus Cattle

M. C. Martin, Owner J. Brooks, Manager Route 1-McKinney

# ABERDEEN-ANGUS

Popular Bloodlines, Desirable Quality, Attractive Prices

CAPPS RANCH TIPTON, OKLAHOMA

Gellyn Ranch Registered Angus For Sale Top bloodline cows, heifers and service age bulls George & Marilyn Ulvestad MU 2-3827

Midland, Texas

# Aberdeen-Angus Journal

Official Publication for the American Angus

25¢ for sample copy. 1 Year for \$3.00 P. O. Box 238, Webster City, Iowa



# DOR-MAC'S BARDOLIERMERE 155 (MAX)



Lewisville, Texas

MR. and MRS. EDWARD MARCUS, Owners

**BOB RHEUDASIL, Manager** 



# Texas Angus Association's Texas Special Bull Sale 100 BULLS SELL

Monday Nov. 6, 1961

at Ramsey's Triple 7 Ranch at

# Driftwood, Texas

Selling will be bulls for the commercial producer, bred to produce beef calves of top quality—bulls that are conditioned right for work. There will also be a few bulls of herd-sire caliber offered, with pedigrees and individuality to attract top breeders.

RAY SIMS, AUCTIONEER

# CONSIGNORS

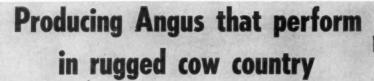
Sandra Schmitt, Dorchester, Texas Hilmar Hillert, San Marcos Gorman's JJJ Ranch, Poteet Ramsey's Triple 7 Ranch, Driftwood Cross F Ranch, McKinney Essar Ranch, San Antonio Flying M Ranch, McKinney



LUNCH AVAILABLE ON THE GROUNDS

For Catalogue write,

Texas Angus Association 203 Livestock Exchange Bldg., Fort Worth 6, Texas



GANADEROS MEXICANOS!

15 anos sobre el Rio Bravo prueba que pueden producir MAS GANANCIA—
Pida su folleto sobre nuestra ANGUS

Scaff Pogues, Mgr., Phane: Rancho Blunce Toll Sta. (day)
Raniciph. 3-9878 (night)

Our Breeding Program Is Designed to Produce:

# TOP QUALITY REGISTERED ANGUS

Our herd is maintained under normal range conditions, and they are acclimated to South Texas heat.—SEE US FOR ALL YOUR ANGUS NEEDS.

VISITORS ALWAYS WELCOME



J. W. GORMAN, Owner

JESS BRYCE, Manager

### LIVESTOCK WEEKLY

A newsy, tabloid newspaper serving Southern breeders, feeders and marketmen. Free sample copy available by writing to Box 4245, Memphis 1, Tennessee.

# "THE RANCHMAN"

Oklahoma's Only Livestock and Rodeo Magazine—\$2.00 a Year MRS. FERNE E. KING, Editor

608 COMMERCIAL BLDG. TULSA 3, OKLA.
Single Copy—35c

The brand is the cattleman's coat of arms. Is yours recorded?

# ANGUS

# Essar Ranch All-Female Sale

SUMMARY

195 Head \_\_\_\_\_\$100,005; Avg. \_\_\_\$513

THE Essar Ranch All-Female sale held at the ranch near San Antonio Sept. 11 offered Angus breeders an opportunity to purchase top quality females in goodly numbers and a number of them did. Many of the cows had calves at side by the two main Essar herd bulls, Marshall of Faulkton and Hyland Marshall 7 and others were bred to them.

Topping the sale at \$2075 was Black-bird Bourbon CY 4th, with a bull calf at side by Marshall of Faulkton and bred back to Essar Elbar L 39th. She was bought by Frank Hinkson, Muleshoe, Texas, who also included among his purchases two cows with heifer calves at side and rebred, at \$1000 each. Hinkson bought 16 head.

E. M. Stevens, San Antonio, bought 90 head, including Ernest Erica West Woodlawn, bred to Marshall of Faulkton, for \$900. Dave Duncan, Big Spring, Texas, bought 20 head including Essar Pride L 24th, with a heifer calf at side and rebred for \$900.

Other purchasers included Charley Adamek, Kerrville, Texas; Lee F. Allison Ranch, Rocksprings, Texas; Jessie L. Johnson, Sonora, Texas; F. A. Johnson, Mathis, Texas; M. N. Knox, Henderson, Texas; M. G. Manford, Smiley, Texas; Thomas L. Musick, Portales, N. M.; Shoe Nail Cattle Co., Logan, N. M.; Dr. and Mrs. George Ulvestad, Midland, Texas; J. W. White, Mason, Texas; Dr. D. D. Wall, San Angelo, Texas; J. A. Ward, Clovis, N. M.; Charles Schwab, San Antonio, Texas; Royal Angus Farm, Apache, Okla.; and Jack Allison, San Angelo, Texas.

Hamilton James, Ray Sims and Guy Shull were the auctioneers.

# Dundee Angus Farm Big Winner at Texarkana

UNIOR AND grand champion bull selected at the Four States Fair in Texarkana was Prince Caesar 080 of Dundee, an entry of Dundee Angus Ranch, Longview, Texas. Dundee also exhibited all four champions of the female division, showing Pride 070 of Dundee to the junior and grand championship female position, Maid 159 of Dundee to the senior and reserve grand championship, Maid 230 of Dundee as the reserve junior champion female, and Pride 059 of Dundee as reserve senior champion female.

The reserve grand champion bull was Black Acres Prince Burgess, exhibited by J. L. Henry, Jr., Arkoma, Ark. Henry also showed the reserve senior champion bull, Black Acres Prince 5th. Selected as reserve junior champion bull was Dor-Mac of Hope, owned by Freeda's Angus Farm, Hope, Ark.

Dundee Ranch won top prizes in the get-of-sire competition, winning both the

senior get-of-sire and junior get-of-sire classes with calves sired by Prince Caesar of R L S.

Judge of the show was S. E. McCraine of Louisiana State University, Baton Rouge.

# New Mexico State Fair Angus Champions Named

AYSTACK VALIANT, owned and exhibited by the Haystack Angus Ranch at Longmont, Colo., was named senior and grand champion bull of the Aberdeen-Angus show at the beef cattle competitions at the New Mexico State Fair. The ranch won junior champion bull honors with Haystack Valiant 200.

Elite 108 of Angus Valley, owned by Angus Valley Farms of Tulsa, Okla., was named reserve senior and reserve grand champion bull. Beaver Dam Ambassador 30, owned by Garrett Angus Ranch of Longmont, Colo., was named reserve junior champion bull.

# Bradford's Angus Farm Complete Dispersion

	RY

10	Bulls	6,620;	Avg.	\$662
78	Females	46,765;	Avg.	600
88	Head	53,385:	Avg	606

BRADFORD'S Aberdeen-Angus Farm of Happy, Texas, complete dispersion sale was held Sept. 5 at Tulia, Texas. The 88 head sold for an average of \$606. The top selling bull, TAR Eileenmere 15, a nine-year-old son of Homeplace Eileenmere 62d out of Pride of Glen Angus 6, went to Lee Crawford and Percy G. Powers, Perryton, Texas, for \$1,400.

The top single bid on a female was \$1,000 paid by Ben Wallis, Llano, Texas, for Bradford McBlackcap 18, a three-year-old daughter of "the 15th" out of McCap Marshallene of AIF, selling pasture bred to Bradford Eileenmere 158.

Top volume buyer of the sale was Pierce Langford, Wichita Falls, Texas. Other buyers included Fred Bucy, Brownfield, Texas; R. H. Simmons, Dickens, Texas; L. F. Campbell, Tulia, Texas; Casey Heatherly, Richland Springs, Texas; Carlton Corbin, Ada, Okla.; C. L. Craig, Plainview, Texas; and Bradley 3 Ranches, Memphis. Texas.

# North Central Texas Angus Men Elect Officers

THE annual meeting of the North Central Texas Angus Association was held recently in Jacksboro with more than 50 members and Angus enthusiasts in attendance. The group heard a thorough discussion of the American Angus Association's Angus Herd Improvement Record with emphasis on how it can be useful to Angus breeders, by Fred Francis, Wilmington, Ill., an official classifier for the national organization.

Stewart Sewell of Jacksboro was

elected president of the group and Clyde Whiteside, Nocona, was named vicepresident. Secretary-treasurer is Billy F. Brown, Jacksboro,

Elected to the organization's board of directors were Glenn Miller, Wichita Falls; Tommie Stuart, Wichita Falls; and Elwood Campbell, Bowie. Other board members are John Barbour, Iowa Park; Wade Bond, Nocona; Billy F. Brown; Leo Newland, Nocona, and C. W. Chandler, Ringgold.

The group also heard a progress report on their fall sale by C. W. Chandler, chairman of the sale committee.

# Beef Cattle Judges Named for Texas State Fair

RATRIES for the 1961 Pan-American Livestock Exposition at Dallas, Oct. 7-15, promise the greatest Hereford show since the Exposition's start in 1953, Ray W. Wilson, Pan-American manager, reports.

"Hereford entries total 258—the largest in number and the best in quality we've had to date," Wilson said.

"We have a total of 625 head entered in Pan-American's beef cattle division, which provides judging for Angus, Brahman, Charolais, Hereford, Santa Gertrudis and Shorthorn."

He listed the following judging dates and judges for each breed:

Angus—Oct. 9, William A. Ljungdahl, extension animal husbandman, Animal Husbandry Department, New Mexico

# 11th Annual Hill Country Angus Assn. Fall Sale Saturday, Nov. 11 at Fredericksburg, Texas

# Selling 55 bulls

Herd-bull prospects and range bulls in a good selection and carrying the well-known Hill Country quality.

# and 20 females

Replacement heifers that are the kind everyone wants. All cattle were screened by an area sale committee.

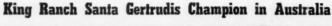
Cattle will sell at the Gillespie County Fairgrounds sale barn, beginning at 1 p. m. on Nov. 11. Earl Smith will be the auctioneer. For those range producers and purebred breeders who want the better kind of Angus, remember the . . .

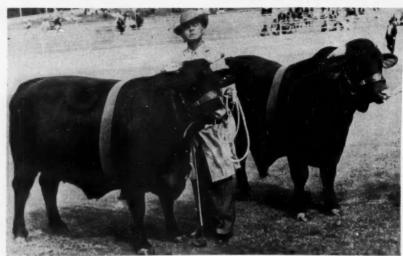
# **FAMOUS HILL COUNTRY QUALITY**

For catalog, write: Charles Stone, Court House, Fredericksburg, Texas Co-sponsored by Texas Angus Association

# CONSIGNORS

O. H. Grong & Sons Dan Lehmberg Dr. G. H. Ricks Reno Ruedrich Albert Thane M. H. Kurtz & Sons C. A. Heatherly G. G. Mortimer **Dudley Althous** Victor Meier Felix Lindia **Billy Teague** J. E. & J. L. McCoury Arthur Stieren C. R. Allen Henry Wellborn **Alvin Staudt** Grote Angus Ranch Tommy Brook





The King Ranch Operation in Australia, King Ranch (Aust.) Pty. Ltd., won top honors recently with purebred Santa Gertrudis entered in the Brisbane, Australia, show, according to information received by Santa Gertrudis Breeders International from J. Frank Leigh, SGBI Classifier, who judged the show. Champion bull, right, was King Ranch's Risdon Gallant, tipping the scales at 1,508 pounds for his 21 months. Top placing for females went to Risdon Choice, left, 1,618-pound aged cow and former Sydney champion, also owned by King Ranch. Leigh remarked the champion bull is a magnificent type of Santa Gertrudis with excellent conformation and beef where it is wanted. The King Ranch operation, known as Risdon Stud, is located at Warwick, Queensland. In addition to having purebred Santa Gertrudis herds, the ranch is engaged in grading up cow herds of other breeds through the use of purebred Santa Gertrudis bulls.



PEERLESS ROLLER MILL FOR EAR CORN & SMALL GRAINS 10 to 20% BETTER FEEDING RESULTS

> Feeders everywhere are switching to "Dust-Free" feeds pre-

and ROL-N-MIX Units. You get faster gains, better finish, more

New ROL-N-MIX 3 in 1 Feed Making Unit complete feed making and hauling unit. des roller mill, mixer and self unloading Available in two sizes

CHALLENGER "All-Purpose" MILL Crimps-Cracks all small grain and granulates ear corn. No

dust-no stringy shucks-uniform rolling and granulation. A size for every feeding

Write for FREE Literatur

PEERLESS EQUIPMENT CO., Inc. Joplin, Missouri



Dependable Protection! OLORADO brand. Serums and Biologicals have a trouble-free record for over a

quarter century in controlling livestock dis-eases. Produced under Government supervision VACCINES and SERUMS

for Cattle, Swine, Horses, Sheep, Turkeys Lecal Dealers Nation Wide Distribution | SELL COLORADO SERUMCO. 4950 YORK STREET . DENVER 16 COLO.

State University of Agriculture, University Park, N. M.

Brahman-Oct. 12, Lee Berwick of St. Joseph, La.

Charolais-Oct. 13, Dr. W. G. Kirk, superintendent, Range Cattle Experiment Station, Ona, Fla.

Hereford-Oct. 10, Glen Bratcher, head, Animal Husbandry Department, Oklahoma State University, Stillwater, Okla.

Santa Gertrudis-Oct. 11, Dr. J. C. Miller, head, Animal Husbandry Department, Oregon State College, Corvallis,

Shorthorn-Oct 11, L. D. Wythe, Jr., Animal Husbandry Department, Texas A&M College, College Station, Texas.

Wilson said Pan-American's 1961 grand total of entries stood at 2,238 head-625 beef cattle, 493 dairy cattle, 583 swine, 444 sheep and 93 Angora

# Sam Houston Area Angus Day Attracts Crowd

HE Sam Houston Area Angus Association field day held at the Cook Brothers Ranch, Normangee, Texas, recently, climaxed a four-day group herd classification tour in that section of Texas. More than 300 head of Angus cattle representing four herds were classified under the American Angus Association's Herd Classification program by Fred Francis, Wilmington, Ill., one of the organization's official classifiers.

More than 125 Angus breeders were present as Dr. J. R. Cook, Trinity, presi-

dent of the Sam Houston Area Association introduced Francis, who gave a classification demonstration.

Others taking part in the program of the day included Ray McCulloch, Fort Worth, president of the Texas Angus Association; Waymon Ashley, Fort Worth, secretary-treasurer, Texas Angus Association; and Ronald Blackwell, Fort Worth, field representative for the American Angus Association. The field day generated much interest in the herd classification program.

# Livestock Gain Faster on Pelleted Feeds

IVESTOCK getting pelleted feeds gain faster and more economically than those receiving the same feed in nonpelleted form, according to H. A. Cate of the University of Illinois. The reason for this, he says, is that animals eat larger quantities of pelleted than nonpelleted feeds, which causes the faster gains. He further points out that since self-feeding increases the consumption rate, limiting the feed intake of animals receiving pellets decreases the value of pelleting. In general, Cate says, pellets fed in the same amounts as nonpelleted feeds will not increase animal gains or improve feed conversion, but it may reduce waste.

Breeders Report Excellent Results from Advertising in

The Cattleman

# Feeders Sell Well at Omaha Carlot Auction

A NEAR capacity crowd of 1,000 or more made for lively bidding and fast action at Omaha's carlot feeder cattle auction Sept. 22. The sale was third this season at the Omaha Stock Yards.

Prices were rated generally steady, with some strength on light cattle, in-

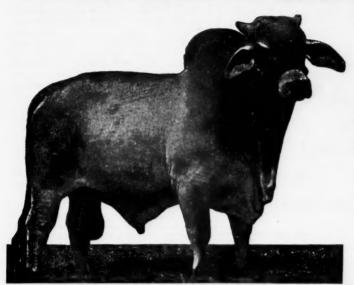
stances of weakness on bigger steers, compared to first-of-the-week trade. Against the Omaha auction of two weeks earlier, prices were 50c and more up. However, quality this time was rated as somewhat better. There were some 3,300 cattle from eight states—Nebraska, Wyoming, Idaho, Colorado, Kansas, Montana, Oklahoma and Texas—entered in the sale.

Yearling stock steers ranged from

\$23.25 to \$28.25. Yearling feeder steers sold from \$22.60 to \$25.75. Heavier feeder steers sold at \$24.65. Stock and feeding heifers ranged from \$23.75 to \$26.20. Scattered lots of calves included 466-pound steers at \$28, and 416-pound heifers at \$25.75.

Average price of steers in the sale was \$24.50, up 39c from two weeks earlier on average weight 728 up by 29 pounds.

# THE AMERICAN BRAHMAN



Typical Top Quality American Brahman Bull
If you are interested in producing bigger and better calves from your
commercial herd or want to buy the best foundation stock for your
own registered herd, contact any of the breeders listed below.

# Truly "a Beef Improver"

Market More Beef With Precision Breeding Mate your cows to American Brahman Bulls for true hybrid vigor resulting in . . .

- \* Greater Fertility
- \* Hybrid-Driven Hardiness
- \* Increased Milking Ability
- \* Longer Productive Life
- \* Rapid Growth
- \* Earlier Marketing
- \* Higher Dressing Percentage
- \* Less Waste on the Butcher's Block

BURKE BROS.  "Better Beef-Bred Brahmans"  Box 876  CORSICANA, TEXAS	THOS. H. ABELL HORSESHOE RANCH LEhigh 2-3372, Box 746 WHARTON TEXAS	J. CARTER THOMAS  Manso Beef-Type  Ph. CR 5-3264  CUERO, TEXAS	FAY RANCH 1801 Dallas Avenue Houston 3, Texas Ranch—12 Miles Southeast of Bay City, Texas on Highway 457
E. H. & TRAVIS MARKS Registered Brahmans and Texas Longherns Phone: President 4-2232 BARKER, TEXAS	CARPENTER RANCHES SOUTHLAND LIFE BLDG. DALLAS, TEXAS	W. W. MOORE  H Cross Rench 100% Full-Blood Red Brahmans (also purebreds) Box 97 HOUSTON, TEXAS	PLANTATION RANCH Bill Daniel. Owner Liberty, Texas REG. RED BRAHMANS 137 Years Continuous Cattle Breeding in Liberty County
AFTON BURKE RANCH Registered Red or Gray Brahmans Box 876 CORSICANA, TEXAS	C. K. BOYT  Devers, Texas  Breeder of Registered  Brahman and  Crossbred Cattle	V 8 RANCH P. O. Box 788 Howard C. Parker, Mgr. CENTER, TEXAS	Registered Red Brahmans CHEROKEE RANCH C. E. YOAKAM, Owner P. O. Box 152, San Saba, Texas
PHIL L. HUDSON  Registered Red Brahman  Box 28245 Phone AT 9-1929  DALLAS 28, TEXAS	MILBY BUTLER Red Brahmans LEAGUE CITY, TEXAS	WILBOURN S. GIBBS Double U S Ranch, Box 472 HUNTSVILLE, TEXAS	M. TILFORD JONES Jones Ranch 100% Full-Blood Brahmans Only P. O. Box 97 HOUSTON, TEXAS



12 to 13 months old, Red Brahman bulls. Each bred to be a prospective herd sire.

FOR SALE NOW: Yearling and two-year-old bulls and heifers.

# CHEROKEE RANCH

# Registered Red Brahmans

P. O. Box 152

TED HARMON, Manager

San Saba, Texas

Ranch located at Cherokee, San Saba County, Texas, 120 miles North of San Antonio, Texas. Ranch Phone Cherokee 7-3383.

# 1000 Red Brahmans FOR SALE

Retiring from the cattle business and dispersing our herd. We have been breeding Red Brahmans since 1920 and we have obtained a carefully culled and selected herd.

# Dr. T. M. Neal

WHARTON, TEXAS

PORTABLE

Installation

In Any Opening!

FARMAD EASY HOLD PERMANENT CHUTE GATE

Enables you to quickly re-strain and safely hold animals for inspection, dehorning, vaccination, ear marking, etc. Makes cattle handling easier, safer, faster, Every stock farm needs and should have this low-cost stock-holding gate.

Accept This Try this Gate at our risl Write for Illustrated Literature and "30-Day Trial Plan

FARNAM EQUIP. CO. Dept. CG-16 8701 N. 29TH, OMAHA, NEBR.



BRAHMANS .... for PROFITS

American Brahman **Breeders Association** 

4815 Gulf Freeway . Houston 23, Texas

# CHAS, MOORHOUSE COM. CO. CATTLE \* LAND \* INSURANCE

STOCKER and FEEDER CATTLE **Our Specialty** 

Munday, Texas

Phone 2181

# Hawaiian Paniolo

(Continued from Page 37)

customs and wore new flower leis daily around their necks, feather leis on their hats and leis for their horses on festive occasions. They easily learned to play the ukelele and sometimes brought their own Spanish guitars.

#### Paniolo Learned to Lasso

The paniolo, or paniola as he is sometimes called, was taught, and still keeps his lariat constantly coiled in his left hand, together with the bridle rein held by his little and third finger. He was also taught to rein in his horse by bearing on his neck instead of pulling upon his tender mouth; to braid hitching rope from horse tails in strands of alternate black, white and red, twisted on a handturned spinner his Spanish trainer had brought with him. Finally, most difficult of all he was taught how to lasso a wild longhorned bull. Learning to ride, for the uninitiated, was sometimes done in a quick and effective, but hardly civilized manner. The new paniolo was simply tied to the horse by means of a rope around his middle and the horse's belly and he was sent off in a hurry to learn the hard way.

Cattle driving was a sport which required stout bodies and stout hearts, pitting iron nerve and swashbuckling spirit against enraged, trapped beasts with the wound-up tempest of beef on the hoof. Each performance presented a drama of action and color that typified the verve, dash and vigor of robust pioneering America. As drives lasted over a week, campsites were made deep in the forests. Many were the obstacles: blinding rain, hard, rugged lava rock full of treacherous holes catching unwary horse's hooves, steep slopes, high altitudes and dense forests. The rough task forced each man to take extra ponies, used in relays and "pin" oxen to help corral the bullocks.

Paniolos galloped for hours in pursuit of the beasts, cornered them and after skillfully throwing a lasso over their long horns, began the fight, might against might, the bullock dashing madly to and fro, rushing at the horses, which, trained, easily side-stepped the charge until the savage animal was finally exhausted and tethered to a tree where he remained until the next day. Then, with more skill, more danger, he was joined to a pine, then to a "pin" oxen, perfectly trained to herd the wild creatures to camp and finally, corral.

#### Tame Cattle to Islands

In time, large, tame herds were pastured upon the slopes of Mauna Kea on Hawaii, Haleakala in Maui, on Kauai and Molokai. Eventually, more than 250 varieties of grass and clover were introduced from Kentucky Blue Grass on the upper reaches of volcanic Mauna Kea to Natal Red Top in the lower, dry areas. The best stocks were introduced, approximately in this order: Aberdeen-Angus, Devons, Brown Swiss, Ayrshires, Dexters, Holsteins, Shorthorns, Herefords and Dutch Belted. Herds ranged from 30,000 to 60,000 head.

Before cowboys arrived, Hawaiians had sold the hides of cattle they had slaughtered and tanned with kukui bark, leaving the carcasses on the hillsides. often to be eaten by wild dogs. Tallow and hides early became a vital trading item to visiting whaling ships. However, later, small country stores grew up around the tame cattle ranges: blacksmiths, beltmakers, bootmakers, etc.

When Will Rogers came to the islands in 1934 and visited the Parker Ranch, well known as one of the largest ranches in the U.S., he said, "There are marvelous cattle ranches on these islands and these native cowboys are plenty fancy with their rawhide lariats. Over 30,000 head of high-grade Herefords on Parker Ranch-best horses I ever saw on any ranch-nothing under 7/8 Thoroughbred and over 600 just in the saddle string." Previous to this, rodeos held both in Hawaii and in Wyoming, where paniolos participated, proved their nettle when they walked away with the championshins.

It would be negligent and incomplete in a picture of Hawaiian horsemanship not to mention the equestrienne of old Hawaii, whose costume and enjoyment of and skill at the sport was, although more subdued, equal to that of the king's courtiers. Her costume was partly derived from the early wrapped tapa skirt and partly from the Mexican poncho. In the 90's, many yards of material went into the pa'u skirt, a long length of fabric was first tied around the waist by cotton tapes, then after the skirt was pulled through the legs, kukui nuts were folded in the fabric and twisted and inserted at the waist. To complete the costume she wore a cape, reminiscent of the poncho. Cotton tapes kept her lei in place, and a hat, preferably with bright streamers, or a lei decorated her long black locks.

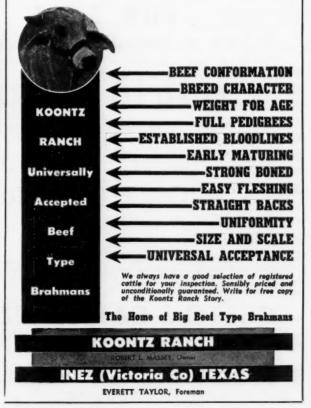
When cattle became an established industry in the islands, they increased as an important commercial product and shipping was necessary to Oahu, where slaughtering was done. Now, large outside island ranches have their slaughter yards and even manufacture weiners. However, the transportation of cattle into ships in early days was an arduous process and the inter-island voyage one of the roughest passages in the world. First, ropes were attached to the animal's heads and made fast in whale boats, which worked by means of stout lines extending from shore to boat, guiding a herd of cattle swimming to the side of a large boat where they were quickly raised and deposited on deck by means of a rope about their horns. In the swim from shore, the animal's heads were kept above the surface by cowboys mounted and armed with lassoes surrounding the pack, led by one of their well-trained paniolos to the boat.

This slow process has long since been discarded for modern streamlined shipping methods, some ranches sending refrigerated meat to the main center of commerce and population on Oahu, while others prefer to fatten the beef in yards on the main island, allowing the slaughtering industry to be carried on by one of several firms on the Island of Oahu, seat of the capital city, Honolulu.

It has been estimated that the islands had 160,500 beef cattle recently with the largest concentration of dairy cattle on Oahu, estimated at approximately 10 .-300. In spite of large ranches, the islands supply a scant .3 per cent of local needs, partly due to lack of federal beef grading, a sad comparison to the selfsufficient days of King Kamehameha when the islands produced all the food they needed and imported only metal products, some cloth and firearms. A natural antipathy in the islands for "frozen" foods and a preference for fresh vegetables and meat allows local beef, pork, etc., to bring much higher prices and even so, rapidly disappears from modern grocery store shelves.

Isolated on large estates on outer islands, the Hawaiian paniolo still performs an essential duty, much in the way of his forefathers, now beginning to utilize mainland gear, but maintaining his love of nature, the rolling hills, the beautiful aqua-purple water dotted with surrounding islands in constant view and a tendency to allow mother nature to help him tending his herds, even allowing them to breed at will, which, like any natural process, seems to prove highly successful.

Get the benefit of our 35 years' experience Engineered and built for your needs! The sign Competitive of Quality Prices Worldwide Complete COMPA Reputation Installations Free estimates — We fly anywhere! ADA, OKLA FEderal 2-6020 Forster Mfg.: We are interested in an estimate on Building Modernizing our present mill Complete Turnkey Job Company: Name: C-2



For range efficiency and performance a crossing of Brahman blood will obtain quickest and most profitable results.

Increase Weight-hardiness-feeding ability-and profits. For Prices and Information Write

# SARTWELLE BROS.

4905 Calhoun Rd. Houston 4, Texas



18-month-old future herd bull

Dr. Lee McKellar • Mt. Pleasant, Texas Phone 4-2200

# McKELLAR'S RED BRAHMANS

**Cross Breeder Supreme** Red color . . . Hybrid vigor Increased Milk adds to extra weaning weights.

> FOR SALE: Weaned bull calves, yearling bulls

Rt. 5, 2 miles east of town

FOR SALE A Group of Serviceable Age Shorthorn Bulls

Scotield's Kan

8 mi north Austin, Texes - Business Route Highway 81 P. O. Box 775 Phone HO 5-1425

# UNION FEED YARDS

P. O. Box 338, Blythe, Calif.

**Associate Members** 

J. W. Espy, President, Fort Davis, Texas Sid E. Moller, Executive Vice-President and Manager, Blythe, Calif. Warth Evans & Sons, Fort Davis, Texas

Sam Zitnick, Los Angeles, Calif. Ben Miller, Los Angeles, Calif. Don Underwood, Blythe, Calif.

# CUSTOM CATTLE FEEDING

We are adding a green chop program, increasing our capacity by 10,000 head or more.

Your brand is your coat of arms, but it is of little use unless it is recorded.

# Herrell DeGraff Resigns from **Fact Finding Committee**

ESIGNATION of Dr. Herrell De-Graff, noted food economist, as economic research consultant for the American National Cattlemen's Association has been announced by Fred H. Dressler, president of the association.

Dressler said that he was "reluctantly accepting" Prof. DeGraff's resignation, "realizing that a man can do just so much." Dr. DeGraff holds the Babcock Professorship at Cornell University, Ithaca, N. Y., and is a widely known consultant to a variety of food production, processing and merchandising organiza-

Dr. DeGraff served the cattlemen's association through its fact-finding committee for nearly four years and authored a widely accepted reference book, "Beef, Production and Distribution."

Prof. DeGraff wrote Dressler that other duties and a heavy teaching and research load made it difficult to continue serving the study and speaking demands of the association and its 140 county and state affiliates.

Dressler was joined by Chairmen John H. Guthrie, marketing, and John M. Marble, fact-finding, in expressing "deep appreciation" to Dr. DeGraff and regret at his decision.

Dr. DeGraff wrote Dressler: "My feeling for American National is warm indeed. American National is not merely an association. It is people-people whom I admire and respect-people who have worked together to make the association a great constructive force, not only for the cattle industry but for all of America. Please be assured of my continuing interest in cattlemen's problems, and please call on me in the future whenever I might in some way be helpful."

# Interest in American Royal **Quarter Horse Show-Sale**

ATIONAL interest is being expressed in the third annual American Royal Quarter Horse Show and Sale to be held in the Royal Sales pavilion Oct. 19-21.

Early entries have been received from the states of Michigan, Texas, Colorado, Indiana, Missouri, Kansas, Nebraska, and Illinois, according to Robert Q. Sutherland, Royal horse show chairman and a veteran Quarter Horse breeder and judge.

Stallions will be judged on Thursday, Oct. 19, and mares will compete the following day, Sutherland said. Winners will be selected by Jim Randals, widely known Quarter Horse expert from Montoya, N. M.

Royal officials have been greatly encouraged over the interest shown by buyers at the two previous Quarter Horse sales. This year's sale will be held on Saturday, Oct. 21. The top price last year was \$3,050 and \$7,500 was paid in

# Flying K Polled Hereford Ranch Dispersion

	SU	MMARY		
2	Bulls	1,350;	Avg.	\$675
63	Females	16,890;	Avg	268
65	Head	18,240;	Avg.	281

HE complete dispersal sale of J. E. Kutscher's Flying K Polled Hereford Ranch was held at Meridian on Aug. 25 and a large crowd of Texas buyers purchased the offering.

The top bull, Dia Domino Adv Misch, a two-year-old son of HHR Adv Misch 114th, went to Dulich Stock Farm, Morgan, on a bid of \$850. Joe Dan Weedon, Grosvenor, paid \$500 for Bonny B. Mischief 60, a six-year-old son of Bonny B Mischief 42.

The top cow, HD Mesanet 8, an eightyear-old daughter of Seth Mesa, with bull calf at side by "the 60th," went to F. W. Schneider, Darlington.

Other buyers were W. D. Davis, Eddy; Don Reynolds, Pittsburg; Perry Kallison, San Antonio; and R. J. Fisher, Whitney.

# Rexie Cauble Hereford Sale

-					
		SUN	IMARY		
16	Bulls	\$	7,960;	Avg.	\$498
58	Females		27,240;	Avg.	470
74	Lots		35.200:	Ave.	476

THE complete dispersal of the Rexie Cauble herd of Anxiety 4th Herefords was held at Big Spring on Sept. 15. Buyers from Texas and New Mexico purchased the offering.

The top price of \$1,650 was paid by Lee Scrivner, Turkey, for M Imperial Lamp 34, a three-year-old son of Imperial Lamp 52 out of a Don Lamplighter cow. Welder Bros., Beeville, paid \$850 for Royal Anxiety 31st, a senior yearling son of Royal Lamplighter, out of a daughter of 7 Lord Lamp 7.

The top female, Dorana 278th, a daughter of 7 Lord Lamp 7, with heifer calf at side by M Imperial Lamp 34, sold on a bid of \$760 to Walter Graham, Happy. Thurman Walker Lampasas, paid \$750 for Pretty Maid 3rd, another daughter of "the 7th" with heifer calf at side by M Imperial Lamp 34. Pretty Maid 4th by "the 7th" went on a bid of \$740 to H. F. Tickle, Ballinger.

Others buyers were Spade Ranch, Colorado City; S. S. Shanklin, Rocksprings; Plains Cattle Co., Amarillo; Troy Williams, Ozona; H. B. Eudaly, Grand Falls, and Colby Conkwright, Hereford.

# East Texas Hereford Sale

		SUMMARY		
36	Bulls	\$12,760;	Avg	\$354
19	Females	5,715;	Avg.	301
	Mond	19 475 -	A	996

HE East Texas Hereford Association Annual Fall Sale was held at Tyler on Sept. 20 and buyers from Texas and Arkansas purchased the offering.

The top selling bull, LS Star Prince A13th, a junior yearling consigned by Lankford Farms, Denison, sold on a bid of \$690 to Frizzell Ranch, Tyler. Another Lankford bull, LS Silver Prince A 26th by HDR Silver Zato, sold on a bid of \$610 to R. M. Fuller, Waskom.

FL Hazford Model, by TR Zato Model 12th, consigned by Healey Bros.' Flying L Ranch, Davis, Okla., sold on a bid of \$600 to C. W. Franklin, Lindale. He was the champion sale bull.

The champion sale heifer, JR Miss Mill 1 M 1 4th, consigned by J. L. Jinkins, Normangee, sold to Jim Hering, McGregor, for \$590. Rancho Luna, Athens, paid \$400 for JR Miss Queen M1, a junior yearling by Mill Iron L

Other buyers were Buck Hughes, Commerce; G. B. Mattingly, Kerns; Skinner Hereford Farm, Wickes, Ark.; L. C. Manck, Henderson; J. M. Thompson, Jacksonville; B. L. Morrison, Dallas; and Howard Ellis. Grande Saline.

# TPHA Favors Double Registration

ON REYNOLDS, president of the Texas Polled Hereford Association, has sent a letter to members of the association advising them that it is the belief of the officers that members should continue to register their Polled Hereford cattle with both the American Hereford Association and the American Polled Hereford Association.

Reynold's letter to members follows: A ballot sent out recently by the American Polled Hereford Association concerns a plan of registration whereby Polled breeders would register in the American Polled Hereford Association

It is our belief that we should continue to register our Polled cattle in both associations. We receive valuable services from both organizations. We find that most of our customers prefer double registration—and that export buyers must have AHA registration.

We would like to call your attention to the by-laws of the Texas Polled Hereford Association, which require that all cattle entered in any events sponsored by the Texas Polled Hereford Association be registered in both the American Hereford Association and the American Polled Hereford Association. Also, it is a rule of the Texas Polled Hereford Association that cattle entered in Association Sponsored sales have pedigrees checked by the American Hereford Association.

Polled Herefords have the brightest future of any beef cattle. That future can be even more pleasant and profitable if we can work harmoniously with both associations—and have whole hearted cooperation with both of the organizations that represent our cattle.

# Oct. 15 Deadline for All-State Hereford Show

JEAN NEUSTADT, chairman of the agricultural committee of the Ardmore Chamber of Commerce, announces that the All-State Hereford Show for Oklahoma will be held at Ardmore, Oct. 26-27, and that Oct. 15 is the deadline for entries. H. A. Fitzhugh, manager of Straus Medina Hereford Ranch, San Antonio, Texas, will judge the show.

# TURNER UNIVERSAL STOCK CHUTES

World's Best Livestock Machines



Swinging side opening chute is equipped with either gate or stanchion front. (Specify Preference)

Drop side opening chute is equipped with stanchion front only.

Brahman and regular chutes are equipped with either gate or stanchion front.

Calf cradles and branding iron heaters. The trailer is a separate unit.

Write for descriptive folders and prices.

# Geo. K. Turner Mfg. Co.

Cimarron, New Mexico



EARTAGS that are highly snagproof. The Jumbo Senior on right is numbered front and back of ear. All numbers guaranteed to stay bold.

Neck chains, tass, nylon rope sets. Complete

Neck chains, tags, nylon rope sets. Complete Identification Equipment. Write for samples and nearest dealer.

P. O. BOX 133-C MATTOON, ILL

All progressive cattlemen read

# Audie Rackley New Fieldman for The Cattleman

A NEW addition to the field staff of The Cattleman is Audie N. Rackley who will be helping purebred breeders with their advertising and merchandising programs. Rackley is a

native of Oklahoma, having been reared on a farm near Mountain View. He was graduated from Oklahoma State University in 1957, where he majored in animal husbandry and was a member of the judging team. This OSU team won at Kansas City and placed third



Audie Rackley

at Chicago.

After his discharge from the Army in 1959, Rackley has been employed at the university at Stillwater. He and his wife, Willie Mae, and their three young daughters have now made their home in Fort Worth where he will head-quarter.

# Red Angus to Show at Pacific International

THE Red Angus Association of America announces that classes for all ages of Red Angus cattle will be included in the Pacific International at Portland, Ore., Oct. 14-21. Seven of the ten members of the Pacific

Slope Red Angus group will exhibit at the Pacific International and Beckton Stock Farms at Sheridan, Wyo., and Red Plains Cattle Company of Guthrie, Okla., have indicated they will show.

Officers of the newly organized Pacific Slope Red Angus group are: Garnett White, Spokane, Wash., chairman; Leonard Lorenzen, Pendleton, Ore., first vice-chairman; Bert Crane, Merced, Calif., second vice-chairman; H. D. Bradrick, Salem, Ore., treasurer; and Mrs. Louis White, St. John, Wash., secretary.

# Beckton Farm Red Angus Sale and Field Day

SUMMARY

13 Bulls \$11,585; Avg. \$891 20 Females 18,500; Avg. 925 33 Head 30,085; Avg. 912

THE Beckton Stock Farm third annual production sale of Red Angus cattle, held Sept. 11, at the ranch near Sheridan, Wyo., drew buyers from seven states, with bidders from many others, and with the 33-head offering selling at an average of \$912.

The top price of \$1,350 was paid for Beckton Larkabelang 291, a June, 1960, son of Beckton Larkabelang S2. The buyer was C. D. Stolz, Sunburst, Mont.

Steve Reeves, Jacksonville, Ore., paid top price of \$1,275 for Auburn, a seven-year-old cow with a heifer calf at side by Stormalong. He also purchased Beckton Lydian M by Martex 57F, with a Stormalong heifer calf at side, and two March, 1960, heifer calves, one by Beck-

ton Lakota S and the other by Beckton Martex 75.

Other buyers were Richard B. Fletcher, Bay City, Mich.; Oasis Ranch, Canadian, Texas; Harry Eplar, Hillsdale, Wyo.; Bradrick Ranch, Salem, Ore.; and Roy Beebe, Marshall, Okla.

Many of those attending the sale arrived a day early to attend the field day held the previous day. The field day visitors were given an opportunity to inspect the entire Beckton Ranch herd during the forenoon.

After a barbecue luncheon, speeches were given by C. T. Parker, Ballinger, Texas, and by Dr. Doyle Chambers, Oklahoma State University, Stillwater, Okla. Don Wideman, assistant to the director of the Southwest Agricultural Institute, San Antonio, Texas, gave a demonstration and discussion of "Ultrasonic Measurement of Red Meat on Fat Steers," and Dr. Carroll Schoonover, head of the meats department, University of Wyoming, gave a carcass evaluation of steers already Somascoped.

Steers were placed by Parker and Pete Jensen, county agricultural agent at Sheridan, and there was audience judging and weight guessing on fat steers, with prizes for the winners.

The Cattleman

Established 1914

OWNED BY CATTLEMEN

PUBLISHED BY CATTLEMEN

READ BY CATTLEMEN

# BRANGUS

# 50 Bulls Sell IN THE Sealy Bull Sale

All bulls will be Bangs, fertility and TB tested. All are of breeding age and in strong breeding condition. All are the kind to help commercial cattlemen.

# SATURDAY, DEC. 9, 1 P.M., SEALY, TEXAS

### CONSIGNORS

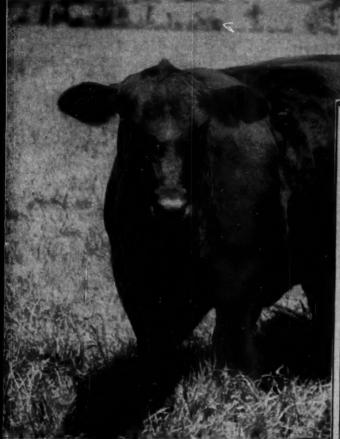
Bear Creek Farm, Houston, Texas Rey Moody, Racksprings, Texas Jack Reeves, Burton, Texas Double W Ranch, Kenney, Texas Willow Springs Ranch, Burton, Texas Rom Allison, Gainesville, Texas Riverby Ranch (formerly Smith & Francis), Telephone, Texas Letter M Ranch, Cypress, Texas J. R. & R. A. Canning, Eden, Texas The sale will be held at the Sealy Livestock Auction.

Charlie Harris, Auctioneer.

# Texas Brangus Breeders Assn.

For catalog or information contact Matt M. Syler, Secretary, Rt. 2, Burton, Texas;

Phone GR 6-8132 through Brenham, Texas.





# STEPPING OUT AHEAD

# IN THE BEEF CATTLE PICTURE

Every day the Brangus breed is growing—and no wonder. It's profit that is bringing out this calf and the many like him-more profit for the cowman who produces him. Join us and see for yourself.

#### Contact the following breeders for information:

J. R. & R. A. Canning Eden, Texas Phone: UN 9-3981

Willow Springs Ranch Matt M. Syler, Manager Route 2 Burton, Texas Phone: GR 6-8132, Brenham, Texas

L. F. Sirianni 607 Rock Hill Drive San Antonio, Texas Phone: TA 2-0416 Ranch: Moore, Texas

Sullivan Cattle Co.

F. G. & C. L. Cobb Bay City, Texas Phone: Circle 5-8757

Bear Creek Farm F. A. Fleming, Mgr. Route 8, Box 417-C Houston, Texas Phone: PR 4-2242 Barker, Texas

Texas Brangus Association Route 2, Burton, Texas Matt M. Syler, Secretary T. J. Allison, President

Smith & Francis Ranch Bob Harling, Manager Telephone, Texas Phone: FR 8-2514, Honey Grove, Texas

T. J. Allison Rocking T Ranch Box 384 Gainesville, Texas Phone: HO 5-3198

R. V. Whiteside Belvemar Ranch K&F Tested Brangus Bellville, Texas Phone UNiversity 5-3498

Double W Ranch Sammy Pierce, Manager Box 53 Kenney, Texas Phone: UN 5-3521 Bellville, Texas Jr. Moore, Manager, Box 112, Falfurrias, Texas Phone: FA 5-2370

# for sale now

10 weanling Brangus heifers, 10 weanling Brangus bulls. -Double W Ranch. One 1/4 blood bull, 5 years old, Clear Creek breeding sired by Zero P. H. No. O .- L. F. Sirianni.

# PAUL DAVIS FARMS

825 N. W. 2nd Street, Oklahoma City, Okla.



# Attention: Commercial Cattlemen

For those who want to increase the weaning weight of their calves, we offer

# 32 half-Charolais half-Angus heifers

They are weaned heifer calves, the kind the commercial cowman likes.

# For the Registered Charbray breeder: 60 head of 3/4 Charbray heifers

These are both bred and open heifers. Also some 7/8, 15/16 and purebred Charolais females for sale.

You are welcome to visit our ranch near Bowie during State Fair time. See our exhibit at the State Fair in Dallas.

# HARRY & DANNY DEAVER

P. O. Box 292, Phone TR 2-3293, Bowie, Texas. Ranch at Alvord, Texas.

# First Charolais Congress of the Americas Held at Nuevo Laredo, Mexico

Mexico Lifts 15-Year Embargo on Exportation of Purebred, Registered Charolais Breeding Cattle for Limited Number of Bulls

NE hundred fifty-seven Charolais breeders from the Republic of Mexico, the United States, and Canada, as well as representatives from England, were in Neuvo Laredo, Tamaulipas, Mexico, on Sept. 8 for the First Charolais Congress of the Americas. The Congress, jointly sponsored by Dr. Norberto Trevino Zapata, governor of the State of Tamaulipas, and the Charolais Herd Book International, A.C., of Mexico and the U. S., has been hailed by officials of the Mexican government as one of the most important inter-American livestock events held in recent times.

The most important message delivered at the Congress was that of the Minister of Agriculture of the Republic of Mexico, Julian Rodriguez Adame, who addressed the assembly and announced that as of that date the government of Mexico had lifted a 15-year embargo on the exportation of purebred, registered Charolais breeding cattle. He stated that permits for the exportation of a limited number of Charolais bulls annually was being issued to the Charolais Herd Book International, A.C., for distribution to its members. The CHBI is a purebred breeders' association with members in Mexico, Canada and the United States.

The minister also said that for the first time in history purebred breeders of Mexico will be permitted to take show herds of registered Charolais cattle out of the republic for exhibition in various livestock shows in the U. S. General Alejo G. Gonzalez, Piedras Negras Coahuila, Mexico, president of the CHBI, A.C., later announced that purebred Charolais animals from Mexico will be entered in the 1962 Southwestern Exposition and Fat Stock Show at Fort Worth, Texas, and that arrangements were being made to have an exhibition of Mexican cattle at the State Fair of Texas, Dallas.

Another honored speaker of the Congress was Lic. Jaime Rincon Gallardo, Mexico D.F., president of the National Confederation of Cattlemen of Mexico. He told the assembly that notwithstanding the great importance of the Congress for the further development of the Charolais breed in North America that he considered the founding of an international purebred association to be of even greater significance.

He commended the CHBI organizers and said, "... you have an organization of many outstanding characteristics among which I find one that I consider transcendental, and that is that the membership of this association is comprised of cattlemen from Mexico, the United States and Canada, making this

association truly international and not like some associations whose members are only from their own country or even just one state. I think this is a great thing because in this way you are establishing, among other things, standards and records of excellence, breeding histories and guiding rules for all of this continent."

Other eminent speakers were Governor Trevino Zapata, who is himself a prominent cattleman; Watson W. Wise, Tyler, Texas, former U. S. Delegate to the United Nations; and Wayne Malmberg, Spring Coulee, Alberta, Canada, president of the Canadian Charolais Association.

The program for this First Charolais Congress provided valuable information about the breed as it is in France, where it originated; its history in Mexico, research conducted in the U.S. involving Charolais blooded animals; feeding and performance testing; and the carcass and meat value of the breed. These topics were respectively presented by Dr. Jose Figueroa, Mexico D.F., Counselor of the Mexican Subsecretary of Livestock; Col. Daniel Breen, San Fernando, Tamps., noted Charolais breeder and historian; Dr. R. T. Clark, Denver, Colo., Regional Coordinator of Beef Cattle Research for the USDA; John Ewing, LaSalle, Colo., feed manufacturer and feed lot operator; and Wayne Bartley, Omaha, Nebr., meat buying manager of the Hinky Dinky Super Markets throughout the midwestern U. S.

Among those attending the Congress were members of the Pan American Charolais Association, Denver, Colo.; American Charbray Breeders Association, Houston, Texas; Canadian Charolais Association, Maple Creek, Sask., and the American-International Charolais Association, Houston, Texas.

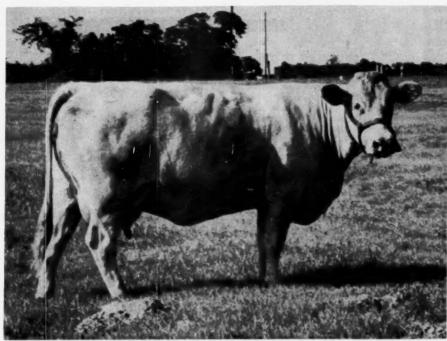
Association, Houston, Texas.

Miss Joan Russell, CHBI Executive
Secretary, Eagle Pass, Texas, states that
plans are being made to hold similar
Congresses every two years at different
locations in Mexico, the United States,
and Canada.

### King's Needle Dead

King's Needle, a champion Quarter Horse mare owned by Figure 4 Ranch, Brookshire, Texas, died last month of a virus infection. She was a promising filly, having won championships at Georgetown, Fort Stockton, and Fairfield, Texas, during the past year.

Breeders Report Excellent Results from Advertising in The Cattleman



One of our brood cows, a 15/16 Charolais from the Figure 4 Ranch herd. Sons of this fine cow are for sale now—one by a Beau Ploque bull and one from the Jo Jo bull.

# FOR SALE: 12 BULL CALVES

These bulls are from weaning age to 30 months old, from 3/4 to full blood.

You are always welcome to visit us and see our breeding program.

# M. (BINK) MANNING & SONS NORTH ZULCH, TEXAS

This Page Co-Sponsored by . . .



THE CIRCLE-L
LeTourneau Tech Ranch
Bex 2307, Longview, Texas
Attention Rob Goerdes



M. (Bink) Manning & Sons Box 295, Phone EX 9-2711 North Zuich, Texas SC

SHUPTRINE CATTLE CO
Phone Trinity 4-6281
Box 689
Selma, Alabama



THE HAWLEY RANCH W. Scripture St. 2 Mi. Beyond Hy. 77 Route 1, Phone DUpont 2-6254 Denton. Texas



B&R CATTLE CO. Charolais-Charbray Cattle 510 N. 53rd St., Phone SU 2-0928 Fort Swith Advances



RAY'S CHAROLAIS KINGDOM W. H. Ray, owner 3156 Runnels Ph. MA 6-7651 Fort Worth, Texos



MAGIC VALLEY RANCH
Farm Road 412
Clarksville, Texas
Dr. J. C. Calabria, owner



A. D. COBB, Ji Cobweb Ranch Beeville, Texas Ph. 24 Bercloi



LITTLE R RANCH Leonard Raley Phone UN 3-3728 Route 3, Box 220 Georgetown, Texas



IARRY & DANNY DEAVER
P. O. Box 292
Ph. TR 2-3293
Bowie, Texos



- · BLACK
- BULLDOG
   DURABLE

You are assured that your stock will always have an ample supply of water when you install ADAMS PUMP LEATHERS. Uniform thickness plus exclusive waterproofing treatment prevents leakage. Top quality service for deep wells or heavy duty. All sizes. Insist on ADAMS PUMP LEATHERS at Hardware dealers or wholesale jobbers.

C. F. ADAMS, Inc.



Home of America's greatest PRI Bull. Gained 4.82 lbs. daily for 140 days.

Wide selection-Charolaise Bulls-Cows-Heifers. Pure and crossbred,

# Oklahoma Charolaise Ranch

Box 1026

Dial FE 2-4100 Ada, Oklahoma

The Cattleman
Established 1914

OWNED BY CATTLEMEN
PUBLISHED BY CATTLEMEN
READ BY CATTLEMEN



(Social Security questions may be mailed to Questions, Social Security Administration, 404 U. S. Court House, Fort Worth 2, Texas. You will receive a reply direct. Questions asked most often are answered here.)

QUESTION: I have been reporting my earnings as a self-employed farmer for social security credits. Can you tell me the number of quarters I will need to receive social security benefits when I retire?

ANSWER: In general, the number of quarters needed to receive social security benefits depends on the year a man reaches 65 or a woman 62. You may figure the number of quarters by counting the number of years after 1950 up to, but not including, the year you reach 65 if you are a man; 62 if you are a woman. The number of quarters you will need will equal the number of years counted. If you have 40 quarters, you are permanently covered under social security.

QUESTION: I have been a farmer all of my life. We were not brought into social security until a few years ago. How can I be sure I have been given credit for my earnings?

ANSWER: Farmers were not included in the system until 1955. The income returns you have filed since then have included it form that is sent to social security by the Director of Internal Revenue with whom you filed your return and paid such tax as was due thereon. Your social security record is maintained from these forms which come to us each year for which you filed a return. You can be sure that all of your earnings

have been correctly recorded to your account by completing and mailing Form OAR-7004 to our accounting office, Baltimore, Md. You can get one of these forms from your local social security office or just address a postal card to the above address and ask for Form OAR-7004.

QUESTION: I am employed by a feed store and social security taxes are deducted from my wages. I purchased and began operating a stock farm in January 1961. Will I be required to pay social security taxes on my farm earnings if I have at least \$400 net profit?

ANSWER: The maximum earnings that can be credited to your social security account each year at the present time is \$4,800. You are not required to pay social security taxes on more than \$4,800 for any year. If your wages amount to at least \$4,800, you will not be required to pay social security taxes on your farm earnings. If your wages are less than \$4,800, you are required to pay social security taxes on selfemployment income up to but not exceeding an amount equal to the difference between your total wages for the year and \$4,800. For example: If your wages are \$3,000 and your net earnings from farming are at least \$1,800, you pay social security taxes on \$1,800 selfemployment income. If your wages are \$3,000 and your net profit from farming is \$1,500, you pay social security taxes on \$1,500 self-employment income.

QUESTION: Should my wife report one-half of the farm income as her earnings since we file joint income tax returns?

ANSWER: Your wife should report a share of the income as her self-employment income only if she is an actual business partner.



John Beatty, (left) Chief Inspector, and F. O'Leary, (right) Deputy Director of Veterinary Services, Department of Agriculture, Dublin, Ireland, were in Houston, Texas, on Sept. 7, 8 and 9 on an official inspection tour of the Charolais cattle in the Gulf Coast area. Their visit was under the auspices of Dalton Wilson, Chief of Foreign Marketing Services, Washington, D. C. The Charolais cattle received very favorable comments from these gentlemen. J. Scott Henderson, Executive Secretary of American-International Charolais Association, accompanied O'Leary and Beatty on their tour. Beatty and O'Leary are shown here inspecting show cattle at the Andrew Askew Ranch at Richmond, Texas.



Investigate Charolais — Purebred herds are established over the world. You get size, scale, ruggedness and efficient roughage utilization, plus docile temperament, superior mothering ability, more weight at weaning and in the feed-lot.

Superior yielding of tender, well marbeled muscle for more tasty beef.



# **Cattle News**

**OMAHA** 

Bu HART JORGENSEN

Peak of the season in Western stocker and feeder cattle and calf supply at the Omaha market should come within the next two or three weeks, to judge from past performance. Biggest cattle and calf run in Omaha market history-42,817was recorded Oct. 24, 1955. Second biggest cattle and calf count for one day-42,073-was registered one day less than a year earlier-Oct. 25, 1954. However, another of the larger cattle and calf runs in Omaha market annals-a 42,003 count-came in November, Nov. 7, 1955. Moving into the latter part of September this year, those record and nearrecord totals looked safe, but on the part of at least some observers there was a feeling that late-fall marketings might bunch up to some extent. In September, Francis Kutish of Iowa State University, Ames, expressed that view to Western Iowa feeder audiences and added that such a development provided the best possibility for some decline in feeder cattle prices. "However," he went on to say, "if it doesn't turn out that way, step in and buy 'em anyway and then try to be first back to market with 'em fat."

At third annual First National Bank Beef Cattle Conference held in Omaha last month, program participants (feeder, rancher, banker and ag economist) took the view that feeder cattle and calf prices likely would hold up through the fall . . . also that there was a chance for fat cattle to average around \$1 to \$1.50 higher in 1962 than this year (around \$24.50 to \$26 for choice) but that higher replacement and feed costs likely would offset that possible advance.

Pre-October stocker and feeder prices this fall at Omaha were running a dollar and more above a year earlier, while fat cattle values were pressed to hold even with those prevailing a year earlier.

Replacement cattle and calves sent out from the Omaha market the first eight months this year totalled nearly 165,000 head—20,000 short of a year earlier. Iowa continued to be the No. 1 taker of stocker and feeder cattle and calves at Omaha. Iowans bought some 87,000 of that 165,000 total. Nebraska feeders took 65,000. The balance went to 13 other states, in this order of volume: Illinois, South Dakota, Minnesota, Kansas, Missouri, Ohio, Wisconsin, Texas, Oklahoma, Maryland, Mississippi, Louisiana and Michigan.

# Jack D. Clarke, Jr., Heads Agribusiness Study Group

Jack D. Clarke, Jr., rancher and business leader of Conroe, Texas, has been named chairman of a new fact-finding group which will study the problems and

opportunities of Texas Gulf Coast agriculture

Establishment of the Agribusiness Surveys Division of the Houston Chamber of Commerce Agriculture Committee was announced by Ray K. Bullock, committee chairman. He said the new division will investigate developments in agriculture and related industries in a 45-county area.

In announcing Clarke's appointment, Bullock said the Conroe businessman is "eminently qualified to head the study group because he understands farm problems, he knows farm people throughout the area, and he recognizes that agriculture is the foundation of the Gulf Coast economy."

Clarke owns the Clarke 7-Up Bottling Company in Conroe. A well-known breeder and judge of Hereford cattle, he is chairman of the board of the Houston Hereford Club. He is a director of the Houston Livestock Show and has been a member of the Chamber's Agriculture Committee for two years.

Bullock said the members of the Agribusiness Surveys Division were selected for their "specialized knowledge and proven ability in the fields of agriculture and agribusiness."



The Largest Color Lithographers in the Southwest

Stattord-Lowdon
Company
FORT WORTH, TEXAS

PRINTERS

LITHOGRAPHERS

OFFICE FURNITURE

OFFICE SUPPLIES

COURTHOUSE RECORDS

BOOK and STATIONERY SUPPLIES

BANK STATIONERS



OUR MOLASSES TERMINAL AT CORPUS CHRISTI

Our importation of TOP QUALITY MOLASSES Provides an Essential Product for the Southwestern Cattle Industry.

Molasses Trading Company
503 Jones Bldg. Corpus Christi, Texas

Phone: TUlip 2-8829

# **Quarter Horse Schedule for Texas State Fair**

UARTER HORSE judging at the State Fair of Texas will begin Friday morning, Oct. 13 with junior and senior roping, reining, western pleasure and barrel race classes and wind up with finals in the evening.

Halter classes will be judged Saturday morning, Oct. 14 and continue through Sunday, with championships in the performance classes to be determined Sunday evening.

The first go round in the cutting horse contest will be held Wednesday morning, Oct. 11 with the finals to be held Thursday evening, Oct. 12.

# **Outstanding Quarter Horse Show** at Amarillo

ORE THAN 100 horses from Texas, Oklahoma, New Mexico, Kansas, Colorado and Arkansas competed in the Tri-State Quarter Horse Show, held at Amarillo. Elmer Hepler, Carlsbad, N. M., judged the show.

Bee Play, owned by Bill Gilbreath, Sonora, Texas, was named grand champion stallion. He had topped the aged stallion class. John Duke, winner in the class of 1958 foals, owned by Mayo Duke,

Tulia, Texas, was named reserve grand champion.

Hays Ranch, Snyder, Texas, showed the grand champion mare, Bar Miss, and Joe Kirk Fulton, Lubbock, Texas, showed the reserve grand champion, Bogleena.

Grand champion gelding was Lucky Clegg, owned by Glen Brewer, Elkhart, Kans. Brandy Snipes, owned by Jack Snipes, Clovis, N. M., was reserve grand champion.

Featured at the show was the naming of winners in the new Golden Spread Quarter Horse Futurity Class. This division of the show is unique in that colts are nominated for futurity competition while the mare is still carrying them.

Winner of the stallion futurity class was Back's Poco Gem, owned by Neville and Ruby Back of McLean. Champion mare of the futurity was Skipity Miss, owned by Mary Anne Parris of Lubbock.

# Champions at the Fort Worth Horse Shoe Club Show

HAMPIONS named at the twoday Quarter Horse-Palomino horse show held at the Fort Worth Horse Shoe Club arena on the outskirts of Fort Worth, Sept. 23-24, include the following:

#### Quarter Horses

Champion stallion: Buffalo Joe, owned by

Champion stallion: Buffalo Joe, owned by Robert Henning, Mills, Texas. Reserve champion: Dick Soroita, owned by Jack Bullard, Fort Worth. Champion mare: Poco Lon, owned by Mike Rutherford, Buda, Texas.

Reserve champion: Poco Bow, owned by D. A. and Paul Lacy, Dallas. Champion gelding: Jardanero, owned by King

Ranch, Kinsgville. Reserve champion: Sonora Sorrell, owned by A. O. Phillips, Dallas.

#### Palominos

Champion stock horse stallion: Major Bill Cody, owned by W. E. H. Mitchell, Roanoke.

Reserve champion: Golden Scooter, owned by

John Lowe, Fort Worth. Champion stock horse mare: Flair, owned by

Luella Baker, Dallas.

Reserve champion: Rocking Shoe, owned by George Underwood, Dallas.

George Underwood, Dallas.

Champion stock horse gelding: Royal King
Bailey, owned by Tom Hodge, Fort Worth.

Reserve champion: Desert Dawn, owned by
Ward Howard, Fort Worth.

Champion pleasure type stallion: Sunny D. owned by Joe Humphrey, Dallas.

Reserve champion: Textone, owned by Ike

Reserve Hans, Fort Worth.

Champion pleasure type mare: Kula Ann, owned by Ann Hodge, Fort Worth.

Reserve champion: Bill's Penny, owned by Lola

Boomer, Fort Worth.

Champion pleasure type gelding: Sky Ray, owned by Casper Trippe, Fort Worth.

Reserve champion: Clyde Boy, owned by Lloyd Parker, Fort Worth.





# selling 40 Mares 5 Stallions 5 Geldings at the Upper Sabine Quarter Horse Sale

Fifty head will sell at the annual Upper Sabine Quarter Horse Association Sale at Greenville, Texas, on Saturday, Oct. 28. Top bloodlines - top individuals - from wellknown Quarter Horse breeders. The sale will be held at the Greenville Livestock Commission, located on Hwy. 67 east of town. Sale begins 1 p. m.

# OCT. 28 at GREENVILLE, TEXAS

For sale catalog or information, write

WALLACE HEFNER, President, 3216 Sockwell Blvd., Greenville, Texas

# FIRST ANNUAL SALE!

We are offering in our first annual sale at the ranch a good, useful set of bulls and a nice set of horses. You are invited to come inspect our offering on or before sale day.

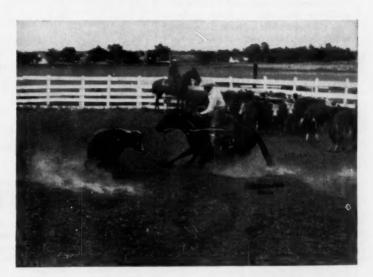


# 30 Hereford Bulls

These are Performance Tested, two-year-old Hereford bulls, the kind that will add a lot of money to your calf crop.

# 30 Registered Quarter Horses

This includes nine Quarter Horse mares, two and three years old. Some of the offering are already started at cutting and many more will be ready to start at junior reining.



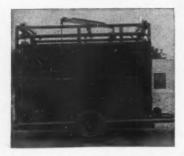
# Saturday, Nov. 18, Winnsboro, La.

The sale will be held at the ranch at Winnsboro. We are including some choice individuals in both consignments for this introductory sale. Plan now to be with us on Nov. 18.

# Ralph King's KING HEREFORD RANCH

Winnsboro, Louisiana

# **Cut Labor Costs** With Portable **Products**



Write today for your booklet telling all about our three sizes of Cattle chutes. Also the finest cattle scale on the market today. Both chutes and scale are either portable or stationary.

# **Mogford Industries**

602 W. Uvelde St. Crystal City, Texas



FREE! FREE! FREE!

Yes, with a subscription to Hoofs and Horns, you can get a beautiful \$x10 glossy print of the world-famous calfroping horse, Baldy—et no extra charge. The new Hoofs and Horns is an exciting magazine of rodeo and western horse sports. It is edited and published by Willard H. Porter, well known Quarter Herse and rodeo authority. Subscription rates: \$5, 1 year; \$7, 2 years; or \$10, 3 years. Order your subscription, or one for a friend, today . . .

4425 East Fort Lowell Road Tucson, Arizona

Dear Willard: You picture, I enclose					
year subscription to	your	new	Hoo		
Street					
City		State			

# **Dalton Quarter Horses** Average \$1,145

SUMMARY \$68,690; Avg.

LARGE crowd of Quarter Horse enthusiasts and buyers was on hand for Emmett Dalton's Quarter Horse Sale, Dallas, on Aug. 26. Buyers from Texas, Oklahoma, Arkansas, Missouri, Louisiana and North Carolina purchased the offering.

Gandy Dancer, a seven-year-old son of Leo, topped the offering when he went to Don Wilcox, Tulsa, Okla., on a bid of \$4,200. Buddie Walker, Fort Smith, Ark., paid \$2,700 for Gallant King, a four-year-old son of King out of a Sunup H. Mare.

The top mare of the offering, Poco Daisy, a nine-year-old daughter of Poco Bueno, went to Jim Cheek, Dallas, on a bid of \$2,050. She was safe in foal to Dalton's AQHA champion, Chucker Vee. Paul Curtner, Jacksboro, paid \$2,000 for Cuba Poblano, a six-year-old daughter of Rey Del Poblano and out of a daughter of Blackburn. She was safe in foal to Poco Pine.

Other buyers were Cletus Huling, St. Louis, Mo.; Goddard Ranch, Ardmore, Okla.; Harry Martin, Richmond; Don Kipp, Clemmons, N. C.; B. L. Lavender, Kermit; Paul Hamilton, Fort Worth, and Joe Joiner, Sherman.

Ike Hamilton was the auctioneer.

# **Raymond Pope Invitational Ouarter Horse Sale**

SUMMARY

HE Raymond Pope Invitational Quarter Horse Sale was held August 26 at Vinita, Okla., and 55 head sold to average \$1,115.

The top of \$6,500 was paid by Bill Doolin, Oilton, Okla., for Merry Leo, a 1958 son of Leo P-1335, consigned by Vernie Willis, Collinsville, Okla.

Top selling mare, Fair Lady Flit (Appendix), a 1960 daughter of Flit Bar P-74,572, consigned by Rebecca Tyler, Gainesville, Texas, sold to Dr. Ralph Wilson, Baton Rouge, La., for \$2,450. Dr. Wilson also purchased Miss Flit Hank, consigned by George Tyler and John Lindsey, Gainesville, Texas, for \$1,850.

Other buyers included Louis Newell, Miami, Okla.; Guy Ray Rutland, Inde-pendence. Kans.: Rex Jeans, Vinita, pendence, Kans.; Rex Jeans, Vinita, Okla.; Perry Shankle, San Antonio, Texas; and Connie Barrett, Fort Worth,

# Lazy T Ranch-S & J Farms Joint Quarter Horse Sale

SUMMARY \$59,625 : Avg.

HE joint Quarter Horse Sale of Lazy T Ranch and S & J Farms was held at Hallett, Okla., on Sept. 19 and, despite the small crowd in attendance, the 55 lots sold to average

The top price of \$5,900 was paid by

Curtis Cunningham, Clinton, Okla., for Cassak, a five-year-old son of Handi-cap, out of a Hank H. mare. Cunningham paid \$3,000 for Wolf's Bunny, a 1960 filly by Popeye McCue and out of a daughter of Roan Wolf.

A feature of the sale was an outstanding set of 1961 foals by Dr. Tisdal's outstanding stallion, Paulo. Cunningham paid \$2,600 for Lot 55, an unnamed 1961 daughter of Paulo out of the grand ole mare Duck Wing, a daughter of Billy Waggoner.

Other buyers were R. C. Williams, Sallisaw; Harold Hutton, Clinton; Billy Stockstill, Pampa, Texas; Herman Propst, Anson, Texas; Argie Taylor, Wetumka, and Ralph Hurd, Skiatook.

Walter Britten was the auctioneer.

# Rhoades Brothers and Meek **Quarter Horse Sale**

SUMMARY

\$56,210; Avg.

HOADES Bros. and Meek "Bred In The Purple" Quarter Horse Sale was held at Fort Worth on

Lady Capri, the many times champion show mare, topped the offering when she sold for \$8,000 to Judy Hays, Snyder, Texas. She was a two-year-old daughter of Hill King and out of a daughter of Roan Wolf.

Two mares sold on a bid of \$2,500. R. J. King, Midland, paid \$2,500 for Tidy Wolf, a three-year-old daughter of Roan Wolf out of a Double Trouble H mare. Hankins Bros., Rocksprings, paid \$2,500 for Crockett Miss, a three-year-old daughter of Crockett King, with filly at side by Harmon Baker B.

The top selling stallion, Red Roan Wolf, a three-year-old by Roan Wolf and out of a mare by Preacher G, sold on a bid of \$2,200 to Luther McClung, Abilene. Another son of Roan Wolf, RBM Duster Wolf, a yearling, sold on a bid of \$2,000 to Halsey Bros., Corsicana.

Other buyers were Gaylord Hankins, Rocksprings; Cheek Quarter Horse Farm, Dallas; Ed Honnen, Denver, Colo.; and Tom Elrod, Odessa.

Walter Britten was the auctioneer.

# **Hereford Champions Named at** New Mexico State Fair

IA HEIR C138 owned by Jay Cox Ranch of Winston, N. M., was chosen champion bull in the Hereford beef cattle show at the New Mexico State Fair. A Silver Pioneer 101, owned by Olin and Cleo Ainsworth of Portales was named reserve champion bull.

Silver Crestana A31, owned by Jack Turner & Sons of Fort Worth, Texas, was awarded the champion heifer title and PF Gold Princess C978, owned by Norgren Farms of Platteville, Colo., was named reserve champion.

Breeders Report Excellent Results from Advertising in The Cattleman



\_\_ SATURDAY -

NOV. 11, 1961

Beginning at 1:00 P.M.

# Selling 40 Head

Extra Well Bred — Excellent Colored Appaloosas
Including Several From Our Show String By Joker B.

Mares In Foal To Joker B

CECIL DOBBIN Auctioneer



JOKER B

"The Horse That Has Done It All" . . . and sires colts that do it all.

- \* HALTER
- \* ROPING
- \* RACING
- \* BARREL RACING
- \* BULLDOGGIN

SULLIVAN
SALE
COMPANY
MILO SULLIVAN, Sale Manager

For Sale Catalog Write:

506 Vernet St.
Richardson, Texas



# CARL MILES

CEE BAR APPALOOSA HORSE RANCHES

Ranch Headquarters — Celina, Texas, Located on Hwy. 289 — Guy Allison, Manager

# ANITA CHICA P-76,322



Winnings for Anita Chica listed in the King Ranch ad on Pages 22 and 23 in the September issue were incorrect.

Her correct show record for 1958, 1959, 1960 and 1961 is:

- 36 Grand Championships
- 15 Reserve Championships
- 51 Firsts



#### YOUR RANCH BRAND

On this attractive custom made, hand painted Longhorn ceramic ashtray and lighter set. Ashtray is 8" diameter, lighter 6½," tall with gold finish insert, both in Hereford browns and white with weighted and felted bases. Also available in Brahman Grey with Brahman head. Each set \$15.00 postpaid; approx. 2 weeks delivery. Send drawing of your personal brand and 6 others, either family or historical brands, stating color wanted, with check to TOM TOM SHOP, P. O. Box 306, Eagle Lake, Texas.

# Bill Gibbs Brokerage Co.

We buy and sell registered and Commercial Cattle—Herd and Range bulls—Ranch Loans and Oil Properties Specializing in Expert Cattle, All Breeds. 1209 Burk Burnett Bldg. FORT WORTH, TEXAS

Phone ED 5-4015 Res. Phone WA 2-1404

# World Champion Appaloosa Horse Show Nov. 3-5

WORLD Champion Appaloosa Horse show, in which champion and reserve champion performance horses from Appaloosa horse shows throughout the world will compete, will be held at the Missouri State Fair Grounds, Sedalia, Mo., Nov. 3, 4 and 5, according to an announcement by George B. Hatley, executive secretary of the Appaloosa Horse Club, Inc., Moscow, Idaho.

On the opening day eliminations will begin for the trail class, pleasure class, reining class, cutting, calf roping, stake races, barrel race and rope race from which judges will select the 12 top horses in each event for the final performance.

Appaloosa running races, which do not form part of the performance competition, will begin at 11 a.m. on Saturday. The first event will be a quarter mile race limited to two-year-olds. The second event will be an eight-mile event and the third, a half-mile race. In addition to these races the Missouri club will hold its annual futurity races.

Finals for the national Appaloosa show will begin at 1:30 p.m. Sunday with trail ride, pleasure, reining and cutting horse classes. At 7:30 p.m. finals will be held on the race track for calf roping, Nez Perce stake race, Camus Prairie stump race and rope race.

Six awards will be given in each class. First place winners will receive a trophy and a ribbon with runners-up through fifth place receiving ribbons. The Appaloosa performance, cutting horse and reserve champions will each be awarded a trophy and a banner.

# Appaloosa Champions at New Mexico State Fair

Parties from Colorado were judged the top stallions and two animals owned by C. D. Leon, Sapello, N. M., were named top mares at the Appaloosa Horse Show Tuesday at the 1961 New Mexico State Fair.

Quanah's Warrior, owned by Gene Jordan, Mancos, Colo., was picked as the grand champion stallion by Judge Richard F. Strong, Idaho Falls, Colo. Strong picked Absarokee Sunset, owned by Don Mecklenburg, Pueblo, Colo., as reserve champion stallion.

Miss Warrior was judged grand champion mare. D's Dandy Ann was named reserve champion mare.

# Palomino Champions New Mexico State Fair

Paso, Alamogordo and Sandoval were judged the champion and reserve champion stallion and mare in the Palomino Horse Show at the New Mexico State Fair.

Sure Tap, owned by Jack Ford, El Paso, was named champion stallion and Mr. Tuff McCue owned by G. B. Oliver,

Alamogordo was picked as reserve champion stallion.

Daisy Blanton, owned by G. B. Oliver, Alamogordo, was judged champion mare and the reserve champion mare was Lady Goodfellow, owned by Von Davidson, Sandoval.

Leyba Skip, owned and ridden by Karen K. Williams of Albuquerque was awarded the NMPEA Trophy as the best Palomino in show, donated by Mr. and Mrs. Lee Evans, and also the Ranch Horse Award presented by Ward Hobbs, president of Bosque Farms Rodeo Association, Peralta.

Mr. Satisfied, owned by Bud F. Walker, Santa Rosa, was announced as the Golden Champion of 1961 NMPEA Trophy and Elsie Ann Shollenbarger, Memorial Trophy Winner. The award will be presented Dec. 2 at the Santa Fe annual awards dinner of the New Mexico Horseman's Association.

# To Hold Quarter Horse Sale at El Paso Show

NE OF the finest Quarter Horse sales in the nation is on the expanded schedule of activities for the 1962 Southwestern Livestock Show, opening in El Paso on Feb. 4.

Show officials said the First Southwestern Invitational Quarter Horse Sale has been added to the show schedule to satisfy the demand of horse breeders and enthusiasts for a high-quality sale in the El Paso Southwest area.

In keeping with the aim of offering the highest quality animals possible for sale, officials are inviting top Quarter Horse breeders to consign.

A total of 50 head will be sold and all horses must be registered with the American Quarter Horse Association and show at halter in the official show of the AQHA, opening Feb. 7. Consignors will be limited to three entries. A single entry must be a mare. If two horses are consigned, entry must consist of a mare and a gelding, a mare and a stallion or two mares. If three are consigned, the entry must be two mares and a stallion, one animal of each sex (stallion, mare and gelding), or three mares. All horses consigned must have been foaled prior to June 1, 1961, and not later than Jan. 1, 1958.

# Texas Shorthorn Lassie to Be Crowned at Fair

ISS ELEANOR MILES, daughter of Mr. and Mrs. Charley Miles, Valley Mills, Texas, will be crowned Texas Shorthorn Lassie Queen by Governor Price Daniel at the State Fair of Texas in ceremonies at 11 o'clock on the opening day, Oct. 7.

Miss Miles, a Texas Christian University junior, has her own herd of Shorthorn beef cattle and has shown heifers and steers at the Houston and Fort Worth stock shows. She has been prominent in 4-H club work for a number of years and received the Gold Star Award in 1959.

# Reed Hill Quarter Horse Production Sale

SUMMARY

51 Lots ......\$50,875; Avg. .....\$9

HE Reed Hill Quarter Horse Production Sale was held at Canadian on Sept. 14 and buyers from Texas, Oklahoma, New Mexico and Virginia, purchased the offering. The offering included the 1960 colt crop by Beaver Creek and several daughters of Moco. Many of the mares in the sale were carrying the service of Julio's Bar and Rapid Bar, both sons of Three Bars.

Two mares topped the sale at \$2,100. B. F. Phillips, Frisco, paid \$2,100 for Lady Go, a 1947 mare by Bob Randle and out of Randle's Lady, which is also the mother of Bud Warren's good stallion Croton Oil. John Smith, Amarillo, paid \$2,100 for Desert Song, a two-year-old daughter of Moco, in foal to Rapid Bar.

Bar Diamond, a 1960 stallion by Mr. Bar None, topped the yearlings when he sold to Thurman Apple, Rushville, Ind., on a bid of \$2,000. Two other mares sold on a \$2,000 bid. Bill Lavender, Kermit, paid \$2,000 for Sedalia City, a five-year-old AA daughter of Quick M Silver, and Dorfman Quarter Horse Farm, Longview, paid \$2,000 for Jones' Lady Bess, an 11-year-old mare by Red Thomas with filly at side by Haskell Bert.

Other buyers were North Wales Quarter Horse Farm, Northington, Va.; Eldon

Dudley, Perryton; Mitchell Ranch, Canadian; Walter Merrick, Cheyenne, Okla., and Raymond Tucker, Paducah. Hank Wiescamp was the auctioneer.

# Pfizer Buys Globe

HAS. PFIZER & CO., Inc., New York, acquired the assets and properties of Globe Laboratories, Inc., Fort Worth, in a transaction approved by Globe stockholders, Sept. 23, John E. McKeen, president of the Pfizer firm, announced in Fort Worth.

Chas. Pfizer & Co., Inc., is the world's largest producer of antibiotics and is one of the oldest and largest drug firms in America. Globe Laboratories began operations in 1919 when Dr. Frank R. Jones, its president, and associates, organized the firm to manufacture antihog-cholera serum and hog-cholera virus. In the ensuing forty years, the firm has expanded its product line to some 300 veterinary biologicals and pharmaceuticals and owns considerable property in Fort Worth on which its general offices and laboratories are located.

Stockholders of Globe voted unanimously to merge with Pfizer on a sharefor-share stock exchange, in which some 60,000 shares of Globe will be exchanged for an equal amount of Pfizer shares.

The Pfizer firm manufactures antibiotics, pharmaceutical specialties, nutritional specialties, vaccines, proprietaries, chemicals, vitamins, and agricultural products. Terramycin pet tablets recently were introduced by Pfizer as an antibiotic-vitamin formulation for use in treating infectious diseases of small animals. The new product constitutes an easily applied dosage of oxytetracycline that contains a wide range of antimicrobial activity against intestinal and systemic infections. Pfizer also recently announced a new swine feed under the trade name of additive Taomyxin that combines the medium range of oleandomycin with the broad spectrum activity of oxytetracycline. The firm also manufactures antibiotites, pharmaceuticals, biologicals for poultry, cattle, pets, and other animals.

J. J. Thompson is vice-president of the Pfizer firm and general manager of the agricultural division. He will supervise operations of Globe Laboratories, although all Globe personnel and trade arrangements will remain the same. Globe will become a division of Chas. Pfizer & Co., but will be operated as a separate entity, according to Thompson.

Allen C. Calkins has been appointed by Pfizer as general manager of Globe Laboratories, and Dr. Frank R. Jones will remain in a consulting capacity. All other personnel of Globe will remain in present capacities.

J. J. Thompson said in Fort Worth that Globe Laboratories will benefit from the extensive research facilities of Chas. Pfizer & Co. and that certain Globe products will be marketed under the Pfizer label, and vice versa.

Autographed First Edition

# "THE PLAINSMEN OF THE YELLOWSTONE"

A History of the Yellowstone Basin By MARK H. BROWN, co-author of the famous "The Frontier Years" and "Before Barbed Wire"

Just Published—the story of the people who once lived in the basin of the Yellowstone River.

Some of the names—William Clark, John Colter, Jedediah Smith, Captain Raynolds, George Armstrong Custer—have not been forgotten. But to many fate denied a comparable degree of fame, among them: Francois Antoine Larocque who explored the Yellowstone Basin well in advance of William Clark, the Gros Ventre girl, Woman Chief, who became a renowned Crow warrior, the shadowy outlaws who hid behind the Red Wall in the Big Horn Mountains, and scores of others. Here, also, is the story of that fascinating frontier town, Miles City, the harrowing adventures of James Stuart's prospecting party, the highlights of the era of the rancher and the roistering cowboy.

The Book also includes for the first time in its entirety a fresh and much-needed appraisal of the trouble with the Teton Sioux. Documented with contemporary accounts and letters and reports, previously overlooked or ingnored by historians, and supplemented with special maps.

A must for any reader interested in America's past.

# THE IDEAL GIFT

480 Pages 61/2" x 91/2"

7 Double-page Maps

Autographed First Edition

> \$7.50 Postpaid



Mark Brown's own meticulous research makes this a magnificent chronicle. Use handy coupon for ordering by mail

KIESER'S BOOK STORE Dept. C-1

207 N. 16th Street, Omaha 2, Nebraska

Please send autographed first edition copies of THE PLAINSMEN OF THE YELLOWSTONE by Mark H. Brown, at \$7.50 per copy postpaid. I have enclosed my check (or m.o.) in the amount of \$^\*\*\*

NAME.

ADDRESS

CITY.

.....

STATE.....

IN 10 18:11.

# Feed Cattle and Sheep The Modern Way With



One man does the work of two in one-fourth the time. Two hundred pounds of cake, pellets, or checkers may be distributed per minute, with screen to catch meal, driver never leaving pick-up seat. Only one minute required to detach from or attach to vehicle. Capacity 600 pounds.

For Information Write

# WYNN'S FEED DISTRIBUTOR

Dept. 1, Box 164, Bellevue, Texas

# "TRAINING TIPS FOR

WESTERN RIDERS"





Newest, most practical book on stock saddle horse training. Rules and training suggestions for roping, cutting, relaing, barrel racing—plus important ideas about feeding, grooming, bits, hobbles, colt training and bad habits. \$2.50.

#### COMBINATION OFFER:

"TRAINING TIPS FOR WESTERN RIDERS" plus of 1 year subscription to THE TEXAS HORSEMAN magazine—54. (This is a \$1.50 savings). The Taxas Horseman is the Southwest's monthly magazine of Western Riding, covering rodeos, Quarter Horses, Appaloases and cow-country mounted octivities. Tips from Trainers in each issue tells you how to do things with your horses. Order by compon.

The Texas Horsenian, Dept. C4, Route 1, Bex 225,

Enclosed is my \$4 for the special offer of "Training Tips for Western a full year of The Texas Horseman.	combination Riders" and
Name	**********
Street or RR#	***************
City. State	

# New Products for the Ranch

New Odor Control Product

The offensive odors from livestock and poultry operations which cause friction between the operators and their residential neighbors can now be eliminated. A clearing of the air in such enterprises as feed lots, dairies, poultry ranches is done by periodic spraying of a relatively new product called Odokill, a scientifically compounded chemical to eliminate odors caused from organic sources.

Odokill was developed by the Somis Chemical Company of Camarillo, Calif., on the nearby Taylor Ranch in Ventura. Available in liquid form one gallon of Odokill mixed with 50 gallons of water and sprayed mechanically on ground and structures, will kill all organic odors on a one acre area for two weeks.

After the first application, half as much Odokill is needed to eliminate odors for as long as seven weeks.

When applied as directed, Odokill is non-injurious, non-irritating and non-corrosive. Care should be taken to avoid the contamination of food stuffs; however, it is not detrimental to vegetation or to manure.

Further details on Odokill may be obtained directly from Somis Chemical Company, 60 Encino Drive, Camarillo, Calif.

# Highland Hereford Sale at María Nov. 17

PORTY-THREE years ago the Hereford Breeders of Brewster, Jeff Davis and Presidio counties organized the Highland Hereford Breeders Association. The purpose of this organization was the improvement of the Hereford breed and a continual improvement of feeder calves.

This breeders organization has operated consistently during this entire interim and is now active in the further improvement of their "Highland Hereford" feeder cattle. In 1955, Gage Holland, president of the Association, appointed a committee to develop and sponsor a Registered Hereford Bull Sale. The first sale was held in March of 1956.

This sale has continued since its inception and each year has shown marked improvement in the quality of the offering. Top range bulls are the emphasis of this sale; bulls capable of siring choice and fancy feeder calves for which this area has long been noted.

This Association points with pride to the high quality and recognized ability of the "Highland Hereford" feeder calf; they are equally proud of the judges who have placed the sale bulls each year. The help and encouragement of these outstanding judges has added much to the progress and improvement of this bull sale.

The 1961 sale, to be held Friday, Nov. 17, at Marfa, will be judged by Dick

Sellman, Sellman Brothers Ranch, Watrous, N. M. Sellman has judged such shows as the National Hereford Congress in 1960 and is considered one of the outstanding young breeders and judges of the Southwest.

# Angus Champions at Lubbock

FIFTY-EIGHT head of high-quality Angus competed for top honors at the Panhandle South Plains Livestock Show at Lubbock on Sept. 28. The champion bull of the show was Merit of Green Valley, a senior bull calf shown by Green Valley Ranch, Willis, Texas. Winning the reserve honors was Bandolier S, a senior yearling bull shown by Spencer Cattle Co., Rogger, Colo.

Champion female of the show was B3R Elira 0228, a junior yearling heifer shown by Bradley 3 Ranch, Route 2, Memphis, Tenn. Reserve champion honor went to Pride 070 of Dundee, a summer yearling shown by Dundee Angus Ranch, Longview. Texas.

Others among the first prize winners were Fred Brown, Groom, Texas; Kenneth Moore, Roxbury, Kans.; and George F. Saunders, Box 188, McLean, Texas.

Stanley Anderson, Texas Tech, was the judge.

The Cattleman
Established 1914
OWNED BY CATTLEMEN
PUBLISHED BY CATTLEMEN
READ BY CATTLEMEN

# NEWS, PICTURES, STORIES ABOUT HORSES



Every issue crammed with stories on various breeds, Arabians, Palominos, Morgans, Quarter Horses, Thoroughbreds, Tenn. Walkers, Saddle-breds, Appaloosas, also Rodeos, cutting horses, riding clubs. How-to-do-it article in every issue. Tells how horses are used and enjoyed. (20th year publication). Subscription starts magazine coming immediately. Costs less than a cent a day to enjoy this magazine. Twenty issues only \$5.00, ten issues \$3.00.

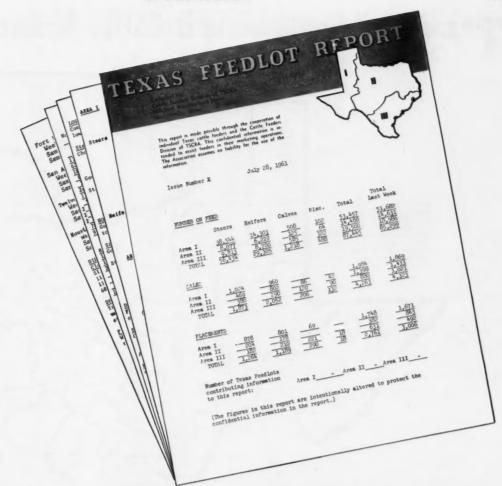
Published Bi-Monthly — Order Your Subscription Today.

Now Combined with "Back in the Saddle"
Magazine.

# HORSE LOVER'S MAGAZINE

P. O. BOX 1432

RICHMOND 4, CALIFORNIA
On Sale at the Larger News Stands



# "up to the minute"

The "Texas Feedlot Report" is mailed weekly to members of the Cattle Feeders Division. The Report includes information regarding numbers of cattle on feed, slaughter cattle sales, feeder cattle purchases, and other information of vital interest to the cattle feeder. The Report is current with mailing of the Report on the same day the information is compiled.

The Report is available to all members of the Cattle Feeders Division who pay a minimum cattle assessment of \$100. A monthly summary of the weekly reports will be available for members who do not feed 1,000 cattle annually or do not wish to pay the minimum cattle assessment. Additional information available upon request.

Just one of the services available to you through membership in Cattle Feeders Division of TSCRA.

Join today! Write for complete information.

**CATTLE FEEDERS DIVISION** 

of TEXAS AND SOUTHWESTERN CATTLE RAISERS ASSOCIATION

410 EAST WEATHERFORD STREET

FORT WORTH 2, TEXAS

# exas and Southwestern Cattle Raisers Assn.



# Field Inspectors

#### FIELD INSPECTORS' PHONE NUMBERS AND ADDRESSES

- Albright, N. B......EV 3-1469-95 Brown Drive, Amarillo
   Allee, Warren P.....TR 6-2338-Box 454, Carrizo Springs
- 3. Anderson, H. C., Jr.
  - TW 2-6876-2149 Briarcliff Dr., Beaumont
- 4. Dick, J. C. 932-2761—Box 12, League City
- 5. Dunham, Jeff......OX 4-1796-Box 1267, Midland
- 6. Eckols, Buck........FE 6-4158-Rt. 2, Box 230B, Liberty
- 7. Flowers, Dennis E....TA 2-3558—1701 Carrabba St., Bryan
- 7. Perkins, James C....LY 3-2372-Rt. 2, Buckholts

- 9. Hamby, J. T ..
- 10. Hodges, John Ely WA 3-1403—137 Grapeland, San Antonio
- 11. Jefferies, Alan T......874-3539-Box 92, Clarendon
- 12. Lansford, Gordon......LA 7-3128—Box 201, Hebbronville
- 13. Mims, Jack H.
  - DA 3-4771 or DA 3-4222-P. O. Box 127, Canadian

- 14. Murray, J. B......2504-Box 823, San Saba, Texas
- 15. O'Neal, Billy M. "Boots"
  - 120 or 400-P. O. Box 381, Paducha
- 17. Peeler, Travis Lee....LY 2-2038-Box 303, Kingsville
- 18. Porter, Herman O. LY 7-2410-Box 67, Brady
- .....Jourdanton, Texas Potts, Murray F ..... 19.
- 20. Roberts, Daniel O.
- UL 9-9803-Box 22, Ysleta Sta., El Paso, Texas
- 21. Rosenthal, Coy.......57-709 N. E. Third, Antlers, Okla.
- Smyers, T. Dale......LI 9-0749-Box 1021, Graham, Texas
- 23. Stewart, John L.
- PE 1-1109-3733 W. 7th St., Fort Worth
- 24. Moore, H. M., Jr......2210-905 Brockman, Sweeny, Texas
- 25. Stout, Lester K.....HI 5-2764-1908 E. Guadalupe, Victoria
- Strickland, A. B......295-2641-Box 127, Buda
- 27. Tinsley, T. O .....LY 4-5451-1202 West 4th St., Tyler
- 28. Turner, Marvin J .......234-Box 28, Medicine Park, Okla.
- 30. Williams, David L.
  - 2153-1711 Bigheart St., Pawhuska, Okla.

# **TSCRA** Market Inspectors

INSPECTOR ADDRESS AND TELEPHONE	MARKET	INSPECTOR	ADDRESS AND TELEPHON	E MARKET
	Corsicana			(Big Spring
Barham, Clemmie Olen, Box 56, Forreston—HU 3-6735	Emory Kerens Marlin	McGee, Poley P.	, Rt. 1, Box 22, Colorado City	Colorado City Lamesa Midland
	ıffalo			E 41 1
(Ma	adisonville (Bryon	Medford, Jesse I Alexander—	-PO 4-4272	Mineral Wells Stephenville Ranger
Barron, Noah E., Route 1, Cameron—706	Caldwell	Austin—HI	F., 1414 Matthews Lane, 2-1088	Austin
Becker, Alvin E., Route 4, Box 136-C, San Antonio—GE 2-2915	ericksburg ville ona	Murray, J. B., Bo	ox 823, San Saba—2504	Lampasas Lometa Llano
Bennett, William I., Box 5056 N. Station, Amarillo—DR 6-6981	Amarillo Tulia	Myers, Virgil D.	Box 511, Devers—KI 9-2117	Raywood
Biggs, Eugene K., Box 800, San Antonio—CA 3-6755		Fort Worth	E., 121 E. Exchange Ave., 6—MA 4-2009	McKinney
Bonner, A. Q., Jr., 601 Margaret St.,		Pirtle, Max W., I Honey Grove	Box 181, e—FR 8-2233	Bonham Greenville
Dalhart—CH 9-2380 Brendle, Ona Frank, Box 722, Mathis		Reed Walter Rei	nnett, Rt. 4, Box 210, EX 3-2906	
Buchanan, Max R., Office 217, 4905 Calhoun Rd., Houston—CA 8-6151		Rhea, James Har	rold, Box 512, Texarkana Texarkana—32-2241	
Cade, Eugene R., Box 123, Chandler—VI 9-6447		Ricks, John Dave	e, 804-A Northwest, Childress	Childress
Cagle, Roy E., 917 S. Blackwell St., [A Tyler—LY 2-0964			B., Rt. 1, Box 137, Dayton	(Quanah
Cannon, Oma O., 121 E. Exchange Ave., Fort Worth 6—MA 4-2009	Fort Worth		., 3606 36th St., W 9-5508	
Fla	lumbus atonia		R., Rt. 1, Texas—FA 8481	
Conley, Bryan C., Box 413, Luling—TR 5-2672 Go	nzales ling	Livingston,	Iexas—FA 8481	Bay City
Darnell, James Michael, Route 6. (Paris	hulenburg	Stotts, Bill M., P.	O. Box U, Edna—OL 7-2742	
Darnell, James Michael, Route 6, Paris Paris—SU 4-2091 Sulph	ur Springs			El Campo Kenedy
Dunbar, Edward P., Junction—HI 6-2007 Easter, Clinton Eugene, 1128 W. Thompson St., Jacksboro—LO 7-2019	ham			Sealy Beeville
son St., Jacksboro—LO 7-2019	hita Falls San Saba	Stotts, Harry C.,	Rt. 3, Box 254, Yoakum	Cuero Hallettsville
Floydada—YU 3-3397				Kenedy Sealy
Stockyards—32-2241	Texarkana			Beeville Cuero
Fuller, O. N., Jr., 1100 Maxfield, Waco—SW 9-2755	Hubbard Waco	Stotts, Louis H.,	Rt. 3, Box 151, Hallettsville	Hockley
	Cameron	C41	t W. Consul Deliseous Standa	(Victoria
	Temple Davilla	Strawnorn, Ernes	t W., General Delivery, Stamfor	Clifton
Granger, Benjamin F., P. O. Box 162, China—RE 9-2621	Beaumont	Streater, Wm. Ga	rlon, Rt. 1, Hamilton	Comanche
Green Russell Roy 284 Rlanco_TE 4403	Blanco	Dureuter, William		Hamilton
naie, steve, box 24, Gien Cove—6456	Ballinger Coleman			(Meridian (Brady
Hartmann, Kenneth K., 220 L.S. Exchange Bldg., Denver, Colo.—AC 2-3634De	nuon Cala	Strickland, Bill, R	Rt. 1, Box 52-C, -2478	Brownwood
Herklotz, Edw. M., Rt. 2, Box 569, Alvin—OL 8-4110.	Wharton	Brady—LY 7	-2478	
Higgins, Robert W., Box 423, Bastrop-628	Austin Gatesville	Thomas, Edgar V Huntsville—C	ernon, Rt. 4, Box 315, GR 5-3208	Huntsville
	Lockhart Faylor		01 Sycamore St., 4-9418	
RE 9-2311	Beaumont China	Abilene-OR	4-9418	San Angelo Sweetwater
Jines, James Wesley, Rt. 2, Box 83, Perryton—435-4379	Perryton	Watson, Richard	E., Box 93, Frost—MU 2-2832	{Corsicana Ennis
Jones, Robert Lee, Box 7, Kingsbury-46	Seguin	Wheeler, Warren	A., Rt. 1, Box 326,	
King, Walter A., P. O. Box 502, (Alice—MO 4-5915	ce obronville	Donna—HO 4	A., Rt. 1, Box 326, 1-1748	Elsa Mercedes
Luker, Thomas L., P. O. Box 800, San Antonio—CA 3-6755	n Antonio			Bridgeport
Mahler, John B., 805 Pecan St.,		Whitsitt, Wm. K.,	Rt. 3, Jacksboro	Olney
Honey Grove—FR 8-2281 Matthews, Clarence, Anton, Texas—997-4553	Paris			Seymour Vernon
	Austin	W 1 1 C	D D 41PA TT 11 DD 100	Cotulla
Austin 4—HI 2-3189			B., Box 1150, Uvalde—DR 4-36	Uvalde
	exington	Yarbrough, Richa	rd C., Box 548, Menard—EX 6-4	995Menard

# Officers and Directors of TEXAS AND SOUTHWESTERN CATTLE RAISERS ASSN.



410 East Weatherford, Fort Worth 2, Texas

#### OFFICERS

DOLPH BRISCOE, JR.	PRESIDENT
	VICE-PRESIDENT
	VICE-PRESIDENT
FRED KORTH	TREASURER

ERNEST	DUKE	ASSISTANT	SECRETARY
C. E. HOI	GES	ASSISTANT	SECRETARY
JOE G. M	ONTAGUE		ATTORNEY

#### PAST PRESIDENTS

John Biggs, Vernon Holman Cartwright, Dinero Bryant Edwards, Henrietta Claude K. McCan, Victoria Norman Moser, DeKalb Roy Parks, Midland Jack Roach, Amarillo Jay Taylor, Amarillo C. E. Weymouth, Amarillo R. W. Willoughby, San Angelo

### HONORARY VICE-PRESIDENTS

C. K. Boyt, Devers A. E. Gates, Laredo Ewing Halsell, San Antonio Edgar Hudgins, Hungerford Richard King, Corpus Christi R. J. Kleberg, Jr., Kingsville Joe B. Matthews, Albany G. R. White, Brady

#### BOARD OF DIRECTORS

Herman L. Allen, Menard Tobin Armstrong, Armstrong Ralph Barby, Knowles, Okla. George R. Bauer, Nome George Becker, Kaufman Geo. Beggs, III, Fort Worth Jno. M. Bennett, Jr.,

San Antonio
Lee T. Bivins, Amarillo
W. T. Bonner, Gainesville
E. S. F. Brainard, Canadian
J. S. Bridwell, Wichita Falls
Robert W. Briggs, Sr.,
San Antonio

San Antonio
R. A. Brown, Throckmorton
Stanton Brunson, Crosbyton
D. Burns, Guthrie
Bob Cage, Eagle Pass
Walter W. Cardwell, Jr.,
Lockhart

Tom H. Carothers, Palestine Ben H. Carpenter, Dallas Frank H. Chappell, Jr., Lubbock

Woods Christian, Mission V. A. "Bill" Clements, Jr., Longview David S. Combs, San Antonio Hal Cooper, Ft. Supply, Okla. Fred Craddock,

Pawhuska, Okla.

J. M. Crews, Childress

H. Mason Crocker, Brady

Mit Dansby, Bryan Gardner Duncan, Eagle Lake G. Cameron Duncan, San Antonio

San Antonio Tom East, Jr., Hebbronville Sterling C. Evans, Houston Joe B. Finley, Encinal Hugh Fitzsimons, Jr.,

San Antonio
Joel Fleming, Center
H. G. Flowers, Aspermont
Jack Frost, Dallas
Albert E. Gates, Laredo
Wilbourn S. Gibbs, Huntsville
William Green, Albany
Virgil Guerra, Roma

O. C. Hadden,
Ponca City, Okla.
George Halsell, San Antonio
Newton Harrell, Claude
R. H. Harris, Jr., Uvalde
A. H. Heiner, Beaumont
J. J. Helm, Antlers, Okla.
Fred A. Hobart, Pampa
Gage Holland, Marathon
C. J. Holloway, Athens
Harry Hudgins, Sherman
J. F. Jackson, Groesbeck
Ralph A. Johnston, Houston
W. W. Jones, II, Corpus Christi
Ed Kenley, Lufkin
Cleve Kerr, El Paso
Richard Kleberg, Jr., Kingsville

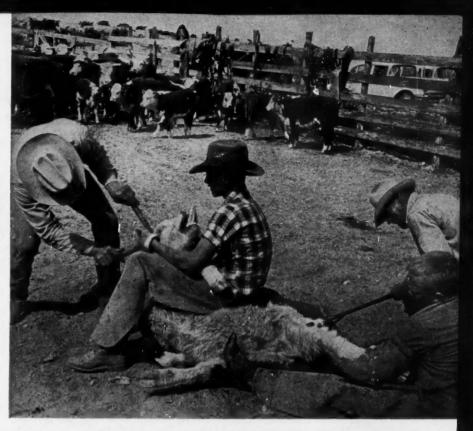
H. L. Kokernot, Jr., Alpine Karl Leediker, Crockett Durward Lewter, Lubbock Frank H. Lewis, Bay City George Light, III, Cotulla Reese B. Lockett, Brenham Jackson B. Love, Llano Ed Lowrance, San Antonio Kerry McCan, McFaddin J. B. McCord, Coleman Carter McGregor, Jr., Wichita Falls

Wichita Fails
Jack Mansfield, Vega
H. H. Matthews, Sabinal
John Matthews, Abliene
Watt Matthews, Albany
T. C. Meador, Eldorado
L. M. Mertz, San Angelo
L. D. Miller, Jr., Falfurrias
A. K. Mitchell, Albert, N. M.
Joe C. Mitchell, Marfa
H. H. Moore, Navasota
Hilmar G. Moore, Richmond
Warren N. Moore, Alvin
Otto Moser, DeKalb
Alfred Negley, Austin
R. J. Nunley, Sabinal
Thomas M. O'Connor, Victoria
Rufus Peeples, Tehuacana
J. G. Phillips, Jr.,

West Columbia
T. J. Poole, Jr., Bay City

Ernest C. Powers, Carthage
Foy Proctor, Midland
Robt, G. Price, Addington, Okla.
F. B. Pyle, Sanderson
Watt Reynolds, Fort Worth
M. H. W. Ritchie, Clarendon
Howard Rivers, III, Elgin
J. D. Ruckman, Karnes City
T. L. Roach, Jr., Amarillo
Joe E. Russell, Annona
J. W. Sartwelle, Houston
Tom B. Saunders, Fort Worth
Harry Scaling, Bellevue
Clarence Scharbauer, Midland
Charles Schreiner, Kerrville
Frates Seeligson, San Antonio
Jack Shelton, Romero
Stuart Sherar, Houston
Howell Smith, Wichita Falls
John Stark, Deming, N. M.
W. G. Swenson, Stamford
Leonard Traylor, San Antonio
Jack Turner, Fort Worth
Bilby Wallace, Clairemont
Lafayette Ward, Jr.,
San Antonio
W. R. Watt, Fort Worth
J. T. White, Hearne
W. W. White, Mason
Roger Williams, Victoria
Harrie Winston, Snyder
J. L. Wood, Refugio

# GUARDING THE RANGE FOR MORE THAN 80 YEARS . . .

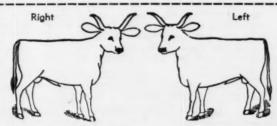


Brands are the legal mark of ownership, the positive identification of what cattle belong to what cattleman. Guarding this valuable property identification system for more than 80 years has been the Texas and Southwestern Cattle Raisers Association. Its complete Texas cattle brand file, with more than 200,000 brands on file in the home office in Fort Worth, coupled with its network of brand inspectors at major markets, continues to safeguard cattlemen from theft. This is only one of many ways in which the Association serves the beef industry of the Southwest.

The cost of membership is small, arrived at on this basis:	
Asset dues	
65% of cattle owned (not less than 50 head) at 12c per head	
The Cettleman Magazine yearly subscription (optional)	
Matienal Live Stock and Meat Board (optional) 1c per head	******
If you prefer, you may just show 65% of cattle owned and we will mail statement for	
correct amount of dues	
TOTALS	******

Fill out the application, list your brands and mail today with your check to Texas and Southwestern Cattle Raisers Assn., 410 East Weatherford Street, Fort Worth, Fexas. If you prefer, you may sign and return the application and we will mail you statement for the correct amount.





To the President and Members of the Texas & Southwestern Cattle Raisers Association:

The Petition of the subscriber represents that he is desirous of becoming a member of the Association and I CERTIFY THAT I HAVE RENDERED NOT LESS
THAN 65% OF THE CATTLE I AM HANDLING. In case of acceptance I agree and bind myself to conform to the By-Laws governing the Association, and to pay all dues, assessments and other charges provided for by the Association, at Fort Worth, Texas.

Signature of Applicant

# Livestock Markets Review

Price Range at Fort Worth, Houston, San Antonio, and Oklahoma City During Past Month

FORT WORTH Supplies on the Fort Worth market during the period Aug. 21-Sept. 22 showed a 24 per cent increase of cattle and 10 to 12 per cent more calves and hogs, but about the same number of sheep as the preceding period. Compared with a year ago, cattle and calf receipts were 25 per cent smaller, hogs 28 per cent less, and 11 per cent fewer sheep. Receipts varied considerably from week to week, with both weather conditions and harvesting operations affecting the receipts.

Trading was fairly active for slaughter steers, heifers and calves throughout the period but cows and bulls turned slow and sharply lower during the last week of August and the first week of September, but later recovered the downturns. Stocker and feeder classes came under price pressure late in August and some rather sharp declines were posted for Common and Medium offerings; however, a fairly broad demand and active trading in September recovered much of the losses, and Good and Choice kinds were higher. As compared to the previous period, slaughter steers sold steady to 50c lower. Heifers held mostly steady. spots 50c higher on high-Standard and low-Good grades. Utility and Commercial cows sold steady to 50c higher, while Canners and Cutters figured steady to 25c lower. Bulls finished the period steady to 50c higher. Slaughter calves figured steady to \$1 higher, mostly 50c higher. Stockers and feeders developed a two-way trend, with Good and Choice stocker and feeder steers selling steady to 50c higher while Common and Medium figured weak to \$1 lower. High-Medium to Choice heifers sold 50c to \$1 higher but lower grades were weak to \$1 off. Good and Choice stocker steer and heifer calves were 50c to \$2 higher. with most of the advance on Choice lightweight offerings while Common and Medium figured steady to 50c higher.

Cattle supplies during the period included about 67 per cent stockers and feeders, 16 per cent cows, and most of the remainder slaughter steers and heifers. Around 125 loads of slaughter steers and heifers were offered. About 20,000 head of stockers and feeders sold through the auction.

Good and Choice 800- to 1300-lb. slaughter steers sold recently from \$22-24.75, with several loads high-Good and Choice from \$24.25-24.75. Good and Choice 550- to 800-lb. steer yearlings brought \$23-24.50. Standard and low-Good steers under 1200 lbs. cashed from \$20-23.50. Good and Choice 700- to 900-lb. slaughter heifers brought \$23-23.75. Good 600- to 968-lb. heifers sold from \$22-23.25, with Standard and low-Good from \$19-22.50. Utility and Commercial cows bulked from \$14.50-16.50 but a few Commercial reached \$17. Canner and Cutter cows sold recently from \$11.50-15, with shelly Canners down to \$10. Most Utility and Commercial bulls sold from \$17-18.50 but a few reached \$19. Canner and Cutter bulls ranged \$14-17.50. Bulk Good and Choice slaughter calves and yearlings up to 600 lbs. sold from \$22.50-24 with a few to \$24.50. Standard calves cleared \$19-23, while Cull and Utility ranged from \$14.50-19.

Good and Choice feeder steers, 700 lbs. and up, changed hands recently from \$21-22.90, with Common and Medium from \$18.50-21.50, Good and Choice 500to 700-lb, stocker steers brought \$22-26. Common and Medium \$17-22.50. Medium and Good 500- to 650-lb. stocker heifers turned from \$19-21.50, with a few Good and Choice, 500 to 550 lbs., from \$22-23.90 and Common from \$17-19. Good and Choice 250- to 500-lb. stocker steer calves cashed from \$23.50-28, with a few baby calves to \$31. Common and Medium ranged \$18-23.50. Good and Choice 250to 500-lb. stocker heifer calves cleared at \$22.50-27.20.; Common and Medium sold \$17-22.50. Common to Good stock cows sold mostly from \$12.50-16.50, but a few reached \$19. Medium and Good cow and calf pairs brought \$177-290 per pair.

Breeders Report Excellent Results from Advertising in The Cattleman SAN ANTONIO Higher prices on all cattle classes, at the close of the third week of the month as compared with those paid at the close of

compared with those paid at the close of the preceding month, marked trading at the San Antonio market during September. Slaughter steers and yearlings were very uneven, \$1-2 higher at the close of the third week. Slaughter cows were 50c-\$1 higher; bulls \$1-1.50 higher; slaughter calves generally \$2 higher; stockers and feeders \$1-1.50 higher and stocker calves \$1-2 higher.

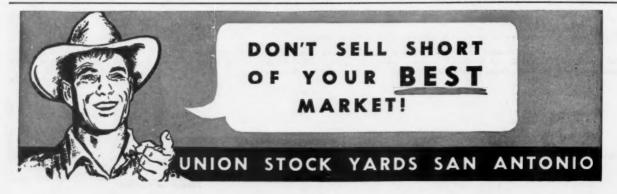
High Standard and Good 500- to 675-lb. mixed slaughter steers and heifers ranged from \$23-26. Standard sold at \$20.50-24.50, Utility \$18-20 and Cutters \$15.50-19.25. Loadlots of high Standard and mostly Good 887- to 950-lb. steers claimed \$23.50-23.75 with lots of Standard 650- to 975-lb. steers going at \$20.25-23.40. Utility and Standard 650- to 900-lb. steers earned \$18-21.

Utility and Commercial slaughter cows went in a range of \$13.25-16.75. Canners and Cutters earned \$11-14.50 and shelly Canners \$9-12. Utility and Commercial slaughter bulls sold at \$18-20.50 with Canners and Cutters taking \$15.50-19.25.

High Standard and Good 400- to 500lb. slaughter calves sold at \$23.25-25.75, Standard brought \$20.50-24.50, Utility \$18.50-22 and Culls \$16-19.

Good and Choice 500- to 675-lb. stocker and feeder steers cashed at \$21-25.50. Medium and few Good sold at \$18.50-22.50 and Common \$16-19.25. Good and Choice 500- to 650-lb. stocker and feeder heifers turned at \$20.50-23.90, Medium and few Good at \$18.25-21.25. Several lots of Common turned at \$16-19. Medium and Good stock cows sold at \$14.50-18 with Common and few aged Medium from \$12.50-15.75. Medium and Good cow and calf pairs sold from \$150-203 per pair with Common pairs from \$123-180 per pair.

Good and Choice 250- to 500-lb. stock steer calves brought \$24-30, Medium and few Good \$21-25.25 and Common \$16.50-22. Good and Choice 250- to 500-lb. heifer calves sold at \$21-26, Medium and Good ranged \$18.50-22 and Common \$16-19.



U. S. No. 1 and 2 barrows and gilts scaling 200- to 235-lbs. sold during the period at \$18.50-20, closing at the end of the third week of the month at \$19.50 up. Bulk of No. 1 to 3 weighing 190 to 260 lbs. moved in a spread of \$18.50-19.90. No. 1 to 3 sows weighing 250 to 450 lbs. brought \$14.50-16, with 425- to 600-lb. No. 2 and 3 going at \$12.50-15.

Utility and Good slaughter lambs with No. 2 and 3 pelts sold at \$8-9. Good wethers with No. 3 pelts turned at \$6 and utility aged wethers sold from \$4.50-5. Cull to Good slaughter ewes with No. 1 to 3 pelts brought \$4-4.50. Medium and Good spring feeder lambs turned at \$8-9.50. Medium and Good solid-mouth stock ewes claimed \$5-6.

Spanish type and shorn Angora slaughter mutton goats sold at \$4.75-5.50 with slaughter nannies at \$4-4.75. Slaughter kids moved at \$4-5 per head. Stock Angora mutton goats brought \$5.50-6 per cwt.

HOUSTON Severe weather conditions influenced by Hurricane Carla throughout the Gulf Coast area proved to be a major factor resulting in curtailed cattle and calf receipts for the month to date. Cows continued to make up bulk of cattle run, with several lots stockers and feeders plus a liberal number of bulls also on offer. Slaughter steers and heifers were in light supply. Trading fairly active on both slaughter and stocker and feeder classes: however. slaughter steers, heifers and cows moved rather slow late. All represented classes of cattle and calves sold fully 50c-\$1 higher during the storm week but in late sales all of the early advance had been erased. Compared with last month, slaughter steers and heifers sold steady to 50c lower. Cows steady to 50c, spots \$1. lower with most decline on Canners. Bulls steady. Stockers and feeders steady to 50c lower. Few lots 700- to 750-lb. Good slaughter steers and heifers \$23.25. High-Standard and Good 550- to 700-lb. slaughter steers and heifers \$22.50-23.50. with few lots 550- to 580-lb. mixed calves and yearlings at \$24; Standard \$20.25-22.75, Utility \$18-20.50. Utility cows \$14-15.50, Canners and Cutters \$11-14.50, few high-yielding Cutters \$14.50-14.75 and some lightweight 600- to 700-lb. Canners \$9.50-10.50. Utility bulls \$18-19.50, few high-yielding bulls \$20-20.50. Canners and Cutters \$15.50-18.50. Common and Medium 475- to 600-lb. stocker and feeder steers \$17-21.50, few high-Medium and Good \$21.50-23.50. Common and Medium stocker and feeder heifers, these weights, \$17-20.50. Medium and Good stock cows and heifers \$15.50-18, Common and Medium \$13-16. Few Good rodeo stock bulls \$20-20.50,

In the calf division stocker calves made up 65 per cent of run with Medium and low-Good Brahman crossbred calves predominating. Several lots high-Standard and Good slaughter calves were on offer. Trading fairly active on both slaughter and stocker calves during most of the month with trading only moderately active on slaughter calves late. Best action on stocker calves weighing under

350 pounds. Compared with last month, slaughter and stocker calves steady to 50c lower. High-Standard and Good 350-to 550-lb. slaughter calves \$22.50-24 late. Standard \$20.50-23.25, Utility \$18.50-20.75, Culls \$15-18.50. Good and Choice 250- to 475-lb. stock steer calves \$23.50-30, Medium and Good \$21-25, Common and few Medium \$17.50-21.50. Good and Choice 250- to 400-lb. stock heifer calves \$22.50-26, Common and Medium \$17.50-25. Medium and Good 150- to 250-lb. mixed stock steer and heifer calves \$24-27, few Good and Choice \$26-30. Common and Medium, these weights, \$20-25.

OKLAHOMA CITY Compared to the previously reported period, slaughter steers and heifers closed mostly steady with some sales 25c lower. Slaughter cows recovered part of the early loss to close 25c to 50c lower. Bulls were steady to 50c lower and slaughter calves were steady to mostly 50c off. Stockers and feeders were uneven 50c-\$1 lower with some sales on lightweight stock heifer calves about steady. Salable receipts moderately increased over the previously reported period however supplies are totaling considerably smaller than the comparable period of last year. Slaughter cows comprised around 11 per cent and stockers and feeders fully 75 per cent of the total receipts. Around 140 loads slaughter steers and heifers received during the period compared to 117 loads last month.

Majority Good to low-Choice slaughter steers sold from \$21.50-23.50, one load Good and Choice 1,258-lb. steers included at \$22.25. Load Choice 1,200-lb. steers rated \$23.75 and few loads Choice 1,054-1,110-lb. steers scored \$24. Good and Choice slaughter heifers brought from \$21-23.50. Two loads Choice, 1,025-and 1,029-lb. heifers from a reputation feedlot scored \$24 late.

Utility and Commercial cows closed from \$13.75-16, few to \$16.25; Canner and Cutter cows mainly \$11-14 with few heavy Cutter to \$14.50 and shelly and lightweight Canner down to \$10. Utility and Commercial bulls cleared from \$17.50-18.50, few at \$18.75 and \$19; Cutter bulls \$16.50-17.50. Mostly Good slaughter calves sold from \$21-23, few Good and low-Choice up to \$23.25 and \$23.50. Standard calves largely \$19-21.

Medium and Good yearling stocker and lightweight feeder steers closed from \$18.50-22; Good and Choice offerings \$22.50-24.50 with few Choice 500- to 600-lb. stock steers up to \$25.50. Common stock steers down to \$17. Medium to Choice feeder steers 700-lb. and up sold from \$18-23.50, very few above \$23. Medium to Choice yearling stocker and feeder heifers \$18-22.50, Good and Choice stock steer calves sold from \$23-28.50, few 250- to 350-lb. steer calves up to \$31-32 early in the period. Good and Choice stock heifer calves earned from \$22-26, few thin under 350-lb. heifer calves \$26.30-28, fifteen head 278-lb. at

All progressive cattlemen read
The Cattleman

# SOUTHWESTERN CATTLEMEN

Producers of fine quality beef cattle





Quality Commercial Herefords and Angus A. T. McDannald, Owner Box 2972 - Houston, Texas

Renches in Park and Jefferson Counties, Colo., and Harris County, Texas

# J. A. Matthews Ranch Co.

ALBANY, TEXAS

Joe B. & Watt Matthews, Mars.



Quality Commercial Herefords
Feeder Calves, Yearlings and Stocker Heifers
Ranch located in Throckmorton and Shackelford
counties. Texas

# Zachry's Rancho Blanco

Registered and Commercial Angus
Production and Progeny Tested
For Practical Production
. . . Se Habla Espanol . . .

SCOTT PEGUES, Mgr.

P. O. Box 850, Phone Rancho Blanco (toll Sta. day) RAndolph 3-9879 (night). Laredo. Texas

# For AUCTION SALE Cattlelogs

LEONARD PAUL, WALLACE PRINTING

Get This Sign Up . . .



Theft Losses Down!

# Range News of the Southwest

#### **AMARILLO**

#### Field Inspector's District No. 1

Frank Metcalf, Panhandle, sold 73 yearling steers to Northwestern Iowa L. S. Co., Alta, Iowa.

Henry Nash, Amarillo, sold 55 yearling steers to Jack McCloy, Altoona, Ill.

Gus Baugh, Goodrich, Colo., bought 76 heifers from Ralph Justice, Claude; and 35 from C. M. Hudson, Clarendon.

Alton McClure, Claude, sold 96 yearling heifers to Bud Ruland, Greeley, Colo.

R. M. Puckett Est., Amarillo, sold 30 three-year-old steers to Jess Hill, Rushland.

Al Smith, Hereford, sold 321 one- and two-year-old steers to Wilson & Co., Thermal, Calif.

Travis Payne, Happy, sold 67 yearling steers and heifers to Sam Elliott, Amarillo.

Frank Cooper, Amarillo, bought 102 yearling heifers from D. Medley, Groom; 117 from Chas. Ware, Amarillo; and 125 yearling steers from Masterson & Stinnett, Amarillo.

Hardaway Bros., Canyon, sold 117 oneand two-year-old steers to Gila Feeding Co., Smurr, Ariz.

B. G. Alcorn, Van Horn, Iowa, bought 117 yearling heifers from D. M. Womble, Morse; 90 two-year-old steers from Henry Mirrick, Groom; and 144 calves from Coldwater Cattle Co., Amarillo.

J. G. Boswell Co., Corcoran, Calif., bought 95 one- and two-year-old steers and heifers from Jack Campbell, Bushland; 194 yearling steers from Leon Evans, Amarillo; and 932 yearling steers from Wallace Locke, Miami.

Joe McMurtry, Clarendon, sold 141 yearling heifers to Herman Blehm, Ft. Collins, Colo.

George Porter, Amarillo, sold 285 oneand two-year-old heifers to Peyton Pkg. Co., El Paso.

Dick Cline, Amarillo, sold 350 oneand two-year-old heifers to Smiseck & Bundy, Gretna, Nebr.

L. A. Hudson, Happy, sold 60 yearling steers to W. H. McHargue, Murphy, Nebr.

John Gouvian, Amarillo, sold 30 oneand two-year-old steers to James Allen & Son, Corcoran, Calif.

Augustine Comm. Co., Sterling, Colo., bought 358 yearling heifers from Sam Elliott, Amarillo; and 301 from Jack



# Cattle Sales and Prices

Where sex is not given on sales, excepting calves, the reference is to steers. As "The Cattleman" goes to press several days before the date of relesse, range conditions may have chanced since these reports were made.

Bradley, Hereford.

Leonard Freis, Van Horn, Iowa, purchased 144 yearling steers and heifers from Art Ross, Stratford; and 167 yearling heifers from Jim Taylor, Stratford.

Fulton's Quien Saba Ranch, Channing, sold 679 steer and heifer calves to Chicago Producers, Montgomery, Ill.

Neal Ware, Tascosa, sold 133 yearling heifers to Kennedy & Reeves, Hereford.

Scharbauer Cattle Co., Midland, sold 595 calves and steers to Wertheimer Cattle Co., Haviland, Kans.; and 292 calves and heifers to Paul Higgs, Amarillo.

We have good grass in this area which is beginning to cure and cattle are really getting fat and are of very good quality. Country shipping is underway now and cattle are on the move. We will have another good feed crop in this area if nothing happens, and with the last rain we will probably have lots of good wheat pasture again.

Market prices are steady to strong on all classes and the demand remains good.—N. B. Albright.

# **BUDA**

#### Field Inspector's District No. 26

Mrs. Winnie Phillips, San Antonio, sold 60 good Hereford and Angus calves to Ben Wallis, Llano, at 24c to 26c. These calves weighed 490 lbs.

Rutherford Ranch, Buda, sold 300 good

Hereford calves to Capitol Cattle Co., Austin.

Raymond Howe, Buda, bought 100 twoyear-old Angus heifers from Earnest Griffin, Buda.

This area received from five to 15 inches of rain from Hurricane Carla. Cattle runs on the markets are getting very heavy, with prices holding steady.

—A. B. Strickland.

#### CANADIAN

# Field Inspector's District No. 13

Dale Nix, Canadian, sold 66 heifers to Helftery Bros., Plattsburg, Mo.

Fred Hill, Montfort Feed Lots, Greeley, Colo., bought 544 heifers from Quinter Isaacs, Canadian; and 21 heifers from Jake Ramp, Canadian.

John Kelln, Canadian, sold 6 cars of cows and bulls and 143 steers to National L. S. Comm. Co., Kansas City, Mo.

John McMordie, Canadian, sold 218 steers to D & S Cattle Co., Davis Junction, Ill.

Billie Jarvis & Co., Stinnett, sold 537 steers to Coachella Valley Feed Yards, Thermal, Calif.

Edgar Britton, Stinnett, sold 200 heifers to Olaf Tuttland, Sioux Falls, Iowa.

Rex Sanders, Spearman, sold 157 heifers and 190 steers to Producers L. S. Mkt. Assn., Montgomery, Ill., and Gree-

R. B. Tyson, Higgins, sold 430 heifers to Fred Rosenstock, Omaha, Nebr.

R. H. Cowan, Lipscomb, sold 66 steers to Birmingham Cattle Co., Cherokee, Iowa; and 67 heifers to Malher Vannesorsdel, Marion, Iowa.

Waterfield Ranch, Canadian, sold 194 steers to Texas Order Buyers, Pontaic, III.

Wright & Price, Glazier, sold 134 heifers to Lawler Co., Sibley, Iowa; and 320 heifers to Mid-West Cattle Co., Genoa, Ill.

Alan Webb, Glazier, sold 300 steers to Al Silverman, Belle Plaine, Iowa.

J. G. Boswell Co., Corcoran, Calif., bought 353 steers from Wallace Locke, Miami; 297 steers from Alan Webb, Glazier; and 268 steers from Miles O'Loughlin, Miami.

Carl Scammon, Rockport, Mo., sold 198 steers to Scammon Co., Rockport, Mo.

We have had scattered showers and

# More Than 25 Years of Dependable Livestock Loans to the Livestock Producers of Texas NATIONAL FINANCE CREDIT CORPORATION OF TEXAS

P. O. BOX 4533 - FORT WORTH

LIVESTOCK ★ LOANS You are cordially invited to discuss your livestock loan needs with us. For more than a third of a century we have helped cattlemen and sheepmen of the Southwest solve their financial problems.

# AGRICULTURAL-LIVESTOCK FINANCE CORPORATION

1102 BURK BURNETT BLDG. . FORT WORTH, TEXAS

LIVESTOCK Loans \*

JNO. S. BROWN, President • JNO. C. BURNS, Vice-President • W. E. FITZHUGH, Secretary • Continuously Serving Since 1921

rains over this district and it has been one of the best summers we have had. Cattle are fat and weighing good. Shipments are under way and will become heavier in the coming weeks. A good number of cattle have been contracted. Some wheat has been sowed and some is still being sowed. Quite a number of cattle have been shipped in for replacement on wheat pastures. No prices have been quoted, but are comparable with other sections.—Jack H. Mims.

# CLARENDON

# Field Inspector's District No. 11

Fontayne Elmore, Clarendon, bought 119 cows from Rock Island Refining Co., Matador; 1,000 calves from Kathleen Griffin, Clarendon; 100 calves from L. T. Woods, South Plains; 60 cows from George Hallock, Springfield, Mo.; and sold 100 calves to Dalby Fleming, Childress, 100 cows to Kathleen Griffin, Clarendon; 75 cows to Carter Taylor, Fort Worth; and 1,000 steer and heifer calves to Richard Waldon, Guymon, Okla.

Wallace Locke, Miami, bought 224 heifer yearlings from Hobart Fatheree, Pampa; and sold 224 heifer yearlings to Bryant & James Flowers, Miami.

Barney Cook, Wellington, sold 92 steer yearlings to Ed Henard, Wellington.

Frank Campbell, Wellington, bought 93 steer yearlings from D. C. Lacy, Wellington; and sold 93 steer yearlings to J. G. Boswell & Co., Litchfield Park, Ariz.

Jack Sloan, Pampa, sold 151 heifer yearlings to Ralph Britten, Groom.

Shelton & Son, Clarendon, sold 42 steer and heifer yearlings to S & J Cattle Co., Norton, Kans.

Rusty Henard, Wellington, bought 309 steer and heifer calves and 182 cows from Hamilton & Deaver, Memphis; 153 steer yearlings from Dan Henard, Wellington; and 33 from Billie Sims, Wellington.

Singer & Brummett, Amarillo, bought 309 steer and heifer calves from Rusty Henard, Wellington; and sold 110 steer calves to Boyd & Guseman, Hereford; and 149 heifer calves to George Burnett, Dumas.

A. J. Kemp, Dimmitt, bought 100 steer yearlings from Dr. Johnson, Wellington; 140 from Granville Clark, Dodson; and 207 from Cliff Campbell, Wellington.

Our range is spotted—some parts have had plenty of rain and other parts are very dry, but there is plenty of grass on all of it. Most sections of the plains have had good rains and some sowed wheat is up. Cattle movements are getting heavy.

Steer calves are selling 25c to 29c; heifer calves, 23½c to 26c; dry cows, 13c to 15c; cows with calves, \$225 to \$250; yearling steers, 23c to 24c.—A. T. Jefferies

# EL PASO

#### Field Inspector's District No. 20

Producers L. S. Mkt. Assn., El Paso, bought 148 steer calves from Adolph Stieler, Sierra Blanca; and 100 aged cows and 43 steer and heifer calves from Waco Cattle Co., Clint.

Scott Keeling, El Paso, sold 144 steer and heifer calves and 61 steer yearlings to J. C. Holbert Cattle Co., Milan, Ill.

This section is still pretty dry. Most of the ranchmen have contracted their calves and yearlings and are making early delivery to get them off the cows.

Steer calves are selling 26c to 29c; heifer calves, 24c to 27c; yearling steers, 24c to 26c.—D. O. Roberts

### GRAHAM

#### Field Inspector's District No. 22

The local markets have been having some good runs with prices some higher on all classes the past month. Good and choice stocker steers and heifers going for 25½c to 28½c on the steers with heifers about 2c cheaper. Good fat calves are selling up to 26½c with plain calves from 19½c to 22c; good stocker cows and calves are also selling good in this area. We had one group of Angus cows and calves to go out at \$260 per pair and another group of 40 Angus cows and

calves to go at \$275 a pair. There was one report of 100 whiteface cows and calves that went to South Texas at \$300 per pair—these were good cattle weighing around 1,200 lbs. with 150 lb. calves. We have been having lots of rain the past month.

Steer calves are selling 22c to 26½c; heifer calves, 23c to 26½c; two- and three-year-old heifers, \$155 to \$195; yearling steers, 22c to 24c.—Dale Smyers

#### HIGGINS

A good deal of contracting for fall has been under way since last report. Local sales are having big runs and prices are satisfactory. Most of the yearling heifers have been sold and a good part delivered—priced at 22c to 22%c. Calf sales are active, heifers, 24c to 26c; steers, 26c to 28c; with some at 28c to 30c. A good many yearling steers are still for sale, this class bringing 23c to 24c.—R. B. Tyson

### MARSHALL

Livestock conditions in this part of the state are still very good. It looks like our grass will be good through September and part of October and with the good rains we had in September our winter cover crops should be excellent this year. The market here continues to be very strong. Fat calves are selling 22c to 24c; plain type 19c to 22c; fat bull calves, 19c to 22c; plain type, 16c to 19c; good stocker steer calves, 300 lbs. to 425 lbs., 24c to 28c; light weights, up to 30c; good stocker heifer calves, 300-400 lbs., 21c to 23c; plain type, 17c to 20c; canner and cutter cows, \$7.50 to \$12.75; good butcher cows, 14c to 17c; heavy bulls, 16c to 18c; good cows and calves, some with big calves, \$165 to \$225; plain type, \$95 to \$145; a few good stocker yearling heifers are selling from \$95 to \$135 .- W. T. Ware, III

# QUITAQUE

Cattle prices are up some from last report. Buyers are still trying to con-(Continued on Page 143)

# TEXAS LIVESTOCK MARKETING ASSOCIATION CATTLE-HOGS-SHEEP

FORT WORTH MA 4-3177 SAN ANTONIO CA 5-2875 VI 2-5200

A Complete Livestock Marketing Service - Orders Filled on the Markets and in the Range Areas

Member Fort Worth Livestock Association

# LIVESTOCK CALENDAR

#### HEREFORD SALES

Oct.	2-4-Smithdale	Hereford	Farm,	Limestone,
	Tenn.			

Oct. 6-Wyoming Hereford Ranch, Cheyenne, Wyo. Oct. 20-Bones Hereford Ranch, Special Cow and

4-H Club Calf Sale, Parker, S. D. Oet. 23-Diamond C Ranch, Rosenberg, Texas Oct. 25-Hill Country Hereford Assn., Mason, Texas.

Oct. 30—Par-Ker Ranch, Chelsea, Okla. Oct. 31—C. W. Hall, Woodward, Okla.

Nov. 1-South Texas Hereford Assn., Beeville, Texas

Nov. 3-Gulf Coast Hereford Breeders, Colum-

bus, Texas.

Nov. 4—Hereford Heaven Assn. Range Bull Sale, Marietta, Okla.

Nov. 4—Hillcrest Farms, Pocahontas, Ill.

Nov. 8—Shull Hereford Farm, Elgin, Okla.

Nov. 8—Mid-North Texas Hereford Assn., Cle-

burne, Texas.

Nov. 9—J. F. Ferrell Herefords, Elgin, Okla.

Nov. 10—Watson Ranch, Morris, Okla. Nov. 11-Hammon Hereford Ranch, Wichita Falls,

Texas. Nov. 13-Fair Oaks Ranch, Boerne, Texa

Nov. 18—Fair Cars Ranch, Dorne, 1exas.

Nov. 18—Hull-Dobbs Ranches Range Bull Sale,
Demopolis, Ala.

Nov. 14—Montague County Hereford Assn., Bowie,

Nov. 15—Montague County hereford Assn., Bowle, Texas. Nov. 15—C. O. Wilkins, Kemp, Texas. Nov. 15—Magic Empire Hereford Assn., Paw-huska, Okla.

Nov. 16-Tallant Hereford Ranch, Frederick, Okla

-Highland Hereford Br., Marfa, Texas. Nov. 18-Kansas Hereford Centennial Sale, Hutchinson, Kans.

Nov. 18—Ralph King's Hereford Ranch Hereford & Quarter Horse Sale, Winnsboro, La.
Nov. 18—Oklahoma Hereford Assn., El Reno,

Okla. Nov. 20-21-Jack Turner & Sons, Rhome, Texas. Nov. 25-Barney Liles Production Sale, Searcy, Ark.

Nov. 27—CK Ranch, Brookville, Kans. Nov. 28—Texas-Oklahoma Assn. Sale, Wichita Falls, Texas. Nov. 29—National Anxiety 4th, Amarillo, Texas.

Nov. 29—National Anxiety 4th, Amarino, Acade.
Nov. 30—Turner Ranch, Sulphur, Okla.
Dec. 1—Capital Area Assn., Austin, Texas.
Dec. 1—Northeastern New Mexico Hereford Br.
Sale, Raton, N. M.
Dec. 1—Oklahoma All-Female Sale, Stillwater,

2-Blanco County Hereford Assn., Johnson Dec. City, Texas.

Dec 2-Upper Sabine Hereford Assn., Greenville, Texas.

2-John Allen Dispersion, Justin, Texas. 4-West Texas Hereford Assn., Abilene, Dec.

Dec. 6-Philips Hereford Farms Production Sale, Greenville, Texas.

6-Kansas Great Plains Hereford Assn.,

Hill City, Kans.
7—Rolling Plains Sale, Clarendon, Texas.
9—Hull-Dobbs Ranches Range Bull Sale, Dec. Jackson, Miss.

Dec. 9-Howard-South Plains Assn., Big Spring, Texas. Dec. 9-XIT Hereford Assn. Sale, Dalhart,

Texas.

Dec. 9—Triple A Ranch, Houston, Texas. Dec. 11—Bridwell Hereford Ranch, Windthorst,

Dec. 12-Young County Hereford Assn., Graham,

Texas

Dec. 18—Jim Hering, McGregor, Texas. Dec. 14—One Stop Hereford Assn., Lovington, N. M.

Dec. 16-Sweetwater Area Hereford Assn., Sweetwater, Texas.

Dec. 16-Bones Hereford Ranch, Parker, S. D.

S 1 8 15 22 29	9 16 23 30	3 10 17 24 31	BER W 4 11 18 25	19 T 5 12 19 26	6 13 20 27	\$ 7 14 21 28	5 12 19 26	NO M 6 13 20 27	7 14 21 28	W 1 8 15 22	R 1 7 2 9 16 23 30	961 F 3 10 17 24	\$ 4 11 18 25	3 10 17 24 31	A 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28	961 F 1 8 15 22 29	5 2 9 16 23 30	S 14 21 28	JA M 1 8 15 22 29	NU. 7 9 16 23 30	ARY W 3 10 17 24 31	19 T 4 11 18 25	62 F 5 12 19 26	5 6 13 20 27
S 4 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28	T 1 8 15 22	962 F 2 9 16 23	5 3 10 17 24	S 4 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28	196 T 1 8 15 22 29	2 9 16 23 30	\$ 3 10 17 24 31	5 1 8 15 22 29	M 2 9 16 23 30	PR T 3 10 17 24	W 4 11 18 25	196: 5 12 19 26	F 6 13 20 27	5 7 14 21 28	S 13 20 27	M 7 14 21 28	MA T 1 8 15 22 29	Y 1 W 2 9 16 23 30	962 T 3 10 17 24 31	F 4 11 18 25	S 5 12 19 26
5 3 10 17 24	M 4 11 18 25	5 12 19 26	6 13 20 27	962 T 7 14 21 28	F 1 8 15 22 29	S 2 9 16 23 30	S 1 8 15 22 29	M 2 9 16 23 30	JUL T 3 10 17 24 31	Y 1 W 4 11 18 25	962 T 5 12 19 26	F 6 13 20 27	5 7 14 21 28	5 12 19 26	AI M 6 13 20 27	7 14 21 28	IST W 1 8 15 22 29	190 T 2 9 16 23 30	52 F 3 10 17 24 31	5 4 11 18 25	S 29 16 23 30	M 3 10 17 24	TEA T 4 11 18 25	5 12 19 26	R 1 T 6 13 20 27	962 F 7 14 21 28	5 1 8 15 22 29

Dec. 18-J. P. McNatt Dispersal, Greenville,

Texas. Jan. 6, 1962-Red River Valley, Frederick, Okla. 6—Arizona Hereford Assn. Sale, Phoenix, Jan. Aria

Jan. 8-Mid-Texas Hereford Assn., Stephenville,

Jan. 16-National Western Hereford Sale, Den-

Jan. 24-Panhandle Hereford Breeders, Amarillo.

Texas.

Jan. 27—Tic Tac Toe Ranch Production Sale, Frost, Texas.

Jan. 80-Southwestern Hereford Sale, Fort Worth, Texas.
Feb. 9—Gulf Coast Hereford Breeders, Colum-

bus, Texas. Feb. 9—Great Plains Hereford Assn., Guymon, Okla.

Feb. 19—Brittens Country Bullorama, Bryan, Ter Feb. 26—Great Midwestern Hereford Sale, Kansas City, Mo.

Feb. 28—Northeast Texas Hereford Assn. 14th Annual Show & Sale, Mt. Pleasant,

Mar. 7-Top O' Texas Hereford Assn., Pampa,

Mar. 12-Panhandle A&M College P.R.I. Sale, Goodwell, Okla-

Apr. 6-Gulf Coast Hereford Breeders Assn., Columbus, Texas.

# POLLED HEREFORD SALES

Oct. 2-3-O'Bryan Ranch Dispersal, Hiattville,

Oct. 2-3-U Dryan
Kans.
Oct. 5-Texas Polled Hereford Assn. Sale, Longview, Texas.
Nov. 21-RKL Ranch Production Sale, Inola,

Nov. 24-C. E. Gaddis Sale, Mt. Pleasant, Texas. Nov. 27-Ogeechee Farms Annual Production

Sale, Fairland, Okla. Dec. 2-Upper Sabine Hereford Assn., Greenville,

Dec. 9-National Polled Hereford Sale, Muskogee, Okla.

Dec. 18—Thomas Echols, Paris, Texas.
Jan. 6, 1962—Oklahoma Polled Hereford Assn.
Sale, Perry, Okla.
Jan. 10—Hill Polled Hereford Ranch, Fairfield,

Texas. Jan. 15-National Western Polled Hereford Sale,

Denver, Colo. Jan. 22-23—Brown County Polled Hereford Show & Sale, Brownwood, Texas. Feb. 17—Magnolia Polled Hereford Assn., Mag-

nolia, Ark.

Mar. 26—Thompson Polled Hereford Farm First Production Sale, Russellville, Ark.

## ANGUS SALES

Oct. 10—L. H. Bowie Dispersion and Ray McCulloch's Production, Frisco, Texas.

Oct. 14—Aberan Herd of Edgehill Production

Sale, Shadwell,, Va.

Oct. 21—Ankony Farm Sale, Rhinebeck, N. Y. Oct. 25—U. T. Farms Production Sale, Okla-

homa City, Okla.

Oct. 30—Ramsey 777 Ranch, Driftwood, Texas.

Nov. 1—Staley Blue Sky Farms Production Sale, Liberty, Mo.

Nov. 4--Gulf Coast Assn. Annual Fall Sale, Conroe, Texas.

Nov. 6-Allendale Production Sale, Kingsport, Tenn.

Nov. 6—Burch Angus Ranch Annual P. R. I.
Production Sale, Mill Creek, Okla.
Nov. 6—Greater Capital Area Third Annual
Bull Sale, Driftwood, Texas.
Nov. 7—GlenBar Angus Sale, Pauls Valley, Okla.

Nov. 11—Hill Country Angus Sale, Fredericks-burg, Texas. Nov. 13-Commercial Angus Female Sale, San

Angelo, Texas. Nov. 13—Sooner State Angus Bull Sale, El Reno, Okla.

Nov. 20-Court Manor Select Calf Sale, New Mar-

ket, Va.
Nov. 20—Price Angus Ranch Sale, Emporia, Kans.

Nov. 21-Greater East Texas First Annual Bull Sale, Marshall, Texas. Nov. 29—International Bull Sale, Chicago, Ill.

Performance Tested Bull Sale, Dec. 2-Essar San Antonio, Texas,

Chandler-Johnson-Stewart Bull Sale, Waurika, Okla.

Dec. 8-West Texas Angus Assn. Sale, Lubbock, Texas.
Dec. 9—77 Ranch Bull Sale, Wichita Falls,

Texas.

Dec. 11—H. J. Yoakum Production Sale, Cypress.

Texas. Dec. 11 & 12-Great Atlantic Bull Show and

Sale, Richmond, Va. Dec. 15-Mid-Texas Angus Bull Sale, Fort Worth, Texas.

Jan. 5, 1962—Orchard Hill Farms, Enid, Okla. Jan. 5—Arizona Angus Assn. Sale, Phoenix,

Ariz. Jan. 16-National Western Angus Bull Sale, Den-

ver, Colo. Jan. 20—Bill Spencer's Sleepy Hollow Angus

Complete Dispersion, Conroe, Farm Texas.

Mar. 5—"The 1480th" Sale, Equen Plantation,

Minter City, Miss.

(Continued on Next Page)



# Range Bulls

The gooddoing kind!

Phone 72-W . TURNER RANCH . SULPHUR, OKLA.

#### (Continued from Preceding Page)

Mar. 10—Treasure Acres, Blairsburg, Iowa.
Mar. 12—Panhandle A&M College P.R.I. Sale,
Goodwell, Okla.

7—E. P. Wilkinson's Royal Angus Farms Annual Production Sale, Apache, Okla.
 24—Schearbrook Production Sale, Clayton, Ohio.

### RED ANGUS SALES

Oct. 6-Texas Red Angus Asan., Waco, Texas.

#### SHORTHORN SALES

Dec. 2-Bosque County Shorthorn Breeders Assn., Clifton, Texas. Feb. 17, 1962—Southern Shorthorn Sale, Beau-

mont, Texas.

Mar. 3—Texas Shorthorn Lassie Heifer Sale, Houston, Texas.

#### BRANGUS SALES

Oct. 6-Arkansas Brangus Brs. 2nd Annual Br. Consignment, Little Rock, Ark.

Dec. 9—Texas Brangus Br. Assn. Range Bull

Sale, Sealy, Texas.

# CHAROLAIS-CHARBRAY SALES

Oct. 14—American Charbray Breeders Assn., Fort Worth Stockyards, Fort Worth, Texas.

#### SANTA GERTRUDIS SALES

Oct. 24—National Santa Gertrudis Sale, Beaumont, Texas. Oct. 26-Mauritz Cattle Co., Ganado, Texas,

Oct. 27—South Texas Santa Gertrudis Breeders Halter & Pen Sale, Alice, Texas.

R Ranch Dispersion, Jackson, La. Oct. 30-Lucky Feb. 23, 1962—Mid-Coast Santa Gertrudis Assn., Houston, Texas.

Mar. 9—Delta Santa Gertrudis Assn., Baton Rouge, La.

#### MISCELLANEOUS SALES

Oct. 16-Stocker & Feeder Sale, San Angelo, Texas.

Oct. 21—Stocker & Feeder Sale, Mason, Texas. Oct. 28—Stocker and Feeder Sales, Fort Worth Stockyards, Fort Worth, Texas.

Feb. 8, 1962—International Range Bull Sale, El Paso, Texas. Mar. 17—Murray State College Performance Test-ed Bull Sale, Tishomingo, Okla.

#### HORSE SALES

Oct. 5-Heart O' Texas Quarter Horse Sale,

Waco, Texas.
Oct. 7—Paul Curtner Q. H. Sale, Chico, Texas.
Oct. 13—NCHA Quarter Horse Sale, Fort Worth,

Oct. 21—American Royal Quarter Horse Sale, Kansas City, Mo. Oct. 28—Upper Sabine Quarter Horse Assn.,

Oct. 28—Upper Sabine Quarter Horse Assn., Greenville, Texas. Nov. 11—Carl Miles Appaloosa Sale, Celina, Texas.

Nov. 18—Ralph King's Hereford and Quarter
Horse Sale, Winnsboro, La.

Jan. 3, 1962—Quarter Horse Assn. of West
Texas, Odessa, Texas.

Feb. 7—Southwestern Invitational Quarter Horse

Sale, El Paso, Texas.

#### GENERAL

Oct. 4-Texas Polled Hereford Assn., Longview, Texas. 5—Pan-American Livestock Exposition,

Oct. 7-15 Dallas, Texas. Oct. 7-22-State Fair of Texas, Dallas, Texas.

Oct. 13-21—American Royal Livestock Show, Kansas City, Mo.
Oct. 14-21—Pacific International, Portland, Ore.

Oct. 16—Junior Livestock Show, State Fair of Texas, Dallas, Texas.

Oct. 17-Paleface Ranch Annual Field Day, Spice-

wood, Texas. State Fair, Beaumont, Texas. (National Santa Gertrudis Show.)
Oct. 26-27—All-State Hereford Show, Ardmore,

Okla. Oct. 27-Nov. 5—Grand National Livestock Exposition, San Francisco, Cal.
Oct. 31—South Texas Hereford Show, Beeville,

Tevas

-World Champion Appaloosa Horse Nov. 3-5 Show, Sedalia, Mo.
Nov. 24-Dec. 2—International Livestock Exposi-

tion, Chicago, Ill.

Dec. 8—XIT Hereford Breeders Show, Dalhart,

Texas. Jan. 1-6, 1962-Sand Hills Hereford & Quarter

Horse Show, Odessa, Texas.

Jan. 2-6—Arizona National Livestock Show,

Phoenix, Ariz.

Jan. 11-12—Mississippi Cattlemen's Assn. Convention, Hotel Heidelberg, Jackson, Miss.

Jan, 12-20-National Western Stock Show, Den-

ver, Colo.

# Jan. 26-Feb. 4—Southwestern Exposition and Fat Stock Show, Fort Worth, Texas. Feb. 4-10—Southwestern Livestock Show & Ro-deo, El Paso, Texas. Feb. 9-18—San Antonio Stock Show & Rodeo,

San Antonio, Texas.

Mar. 21-26-Rio Grande Valley Livestock Show, Mercedes. Texas.

# Range News

(Continued from Page 141)

tract cattle to go to feed lots. This country has had very little rain and is in need of moisture. A lot of dry land wheat has not been planted but we are having warm weather and row crops will be pretty good in most places.

Steer calves are selling 24c to 28c; heifer calves, 22c to 25c; dry cows, 14c to 18c; yearling steers, 22c to 24c .-Maynard Wilson.

#### SAN ANTONIO

Field Inspector's District No. 10

This district is still in good shape as far as grass is concerned. The western part needs rain but still has lots of old grass and cattle are in good shape. The eastern part is in fine shape and has had plenty of rain and cattle are doing fine. Some of the feed lots seem to be buying more cattle than usual at this time of the year. The storm that hit the Texas coast southeast of this district caused some high winds but did very little damage to anything but crops such as cotton and grain and there was quite a loss to the pecan crop.-J. E. Hodges.

I am subscribing to The Cattleman magazine for one year. I have been reading it most of my life. It furnishes me a lot of good information. I have the cover enlarged that came off of one of the magazines in the 1930's "The Two Men at The Bar." I was an excowboy at that time. I have been in Georgia eight years. I have been with large cattle operations, Morris Cattle Co., for seven years, with Desert Farms, Inc., at the present. They run around 30,000 head of steers, grass and feed lot. Their headquarters are at DeSota, Ga. Also have around 370 thousand acres in Florida.-Burch Moore, Arlington, Ga.

# GENE HOWELL

Auctioneer

**Now Booking Sales** I work for the Customer from the time the Sale is billed until Sale is over.

Farm Sales • Real Estate Pure Breds

Phone OL 4-1495 Carnegie, Oklohoma



# Adams Livestock Service, Inc.

Livestock and Feed Brokers. Livestock Order Buyers, Stockers, Feeders and Slaughter Cattle. Livestock Hauling, Coast to Coast. Licensed, Bonded and Insured for Your Protection.

P.O. Box 6154, Montgomery, Ala. Office Ph. 262-0350. Res. 265-8414

#### Walter S. Britten Texas' Leading Auctioneer

College Station, Texas Ph. Bryan, Texas TA 2-4335





# **Hamilton James**

Livestock Auctioneer Sell your livestock the profitable auction way. Write now and reserve your date.

NEWTON - ILLINOIS

# RAY SIMS

Auctioneer

I will be happy to work for you, too! Write, wire or phone me at Belton, Mo.





# GEORGE R. MORSE

-Auctioneer-

10040 Fontana Lane Overland Park, Kans. Telephone Kansas City, Nlagara 2-3188

GAYLE INGRAM Auctioneer

Columbus, Texas





# EARL R. SMITH Auctioneer 1330 N. 65th

Phone PR 2-0492 Waco, Texas

H. V. (Bert) REYES AUCTIONEER Complete Sale Management Service Commission and Order Buying Livestock Consultant BOX 1102 BEEVILLE, TEXAS Office Phone: FL 8-2434 Res. Phone: FL 8-2806



**GUY SHULL** Livestock Auctioneer Phone 809-F-55 ELGIN, OKLA.



# IKE HAMILTON

Livestock Auctioneer Registered Cattle and Horses 210 Thompson St. West Monroe, Ld. Phone FAirfax 2-5341

# CLASSIFIED ADVERTISING

Rates 18 cents per word; minimum 10 words per insertion. Cash should accompany order.

#### MISCELLANEOUS

SOUR DOUGH Biscuit Recipe and full directions \$1.00. Franke Murdock, Dalhart, Texas.

LIVE STOCK PRODUCERS-Know your mar-\$1.00, 155 North Wacker Drive, Chicago 6, Illinois. Dept. CA.

CATTLE BOOKS are our specialty. Send your wants. You'll like our fast, no-obligation service and our low prices. Catalogs issued. International Bookfinders, Box 3003-C, Beverly Hills, Calif.

# DO YOU PLAN TO BUILD

If so, why not Buy your lumber direct from our mill and save 15 to 30% on regular retail prices. Large stock of rough and dressed lum-ber ready to go. Quality guaranteed. Special low prices now in effect.

Remember yellow pine is stronger and bet-ter-air dried or kiln dried.

Also very attractive prices on all kinds of building materials including creosoted lumber and posts. Let us figure your entire bill. Truck delivery.

# WOOD COUNTY LUMBER COMPANY

J. J. Puckett, owner Route 1, Mineola, Texas



New associate farm director of KWTV, Oklahoma City, is Bill Hare, former executive secretary of the Oklahoma City Livestock Exchange. Before joining the Livestock Exchange, Hare was assistant state supervisor of Veteran's Agricultural Training for the Oklahoma State Board of Vocational Education. For the past seven years on KWTV, Hare has presented the only market reports in the United States showing film of the morning's salable livestock receipts and reporting actual weight, grade and sales prices.

# Foreign Imports Hurting U. S. Steel Industry

THE COLORADO Fuel and Iron Corporation reports that sales and profits have been particularly hard hit by foreign imports, and that recently released over-all steel figures for 1960, which show a relative balance between steel imports and exports, are highly misleading.

"Sales of CF&I products, as well as those of other companies producing similar products, were seriously and adversly affected by a great flood of imports," A. F. Franz, president, explained. "Companies operating sheet and strip mills, however, had the advantage in 1960 of exporting more than were imported and this tends to make over-all statistics misleading."

Foreign competition and rising unemployment are the major problems confronting the steel industry, Franz stated, and the manufacturers, labor unions and the public must unite in a common effort to keep the American steel industry competitive at home and abroad.

Franz said CF&I has appealed to the President of the United States, through Senators and Congressmen, to reestablish the 25 per cent differential on government bids which was in effect from 1933 to 1954 and which allowed the government to award contracts to American firms over foreign companies if their bid did not exceed the foreign bid by more than 25 per cent. The differential was changed to six per cent by executive order of the president in 1954.

"We feel that the reinstatement of the 25 per cent differential is urgently needed if job security of American employes is to be preserved." Franz concluded.

Breeders Report Excellent Results from Advertising .n

# The Cattleman

STATEMENT SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION RE-QUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233)

Of THE CATTLEMAN, published monthly at Fort Worth, Texas, for October, 1961.

1. The names and addresses of the publisher, ed-

managing editor, and business managers are: Publisher: The Texas and Southwestern Cattle Raisers Association, Inc., Fort Worth, Texas: Editor, Henry Biederman, Fort Worth, Texas; Acting Manager, E. R. Duke, Fort Worth, Texas.

2. The owner is The Texas and Southwestern Cattle Raisers Association, Inc., Fort Worth, Texas, an organization of individual cattlemen with voluntary membership, about 11,000 at this time. Executive officers are: Dolph Briscoe, Jr., Uvalde, Texas, president; and E. R. Duke, Fort Worth, Texas, acting secretary and general man-

3. The known bondholders, mortgagees, other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages,

r other securities are: None.

The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above

HENRY BIEDERMAN, Editor. Sworn to and subscribed before me this 13th day of September, 1961.

MRS. CLORINE WILHOITE, (My commission expires June 1, 1963.)

#### MISCELLANEOUS

## CATTLE BOOKS

We specialize in them and have rounded up a corral full of good ones . . . range histories, cowboy lore, cattle trade, pioneer reminiscences, trail driving, local history, etc. Tell us what books you want. We'll quote from stock or find them. You will like our fast, noobligation service and our low prices! International Bookfinders, Box 3003-C, Beverly Hills. Calif.

# **Corral Sections**

New sturdy steel galvanized corral sections (mats). Constructed of 1/4-in, welded steel rods. 4-in. square openings. For corrals, pens, 100 uses. Freight prepaid on 8 or more sections:

8-ft.	by	10-ft.	\$ 5.50	per	section
5-ft.	by	10-ft	\$ 7.50	per	section
4-ft.	by	20-ft	\$14.00	per	section

### BERNSTEIN BROS. (Since 1890) Pueblo, Colo.

Buckskin Jackets, Gloves, Moccasins, etc. Deer-skins tanned. Send 50c for Buckskin money poke and big illustrated catalog. Berman Buckskin Co., Minneapolis 1, Minn. Dept. 31.

# **Bottomiess Stock Tanks**

The finest bottomless stock tanks in America . . . and at 1953 prices. Moreover, we pay the freight. Constructed of new galvanised Corrugated extraheavy copper-alloy steel sheets, 10-gauge thickness. (And remember that 10 ga. is between 1/8 and 8/16 in. thick.) Tank is curved to shape, already punched for bolts; complete with bolts, nuts, cement material, ready for installation.

13-ft.	diameter	\$ 99	freight	prepaid
16-ft.	diameter	\$123	freight	prepaid
20-it.	diameter	\$155	freight	prepaid
26-ft.	diameter	\$210	freight	prepaid
80-ft.	diameter	\$229	freight	prepaid
00 84	Alamatan	9000	funiaht.	namaid

Just telephone collect (LIncoln 4-5210) and your tank will go out today. Other sizes in stock.

# BERNSTEIN BROS. (Since 1890) Pueblo, Colo.

BEAUTIFUL, exotically colored, oriental Mi-mosa trees, enhancing conversational beauty. The easiest grown and most decorative shade tree for the Southwest. 25 healthy and hand-selected seeds \$1.00 postpaid. Mimosa, P. O. Box 3204, Poly Sta-tion, Fort Worth, Texas.

# SCHOOL OF AUCTIONEERING

BE AN AUCTIONEER

Term soon. Write for free catalogue. Home Study Course Available. Reppert School of Auc-tioneering, Decatur, Indiana, Box 1. Founded 1921. G. I. training approved.

LEARN AUCTIONEERING—Term soon — free catalog, REISCH AUCTION SCHOOL, Mason City, Iowa.

BE AN AUCTIONEER—Instruction by the nation's leading auctioneers, Write for information. NATIONAL AUCTION INSTITUTE, P. O. Box 83-C, College Station, Texas.

AUCTION SCHOOL—Ft. Smith, Ark. Term soon. Veterans approved. Free catalog. Home Study Course.

LEARN AUCTIONEERING—Free catalog! Missouri Auction School, 1830 Linwood, Kansas City 9-X1, Missouri.

NOW-Two Schools to Choose from: Billings, Montana, and Meridian, Mississippi. Free booklet. Write: Western College of Auctioneering, Box 1458, Billings, Montana.

#### SEEDS AND NURSERY

# King Ranch Bluestem, Buffel, Blue Panic and Other **Grass Seeds GUY HUTCHINSON CO.**

**Uvalde Texas** 

#### POSITION WANTED

Cowman, farmer, land manager wants job as manager or foreman of large or small ranch. Dependable and sober. References furnished. P. O. Box 4102 Bellmead. Texas.

Experienced stockman. Cattle, horses, sheep. Married, no children or dependents. Do not drink or smoke. Best of references. P. O. Box 1395, Snyder. Tevas.

Middle age Working Ranch Foreman, experienced in all livestock and soil conservation, desires to make change. Married, no children, own furniture and car. Furnish best of references. Box 10-A, The Cattleman.

# HELP WANTED

Call us for experienced

# RANCH HELP

Serving the entire West

# McHARG'S

**Employment Service** 

1430 Tremont Pl. \* Denver, Colo. Member of Colo. Cattlemen's Assn. 24-hr. phone-AC 2-5738

# COW DOGS

For Sale—Australian Shepherd pupples guaranteed heelers. Max Mayes, Route 2, Grandview,

#### INDIAN RELICS

2 FINE Indian War Arrowheads, Scalping Knife, Beautiful Flint Thunderbird, Flint Drill \$4.00. Catalog Free. ARROWHEAD, Glenwood,

# DAIRY CATTLE

Well-bred Holstein heifers. Priced to sell. Shawnee Cattle Co., 3934-A Buena Vista, Dallas 4, Tevas.

#### HEREFORD

# HEREFORDS

50 young registered Hereford cows-25 with calves, others to calve soon.

Also, 35 yearling heifers,

LOWERY HEREFORD RANCH LOCO, OKLAHOMA

#### RED ANGUS

# RED PLAINS CATTLE CO. REGISTERED RED ANGUS

50 BULLS AND 50 FEMALES FOR SALE

50 BULLS AND 50 FEMALES FOR SALE
Our Bull Battery includes the 1961 Champion Bull of the National Red Angus Show
at Fort Worth. Champion Red Angus Bull
Codding-Armour Research test, Foraker, Oklahoma. High gaining Red Angus Bull, Mc
Gregor, Texas and High gaining Red Angus
Bull at Tishomingo, Oklahoma, with a 3.22
lb, per day on official test.

May 22, 1961, we collected semen from 27 yearlings and 5 two-year-olds. A record 100% were fertile.

Write or Phone GEORGE CHIGA, Box 827, Guthrie, Okla.

W. H. GILMORE, SR., 1709 Douglas, Midland, Texas

at the best file for a

FOR SALE: Performance Tested Angus Bulls. Large, heavy, fast growing of Scotch breeding. Advanced Register Records. Frozen Semen from our Imported Scotch and P. R. I. progeny proven herd sires. Folders with data and prices on request. Address: James B. Lingle, Manager, (Telephone: TAylor 7-2041) WYE PLANTATION, Queenstown, Md.

#### BRAHMANS

REGISTERED red Brahman bulls, registered gray Brahman bulls; one's to four's.—Dr. T. M. Neal, Wharton, Texas.

REGISTERED RED BRAHMAN, also Hybrid Crosses. Phil Hudson, Box 28245, Dallas, Texas.

#### BRANGUS

FOR SALE-Certified % blood Brangus foundation bulls. One to three years old. Norman C. Eanes, Route 1, Box 148 B-3, North Little Rock, Ark. Phone WI 5-4175.

#### RED BRANGUS

Red Brangus, the big red muley beef cattle. Produce high quality beef under any conditions. For free descriptive literature and a list of all Red Brangus breeders, write:

# **American Red Brangus** Association

614 Colorado Austin, Texas

#### LONGHORNS

TEXAS LONGHORN CATTLE for sale reason-ble. Genuine original Texas stock of Various ages and Breeding Stock. R. H. FRIEDRICH, C. O. Box 1540, San Antonio, Texas. Ages P. O.

#### SHEEP AND GOATS

INTERESTED IN Angora goats? Read the Sheep and Goat Raiser. Hotel Cactus, San Angelo, Texas. The only ranch magazine published serving the Angora Goat Industry. Subscription, \$3.00 per year—Sample copy, 25 cents.

#### RANCHES-FARM LANDS

BLACKBELT clover and grass lands, large and small, 3 acres to cow; 53 inches rainfall, no snows. Ernest F. Randall, Realtor. Box 368, Selma, Alabama.

SOUTH FLORIDA Ranch, Farm and Grove acreage, large and small tracts. Robert L. Harriss, Broker. P. O. Box 926, Fort Pierce, Florida.

# 15,600 Acre Tract Fine Buy to Subdivide

This land is located in Red River valley in Arkansas, nicely improved, all level land mostly open land. Good roads. A cow man's dream. 29% cash, balance long good terms.

# 3700 Acre Tract

Located in Limestone County, Texas. Has a river through the land half in the river valley. About 1200 acres open land all the best of land. Priced to sell, good terms.

2900 Acre Tract

Located in Limestone County, Texas, all up-land black type soil, a very fine stock farm, bordered by a federal highway and farm to mar-ket road. A real good buy. Write for better description of these lands.

# Derden Land Company

2401 Summer Ave. Waco Texas - PL 2-1455

# Mortgage Loans—Sales

We have mortgage loans available for farms and ranches over \$10,000. Free appraisals. Also list and sell farms and ranches. Our contacts with Fort Worth professional and business men seeking land for investment purposes is very good throughout the entire state.

# **EQUITY INVESTMENT CO.**

West Berry, Suite 15, Fort Worth, Texas ED 6-5511 Call collect any time.

#### RANCHES-FARM LANDS

# SOUTHEASTERN OKLAHOMA

Large and small ranches. Improved and unim-proved. Priced \$15.00 to \$60.00 per acre, 45 inches annual rainfall. Low cost per animal unit. Large tracts grassland for lease.

# ODELL C. OLSON

P. O. Box No. 485

Antlers, Okla.

# "Have Feed—Need Cattle"

Hay—Grass—Artesian Water. Plenty of hay and grass to winter 500-600 cows or more. Will sell this concentrated 2480 acres with 409-500 tons hay and immediate possession for a down payment of only \$27,500,00. Total price \$142,500. Terms—balance payable \$12,000.00 annually, includes principal and interest.

This productive ranch will normally cut 1000-1200 tors hay and furnishes abundant grazing. Will carry about 400 cows year around—or would be perfect for wintering cattle.

FOR FURTHER INFORMATION, contact

# **Burghart-Hatton, Realtor**

506 Exchange National Bank Bldg. COLORADO SPRINGS, Colorado Phone: MElrose 4-8882

NORTHERN MEXICO'S FINEST \_\_ 125 000 acres, nicely improved, live water, runs 3,000 cows. \$3.00. Bob Manuel, Colorado, Texas.

# 300 Head Cattle Ranch

Located in Lincoln Co., New Mex. consisting of 10,500 acres deeded land, 2,000 State and 240 acres of Taylor Grazing. Good grass and winter brush, fenced in seven pastures with water in each. Two-bedroom rock house, bunk house, garage, cake house, working corrals, and is fenced and cross fenced with woven wire. Has an abundance of deer, turkey, and quali. Priced at \$25.00 per acre for deeded land and balance goes. Shown by appointment only.

# Belen Realty & Real Estate Co. Belen, New Mexico - P. O. Box 492 Phone UN 4-4710

Two cattle ranches in Costa Rica for sale. Lands suitable for agriculture. One facing Pan American Highway, 5,429 acres extension. The other facing Pacific Railway, 7,677 acres extension. Price and details on request. Fernando Castro, P. O. Box 223, San Jose, Costa Rica, Central America.

# **EOUIPPED RANCH STEAL**

520-acre Grade A and beef setup with 170 tillable, 150 open pasture and 180 wooded pasture. 2 ponds, 3 drilled wells, 3 homes, 4 barns and outbuildings. Modern machinery and 15 head of cattle included by retiring owner. Only \$35,300 complete. \$11,150 down. Pasture can carry a cowper acre in this area!

# UNITED FARM AGENCY

Moose Lake, Minn. Phone 177

800 acre irrigated ranch, two flowing wells, best soil and water analyses, 26 miles east of Del Rio. Will reserve ½ minerals. \$50,000.00 cash. Will handle other \$125,000.00 payable life annuity basis. W. A. RICHARDS, Box 976, Phone Prospect 5-4356, Del Rio, Texas.

2000 acre limestone grass, well imp. hwy, \$50,00 acre, surface, 540 acre stock farm, 200 bottom, well imp. hwy, \$100.00 acre, HUGH HART, Pauls Valley, Okla.

# FARM AND RANCH LOANS

N. E. TEXAS, NORTH LOUISIANA S. W. ARKANSAS & S. E. OKLAHOMA INTEREST COMPETITIVE — LONG TERMS

# **BOB CHEATHAM**

524 MAIN STREET

TEXARKANA, TEXAS

COLORADO RANCHES—Large or small, mountains or plains. CARLOS M. DAVIS, Broker, 904 East 4th St., Pueblo, Colo.

# FARM AND RANCH LOANS

NORTHEAST N. M. AND THE TEXAS PANHANDLE

For part of Purchase Price, Refinancing Exist-ing Liens Cost of Irrigation Wells, etc. Com-petitive Interest—Annual Payments.

# Southern States Loan Company CHAS. M. HOLT, Pres.

# ADVERTISING DIRECTORY

A Page	G Page	M Page	S Pag
Thos. H. Abell 115	Howard Gault & Son 2	McDannald Ranches139	San Angelo Feeder Calf Sale
Aberdeen-Angus Journal 110	Gellyn Kanch	McKellar's Red Brahmans 118	San Angelo Cow Sale
F. Adams, Inc. 124	Bill Gibbs Brokerage Co130	Magic Valley Ranch 123	San Antonio L.S. Expo., Inc.
Adams Livestock Service, Inc. 143	Globe Laboratories 8	Marden Laboratories 14	San Antonio Stock Yards
Agricultural L.S. Finance Corp. 141	Gorman's Triple J Ranch 112	E. H. & Travis Marks 115	Sand Hills Hereford & Quarter
Albert Milling Co. 68	Greater East Tex. Angus Assn. 108	J. A. Matthews Ranch Co. 139	Horse Show
Albers Milling Co. 68 Aledo Feed Lots 88	Gulf Coast Angus Assn. 109	Mauritz Cattle Co. 95	Santa Certrudia Iournal
Allen Hereford Farm 22	Gulf Coast Hereford Br. Assn. 65	Mid N. Texas Hereford Assn. 83	Sartwelle Bros.
Allied Mills, Inc. 13	dan court merenia are manner	Carl Miles	
American Angus Assn. 57	н	N. M. Mitchell 84	Mrs. J. D. Shay Polled Hfds.
merican Brahman Br. Assn. 116		Mogford Industries, Inc. 128	Guy Shull
American Breeders Service 101	C. W. Hall 42, 43	Molasses Trading Co. 125	Guy Shull Hereford Farm
AmIntl. Charolais Assn. 124	Hall-Nance Ranches 147	Charles Moorhouse 116 Moorman Mfg. Co. 55	Shuptrine Cattle Co. 12
AmIntl. Charolain Appl. 92	Hall-Nance Ranches 147 Ike Hamilton 143	Moorman Mfg. Co. 55	Silver King Products
Arizona Natl. Livestock Show 92	W. H. Hammon Estate Here-	Morris White Front Store 12	Ray Sims 14
	ford Ranch 52, 53	George R. Morse 143	L. F. Sirianni 12
B	Howard Hampton 74		Earl R. Smith
	Happy Hereford Ranch 2	N	Smith & Francis Ranch 12 Ray Smyth Grain Co. 5 S. Texas Hereford Assn. 20, 2
Bailiwick Ranch 147	The Hawley Ranch 123	**	Ray Smyth Grain Co.
ear M Hereford Ranch 147	Haynes Mfg. Co. 96	Natl. Anxiety 4th Hfd. Breeders 85	S. Texas Hereford Assn. 20,
ear Creek Farm	H Cross Ranch 115	Natl. Finance Credit Corp. 140	S. Texas Santa Gertrudis Assn
eefmaster Breeders Universal 11	Healey Bros. Ranch 45	Natl Santa Costandia Sala 93	Southern States Loan Co1
elvemar Ranch 121	Hereford Heaven Bull Sale 75	Natl. Santa Gertrudis Sale 93 Dr. T. M. Neal 116	Spring Mountain Ranches 1:
Bernstein Brothers144	Jim Hering 59	Dr. T. M. Neal 116 A. C. Nicholson Hereford Ranch 147	Stafford-Lowdon Co. 13
Black Hereford Ranch 147	Hill Country Angus Assn. 113		Stafford-Lowdon Co. 12 Staggs & Co.
Black Mark Farm 110	Hill Country Hereford Assn. 79	Nine Bar Ranch 91 Nob Hill Ranch 110	Stanton Hereford Ranch 2
ock's Cattle-Identi Co. 119 K. Boyt 115	Hoofs and Horns 128	Nob Hill Kanen 110	Steiner Valley Ranch
K. Boyt 115	Horse Lover's Magazine 132	Nocona Boot Co. 80	Stelzig Saddlery Co.
& R Cattle Co. 123	Gene Howell 143	Nor. Cen. Texas Angus Assn. 105	Sterol Derivatives, Inc.
ridwell Hereford Ranch 18 Valter Britten 143	J. D. Hudgins 4	Nu-Way Livestock Supply Co 74	Levi Strauss & Co.
Valter Britten 143 rower Mfg. Co. 94, 96	Phil L. Hudson 115		Sullivan Cattle Co. 15
rower Mfg. Co. 94, 96	Phil L. Hudson 115 Hull-Dobbs Ranches 147	0	Levi Strauss & Co. Sullivan Cattle Co. 12 Swift & Co.
leeves Brown 22	Ralph W. Hutchins 148		
Burch Angus Ranch 106	Kaiph w. Hutchins 140	Oelwein Chemical Co. 62	
fton Burke 115	I	Ogeechee Farms 54	T
fton Burke 115 urke Bros. 40, 115 ohn C. Burns 72 ursey Hereford Farm 147		Oklahoma Charolaise Ranch124	
ohn C. Burns 72	Gayle Ingram 143		Talbot Hereford Ranch 14 Tallant Hereford Ranch 7 Texas Angus Assn. 50, 74, 104, 105,
ursey Hereford Farm 147	V. T. Irby & Sons 146	P	Tallant Hereford Ranch 7
lilby Butler115	v. I. Huy & Dolls		Texas Angus Assn. 50, 74, 104, 105,
	J	Paleface Ranch 90 Palo Pinto Anxiety 4th Hereford Ranch 23 Par-Ker Ranch 73	108, 109, 111, 11
C		Palo Pinto Anxiety 4th	Texas Special Angus Bull Sale 11
	Hamilton James143	Hereford Ranch 23	Texas Brangus Brs. Assn120, 12
aiman Ranches 148	M. Tilford Jones 115	Par-Ker Ranch 73	Texas Hereford Assn. 5 The Texas Horseman 13
. L. Caldwell & Sons, Inc. 88	Nat Amazin Conto	Leonard Paul, Wallace Printing 139	The Texas Horseman 13
. R. & R. A. Canning 121	K	Peerless Equipment Co. 86, 114	Texas L.S. Marketing Assn. 14
apps Ranch 110		Chas. Pfizer & Co., Inc. 25	Texas Steel Co. 5
Valter W. Cardwell, Jr. 86	Kallison's 84	Philips Hereford Form 81	Texas and Southwestern
arpenter Ranches 115	Kallison's 84 Kieser's Book Store 131	Philips Hereford Farm 81 Plantation Ranch 115	Cattle Raisers Assn. 133, 13
atasmillar Terras Dealers 26	Ralph King Hereford Ranch 127	Portland Cement Assn. 61	Harl R. Thomas 14
herokee Ranch 115, 116 he Circle L 123		Tortiand Cement Assn	J. Carter Thomas 11
herokee Ranch 115 116	King Ranch 130 Koontz Ranch 117		Thompson & Gill, Inc. 9
he Circle I. 123	Roomes Ranch	R	Tic Tac Toe Ranch 14
. G. & C. L. Cobb 121			Tom Tom Shop 13
obweb Ranch 123	L	Ramsey's Triple 7 Ranch 103	K. M. Trigg & Sons 10
I Cocanougher 2		The Ranchman 112	K. M. Trigg & Sons 10 Geo. K. Turner Mfg. Co. 11
L. Cocanougher 2 B. Coleman Ranch 73 colorado Fuel & Iron Corp. 97	Lake Creek Hereford Ranch 68	Ray's Charolais Kingdom 123	Jack Turner & Sons 38, 39, 14
placedo Fuel & Iron Corn 97	Lamkin Bros. 10	Jack Renfro Ranches 2	Turner Ranch 63, 14
olorado Serum Co114	Lasater Ranch 9	H. V. (Bert) Reyes 143	Twin Lake Ranch 12
ommercial Welding Co., Inc. 46	Lazy K L Kanch 99	Ard E. Richardson Ranch 23	
oncho Hereford Assn. 74	Lasy R L Ranch 99 League Ranch 74 Licata 110 Little R Ranch 123 Livestock Weekly 112 Leaker B December 199	Ard E. Richardson Ranch 23 Rocking T Ranch 121 R. J. Roeder & Son 22	U
olby Conkwright & Son 2	Licata 110	R. J. Roeder & Son 22	U
onnecticut Mut'l Life Ins. Co. 47	Little R Ranch 123	Mr. and Mrs. R. J. Roeder,	Upper Sabine Hereford Assn. 5
reslenn Ranch 86	Livestock Weekly	Jr. & Sons 22	Unner Sabine Ota House Assn. 19
esienn manch	Lucky R Ranch 89	W. H. Rountree 74	Upper Sabine Qtr. Horse Assn. 12 U T Farms 10
			U T Farms 10 Union Feed Yards 11
D			Chion reed raids
ameron Hereford Ranch 2, 6			v
aul Davis Farms 121			
arry & Danny Deaver 122, 123			V 8 Ranch
arry & Danny Deaver 122, 123 amond C. Ranch 70, 71			Carl Vickers 8
Jane Agriciti Service, Inc. 104	,	•	V 8 Ranch 11 Carl Vickers 8 Vit-A-Way, Inc. 1
ouble U S Ranch 115			
ouble W Ranch 121			W
idley Bros. 72			
			Ted R. Warkentin 7
E		(4	
vergreen Mills, Inc. 17	Get TEYES S SHITT		Willow Springs Ranch12
	10000 0000	ALIENIAL CONTRACTOR	Winkel's Polled Hereford Ranch. 8
F	This Sign CATTLE R		
	Up Post	Down!	Winrock Farms 9
ir Oaks Ranch48, 49			Wynn's Feed Distributor
arnam Companies116			
bert B. Fay Ranch 115			Y
F. Ferrell & Son 76			
gure 4 Ranch 148			Yates Ranch14
at Top Ranch 82			C. E. Yoakam
lying M Ranch 110			
lying M Ranch 110 orster Mfg. Co. 117	7		
lying M Ranch 110 prater Mfg. Co. 117	,	0 1	Z
lying M Ranch 110 orster Mfg. Co. 117	,		Z Zachry's Rancho Blanco 112, 13:

# IRBY & SONS, Home of Royal Herefords

Mailing Address P. O. Box 168 Beeville, Texas

JAMES IRBY, Manager

Phone FL 8-2384 Beeville, Texas

Ranch Located: Berclair, Goliad County, Texas MRS. V. T. IRBY, Owner

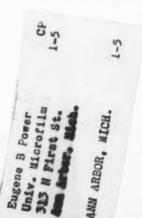
# 7. A. C. NICHOLSON Bridgeport 1. JACK TURNER & SONS Shome 2. BAR/M RANCH 3. HULL-DOBBS RANCH HALL-NANCE RANCHES 9 BURSEY HEREFORD RANCH Fort Worth Weatherford & 4 BAILIWICK RANCH \* 5. D. G. TALBOT Cresson 6. BLACK HEREFORD RANCH Granbury Waxahachie ORDS FOR SALE Cleburne 13 short two-year-old bulls; 25 short one-year-old heifers; 25 short one-34 Italy 10. TIC TAC TOE RANCH year-old bulls.—Bursey's Hereford Farm. 12 three-year-old bulls that have been used one season; 25 coming two-year-old bulls; 40 bull calves — D. G. Talbot.

- Jack Turner & Sons, Silver Crest Herefords, 4901 Crestline Rd., Fort Worth, Texas, phones PE 8-4549, PE 8-7191, J. D. Wommack, mgr., at Rhome, phone 133.
- Bar M Ranch, O. H. McAlister, Rhome, Texas, phone Graham, Texas, LI 9-9025 or Rhome F 2 rings, Albert Hasse, mgr.
- Hull-Dobbs Ranches, Route 9, Box 101, Fort Worth, Texas, phone Newark, Texas 9-2611, George Kleier, general mgr., Melvin Campbell, mgr.
- Bailiwick Ranch, Dr. Noel R. Bailey, 1516 Alta Drive, Fort Worth, Texas, phones PE7-5714, ED 6-0505, ranch at Aledo, Texas, phone Clearwater 8-4456, Charles Sikes, mrg.
- D. G. Talbot, 1200 Thomas Place, Fort Worth, Texas, phones PE 8-0471, ranch at Aledo, Texas, phone Clearwater 8-4413, William H. Moore, Jr., hdsman.
- 6. Black Hereford Ranch, Box 848, Granbury, Texas, phone 640, Clyde H. Wells, mgr.
- A. C. Nicholson Hereford Ranch, Ponder, Texas, mail address: 3700 Abrams Rd., Dallas, Texas, phone DA 1-2207 at Dallas.
- 8. Hall-Nance Ranches, Box 2-A, Haslet, Texas, Phone BE 4-6224, L. E. (Sonny) Nance, general mgr.
- Bursey Hereford Farm, Fred Bursey, mail ad fress: Smithfield, Texas, phone Fort Worth, TE 8-7897.
- Tic Tac Toe Ranch, Al Rose LeSage, F st, Texas, phone Italy, Texas, Hudson 3-6516, Max Watts, mgr.



GOMEZ (JUMBO) P.H. No. 213, A.I.C.A. No. M. 393 (Semen for sale)

# A modern beef factory



# . TODAY'S ANSWER TO THE BEEF NEEDS OF TOMORROW!

Complete with Built-in Efficiency, Superior Production and Carefree Performance. If you want to keep ahead in the beef cattle business, why not investigate the cattle that are in the lead-Billie Yates Ranch Charolais.

# Billie Yates Ranch

VINEYARD, TEXAS

Billie and Fred Jones, Owners. Northwest of Fort Worth off Highway 199. Phone Vineyard through Jacksboro, Texas.

# PAGE CO-SPONSORED BY:

